Texas A&M University-Commerce
President Dan R. Jones, Ph.D.

FALL ASSEMBLY
August 21, 2014
Ivory Moore, Sr.
May 2, 1923 - August 1, 2014
Alicia Currin, Interim Vice President of Business and Administration

- Formerly served as Chief of Staff and Director of Planning and Governmental Relations
- 33 years of Higher Education experience
- Bachelor’s Degree in Business
Linda King, Chief of Staff

- Formerly served as Executive Assistant to the President
- 35 years of Higher Education experience
- Bachelor’s Degree in Business
WELCOME
NEW FACULTY AND STAFF
Dr. Betty Block, Interim Associate Provost and Vice President for Academic Affairs

- Doctorate in The College Teaching of Health, Physical Education and Recreation
- Master’s Degree in Physical Education
- Bachelor’s Degree in Elementary Education
Dr. Madeline Justice, Interim Assistant Provost for Special Projects (half-time appointment)

- Doctorate in Supervision, Curriculum and Instruction-Higher Education
- Master’s Degree in Government and History
- Bachelor’s Degree in English and Government
Dr. Brent Donham, Dean of the College of Science and Engineering

- Doctorate in Educational Administration
- Master’s Degree in Electrical Engineering
- Bachelor’s Degree in Electrical Engineering
Dr. Derald Harp, Interim Director of the School of Agriculture

- Doctorate in Horticulture
- Master’s Degree in General Agriculture
- Bachelor’s Degree in Horticulture and Landscape Management
Academic Program Updates

Administrative change requests recently submitted to A&M System:

~ Move M.Ed. degree in the Art of Teaching from College of Education and Human Services to Department of Curriculum and Instruction

~ Move Department of Applied Sciences from College of Business to College of Science and Engineering

~ Phase out Department of Marketing and Management and create Department of Management and Stewardship

~ Phase out Department of Business Administration and MIS and create Department of Marketing and Business Analytics
Administrative change requests continued:

~ Move existing degree programs for Journalism, Radio/TV, and Speech/Communications from existing Department of Mass Media, Communication and Theatre to Department of Literature and Languages

~ Make existing division of theatre, within the Department of Mass Media, Communication and Theatre, a stand-alone Department of Theatre

~ School of Nursing and Health Sciences will remain within College of Education and Human Services

~ Bachelor of Science in Equine Studies implemented Fall 2014
Center for Faculty Excellence & Innovation Awards Two Faculty Fellowships

Dr. Robin Reid
Professor of Literature and Languages

Dr. William Newton
Assistant Professor of Physics & Astronomy
Texas A&M University-Commerce has an ongoing commitment to provide full access to information and technology resources for people with disabilities. In order to fully exercise our dedication to diversity and comply with System Policy 29.01.04 which reflects the current legal mandates of the Texas Administrative Code, Chapter 206 and 213, we are engaging in an institution-wide initiative to become a fully inclusive and accessible online learning and working environment. Our efforts toward full compliance will consist of a variety of processes, trainings, and accessibility audits.

In the upcoming months, all faculty and staff will be required to complete TrainTraq Course No. 2112282, *Accessibility for Electronic Information Resources*
Dr. Jon Travis, Regents Professor of Educational Leadership

Convocation
September 30, 2014
11:00 a.m.
Ferguson Auditorium
Guiding Principles

- Diversity
- Service
- Student Success
- Stewardship
- Globalization
- Scholarship
- Communication
Strategic Planning Task Force

- Derald Harp and John Kaulfus, Co-Chairs

- Completed items
  - Mission and Vision Statements (revised and approved by PAC)
  - Guiding Principles (revised and approved by PAC)
  - Review and assessment of existing plan
  - Subcommittees formed around Guiding Principles

- Fall schedule
  - Meetings with faculty, staff, students, alumni, and community members – beginning in September and regularly through early November
  - Identify common themes to guide goals and strategies

- Spring schedule
  - Rollout of preliminary goals and strategies in January
  - University input through March
  - Strategic Plan approved by PAC in May 2015
  - Present Strategic Plan to Chancellor
  - Deliver to University in June 2015
Dina M. Sosa, Interim Dean of Enrollment Management and Retention

- Master’s Degree in Communication Studies
- Bachelor’s Degree in Political Science
- Former Dean in Dallas Community College District
- Over 20 years of Higher Education experience
<table>
<thead>
<tr>
<th>College of Business</th>
<th>2014</th>
<th>2013</th>
<th>Difference</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Total Undergraduate</td>
<td>13,350</td>
<td>12,627</td>
<td>723</td>
<td>5.73%</td>
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<tr>
<td>Total Graduate</td>
<td>11,055</td>
<td>11,978</td>
<td>-923</td>
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<tr>
<td>Total</td>
<td>24,405</td>
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<td>-0.81%</td>
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<table>
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<tr>
<th>College of Humanities, Social Sciences, and Arts</th>
<th>2014</th>
<th>2013</th>
<th>Difference</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Total Undergraduate</td>
<td>28,081</td>
<td>26,815</td>
<td>1266</td>
<td>4.72%</td>
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<tr>
<td>Total Graduate</td>
<td>1,694</td>
<td>1,956</td>
<td>-262</td>
<td>-13.39%</td>
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<tr>
<td>Total</td>
<td>29,775</td>
<td>28,771</td>
<td>1,004</td>
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<table>
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<th>2014</th>
<th>2013</th>
<th>Difference</th>
<th>Percent</th>
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<tr>
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<td>20,046</td>
<td>20,381</td>
<td>-335</td>
<td>-1.64%</td>
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<tr>
<td>Total Graduate</td>
<td>2,929</td>
<td>1,856</td>
<td>1,073</td>
<td>57.81%</td>
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<tr>
<td>Total</td>
<td>22,975</td>
<td>22,237</td>
<td>738</td>
<td>3.32%</td>
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<th>College of Education &amp; Human Services</th>
<th>2014</th>
<th>2013</th>
<th>Difference</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Total Undergraduate</td>
<td>22,066</td>
<td>21,763</td>
<td>303</td>
<td>1.39%</td>
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<tr>
<td>Total Graduate</td>
<td>12,493</td>
<td>12,449</td>
<td>44</td>
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<tr>
<td>Total</td>
<td>34,559</td>
<td>34,212</td>
<td>347</td>
<td>1.01%</td>
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## Enrollment
**(as of August 19, 2014)**

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<tr>
<th></th>
<th>SCH</th>
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<tbody>
<tr>
<td><strong>Undergraduate</strong></td>
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<tr>
<td>SCH</td>
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<tr>
<td><strong>Graduate</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>SCH</td>
<td>28,171</td>
<td></td>
<td>-0.24%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCH</td>
<td>111,714</td>
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<td>1.72%</td>
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<tr>
<td>Headcount</td>
<td>11,535</td>
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<td>375</td>
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Texas Affordable Baccalaureate (Bachelor of Applied Arts and Sciences in Organizational Leadership)

- Next seven-week session begins September 8
- Designated as Texas A&M University-Commerce’s signature program for the A&M System
- Receiving national exposure – Austin and Washington, D.C.
- Marketing began August 15
Implementing first round of QEP:

- Global Competence Aptitude Assessment will be completed and ePortfolios begun by all incoming freshmen during Freshmen Success classes starting this fall
- Applications will be accepted from faculty and staff for Global Fellow program beginning in Spring
Merit

- Merit pool for high performing employees
- Based on enrollment growth
- Small pool of funds for market driven salary adjustments
Strategic Enrollment Management

- Hired graduate recruiters for each college
- Initiated strategic enrollment plan for Rockwall
- Initiated strategic enrollment plan for UCD
- Hired consultant to review graduate application and admission processes
- Purchased SalesForce tracking software
- Presented formula funding information
“You’re Closer Than You Think”
Marketing Campaign

Goal 1: To increase awareness and offerings within Dallas/Fort Worth Metroplex
Goal 2: To increase inquiries for program specific areas

Target Audiences:
• Transfer population: associates and/or degree completion
• Graduate Students: advancement seeking, some Graduate School

Messages to take away:
• 7 area locations + online
• 100+ degree programs
• Part of The Texas A&M University System
• High quality product(s) and highly affordable
“You’re Closer Than You Think”
Email Communication/Engagement Plan

Impression >> Website Visits >> Inquiries >> Engagement Plan >> Applicant
YOU PROCRASTINATED.
WE LOVE YOU ANYWAY.
SATURDAY REGISTRATION
Arrive in the morning and be ready for class in one visit.

Student Services will be open August 23, 9 to 2.
“You’re Closer Than You Think”

Ad Placement:
Online Banners
Pandora
Mobile Video
Facebook Twitter
Digital Billboards

WE’RE ALWAYS IN
8 PLACES AT ONCE.
7 area locations + online

ENROLL TODAY.
You’re closer than you think.
TAMUC.EDU/ENROLL
Remaining Steps in SACSCOC Reaffirmation

✓ A&M-Commerce Response Report to address On-Site Committee’s three issues of noncompliance in Institutional Effectiveness (IE) was **delivered** to SACSCOC on July 31, 2014 **before deadline**

☐ **Continue** with the established IE processes; finalize 13-14 IE Results; write 14-15 IE plans; submit on time to IE Leadership Team Representatives

☐ SACSCOC Trustees take action at annual meeting; **decision** announced **December 9, 2014**

☐ If Monitoring Report(s) required, begin work in January 2015
Ongoing Steps in SACSCOC Accreditation

- Find ongoing value in **IE beyond an episodic, point-in time event** merely for reaffirmation of accreditation
- IE displays accountability of the stakeholders’ trust; it is about **stewardship** of the intellectual, financial, and other resources entrusted to the institution, program, or department
- IE enables academic programs to see whether or not they are achieving the student learning outcomes, so that discipline experts can **pointedly adjust curriculum and/or pedagogy**; administrative or educational support units are able to **adjust operations** if not meeting the standard of success
- **Comply** with SACSCOC Policies and *Principles*
84th Legislative Session Preview

- Surplus is growing
- Rainy day fund is growing
- Competing demands for “surplus”
- New or additional budget pressures
- Outcomes-based funding
- Higher education fund
- Fund exceptional items
- Other higher education issues
- Other statewide issues
- Changes in legislature
Top 5 Legislative Issues

- Hazlewood Funding
- Financial Aid
- Formula Funding
- Capital Projects
- Community College Baccalaureate Authority
## Exceptional Item Requests

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Institute for Competency-Based Education</td>
<td>$1,487,000</td>
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<tr>
<td>Nursing – Expansion of BSN and Development and Implementation of MSN</td>
<td>$1,593,000</td>
</tr>
<tr>
<td>Mesquite/Metroplex/Northeast Texas STEM Academy</td>
<td>$500,000</td>
</tr>
<tr>
<td>Bachelor of Science in Electrical Engineering Program</td>
<td>$1,000,000</td>
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</table>
Capital Project Requests

Nursing and Health Sciences Building $60,000,000

Library and Center for Educational Innovation and Faculty Development $60,000,000
Facilities Update

Improvements:
- Streets and Sidewalks
- Expansion to Rayburn Student Center (RSC)
- Education North
- Satellite Location for UPD in Craddock
- Wellness Center in Craddock
- Other Minor Renovations

Future Plans:
- Plant Science Classroom
- Rodeo and Horse Barn Projects
- Small Parking Lot Between Nursing and RSC
- Wellness Center in Craddock
- Renovation Work in Leberman
- UPD Satellite Office in Craddock
Facilities:

- Installed new basketball/volleyball court in Field House
- Completing the Jim Thrower Athletic Academic Center in Field House
- Completing indoor golf practice area in Field House

Spring Sport Accomplishments:

- Men’s track finished 12th in NCAA Outdoor National Championships with 9 All-Americans
- Men’s golf – C.J. Clem qualified for NCAA South Central Regional Tournament
- Women’s golf - Chantry McMahan qualified for NCAA South Central Regional Tournament

Watch construction and installation of softball field/stadium at:
http://www.astroturf.com/tamuc-commerce-softball/
Athletics – off competition surface achievements

- Completed approximately 2,000 hours community service
- Graduated 40 student-athletes
- Achieved a .951 department overall academic progress rate score (one of the first DII institutions to track and monitor APR-measurement of retention and eligibility)
- 5 teams above 3.0
- 2 teams 2.9 but below 3.0
- 3 teams 2.5 – 2.6
- President’s List Spring 2014 – 24
- Dean’s List 2013 – 58
- AD Honor Roll 2013 (3.0 and above) – 128
- President’s List Fall 2013 – 19
- Dean’s List 2013 – 66
- AD Honor Roll 2013 – 138
- Overall 2013-14 departmental GPA just under 3.0 with a 2.91
LiveHealthy Lions Challenge

Grand Prize Winners: Fluffy Female Fitness

Upcoming Employee Wellness Events…Save the date!

- Employee Welcome Back Coffee Break & LiveHealthy Lions Launch, Wednesday, September 10, 2014, 10am-2pm, RSC 2nd floor
- Employee Health Screening Fair, Wednesday, October 22, 2014, RSC 2nd floor
- Health Education Workshops
Renovation began mid-March
First change in six decades
Features oversized lion head logo
THE SEASON
2014–2015

AUGUST
08 thru 09/12
Annual Faculty Exhibition
Reception: 09/02/2014 5:00-7:00pm
University Gallery

08
Music Faculty Showcase Concert
7:30pm
Finney Concert Hall

09/12
Tadd Myers: American Craftsman’s Project
Reception: 09/03/2014 5:00-7:00pm
University Gallery

SEPTEMBER
11
MANHATTAN SHORT film festival
5:30-8:00pm
Hall of Languages: 203

02
University Choirs Concert
7:30pm - Finney Concert Hall

07 thru 12
BFG: Big Friendly Giant
By David Wood
University Playhouse
$5 students/$10 seniors/$15 adults

09
Wind Ensemble Concert
7:30pm
Finney Concert Hall

11/21
Libby Rowe Exhibition: Pink
Reception: 10/28/2014 5:00-7:00pm
University Gallery

10
Fiction reading by Lance Olsen
7:00-9:00pm
Hall of Languages: 203

13
University Bands Concert
7:30pm
Finney Concert Hall

18 thru 23
CHIULU: A Puppet Play
By Kelly Switzer - University Playhouse
$5 students/$10 seniors/$15 adults

24
Jazz Ensembles Concert
7:30pm
Finney Concert Hall

OCTOBER
27 thru 31
Jazz Ensembles Concert
7:30pm
Finney Concert Hall

31
Graduate Thesis Exhibitions

NOVEMBER
10
Annual Holiday Art Sale
Reception: 5:00-7:00pm
University Gallery

18 thru 24
Department of Music Holiday Gala
7:30pm
Finney Concert Hall

DECEMBER
03 thru 05
Department of Music Holiday Gala
7:30pm
Finney Concert Hall

05
Jazz Ensembles Concert
7:30pm
Finney Concert Hall

06
CHS: Advanced Art Exhibition
University Gallery

JANUARY
02/13
Ceramic Sculpture Exhibition:
Brian Malanchy, Merrie Wight & Colby Parsons
Reception: 01/27/2015 5:00-7:00pm
University Gallery

29
Faculty Chamber Recital
7:30pm
Finney Concert Hall

FEBRUARY
05 thru 08
Opera
7:30pm
(location TBA)

20
Jazz Ensembles Swing Dance Concert
7:30pm
Finney Concert Hall

03/20
Artist Couples #1:
Phillip Shore & Sherry Girijothas
Reception: 02/24/2015
University Gallery

03/01
Rabbit Hole
By David Lindsay
Abbeville Playhouse
$5 students/$10 seniors/$15 adults

MARCH
04/17
University Choirs Concert
7:30pm - Finney Concert Hall

12
Wind Ensemble Concert
7:30pm - Finney Concert Hall

05
Chamber Singers Concert
3:00pm
Finney Concert Hall

12
Further Adventures of Tom and Huck
and Other Plays
By Don Nigra
University Playhouse
$5 students/$10 seniors/$15 adults

04
Mayo Review Launch Party
7:00pm
Student Center Traditions Room

APRIL
11 thru 16
Graduate Final Critiques
University Gallery

MAY
01
Wind Ensemble Concert
7:30pm
Finney Concert Hall

04
Jazz Ensembles Concert
7:30pm
Finney Concert Hall

TBA
CHS: Advanced Art Exhibition
University Gallery

07/10
Erin Troie: Homecoming Project
Reception: 06/16/2015
University Gallery

Sponsored by the College of Humanities, Social Sciences, and Arts, The Office of the Provost, Marketing Communications, Student Access and Campus Life & Student Development. Performances are free unless otherwise noted.

A Member of The Texas A&M University System

Performances in the Visual Arts, Music, Theatre, and Literature
Visit www.tamuc.edu/thesseason for current information
Dates to Remember

- Rayburn Student Center Expansion Ceremony – August 26
- 1st Football game – September 4
- Royal Roar – October 3
- Buy Local – October 5-11
- Native-American Festival (Pow-Wow) – November 8
Total amount raised in gifts this fiscal year is $1,735,374 (and still counting)!
That’s an increase of $284,028 from last year and an increase of $450,500 from 5 years ago!

Impact on our students!

The Foundation has awarded $784,065 in scholarships this year (and still counting)!
That’s $471,410 more than 5 years ago!
We are proud to announce that 40% of our University Community are now Bridge Builders!!

This shows our Students, Faculty, Staff and Alumni that we are proud to be Lions!

This is just the start!
As a challenge, every department that reaches 100% participation in FY15 will receive an ice cream social served by the Advancement Division!
Contact Stephanie Fiorisi to find out how you can become a Bridge Builder today!
Kickoff Events to Celebrate Anniversary:

Tuesday, September 2, 2014
10:45 am – Short ceremony at Mayo Statue followed by coffee and cupcakes in the Alumni Center

Wednesday, September 3, 2014
7:00 pm – Pep Rally at Amphitheater (Field House is rain location)

Thursday, September 4, 2014
4:00 pm – Tailgate $10 All You Can Eat
7:00 pm – Football Game

The Royal Roar
Donor Recognition Event
Friday, October 3, 2014
Union Station
Dallas, TX
6:00 pm
www.tamuc.edu/RoyalRoar
125th Anniversary
A SENSATION AT COMMERCE

ONE SCHOOL TEACHER HORSEWHIPS AND SHOOTS AT ANOTHER

The town of Commerce was treated to a genuine sensation early Thursday morning, the participants being two of Hunt County's most prominent educators and gentlemen of high standing.

Prof. T. H. Bridges is principal of Henry College at Campbell, and Prof. W. J. Mayo is principal of the East Texas Normal College, located at Commerce. Early this morning, so our informants state, Prof. Bridges drove up to Prof. Mayo's house and was accompanied by a young man. Prof. Mayo was engaged at the time in the cow lot, and it is alleged the young man approached him and told him that a young man awaited him outside and desired to consult with him. Prof. Mayo accompanied the young man back to the buggy, not knowing who its occupant was on account of the screen afforded him by the buggy curtains. When he reached the buggy, it is said, Prof. Bridges presented a paper, a libel, and demanded that he sign it. After reading the document Mayo refused to sign it, but offered to apologize, but was told that he must sign it else suffer the consequences. Again he refused and Bridges drew his pistol and shot at him, and Mayo started on a run and Bridges fired again, missing his mark both times. Mayo stopped when the second shot was fired and Bridges jumped from the buggy with a whip and gave him 15 or 20 lashes.

The trouble originated from articles published in the journals of the respective colleges; that Mayo attacked Bridges method of advertising in a very strong article in the last issue of his paper, and it is presumed that the object of Bridges was to obtain a signed retraction of the statements and references to himself and his college.

With hundreds of friends of both men we hope that whatever differences may exist be amicably settled without further unpleasantness on either side. Friends of both men deplore the affair, for they are representatives of two flourishing schools which rank with the best in the state, and both have borne excellent characters.

Both men were arrested and placed under $500 bond and Bridges returned to Campbell.
FAVORITE SAYINGS

NO INDUSTRIOUS, AMBITIOUS YOUTH SHALL BE DENIED AN EDUCATION IF I CAN PREVENT IT.

THE TOOLS BELONG TO...
To. Prof. W. L. Mayo.

Carr of or Apt No.

Street and No. Commerce, Texas.

Place

Westbrook ETNC bill finally passed house by vote of 79 to 41. "There is glory enough in this history for as all."

Westbrook

3:52 p. m.