Procedure Statement

The University is committed to strategic planning for systematic and continuous institutionalized improvement. Planning and evaluation at Texas A&M University-Commerce will be systematic, university-wide, integrated, and in line with the University’s mission and values to accomplish its vision. Under the direction of the President, the University will organize its human, physical and fiscal resources to carry out its mission through formal strategic planning processes. Strategic Planning will be an ongoing activity with strategic plans developed for the University, and its Colleges, as guided and shaped by the institution’s mission statement.

Reason for Procedure

This procedure supplements System Policy 03.01 System Mission, Vision, Core Values and Strategic Planning.

Procedures and Responsibilities

1  STRATEGIC PLANNING

1.1 Under the direction of the President, the University will review its strategic plan on an annual basis, in order to determine the levels of accomplishment of the strategic planning goals.

1.2 The overall University Strategic Plan will provide direction for decision making, budget allocation and the coordination of activities at all levels. It will also provide for participation of faculty and staff university-wide in shaping goals for the institution.

1.3 The President, with consultation from the Chief of Staff and Director of Planning and Governmental Relations who works cooperatively with the Associate Provost for Institutional Effectiveness and Planning, will ensure the University Strategic Plan is aligned with any existing Texas A&M University System strategic plan(s), as well as any Texas Higher Educational Coordinating Board, or other state-wide strategic plan(s).
2 UNIVERSITY VALUES

Ceaseless industry, fearless investigation, unfettered thought, and unselfish service to others through Integrity, Innovation, and Imagination.

3 UNIVERSITY MISSION

Texas A&M University-Commerce provides a personal educational experience for a diverse community of life-long learners. Our purpose is to discover and disseminate knowledge for leadership and service in an interconnected and dynamic world. Our challenge is to nurture partnerships for the intellectual, cultural, social, and economic vitality of Texas and beyond.

4 UNIVERSITY VISION

Texas A&M University-Commerce, as a part of the A&M family of universities, will become the university of choice for all those seeking a higher education in the Northeast Texas region and beyond. It will provide traditional and non-traditional learning opportunities through existing and new programs that set high expectations and goals for students, faculty and staff. The University will provide a sense of community through a nurturing environment for all individuals in order to maximize learning, career and personal development. A&M-Commerce will become a place where students, faculty, staff, and community are engaged in the pursuit of excellence.

5 UNIVERSITY STRATEGIC PLANNING COMMITTEE

5.1 The President’s Advisory Council will serve as the University Strategic Planning Committee and will be supplemented by various topical ad hoc committees or task forces with membership of subject-area specialists. In preparation for a new Strategic Planning cycle, the President’s Advisory Council (PAC) will review and analyze available national and regional higher education trends, data relevant to progress toward goal achievement, and other related data and factors that are likely to affect the institution’s strategic planning goals and their achievement over the next five years.

5.2 The University’s strategic planning cycle will be based upon a five-year cycle, in order to coincide with the Texas A&M System cycle. Each University Strategic Plan will be developed for a five-year period, with provisions for adjustments at each annual cycle, based on the evaluations of goal achievement or changes in the university’s needs. A new strategic plan will be developed every five years.

The President will provide the charge to the Strategic Planning Task Force who will then determine which ad hoc committees are necessary for planning and which subject-area specialists should be invited to participate in the strategic plan update.

6 ADMINISTRATIVE RESPONSIBILITY

The President, in consultation with Office of the Chancellor and Board of Regents, is responsible for the Strategic Planning process in the context of existing System policies and University procedures.
Related Statutes, Policies, or Requirements

System Policy [03.01 System Mission, Vision, Core Values and Strategic Planning]

Contact Office

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