Per System Policy 18.01 Athletic Council - The principal function of the Athletic Council is to advise the president in the development and supervision of intercollegiate athletic programs.

COMMITTEE MEMBERSHIP (Terms expire August 31, of year below):

**Attending:**
- Ryan Ivey-Ex-officio
- David McKenna-Ex-officio
- Judy Sackfield-Ex-officio
- Jackie Wallgren-Ex-officio
- Josh Jorgensen-Ex-officio
- Dina Sosa
- Janet Anderson

**Not attending:**
- Nate Templeton
- Paige Bussell
- LaVelle Hendricks

**AGENDA**

**APPROVAL OF PRIOR MEETING MINUTES (Ryan)**
- Approval of minutes from December 4, 2015 meeting.
  - Donna Tavener motioned to approve the minutes. Donna Spinato seconded that motion. All were in favor.

**COMMITTEE MEMBERSHIP**
- Tickets for Games
  - Softball Tickets
  - Contact Josh for tickets and specify the type of tickets needed.

**STANDING REPORTS**
- FAR Report (Ryan Ivey for LaVelle Hendricks)
  - Article in Champion magazine (released in Fall 2014) over Athletic Hazing.
  - Article to come about Latisha Hearne
  - Lavelle Hendricks and Jackie Wallgren are actively administering the recruiting test.
- SAAC Update (Matt Rich)
  - Judy is looking for ideas on a Drug and Alcohol presentation for Student Athletes.
Partnership with A.C. Williams to familiarize community with the University.
  - Honor roll students will participate twice a month.
  - Discussed the possibility of Pirate Night at NETX Children’s Museum.
- Make a Wish foundation hot dog fundraiser needs support.

**Subcommittee Reports:**

- **Academics (Brent Donham)**
  - Academic interest for seminars related to plagiarism and managing research and time management.
- **Student Athlete Well-Being (John Kaulfus)**
  - Subcommittee toured athletic facilities on December 10, 2015.
    - Weight training room is an item of concern.
  - Developing a report focusing on retention within athletics derived from focus group data.
  - Identified needs: stress management and peer group counseling for athletes.
- **Business (Janet Anderson)**
  - NCAA Finance Report filed on January 13, 2015
  - Explained Finance Report handout
  - Announced that numbers were down in Football but will continue to rise.
- **External (Blake Cooper)(Josh Jorgensen)**
  - Help needed for Little League partnership.
  - Increase internet presence for TAMUC Sports with Radio Network.
  - Use athletic events for marketing.
  - 100th year of football. Theme is different generation of teams.
    - Throwback Jersey, t-shirts (champion from decade) and campus tours.
- **Compliance (Jackie Wallgren)**
  - Compliance committee in need of a chair.
  - Summary of legislation adopted in January.
  - Announced signing day on February 4, 2015 for 44 football transfers.
  - New freshman coming in.
    - Tracking enrollment in a timely manner.

- **Athletic Director Report (Ryan Ivey)**
  - Legislation to be adopted in 2017.
    - Proposal was brought back and defeated.
    - Discussion on the votes.
  - Update on vacant position:
    - Athletics Development Position
      - Dr. Bob Galvan is filling in short term.
    - Assistant AD/Internal Affairs
      - Evaluating the position.
  - Lone Star (LSC) Conference Update:
- UTPB to fully commit to the LSC in 2016.
- OPSU committed to LSC as affiliate member for football.
- Men’s golf, men & women’s tennis and men’s soccer to become affiliate members of Heartland and obtain NCAA AQ status.
- Heartland members in Men’s and Women’s Indoor/Outdoor track will receive affiliate memberships in the LSC.
- Scheduling an alliance between both conferences in every other sport.
  - Maximizes opportunities for post season play and conferences to operate in alignment with their current institutions.
- Facilities
  - Softball facility complete with small items to address like ticketing.
  - Secured funding for weight room renovation project. Expected completion date is June 1, 2015.
- Other Updates:
  - Updates on Strategic Planning Task Force (Judy Sackfield)
    - PAC to give feedback in Open forums on February 15th - 17th.
    - Final draft to come before spring break.
    - Review strategic plan in April 2015.
    - Finalize May 2015.
  - Legislative Dates
    - President to provide oral and written testimony to:
      - Senate Finance Committee - February 10th
        - Dr. Jones gave overview of TRS and other retirement plans
      - House Appropriations Committee - February 19th (tentative)
  - Ribbon Cutting for newly-expanded Universities Center at Dallas - February 6th
  - Crisis Communication Workshop – February 2nd (Alicia & Ryan attending)
    - Good operations in place.
    - Need to work on communication on and off-campus.
  - Imaginuity
    - Goal: To recommend a digital marketing strategy for A&M-Commerce
    - Phase 1 Stakeholder Interviews and Current Site Analysis (by Feb. 17th)
    - Phase II Competitive Analysis and Target Audience Profiles (by March 6th)
    - Phase III Strategic Recommendation and Roadmap (by March 18th)
- List of Items for future meetings.
  - Tailgating taskforce
  - Annual Athletic Council Report to Dr. Jones – session during retreat
  - Future meeting dates
    - April 2, 2015
    - June 19, 2015 – Retreat