Quality Day 2020 on November 19th featured the theme Planning for the Future, Responding to the Present in virtual format. The Opening Session highlighted a Strategic Planning Panel Discussion, with moderator Dr. Dan Su, and speakers including Dr. Mark Rudin, Dr. John Humphreys, Dr. Ricky Dobbs, and other key contributors to the strategic planning initiatives at A&M-Commerce. Over 300 log-ins to virtual conference sessions were recorded during the day.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session and Location</th>
<th>Participants</th>
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</thead>
<tbody>
<tr>
<td>9:00am-10:30am</td>
<td>Opening Session – <em>Strategic Planning Panel Discussion</em></td>
<td>Faculty/Staff</td>
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<tr>
<td>10:45am-11:45am</td>
<td>Breakout Session – <em>Assessment in the Time of COVID</em></td>
<td>Faculty/Staff</td>
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<tr>
<td>12:00pm-1:00pm</td>
<td>Break for Lunch (on your own)</td>
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<tr>
<td>1:00pm-2:00pm</td>
<td>Virtual Gathering for IE Authors – <em>Giving Thanks: Looking at the 19-20 Assessment Cycle and Beyond</em></td>
<td>IE Authors &amp; IE Leadership</td>
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<tr>
<td>2:15pm-3:15pm</td>
<td>Breakout Session – <em>Assessment Projects for Academic Programs @ A&amp;M-Commerce</em></td>
<td>Faculty/Staff &amp; IE Authors – Academic Programs</td>
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<tr>
<td>3:30pm-4:30pm</td>
<td>Breakout Session – <em>Assessment Projects for Support Units @ A&amp;M-Commerce</em></td>
<td>Faculty/Staff &amp; IE Authors – Support Units</td>
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**Strategic Planning Panel Discussion:**

Panelists:
Dr. Mark Rudin, Dr. John Humphreys, Dr. Ricky Dobbs, Dr. Yvonne Villanueva-Russell, Dr. Julia Ballenger, Ms. Cece Gassner, Dr. LaVelle Hendricks, Ms. Judy Sackfield, Dr. Edward Romero, Dr. Ray Green, Dr. Lee Young, Ms. Nechell Bonds  
 Moderator: Dr. Dan Su

Topics included the significance of the strategic priorities included in the university’s 2019-2024 Strategic Plan, work being done on campus to support strategic priorities, and current progress towards and assessment of targeted goals.
Assessment in the Time of COVID

Presenters:
Dr. Dan Su, Dr. Ricky Dobbs, Dr. Jennifer Schroeder, Ms. Katrina Watkins

Presenters shared an overview of results from recent student check-in surveys at A&M-Commerce. The discussion included information about how this data has been used to provide support to students and inform decision-making related to the university’s COVID-19 response.

Assessment Projects for Academic Programs @ A&M-Commerce

Presenters:
Ms. April Pitts, Dr. Lin Guo, Dr. Sal Attardo, Dr. Robert Rankin

The session featured a round of mini-presentations from faculty on assessment projects in their area. Topics included:

- Assessing Internships
- A Minor Modification on the Assessment Method of the Environmental Science Program
- The Master’s Comprehensive Exam as Part of the Assessment of the Applied Linguistics Program
- The Accounting Assessment Journey

Assessment Projects for Support Units @ A&M-Commerce

Presenters:
Kristen Neeley, Christopher Hensley & Gina Segura; Jerrod Knight; Marcy Louis & Dr. Chris Meyers

The session featured a round of mini-presentations from faculty & staff on assessment projects in their area. Topics included:

- Data-Driven Decisions in Campus Visit Experiences
- Leveraging Real-World Metrics as a Matter of Course
- Bench Marking: Building a Campus Culture for Sustainability
Virtual Gathering for IE Authors

**Presenters:**
Dr. Dan Su, Mary Cheek, Alison Soeder

To recognize contributions and share news for the year ahead, IE Authors, IE Representatives, and other members of IE Leadership were invited to a recap of the year’s IE cycle, important updates about assessment planning at A&M-Commerce, and more information about the university’s assessment tool, the Nuventive™ Improvement Platform.