Embracing Digital Technology to Create Increased Student Awareness

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“Technology can no longer be viewed as a learning enhancer; it must be viewed as foundational piece of living in the 21st century” (Tarte, 2013).
Goals

- To increase students’ familiarity with research symposium
- To increase students’ participant rates
Benefits

• Develop independent skills
• Self confidence
• Resume booster
• networking
Internship
Digital technologies

- Email
- Online survey platform
- An application
- Registration process
- Digitizing judges’ presentation evaluation rubric
Hello Pratima,
Are you looking for personal and professional development opportunities? We have something exciting for you. It’s our pleasure to invite you to participate in the 2018 A&M-Commerce Annual Research Symposium.

This all-day event will be held on April 3rd, 2018 in the Rayburn Student Center (RSC). The symposium will include not only posters and oral presentations but opportunities for faculty and student networking. Breakfast, lunch and dinner will be provided.

Bring your best work!
Click the link to register: [https://dms.tamuc.edu/Forms/7032m](https://dms.tamuc.edu/Forms/7032m)
You will need the following information when registering:

a. Authors' Information
   i. Author/Presenter
   ii. First Name
Online Survey Platforms
Registration process

Please type your information to register as a judge for the Annual Research Symposium:

Department
First Name
Last Name

Please provide your email address:
Verify email:

Please select your preferred research topic for judging (mark all that apply):

- Agriculture & Natural Resources

Link to Judges Registration Form:
https://tamuc.co1.qualtrics.com/jfe/form/SV_9oxiyjTyGmEi3op

Link to nominate faculty members for the "Birds of a Feather Lunch and Learn" and the "Featured Faculty TED Talk":
https://tamuc.co1.qualtrics.com/jfe/form/SV_cD67ahJ756CpFSP

Link for students (presenters) registration:
https://dms.tamuc.edu/Forms/7032m

Additional information about the event can be found at www.tamuc.edu/ARS.

As always, for any specific question, please do not hesitate to reach out.

Thank you,

Natalia Assis, MBA | Graduate Research Assistant for Institutional Effectiveness and Research
An application “Guidebook”
# Digitalizing Judges’ presentation evaluation rubric

## Abstract

<table>
<thead>
<tr>
<th>Click to write Scale (0-1)</th>
<th>Click to write Scale (2-4)</th>
<th>Click to write Scale (5-7)</th>
<th>Click to write Scale (8-10)</th>
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<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Somewhat able to see connection of abstract to research/presentation. Abstract did not contain sufficient information.</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Abstract strongly summarized the students’s research. Clearly supported topic presented and contained important points.</td>
<td>○</td>
<td>○</td>
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</tbody>
</table>

### Abstract

- Unable to connect abstract to oral presentation.
- Somewhat able to see connection of abstract to research/presentation. Abstract did not contain sufficient information.
- Abstract strongly summarized the students’s research. Clearly supported topic presented and contained important points.
Result

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Students’ participation rate</td>
<td>57</td>
<td>208</td>
</tr>
<tr>
<td>Judges’ participation rate</td>
<td>40</td>
<td>100</td>
</tr>
</tbody>
</table>
Personal benefit

Training

Professional demeanor

Learn new technologies
Conclusion

- Emphasizes on utilizing digital technologies for quality education
Thank you and Questions?