Department of Institutional Effectiveness and Research
Institutional strategic planning and the effectiveness process
The Mission of Texas A&M University–Commerce
Texas A&M University-Commerce provides a personal, accessible, and affordable educational experience for a diverse community of learners. We engage in creative discovery and dissemination of knowledge and ideas for service, leadership, and innovation in an interconnected and dynamic world.

The Vision of Texas A&M University–Commerce
Texas A&M University-Commerce, as a part of the A&M family of universities, will become the university of choice for all those seeking a higher education in the Northeast Texas region and beyond. It will provide traditional and non-traditional learning opportunities through existing and new programs that set high expectations and goals for students, faculty and staff. The University will provide a sense of community through a nurturing environment for all individuals in order to maximize learning, career and personal development. A&M-Commerce will become a place where students, faculty, staff, and community are engaged in the pursuit of excellence.

The Mission and Goals of Texas A&M University–Commerce drive the 2015-2020 University Strategic Plan comprised of seven principles that guide the strategic planning efforts of each College, School and Division.

Texas A&M University–Commerce Strategic Plan

Student Success
Implement effective, research-based strategies, providing high-quality instruction and student support, through a variety of services, and resulting in timely degree completion by graduates who are prepared for the workforce or for continued study in graduate and/or professional programs.

Scholarship
Collaborate in the creation, dissemination, and application of knowledge and creative works through research and scholarly engagement activities that have a meaningful impact on the economic, social, and cultural vitality of our constituents and the world.

Service
Promote excellence in service to members of all internal and external communities.

Stewardship
Advance the university by demonstrating the quality of our programs and services to an ever-expanding community of supporters. Leverage the value of public, private, and human resources through business practices that are founded in accountability and transparency, and academic practices that are continuously improved through research, assessment, and innovation.
Diversity
Foster a culture of inclusion whereby people of all backgrounds who live, learn, and work on campus feel welcome and valued. Represent the diversity of the region we serve while respecting individual differences and similarities.

Globalization
Provide opportunities for exploration of, and engagement with, global dynamics in an effort to enhance students’ global competence and preparation for an interconnected world.

Communication
Disseminate a consistent, authentic, and reliable message that effectively engages internal and external stakeholders, and which results in sustained growth.

Each of these Principles has supplementary goals and strategies that are being evaluated on an annual basis internally, and can be found at http://www.tamuc.edu/aboutus/administrativeOffices/president/DocumentsandReports/Strategicplan/strategicplan.pdf

Institutional Effectiveness in the Department of Institutional Effectiveness and Research

The Department of Institutional Effectiveness and Research (IER) supports the engagement of Texas A&M-Commerce in continuous improvement, as outlined in the University Strategic Plan, by serving as the support and resource center for strategic planning and continuous data-driven improvement. It is the mission of this department to assist and coordinate assessment, facilitate accreditation, assist in the development of new academic programs, and communicate statistical information that supports strategic, continuous improvement. Institutional Effectiveness specifically supports the University’s engagement in ongoing, integrated, institution-wide research-based planning and evaluation processes by acting as an accessible resource in the effectiveness planning process for faculty members and staff.

The effectiveness planning process at Texas A&M University-Commerce is facilitated through the IER Department’s creation of Institutional Effectiveness Results and Plan Forms. These forms are connected to the University Strategic Plan as a means to document each academic program and support unit’s efforts of continuous improvement.
Connecting Institutional Strategic Planning to the Effectiveness Planning Process

TAMUC Mission, Vision & Strategic Plan

College/School/Division Missions, Visions & Strategic Plans

Academic Program/Support Unit SLOs & Goals

The annual evaluation of student learning outcomes and goals from each academic program and divisional support unit enables A&M-Commerce to identify areas where our students need our help and make data-driven decisions to improve student learning.