

CURRICULUM VITAE

Donna Ann Aldridge
Senior Lecturer

EDUCATION

2016	MFA	Graphic Design Pedagogy	Texas A&M University Commerce at Dallas
1991	GRADUATE	Graphic Design	Portfolio Center Atlanta The Creative Circus
1989	BFA	Visual Communications	University of Southern Mississippi

PROFESSIONAL EXPERIENCE

2021-	Vizient, Inc. Sr. Visual Designer
2020-2021	Dodd Creative Group Creative Director
2018-2020	HKS, Inc. Architecture / EXplore Branded Experiences Creative Director
2017-2018	The University of Texas at Dallas Senior Lecturer School of Arts, Technology, and Emerging Communications
2011-2017	RBMM The Richards Group Sr. Designer Art Director
2000-2011	David Carter Design Associates Sr. Designer Art Director
1992-2000	Sibley-Peteet Design Dallas Jr. & Sr. Designer Art Director
1991-1992	Tracey-Locke Advertising Jr. Designer Art Director

TEACHING

2018 Spring	The University of Texas at Dallas ATEC ATCM 2302.01 Design Principles 27 <i>Students</i> ATCM 2302.02 Design Principles 32 <i>Students</i> ATCM 2302.04 Design Principles 32 <i>Students</i> ATCM 2302.05 Design Principles 34 <i>Students</i>
2017	The University of Texas at Dallas ATEC

Fall	ATCM 2302.01 Design Principles 30 Students
	ATCM 2302.02 Design Principles 31 Students
	ATCM 2302.04 Design Principles 32 Students
	ATCM 2302.05 Design Principles 30 Students

**PUBLISHED
WORK**

2021	STADIUM DATABASE STADIUMDB.COM SoFi Stadium – Stadium of the year
2017	GRAPHIS BRANDING 7 Wade College Identity & Branding
2011	THE STORY WITH DICK GORDON - NPR Hometown Post Office
2004	ROCKPORT'S 1000 GRAPHIC ELEMENTS DCDA Holiday Journey Lajitas Luggage Tag
2004	AMERICAN CORPORATE IDENTITY 20 Lajitas Series Summer Camp Logo
2004	GRAPHIS BROCHURES 5 Lajitas Brochure
2004	CREATIVITY 33, 2003 DCDA Holiday Journey SummerCamp Logo Lajitas Brochure & Pocket Folder GOLD
2003	AMERICAN CORPORATE IDENTITY 19 WaterColor Inn Guestroom Series Renaissance Hollywood Hotel Guestroom Series
2003	LITTLE BOOK OF LAYOUTS - HARPER DESIGN INTERNATIONAL St. Regis Monarch Beach Brochure
2002	CREATIVITY 32 Bally's Resort Brochure St. Regis Monarch Beach Brochure WaterColor Inn Guestroom Series Renaissance Hollywood Hotel Guestroom Series
2000	DESIGN 2K, 2000 Bellagio Packaging Series Cathedral Builders Logo
2000	THE BEST OF LOGO DESIGN 2000 Cypress Bend Logo

	ColorScan Dallas Logo
1999	BEST OF BUSINESS CARD DESIGN Impac Group
1999	ROCKPORT PACKAGING Bellagio Hotel Packaging Series
1999	GRAPHIS DESIGN BROCHURES 4 Weyerhaeuser International Paper Fine Form Brochure
1998	ROCKPORT BAGS, BOXES & TAGS Regency Square Mall Shopping Bag
1998	AMERICAN CORPORATE IDENTITY 14 Jane Doe CD Imagebank Sports Brochure Cathedral Builders Logo Jane Doe Logo
1995	PRINTS LOGO'S & SYMBOLS Cleats & Cleavage Logo
1994	GRAPHIS T-SHIRT 2 Cleats & Cleavage T-shirt
NATIONAL WORK JURIED SHOWS	STADIUM DATABASE 2021 SoFi Stadium Stadium of the Year
	GRAPHIS BRANDING 7 2018 Wade College Branding Series GOLD
	TEXAS A&M COMMERCE ALUMNI EXHIBITION 2017 Wade College Branding Series Lajitas Resort Branding Series
	PRINT MAGAZINE REGIONAL DESIGN ANNUAL 2003 DCDA Holiday Journey Lajitas Resort Sales Brochure Lajitas Resort Sales Kit
	2001 Williamson Printing Perfect Bound Brochure Bellagio Hotel Packaging Series
	2000 Weyerhaeuser International Paper Mailer WienerWorx Logo
	1998 Careington International Brochure
	1997 Jane Doe Logo
	1996 Image Bank Partnership Logo
	1994 Cleats & Cleavage Logo

HSMAI - HOSPITALITY & MARKETING ASSOCIATION INTERNATIONAL

2005	The Palms Brochure BRONZE The Palms Ad Series BRONZE
2004	Lajitas Brochure PLATINUM
2003	St. Regis Monarch Beach Brochure GOLD Watercolor Inn Directory SILVER Bally's Resort Brochure SILVER

GRAPHIC DESIGN USA

2001	Williamson Perfect Bound Brochure Mercer Hotel Cloud Nine Ad
2000	Weyerhaeuser Paper International Mailer
1998	Imagebank CD3 Jane Doe CD Careington International Brochure

HOW INTERNATIONAL

1998	Jane Doe CD
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PRINTING INDUSTRY OF AMERICA

2003	DCDA Holiday Journey Lajitas Resort Sales Brochure & Pocket Folder
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UNIVERSITY OF SOUTHERN MISSISSIPPI / 100 ARTISTS / 100 YEARS

2011	Bocuse d'Or USA Rooster Illustration
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REGIONAL JURIED SHOWS

DSVC - DALLAS SOCIETY OF VISUAL COMMUNICATIONS

2014	Wade College Branding Series
2013	Orkin Pest Control Series Unisource Paper Gold Orkin Holiday Cookies Holiday Card
2012	Orkin Orkin Man Super Hero
2011	Sea Crest Hotels Logo
2009	Bocuse d'Or USA Rooster Menu
2008	Samsung International Entertain Me Packaging Samsung International a707 Executive Packaging Canary Hotels Logo Urban Design Group Stationery Package
2007	Samsung International u740 Executive Packaging Samsung International t509 Executive Packaging Portfolio Hotels Brochure DCDA A Holiday Journey BRONZE
2006	Lajitas Resort Spa Packaging Lajitas Resort Retail Packaging Coral Beach Hotel Brochure Chi Spa Packaging
2005	The Palms Hotel & Resort Brochure
2004	Lotus Luxury Logo Lajitas Resort Sales Brochure
2003	Watercolor Inn Hotel Guest Services Directory St. Regis Monarch Beach Brochure Hollywood Hotel Guest Directory

2001	Williamson Printing Perfect Bound Brochure
2000	Weyerhaeuser International Paper Mailer Series
1999	Bellagio Hotel Packaging Cathedral of Hope Philip Johnson Brochure
1998	Careington International Brochure
1997	Jane Doe CD Jane Doe Logo Imagebank Possibilities Brochure Imagebank CD3
1995	Imagebank Brochure

DALLAS ADVERTISING LEAGUE - TOPS AWARDS

2007	DCDA A Holiday Journey
1997	Jane Doe CD GOLD

ART DIRECTORS CLUB OF HOUSTON

2000	Williamson Printing Perfect Bound Brochure Jane Doe CD SILVER Weyerhaeuser International Paper Mailer SILVER
1998	Bellagio Hotel Packaging Series Careington International Brochure
1996	Imagebank Sports Video Imagebank Partnership Logo Imagebank CD3
1995	Imagebank 3-D Brochure

INVITED TALKS

2013	AIGA University of Southern Mississippi Student Group
2009	
1989	

COMMUNITY

Current	GHUMC GREENLAND HILLS UNITED METHODIST CHURCH Member since 2005
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SERVICE

Current	OLHNA OLD LAKEHIGHLANDS NEIBORHOOD ASSOCIATION Communications Committee
2017	GHUMC GREENLAND HILLS UNITED METHODIST CHURCH
2016	Ciudad Juarez Mexico Mission Trip
2017	BOYSCOUTS OF AMERICA TROOP 70 Review board
2008	DSVC DALLAS SOCIETY OF VISUAL COMMUNICATIONS Board Member 2006-2008
Current	ST. JOHNS EPISCOPAL SCHOOL Carnival Committee Head of Operations 3 Years
Current	ALANON FAMILY GROUP Meeting Chairman 2009-2015
	BBBS BIG BROTHER BIG SISTER Big Sister 2000-2009

