Learning Goal	Learning Objective	T3 Data Collection	T4 Data Collection
Goal 2: Our graduates will demonstrate business environment knowledge to compete and succeed. [Conscientious]	Ethics: Students will identify and evaluate ethical business issues.	**When Assessed:** Fall 2015 **Where Assessed:** MGT 305 Two sections (F2F & online) **How Assessed:** Rubric **Actions Taken:** We included a PowerPoint presentation on ethical decision making. **Results:** At least 75% of students met or exceeded expectations. **Continuous Improvement Actions:** Although standards were met, the committee and course owner decided to make additional changes to the PowerPoint presentation to align it with the standards in our new ethics rubric. It now includes an overview of various ethical frameworks, and is accompanied by a 10min Youtube video and a journal article (Granitz & Lowey (2007), "Applying Ethical Theories: Interpreting and Responding to Student Plagiarism"). These files are shared across all sections of the course (F2F & Online).	**When Assessed:** Fall 2016 (F2F) and Spring 2017 (Online) **Where Assessed:** MGT 305 **How Assessed:** Rubric **Actions Taken:** Recommended changes to the curriculum were implemented, via a PowerPoint and You Tube video. **Results:** Criteria 1 (Identification) – 100% met or exceeded expectations (F2F & Online) Criteria 2 (Framework) – 90% (F2F) & 82% (Online) met or exceeded expectations Criteria 3 (Evaluation) – 70% (F2F) & 71% (Online) met or exceeded expectations **Continuous Improvement Action:** YouTube statistics were checked for the video. It appears that a significant portion of the students did not watch the video. Also, we evaluated a Spring 2017 F2F section since these students benefitted from a live lecture of the same material. 80% of these students met or exceeded expectations on Criteria 3. Therefore, it is recommended that we (1) continue monitoring this in F2F classes to ensure consistency, and (2) we develop a means of ensuring online students (and those who miss the class) watch the video.