

Deans Council Minutes

September 18, 2013

BA 290

Deans Council Members in Attendance:

- Dr. Adolfo Benavides, Provost and Vice President for Academic Affairs
- Dr. Dan Edelman, Associate Provost for Academic Affairs
- Dr. Arlene Horne, Vice Provost for Research and Dean of Graduate Studies
- Dr. Dale Funderburk, Interim Dean, College of Business and Entrepreneurship
- Dr. Sal Attardo, Dean, College of Humanities, Social Sciences and Art
- Dr. Grady Blount, Dean, College of Science, Engineering and Agriculture
- Dr. Gail Johnson, Interim Dean, College of Education and Human Services

Others in Attendance:

- Ms. Sharon Crump, Administrative Assistant to the Associate Provost

Minutes recorded by Sharon Crump.

Strategies, Goals and Action Plans for Graduate Enrollment – Discussion was held regarding colleges' strategies, goals and action plans to increase and nurture graduate enrollment for the spring 2014 semester. Dr. Benavides explained there had been a slight reduction in the fall 2013 graduate enrollment. The University's financial staff had prepared a FY 2014 budget based upon a projected 3% enrollment growth. However, with appropriate strategic planning, goals and action plans, the budget can be enhanced for the year.

Deans were requested to revisit their college's action plans identified at the September 4, 2013 Deans Retreat. Focus should be given to those programs that will provide the greatest need to specific locations. Dr. Benavides stated that there will be a session regarding formula funding at every Board of Regents meeting.

Dr. Johnson observed that many graduate students who received Dollars for Scholars scholarship funding did not return after completing the "Dollars for Scholars" courses. She suggested that faculty be encouraged to take courses. However, several deans did not feel faculty would be interested in enrolling for classes.

The Provost and Associate Provost plan to visit with deans, department heads, and principal investigators concerning unspent indirect cost funds. Dr. Attardo suggested using unspent monies to fund graduate assistantships. There is a possibility that graduate assistantships may be funded with Provost funds (\$250,000) with additional funding from the Vice President for Business Administration. However, this would be a one-time opportunity. Dr. Edelman requested the deans write proposals and include budgets to show funding needed for the proposals.

Dr. Benavides stated short and long term plans were needed regarding strategic enrollment marketing ideals. Enrollment ideas could be connected to the University's 125th year celebration.

University's 10--15 Year Vision – Dr. Benavides wants the colleges to be thinking of visionary ideas about where the University wants to be in 10-15 years. President Jones will be presenting a rough draft at the October 2013 Board of Regents meeting regarding the University's vision for 2023 – 2028.

Universities have been requested to submit their vision statements to the Board of Regents. The Board of Regents is reviewing the way its meetings are conducted. One of the Board's goals is to make more efficient use of its time during will regular meetings in order to focus more on strategic issues. The Regents want to develop a system-wide vision statement.

Dr. Benavides requested that colleges submit via email bullet points outlining their 10-15 year vision no later than Friday, September 20. He would like to see "wow" ideas/dreams. Dr. Benavides must submit Academic Affairs' vision to the President for PAC discussion next week.

Conversation was held regarding the possibility of Academic Affairs partnering with Advancement Services for funding sources.