

**DEANNA GIBSON** *VisCom department* • Texas A&M University-Commerce • PO Box 3011, Commerce, TX 75429-301  
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## EDUCATION

- 2015 MFA Texas A&M University – Commerce, Visual Communication at UCDallas  
1999 BS Texas A&M University - Commerce: Bachelors of Science, Communication Design  
1996 University of North Texas - Denton: Art foundations and marketing courses

## EMPLOYMENT HISTORY

### TEACHING EXPERIENCE

- 2016 – Present Senior Lecturer, University of Texas at Arlington  
(*Art 2304 Digital Design, Art 3355 Sign & Symbol, Art 3354 Advanced Typography*)
- 2013 – Present Adjunct Faculty, Texas A&M Commerce  
(*Art 211 Intro VisCom, Art 310 Media & Methods*)
- 2014 Assistant Instructor, Texas A&M Commerce at UCD  
(*courses shadowed: Letterpress with Casey McGarr & Advanced Media with Randy Presson*)

### PROFESSIONAL / DESIGN EXPERIENCE

- 2002 – Present Freelance - Sr Designer/ Art Director / Creative – for personal clients, design studios & ad agencies  
*deannagibsoncreative.com*
- 2011 – 2015 Contract Sr. Designer, Blue Cross Blue Shield of Texas  
2001 – 2002 Designer, Briley and Stables Creative – Richardson, Tx  
1999 – 2001 Art Director / Creative, RSW Creative – Dallas, Tx
- 1999 – 1999 Jr Designer, Eisenberg Inc. – Dallas, Tx  
1998 – 1999 Intern Designer, Fossil – Richardson, Tx  
1996 – 1998 Sherman Parks & Rec – Swim lessons coordinator & certified instructor  
(*Taught Red Cross Swim Lessons for 8 yrs between 1990 – 1998*)

### PROFESSIONAL PRACTICE – *partial list of clients served*

Nokia, Sprint, AT&T, Cingular, TXU, Frito Lay, DFW Airport, SMU, Southwest Airlines, EDS, A.T. Kearney, Seimens, JOT, VHA, NTTA, Waste Management, Muratec, Disney, DKNY, Fossil, Aeritas, Soneta, Sally Beauty, DSVC, Capital One, Rent a Center, Dominoes Pizza, Baskin Robbins, Community Credit Union, Crossmark, Friendly Robotics, Hilton Hotels, Chemline, Mannatech, Blockbuster, Greyhound, HFF Realty, FIFA, Mundt Music, MESA Landscape Architects & Urban Planning, Metlife, Jackson Pottery, Baby Magic, United Way, Blue Cross Blue Shield of Texas, Austin College, NeemPro, Theatricks Children’s Theatre, World Ventures

## EXHIBITIONS

- 2018 UTA & WKU China Exchange Show, Design Swap  
2017 Retrospective, Alumni Show, TamuC VisCom UCD: Juried by DJ Stout, Jack Summerford, Lana Rigsby  
2017 Faculty Show TamuC: Fine Art Gallery, Commerce TX  
2015 MFA Exhibition Show: Spelling Train Game, Designed for elementary students with dyslexia

## AWARDS

- 2018 UDA Experimental Poster Design Award - Bronze
- 2009 GD USA: Merit Award
- 2008 GD USA: Merit Award
- 2002 Dallas Society of Visual Communicators, DSVC Show: 2 Merit Awards
- 2001 Art Director Club of Houston Show: Gold Medal
- 2001 PRINT Design Annual: Merit Award
- 2001 HOW Promotional Annual: Merit Award
- 2001 DSVC Show: 2 Merit Awards, Bronze Medal
- 2000 DSVC Show: 3 Merit Awards, Gold Medal and Best of Category
- 1999 ADC of Houston Show: Bronze Medal, Silver Medal

## COMMISSIONS

- 2011 - 2018 Theatricks Children's Theatre Seasonal Art – custom art for productions, posters & programs

## PUBLICATIONS

- 2013 Blast Off! A Guide to Launching Your Creative Process – used as introduction course book

## WORKSHOPS, CRITIQUES, LECTURES

- 2013 – 2017 Annual Art Day Workshop for High School Seniors, Texas A&M – Commerce, Tx
- 2014 - 2017 Annual Art Educators Workshop, Texas A&M - Commerce, Tx
- 2017 Ink! Letterpress & Silkscreen Workshop, Dallas, Tx
- 2017 How Design + Behance, student portfolio reviewer, Dallas, Tx
- 2017 TAMUC MFA Student Exhibition Reviews, Dallas, Tx
- 2015 CASE Accolades District IV Judge - Austin College, Sherman, Tx
- 2013 - 2014 UTA Student Round Table Speaker, Arlington Tx
- 2014 DSVC Working Lunches, Successful Freelancers, Dallas, Tx
- 2001 DSVC Round Tables Speaker, Student Show, Dallas, Tx

## TECHNICAL SKILLS

Extensive knowledge of Adobe Creative Suite, directing photo shoots, printing processes, press checks, promotions and client interaction. Familiar with HTML, CSS, Wordpress and MS Office.

Professional Experience in Art Direction, Design, Project Management, Brand Development, Conceptual Design, Corporate Identity, Advertising Campaigns, Strategic Marketing, Print Promotions, Brochures, Publications, Training Materials, Writing Headlines, Naming, Pre-press Production, Direct Marketing, Point of Purchase, Theatrical Posters, Direct Mail, Photo Direction, Project Management, Conference Materials, Package Design

## PROFESSIONAL ORGANIZATION

- AIGA - American Institute of Graphic Arts
- DSVC - Dallas Society of Visual Communicators

### DESIGN ACTIVITIES

- 2018 AIGA Design Educators Luncheon, Dallas Tx
- 2017 AIGA National Design Conference attendee, Minneapolis, MS
- 2017-18 DSVC National Student Show attendee, Dallas Tx
- 2016-18 UTA Speaker Events / Gallery Exhibitions
- 2000-18 DSVC Speaker Events Dallas, Tx
- 2012-18 TamuC @ UCD Speaker Events / Gallery

### ACADEMIC SERVICE

- UTA Senior Portfolio Show
- UTA AIGA Counterspace Student Show
- UTA Student Portfolio Reviews - 36hr
- UTA Student Internship Sponsor
- UTA Advisathon *registration advising*
- UTA Design Assembly, Arlington Tx
- UTA AIGA Design Expo, Arlington Tx
- UTA AIGA Dinner with Professionals mentor event