

JOSHUA EGE, MFA

*Associate Professor,
Visual Communication*

TEXAS A&M UNIVERSITY-COMMERCE
DEPARTMENT OF ART

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EDUCATION:

*Texas A&M-Commerce
MFA, Visual Communication
2009-2012*

*University of North Texas
BFA, Communication Design
1998-2002*

INDUSTRY EXPERIENCE:

Fossil, March 2010 - August 2013, Role: Web & Photo Art Director

Range, May 2007 - March 2009, Role: Senior Designer

Focus 2, September 2005 - May 2007, Role: Designer

Publicis Mid-America, June 2003 - September 2005, Role: Designer

SHOWS, PUBLICATIONS & RECOGNITION:

2019 The DSVC Dallas Show: June 8th, 2019 Jury Selection: She Kills Monsters Poster (Merit)

Southern Graphics Council International Juried Members Exhibition: February 25 - March 30th, 2019 at The Gallery at University of Texas, Arlington Curator Selection: Someone Show Me a Sign

Intended Impressions, Solo Show: January 14th - February 14th, 2019 at the North Lake College Art Gallery

Creative Quarterly Magazine 52, Winner, Professional Graphic Design, Fall 2018. Jury Selection: 2018 DSVC Foundation Call for Entries Poster

Long Island Beach Foundation of the Arts & Sciences Works on Paper 2018, Curator Selection: Someone Show Me a Sign

50th Annual Dallas Society of Visual Communications Professional Show Retrospective: June 9, 2018. Work Selected: Sandro Invitation

Creative Quarterly Magazine 51, Runner-up, Professional Graphic Design, Summer 2018. Jury Selection: 2017 DSVC Foundation Call for Entries Poster

American Advertising Federation of Dallas Addys, March 8, 2018. Bronze Medal: Centennial Lion

Texas A&M University-Commerce VisCom Alumni Show October 6- December 2, 2017 Jury Selections: Centennial Lion, The Wall & Flight 138



Abstract Soundtrack: Artist Group Show, July 15, 2017, *Selections: Ring of Fire & Great Balls of Fire*

49th Annual Dallas Society of Visual Communications Professional Show: June 1, 2017. *Bronze Medal: Centennial Lion Poster Accepted: The Wall*

Oso Bay Biennial XIX, Creative Summit: March 30-April 1, 2016 *Work Featured: Eurydice, Ring of Fire & Hot Dog*

We Are Ink on Paper: 2 Person Print Maker Show: December 1-11, 2015

47th Annual Dallas Society of Visual Communications Professional Show: June 4th, 2015. *Accepted: How?*

Container Store Catalog, Spring 2015. *Work Featured: Instamatic Camerabot 100*

46th Annual Dallas Society of Visual Communications Professional Show: June 7th. 2014.
Accepted: Jude Buffum Poster

2014 American Institute of Graphic Arts Texas Show: Traveling Show, Dallas, Austin, San Antonio & Houston.
June 2nd Place, Logos, Watch Lab

45th Annual Dallas Society of Visual Communications Professional Show: June 1, 2013.
Accepted: Watch Lab Logo

2011 Logo Lounge Master Library Volume 3: Signs & Symbols Work Featured: Trinity River Corridor Symbols

43rd Annual Dallas Society of Visual Communications Professional Show: June 4th 2011.
Merit: Joshua Darden Poster

UNTold: University of North Texas Communication Design Alumni Show: October 7-25, 2011.
Work Featured: Empty Walls Gallery Logo

2010 Communication Arts Magazine Design Annual: Work Featured: Rough Magazine (Writer & Producer)

42nd Annual Dallas Society of Visual Communications Professional Show: June, 2010.
Merit: Frito-Lay: Take Back the Streets Logo

2010, Designing for the Greater Good by Peleg Top, Publisher: HarperCollins.
Work Featured: EnviroEnergy Logo

41st Annual Dallas Society of Visual Communications Professional Show, June, 2009.
Bronze Medal: Sandro Lecture Invitation & Merit: Rough Magazine

2009 American Graphic Design Awards, Merit: Ritz-Carlton Residences, Mammoth Vision Brochure

2009 Print Magazine Regional Design Annual, Featured: Stanley Hainsworth Poster

53rd Annual Art Directors Club of Houston Professional Show, November 15th, 2008.
Gold Medal & Judges Choice: Sandro Lecture Invitation

2008 Print Magazine Regional Design Annual, Featured: 4th Annual National Student Show and Conference Poster

40th Annual Dallas Society of Visual Communications Professional Show, June ,2008.
Merit: Urban Adventures Logo



2008 How Magazine International Design Annual, Featured: Meaningful Start Logo

*39th Annual Dallas Society of Visual Communications Professional Show: June, 2007.
Merit: 4th Annual National Student Show and Conference Poster & Rough Magazine*

2006 Print Magazine Regional Design Annual, Featured: Art Prostitute Magazine

*39th Annual Dallas Society of Visual Communications Professional Show: June, 2006.
Merit: Headcase Design Lecture Poster*

2006 Print Magazine Regional Design Annual, Featured: Rough Magazine (writer)

SPEAKING ENGAGEMENTS

3rd Annual Texas A&M System Communications Summit: September 9-10, 2019 Topic: How to be creative while working within a brand guide

Dallas Society of Visual Communications Shop Talk: April 13th 2018. April 19th 2018. Topic: Teaching and Practicing Design

14th Annual National Student Conference: April 13th 2018. Topic: Five Things You Do Not Learn in Design School

*2017 National Council for Marketing & Public Relations District 4 Conference: October 26-28 2017.
Topic: Turning Heads: Graphic Design Trends and Strategies for College Marketers that Move Your Work to the Next Level.*

13th Annual National Student Conference: March 27, 2017. Topic: Five Things You Do Not Learn in Design School

Mesquite ISD Art Panel Discussion: August 24th, 2017. Topic: How to Better Prepare Art Students for College and the Workforce

12th Annual National Student Conference: May 2016. Topic: Five Things You Do Not Learn in Design School

American Advertising Federation, Fort Worth Chapter Luncheon Keynote Speaker: January, 2016. Topic: Reality vs Art: A few business and ethical obstacles from the creative point-of-view

11th Annual National Student Conference: March 2015. Topic: Thinking Under Fire Workshop

University of North Texas Department of Journalism: May, 2015. Topic: Visual Strategy Panel

American Institute of Graphic Arts, Dallas/Ft. Worth Chapter: February 2014. Topic: Mentor Match Making 4

10th Annual National Student Conference: April 13, 2014. Topic: Thinking Under Fire Workshop

DSVC Working Lunch: October 29, 2013. Topic: How to Develop, Grow & Manage Creative Talent

9th Annual National Student Conference: April 13, 2013. Topic: Thinking Under Fire Workshop



Art Directors Association of Iowa: March 2013. *Topic: Designing for International Brands in a Major Market*

American Institute of Graphic Arts DFW + PechaKucha Dallas: October 17, 2012. *Topic: What Scares You?*

American Institute of Graphic Arts DFW: August 20, 2012. *Topic: Initiative Part I: Designing in an in-house environment panel discussion*

CLIENT WORK SINCE 2013

Canines, Cats & Cabernet: Logo. *Client: Operation Kindness, June-July 2019*

Hope Gala: Program Design & Production. *Client: Operation Kindness, March 2019*

The Bald Soprano: Print & Digital Asset Design. *Client: Texas A&M University-Commerce Department of Theatre March 2019*

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign. *Client: DSVC Foundation, January 2019*

She Kills Monsters: Print & Digital Asset Design. *Client: Texas A&M University-Commerce Department of Theatre, December 2018 - January 2019*

Trapped by Andrew Wolczyk: Book cover design created for 30 Covers, 30 Days. *Client: National Novel Writing Month, November 2018*

She Stoops to Conquer: Print & Digital Asset Design. *Client: Texas A&M Commerce Department of Theatre, October 2018*

Together Richardson: Advertising development for an on-line non-profit research portal. *Client: Richardson Living Magazine, October 2018*

Eleemosynary Marketing Materials: Poster, Sandwich board, Post card and & digital assets. *Client: Texas A&M Commerce Department of Theatre, September 2018*

Community Project, The Deck II: Tarot card design (Judgement). *Client: American Institute of Graphic Arts DFW, April 2018*

Logo Exploration: Logo & brand consulting. *Client: Double H Woodwork. April 2018*

19th Annual DSVC Foundation Scholarships: Poster & digital marketing design. *Client: Dallas Society of Visual Communications Foundation, February 2018*

Things Like This: Artist catalogue. *Client: A&M Commerce Department of Art, December 2017 - February 2018*

The Orpheous Cage by Nancy Chase: Book cover design created as a part of 30 Covers, 30 Days. *Client: National Novel Writing Month, November 2017*

Meet & Greet: Email Illustration. *Client: American Marketing Association, Dallas Chapter, August 2017*

Hope Gala: Invitation & Program. *Client: Operation Kindness, March 2017*

Various Theatre Productions: Poster & digital design. *Client: A&M Commerce Department of Theatre, March 2015-2017*



What is Home? by Willie Baronet: Book cover & design treatment. *Client: Willie Baronet.* February-May 2017

18th Annual DSVC Foundation Scholarships: Poster & digital marketing design. *Client: Dallas Society of Visual Communications Foundation.* February 2017

Centennial Lion: Commemorative poster. *Client: A&M Commerce,* December 2016 - January 2017

Election Campaign Materials: Templates for political campaigns. *Client: 123Print.com,* August 2016

Member Directory: Directory design system. *Client: Dallas Day Delta Gamma,* July 2016

VisCom BFA: Look Book Design. *Client: A&M Commerce, Department of Art,* March-August 2016

Call Center Recruitment: Print & social media asset design. *Client: Monitronics Security,* March-May 2015

16th Annual DSVC Foundation Scholarships: Poster & asset design. *Client: Dallas Society of Visual Communications Foundation,* February 2015

Find Your Match: Poster design. *Client: A&M Commerce, Department of Art,* November 2014

Robert Lawton Reception: Invitation Design. *Client: A&M Commerce, Department of Art,* October 2014

DSVC Presents Willie Baronet: Poster design. *Client: Dallas Society of Visual Communications,* April 2014

15th Annual DSVC Foundation Scholarships: Poster & asset design. *Client: Dallas Society of Visual Communications Foundation.* February 2014

Charm Builder & Watchlab: Logo design. *Client: Fossil,* February 2013

DSVC Presents Jude Buffum: Poster design. *Client: Dallas Society of Visual Communications,* March 2013

Art Director's Club of Iowa Meeting Announcement: Poster design. *Client: Art Director's Club of Iowa,* January 2013



COURSES TAUGHT

Art 300 Typography

Art 365 Design Communications I

Art 458 VisCom Professional Practice

Art 466 Design Communications II

Art 467 Design Communication III

Art 468 Design Communication IV

Art 472 Art Direction

Art 475 Visual Communication Senior Studio

Art 489 Independent Study in New Media

Art 489 Independent Study in Design Communication

Art 489 Independent Study in Art Direction

Art 597 Introduction to Visual Communication Problem Solving

THESIS COMMITTEES:

2019

Differences in Visual Taste and Political Identity Development and Validation of a Visual Taste Typology for Political Visual Communication By Shannon Zenner, PHD Candidate, University of North Carolina at Chapel Hill, Role: Committee Member

2018

Envision Your Life Journey: A Visual Solution to Aid Retirement Planning, by Renee Morales.
Role: Committee Member

2017

Reimagining Sexist Superheroing Archetypes for the Twenty-First Century Woman by Brian Delaney,
Role: Major Professor

A Color Perception in Cross-Cultural Messaging by Isi Gonzalez, Role: Committee Member

A Proposed Solution for Increasing Social Capital in Communities by Douglas May,
Role: Committee Member

2015

Elevating the Perception of Vocational Trades in Middle Schools and High Schools by Donna Aldridge,
Role: Committee Member

Working Mothers Social Survival Application by Veronica Vaughan, Role: Committee Member



2014

The Coordination of Western Typefaces with Chinese Typefaces in Chinese Logo Design by Yinan Wang.
Role: Committee Member

UNIVERSITY, COLLEGE & DEPARTMENT SERVICE: FALL 2013-PRESENT

2019, Assistant Professor of Art History Tenure Track Faculty Search Committee (Department)

2019, Assistant Professor of Theatre Pedagogy Tenure Track Faculty Search (College)

2018-Present, The Visual Arts Committee (University Committee)

2017-Present, Senior Assessment for Entry into Senior Studio (Program)

2017-Present, The One Show Pitch Meetings with Students (Program)

2016-Present, VisCom Senior Assessment Committee for Entry into Senior Studio (Program)

2016-Present Tour various recruits & parents interested in Visual Communications (Program)

2015-Present, Art Gallery Advisory Committee (Department Committee)

2013-Present, Management of VisCom Competition Calendar (Program)

2013-Present, Yearly Faculty Show (Department)

2013-Present, VisCom Tier One Assessment (Program)

2013-Present, VisCom Tier Two Assessment (Program)

2018 Chasing the Light: Margo Chase Retrospective (Department)

2016 & 2018, Booker T. Washington High School Portfolio Review (Department)

2018, A&M-Commerce Annual Research Symposium Judge (University)

2018 A&M-Commerce VisCom Faculty Show (Department)

2017-2018, Studio MA & MFA Mid-term Reviews (Department)

2017-2018, Studio MA & MFA Final Reviews (Department)

2017, Summer MA Candidate Review Committee (Department)

2017, Moises E. High School Presentation & Recruitment (Department)

2015-Fall 2017 Digiication ePortfolio Task force (University)

2017, Changing the World Through Design Lecture at Mesquite ISD (Department)

2017, A&M-Commerce VisCom Faculty Show (Department)

2017 SXSW EDU Conference Recruitment (Department)



2017 Steam Roller Printing Event Professional Workshop (Program)

2017 Mesquite ISD Illustrator & InDesign Teachers Workshops (Department)

2017, Poteet High School Presentation & Portfolio Review (Department)

2016-2017, Jeremy Sharp Show Organization and Reception (Department)

2016, Guest Critique for Studio 1, Creative Methodologies (Program)

2016, Screen Printed Michael Schwab Show Poster (Department)

2016, Designed recruitment book for BFA in VisCom (Program)

2016, CHSSA Professional Development Day recruitment (Program)

2016, INK: Letterpress & Silk Screen Workshop for High School Students (Department)

2016, INK: Letterpress & Silk Screen Workshop for High School Art Teachers (Department)

2016, The Blank Page & VisCom in Motion Workshop (Department)

2015, INK: Silk Screen and Letterpress Workshop for students (Department)

2015, Recruitment at Visual Arts Scholastic Event (VASE) (Department)

2015, Recruitment at Collin County Community College (Department)

2014, Designed recruitment poster for VisCom (Program)

2014, Update of Design and Production of Department of Art Recruitment & Events Poster (Department)

2014, Designed invitation for Rob Lawton reception (Department)

2014, Production of VisCom success cards for recruitment (Program)

2014, Freshmen Success class guest speaker (Department)

2013, Freshmen Success class guest speaker (Department)

INDUSTRY SERVICE:

Dallas Society of Visual Communications Foundation Board of Directors, 2018- Present, *President*

Dallas Society of Visual Communications Board of Directors 2004-2018, *Various Roles*

