

# ALLAN F. GOODWIN

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## EDUCATION

<b><u>Master of Music Education (Conducting Emphasis)</u></b> University of Tulsa – Henry Kendall College of Arts & Sciences School of Music	Tulsa, OK 1997
<b><u>Bachelor of Music (Music Education)</u></b> University of North Texas – College of Music	Denton, TX 1993

## TEACHING EXPERIENCE

<b><u>Associate Director of Bands</u></b> Texas A&M University-Commerce (Commerce, TX)	2012 – Present
<ul style="list-style-type: none"><li>• Principal Conductor of the Symphonic Band<ul style="list-style-type: none"><li>○ Ensemble consists of undergraduate and graduate music majors</li><li>○ Ensemble performs 3-4 times per year, headlining concerts with Concert Band</li><li>○ Recordings available upon request</li><li>○ Full listing of concert programs/repertoire available upon request</li></ul></li><li>• Principal Guest Conductor of the Concert Band<ul style="list-style-type: none"><li>○ Ensemble consists of primarily undergraduate music majors</li><li>○ Coordinate literature selection with graduate conductors</li></ul></li><li>• Principal Guest Conductor of the Wind Ensemble<ul style="list-style-type: none"><li>○ Notable guest conducting performances:<ul style="list-style-type: none"><li>• Texas Music Educators Association – Ira Hearshen <i>Danish Bouquets</i> (2013)</li><li>• Chamber Ensemble Showcase – Michael Kamen <i>Dectet</i> (2016)</li><li>• Mozarteum in Salzburg, Austria – Aaron Copland <i>Old American Songs</i> (2016)</li><li>• Texas Music Educators Association – Petrov <i>Trumpet Concerto</i> (2018)</li></ul></li></ul></li><li>• Participate in all recruiting activities for the Instrumental Division</li><li>• Instruct Undergraduate Courses in Conducting, Secondary Music Education, Marching Band Techniques and Music Technology<ul style="list-style-type: none"><li>○ MUS 310 – Music Education Technology</li><li>○ MUS 404 – Marching Band Technique (history, arranging, drill design, rehearsal tech.)</li><li>○ MUS 414 – Conducting II (second semester of undergraduate conducting)</li><li>○ MUS 419 – Instrumental Organization I (wind literature, administrative topics, etc.)</li><li>○ MUS 420 – Instrumental Organization II (wind band rehearsal techniques)</li></ul></li><li>• Director of Athletic Bands<ul style="list-style-type: none"><li>○ Director of 210-Member “The Pride” Marching Band</li><li>○ Overseen growth of program from 140 members in 2012 to 210 members in 2018</li><li>○ Administrator of 30-Member “The Pride of the Court” Basketball Pep Band</li><li>○ Coordinate auditions for marching and basketball bands</li><li>○ Coordinate recruiting events for marching band</li><li>○ Provide pep band performances for university, alumni, and community events</li><li>○ Oversee adjunct athletic band faculty<ul style="list-style-type: none"><li>• Assistant Director of Bands (Dr. Ryan Yahl)</li><li>• Marching Percussion Instructor (Cory Doran)</li></ul></li></ul></li></ul>	

- Colorguard Instructor (Lauren Potter)
  - Oversee staff of four wind and percussion graduate teaching assistants
  - Arrange all music performed for pregame, halftime and exhibition performances
  - Coordinate transportation, logistics, meals and support vehicles for off-campus football games and 3-6 exhibitions per year
  - Coordinate with Athletic Department for football game operations, special pregame and halftime special recognitions, flyovers and travel
  - Coordinate with dance team for spirit events and joint performances
  - Coordinate with Athletic Department for basketball game operations, conference tournament, and NCAA tournament travel

**Director of Bands**

2002 – 2012

Sachse High School (Sachse, TX – Garland Independent School District)

- Charter director of the band program (established 2002)
- Oversaw growth of program from 50 members in 2002 to 225 members in 2006
- Conductor of the Honors Wind Ensemble
  - Recordings available upon request
- Director of the 225-member “Mustang Marching Band”
- Fine Arts Department Chair
  - Coordinated fine arts staff of 12 teachers
  - Responsible for coordinating lesson planning and reporting for the department
- Created and oversaw two competitive winterguard programs
- Complete listing of program accomplishments available upon request

**Assistant Director of Bands**

1999 – 2002

Naaman Forest High School (Garland, TX – Garland Independent School District)

- Conductor of Symphonic (2<sup>nd</sup>) and Cadet (4<sup>th</sup>) Bands
- Music Arranger for 225-member “Ranger Band”
- Director of Jazz Studies
  - Oversaw growth of jazz program from 15 members to three, 20-piece big bands
  - List of accomplishments available upon request
  - Organized and hosted an annual “Evening of Jazz” for more than 12 jazz ensembles in the Garland Independent School District (including guest clinicians, recording engineers, etc.)
- Created and oversaw a competitive winterguard program (NTCA Scholastic A)

**Supervisor of Instrumental Music**

1997 – 1999

Ponca City Public Schools (Ponca City, OK)

- Responsible for staffing orchestra (grades 5-12) and band (grades 7-12)
- Responsible for vertical alignment of curriculum (grades 5-12)
- Managed budget and inventory control for more than 20 ensembles
- District-wide fine arts bid specialist for purchasing and procurement
- Coordinated travel for all instrumental ensemble performances, tours, athletic and recruiting events

**Director of Bands**

1997 – 1999

Ponca City Senior High School (Ponca City, OK – Ponca City Public Schools)

- Conductor of the Wind Ensemble
- Principal guest conductor of the Symphony Orchestra
- Director of “The Marching Wildcats”
- Oversaw growth of program from 105 members in 1997 to 175 members in 1999
- Coordinated with Athletic Director to provide music for all on and off-campus football and basketball events

## **Graduate Assistant/Director**

1995 – 1997

The University of Tulsa (Tulsa, OK)

- Co-conductor of the University Concert Band (2<sup>nd</sup> ensemble)
- Guest conductor of the Symphonic Winds (1<sup>st</sup> ensemble)
- Taught courses in brass pedagogy, undergraduate band pageantry and Major applied studio lessons
- Assistant Director of “The Sound of the Golden Hurricane” Marching Band
  - Oversaw growth of program from 95 members in 1995 to 165 members in 1997
  - Led ensemble rehearsal for the marching band program
  - Drill designer for marching band pregame, halftime and exhibition performances
  - Arranger for pregame activities (arrangements still in use as of 2019)
  - Coordinated with Assistant Athletic Director for all football game-day activities
  - Coordinated with Alumni Relations office for purchase of equipment
  - Coordinated with Alumni Relations office for all off-campus travel
  - Received letter of congratulations from Governor David Boren for outstanding halftime performance in 1996 (TU at OU 9/26/1996)
- Assistant Director of Basketball Pep Bands
  - Coordinated tournament travel for Missouri Valley and Western Athletic Conference Tournaments
  - Coordinated tournament travel for NCAA Tournaments (round of 64, 32 and 16)
  - Liaison with CBS game-day operations for NCAA Tournament games
  - Coordinated with Alumni Relations for charter aircraft service and all pre- and post-game activities

## **PERFORMANCE EXPERIENCE**

### **Conducting Collaborations and Guest Artists**

Pat Sheridan	International Tuba Artist
Staff Sgt. Daniel Brady	The "President's Own" United States Marine Band
Jens Lindemann	International Trumpet Artist
Brian Zator	President, Percussive Arts Society
Jimmy Clark	Dallas Opera Orchestra, Dallas Winds
Mike Morrow	Dallas Opera Orchestra, Dallas Winds
Jason Wallace	Dallas Winds
Tim Andersen	Dallas Symphony Orchestra, Dallas Winds
Brian Davis	Dallas Winds
Tim Stevens	Dallas Winds
Kenneth G. Grass	University of Tulsa, emeritus
Leonard Garrison	Tulsa Philharmonic Orchestra
Various	The Texas Saxophone Quartet

### **Performances Conducted in the Following Venues**

Morton H. Meyerson Symphony Center, Dallas, TX  
Mozarteum Great Hall, Salzburg, Austria,  
Universitat Wien, Vienna, Austria,  
Lila Cockrell Theater, San Antonio, TX  
Jack & Lou Finney Concert Hall, Commerce, TX  
Charles W. Eisemann Center, Richardson, TX  
Murchison Performing Arts Center, Denton, TX  
Patti Johnson-Wilson Hall, Philbrook Art Museum, Tulsa, OK  
Belcher Center, Longview, TX  
The Grand 1894 Opera House, Galveston, TX

Bob Carr Performing Arts Center, Orlando, FL  
Jefferson Performing Arts Center, Metairie, LA  
Sharp Chapel, Tulsa, OK

## PROFESSIONAL EXPERIENCE

### Recordings Co-Produced

*"The Temptation of St. Anthony"* – Jim Syler, world premiere Spring 2014  
*"The Traveler"* – TAMUC Wind Ensemble CD, Spring 2017  
*"of War and Peace"* – Michael Daugherty, world premiere, Spring 2017  
*"The Pride Marching Band"* – On location studio recording, Fall 2013

### Guest, Symposia and Resident Conductors Hosted

Ray Cramer	Gary Green
Paula Crider	Craig Kirchoff
Steven Davis	Matthew McInturf
Jack Delaney	Allan McMurray
Fredrick Fennell	Kevin Sedatole
Richard Floyd	Emily Threinen

### Guest Composer Collaborations

Jim Bonney	John Mackey
Steven Bryant	William Pitts
Julie Giroux	Jim Stephenson
Michael Daugherty	Jim Syler
Nathan Daughtrey	Jeff Tyzik
J. Robert Hanson	

## COMPOSITIONS

*"Little Bolero Boy"* for antiphonal brass choir, SATB chorus, chamber winds and percussion

- Premiere – TAMUC Holiday Gala, December 2014

*"Fife and Drum"* for two tenors, antiphonal brass choir, SATB chorus, percussion and chamber winds

- Premiere – TAMUC Holiday Gala, December 2015

*"Journey of the Magi"* for brass choir, SATB chorus, percussion, electronics and chamber winds

- Premiere – TAMUC Holiday Gala, December 2016

*"The Twelve Days of Christmas"* for brass choir, SATB chorus, percussion and chamber winds

- Premiere – TAMUC Holiday Gala, December 2017

## CLINICS, LECTURES AND MASTERCLASSES

### Honor Ensemble Clinician

A&M Commerce Jr/Sr Honor Band (November 2012, 2013, 2014, 2015, 2016, 2017, 2018)  
TMEA Region 24 ATSSB Symphonic Band (January 2018)  
TMEA Region 21 Symphonic Band (January 2015)  
Rockwall ISD All-District Band (January 2015)  
University of Tulsa Summer Arts Workshop Jazz Combo Clinician (June 1996)

### **Concert Ensemble and Marching Band Clinician**

Air Academy HS, CO	Memorial HS, OK
Aubrey HS, TX	Mesquite HS, TX
Austin Academy MS, TX	Mt. Pleasant HS, TX
Brandenburg MS, TX	Mt. Vernon HS, TX
Blackwell HS, OK	Naaman Forest HS, TX
Broken Arrow HS, OK	North Forney HS, TX
Bussey MS, TX	North Garland HS, TX
Caddo Mills HS, TX	North Mesquite HS, TX
Castle Rock HS, CO	Plano West Senior HS, TX
Colleyville Heritage HS, TX	Ponca City Intermediate, OK
Commerce HS, TX	Pope John Paul II HS, TX
Denison HS, TX	Prosper HS, TX
Forney HS, TX	Rockwall HS, TX
Frisco Centennial HS, TX	Rockwall Heath HS, TX
Garland HS, TX	Rowlett HS, TX
Hidalgo HS, TX	Schrade MS, TX
Hudson MS, TX	Sellers MS, TX
JJ Pearce HS, TX	South Garland HS, TX
Lakeview Centennial HS, TX	Southlake Carroll HS, TX
Lewisville HS, TX	Union HS, OK
Little Elm HS, TX	Vines HS, TX
McKinney HS, TX	Webb MS, TX
McKinney Boyd HS, TX	Williams MS, TX
McKinney North HS, TX	Wylie HS, TX

### **Clinics and Lectures Presented**

*Analyzing the Textbook:* shortening the distance between instruction and cleaning through score analysis and directed listening

*"There's an App for That!":* using app-based technologies to expedite instruction and inspire technology natives

*When to Watch, Where to Listen and How to Decide:* an analysis of listening vs. watching environments, expediting cleaning with spatial score study

*Field Geography:* teaching the grid to aid in student awareness and expedite the learning and cleaning of marching band drill

*Rewriting the Textbook:* adjusting marching band drill and music during the design process and in season to expedite learning and cleaning

*Let Go and Empower:* mobilizing marching band staff and student leadership to maximize instruction

*Field Tested:* a comprehensive approach to marching arts instruction

Field Tested I: the four-fold purpose of marching band

Field Tested II: designing with a purpose

Field Tested III: uniformity of fundamental technique

Field Tested IV: rehearsal mechanics

*Designing with a Purpose II:* intelligent marching band design on a shoestring budget

*Mobilizing Your "Top Line":* using the Steve Jobs model to train, empower and monitor marching band staff and student leaders

*Reframing the Mainframe:* conflict resolution in performing arts ensembles

*Transactional vs. Transformational Leadership*

*Leading Inarguably: teaching what you know and within your personality*

*Relationship Building: a short course in communication*

*Leadership vs. Servant Leadership: am I small enough to follow?*

*"I Can Do That!": becoming your own marching band program coordinator*

*Mobilizing Your 1%*

## SERVICE AND EVENTS

### **Event Organizer and/or Host**

Texas Marching Arts Director Symposium	2013-2018
Blast of Brass Chamber Music Camp	2013-2018
TAMUC Leadership Camp	2013-2018
TAMUC Drum Major Camp	2013-2018
TAMUC Colorguard Camp	2013-2018
TAMUC Conducting Symposium	2014
UIL Region 4 Solo & Ensemble Contest	2012-2016
TAMUC All-State Choir Camp	2013-2015
North Texas Colorguard Association Regional Championship	2007-2008
Director's Choice Showcase of Music	2002-2003
Big "D" Classic Music Festival	2000-2002
Oklahoma Percussive Arts Society Clinic/Convention	1998
North Central Directors Association All-Region Band Auditions	1998
Oklahoma Band Masters Association State Marching Band Championship	1996

### **Committees Served and/or Chaired**

TAMUC Music Department Faculty Website Committee Chair	2018-
TAMUC Music Department Technology Committee Chair	2015-2017
TAMUC Music Department Faculty Website Committee	2015-2018
TAMUC Homecoming Committee	2012-2018
Football Game Operations Committee	2012-2018
TAMUC Faculty Search Committee	Spring 2016
TAMUC Faculty Search Committee	Spring 2015
TAMUC Honors College Committee (Franco Carbajal)	2013-2014
Garland Independent School District Curriculum Alignment and Scheduling Committee	Spring 2010
Ponca City Public Schools Campus Scheduling Committee	Spring 1998

## MARCHING, ATHLETIC BAND AND DRUM & BUGLE CORPS

<b>Brass Instructor/Caption Coordinator</b>	2001-2002
Capital Regiment Drum & Bugle Corps (Columbus, OH)	
<ul style="list-style-type: none"><li>• Introduced 30 brass players from Texas high schools and universities in an effort to begin the promotion process for the ensemble (from DCI Division III to Division I)</li><li>• Responsible for recruiting wind players nation-wide</li><li>• Ran ensemble rehearsals</li><li>• Assisted with in-season arranging</li></ul>	

**Brass Instructor/Recruiter**

1994-1995

Blue Knights Drum &amp; Bugle Corps (Denver, CO)

- Lead recruiter in administrative office
- Responsible for brass pedagogy program
- Wrote and introduced new brass pedagogy manual
- Low brass technician
- Assisted in ensemble rehearsal with show designers (Ralph Hardimon, Al DiCroce, Tony Hall)

**Brass Instructor**

1993

Black Gold Drum &amp; Bugle Corps (Tulsa, OK)

- High brass technician
- Assisted show designers in development of comprehensive brass pedagogy program (Alan Mueggenborg, Steve Vento, Darrin Davis, John Weber)

**Music Composer/Arranger**

More than 150 arrangements composed for high school and collegiate marching bands and drum & bugle corps in Texas, Oklahoma, Colorado and Ohio (specific listing of clients available upon request)

**Program Coordinator**

Program coordinator, designer and consultant for high school and university marching ensembles in Texas, Oklahoma, Missouri and Colorado (specific listing of clients available upon request)

**Adjudicator**

Marching and concert ensemble adjudicator for various middle and high school contests and competitions in Texas, Colorado and Oklahoma (specific listing available upon request)

**Organized and Directed Athletic Band Performances in the Following Notable Venues**

AT&amp;T Stadium, Dallas, TX (Harvey Martin Classic - Lone Star Conference 2012-2014)

The Alamodome, San Antonio, TX (2012, 2016, 2018)

Allen Event Center Allen, TX (Lone Star Conference Tournament 2013-2018)

Boone Pickens Stadium, Stillwater, OK (Oklahoma State University)

Bradley Center, Milwaukee, WI (NCAA Basketball Tournament)

Coors Field Denver, CO (Colorado Rockies Opening Day 1995)

Gund Arena (now Quicken Loans Arena), Cleveland, OH (NCAA Basketball Tournament)

Homer Bryce Stadium, Nacodoches, TX (Stephen F. Austin State University)

Kemper Arena, Kansas City, KS (NCAA Basketball Tournament)

Memorial Stadium, Commerce, TX (Texas A&amp;M University-Commerce)

Oklahoma Memorial Stadium, Norman OK (Oklahoma University)

Skelly Stadium, Tulsa, OK (The University of Tulsa)

St. Louis Arena, St. Louis, MO (Missouri Valley Conference Basketball Tournament)

Thomas &amp; Mack Center, Las Vegas, NV (Western Athletic Conference Basketball Tournament)

Wisdom Gymnasium, Stephenville, TX (NCAA Division II Basketball Tournament)

**Marching Band Exhibition Invitations**

Bands of America Grand Nationals (forthcoming 2019)

Bands of America San Antonio Super Regional (2018)

Texas State Marching Contest (3A-2012, 6A-2016)

UIL Area C Marching Contest (2013, 2014, 2015, 2017)

UIL Area B Marching Contest (2013, 2014, 2017)

HEB Marching Contest (2017)

Golden Triangle Marching Classic (2017)

North East Texas Marching Festival (2012, 2013, 2014, 2015 2016, 2017)  
UIL Region 25 Marching Contest (2016)  
Princeton Sounds of Fall Marching Contest (2014, 2016, 2018)  
Wylie Marching Invitational (2012, 2016)  
Little Elm Classic on the Lake (2013)  
DeSoto Eagle Classic Marching Contest (2013)  
UIL Region 3 Marching Contest (2012)  
Oklahoma Bandmasters Association State Marching Contest (1995)

## SUMMER CAMPS ADMINISTRATION AND INSTRUCTION

### Texas A&M University-Commerce

- Director of the TAMUC Summer Music Camp Series (2013-2018)
- Rebranded campus music camps as The TAMUC Summer Music Camp Series (Summer 2013)
- Camp Series offerings now include:
  - The Texas Summer Flute Symposium
  - All-State Choir Camp
  - Leadership, Drum Major and Colorguard Camp
  - Marching Arts Director Symposium
  - Blast of Brass Chamber Music Camp
  - Texas Vocal Arts Workshop: A Singer-Actor Intensive
- Overseen growth in camp enrollment of 450 in 2012 to 675 in 2017
- Brokered a zero net-cost strategic partnership agreement with The Blue Devils Drum & Bugle Corps and System Blue Education to add instructors from the 18-time DCI World Champions to the TAMUC Leadership, Drum Major & Colorguard Camp
  - Visiting staff have included David Gibbs (DCI Hall of Fame), Wayne Downey (DCI Hall of Fame), Bill Watson, John Meehan, Todd Ryan (DCI Hall of Fame), John Mlynczak
- Created the Marching Arts Director Symposium
  - An intensive three-day series of lecture and hands-on clinic opportunities with experts in the field of marching arts
  - More than 60 directors attended in 2018
  - Clinicians have included (but not limited to):
    - Dr. Tim Lautzenheiser, Conn-Selmer, Inc., Leadership Strategies for Today (permanent residency appointment)
    - Wayne Downey, Xtreme Brass, DCI Hall of Fame, Blue Devils International
    - Mike Tarr, The Cavaliers
    - Todd Ryan, DCI Hall of Fame, Visual Caption Head – The Blue Devils (permanent residency appointment)
    - Dr. Chip Crotts, Brass Caption Coordinator – Santa Clara Vanguard
    - Bill Watson, Consultant – The Blue Devils, System Blue Education
    - John Meehan, Brass Caption Head – The Blue Devils, System Blue Education
    - David Gibbs, System Blue Education, Director – System Blue
    - Frank Troyka, Conn-Selmer Inc., Adjunct Faculty – Southern Methodist University
    - JJ Pipitone, DCI Adjudicator, BOA Adjudicator
    - Cory Doran, Percussion Faculty – TAMUC, Percussion Instructor – Phantom Regiment



- Key Poulan, arranger
- Robert Selaiden, Director of Bands – Leander HS
- Phillip Clements, Director of Bands – TAMUC
- Charles Pizarra, Director of Bands – Tulsa Union HS
- Amanda Drinkwater, Director of Bands – Marcus HS
- Stuart Shulman, Integrated Effects Drill Design
- John Mlyczak, President – Technology Institute for Music Educators (TI:ME)
- Don Click, Program Coordinator – The Colts Drum & Bugle Corps, VP of Marketing – System Blue
- Justin Brenneman, Independent Filmmaker
- Rob Paravonian, Comedian
- Kathy Johnson, Director of Fine Arts – Lewisville HS

### **Summer Camps Media Placement**

Southwestern Musician Magazine (2013, 2014, 2015, 2016, 2017, 2018, 2019)

[www.theyellowboard.com](http://www.theyellowboard.com) (2013, 2014, 2015)

[www.bluedevils.org](http://www.bluedevils.org) (2015, 2016)

[www.systemblue.org](http://www.systemblue.org) (2015, 2016, 2017, 2018, 2019)

[www.dci.org](http://www.dci.org) (2015)

[www.ntca-online.com](http://www.ntca-online.com) (2014, 2015)

[www.tamuc.edu](http://www.tamuc.edu) (2013, 2014, 2015, 2016, 2017, 2018, 2019)