MEASURING THE QUALITY OF HIGHER EDUCATION

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Quality of Higher Education

- Rationale
- Meaning
- Importance
Measuring Quality of Higher Education

- Type of education
- Defining quality (Business Dictionary, 2017)
- Quality measured
Measuring Quality of Higher Education

(Southern Association of Colleges and Schools Commission on Colleges, 2017)
The annual evaluation of student learning outcomes and goals from each academic program and divisional support unit enables A&M-Commerce to identify areas where our students need our help and make data driven decisions to improve student learning.

(Department of Institutional Effectiveness and Research, 2016)
Measuring Quality of Higher Education

- Quality Awards
  - Commitment level
  - Engagement Level
  - Progress Level
  - Texas Award, Baldridge Award

(QualityTexas, 2017)
Engagement Level

7 Criteria
- Organizational Profile
- Strategy
- Customer Focus
- Measurement, Analysis, and Knowledge Management
- Workforce Focus
- Operations
- Result

(QualityTexas, 2017)
Why is it important?

- Valid degrees
- Federal funding for financial aid
  (Southern Association of Colleges and Schools Commission on Colleges, 2017)
- Quality Awards and students’ progress
Internship Experience

- Assisted with helping faculty and staff understand the Quality Awards application system and requirements.
- Efforts to assist faculty and staff learn Texas A&M University-Commerce’s institutional effectiveness process.
Applying What I’ve learned

- Application to research
- Application to future career
Students Understanding the Value of Higher Education
What needs to be added on campus in order to achieve Texas Award at A&M-Commerce?
Are there any questions?

THANK YOU!