University Values

Integrity • Innovation • Imagination

University Vision

Texas A&M University-Commerce, as a part of the A&M family of universities, will become the university of choice for all those seeking a higher education in the Northeast Texas region and beyond. It will provide traditional and non-traditional learning opportunities through existing and new programs that set high expectations and goals for students, faculty and staff. The University will provide a sense of community through a nurturing environment for all individuals in order to maximize learning, career and personal development. A&M-Commerce will become a place where students, faculty, staff, and community are engaged in the pursuit of excellence.

University Mission

Texas A&M University-Commerce provides a personal, accessible, and affordable educational experience for a diverse community of learners. We engage in creative discovery and dissemination of knowledge and ideas for service, leadership, and innovation in an interconnected and dynamic world.
Guiding Principles

Diversity
Foster a culture of inclusion whereby people of all backgrounds who live, learn, and work on campus feel welcome, and valued. Represent the diversity of the region we serve while respecting individual differences and similarities.

Service
Promote excellence in service to members of all internal and external communities.

Student Success
Implement effective, research-based strategies, providing high-quality instruction and student support, through a variety of services, and resulting in timely degree completion by graduates who are prepared for the workforce or for continued study in graduate and/or professional programs.

Stewardship
Advance the university by demonstrating the quality of our programs and services to an ever-expanding community of supporters. Leverage the value of public, private, and human resources through business practices that are founded in accountability and transparency, and academic practices that are continuously improved through research, assessment, and innovation.

Globalization
Provide opportunities for exploration of, and engagement with, global dynamics in an effort to enhance students' global competence and preparation for an interconnected world.

Scholarship
Collaborate in the creation, dissemination, and application of knowledge and creative works through research and scholarly engagement that have a meaningful impact on the economic, social, and cultural vitality of our constituents and the world.

Communication
Disseminate a consistent, authentic, and reliable message that effectively engages internal and external stakeholders, and which results in sustained growth.