

LIRONG LIU

Department of Economics and Finance
Texas A&M University - Commerce
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EDUCATION

Ph.D. Economics, Department of Economics, The University of Tennessee, August 2008
Dissertation: Essays on Environmental Policies under Incomplete Enforcement
Chair: Dr. William Neilson
M.S. Statistics, Department of Statistics, Operations, and Management Sciences, The University of Tennessee, August 2008
M.A., Economics, Kent State University, Kent, OH, 2003
B.A., International Finance, Jilin University, China, 2000

FIELDS OF SPECIALIZATION

Environmental Economics, Applied Econometrics, Emerging Markets Economies, Invasive Species and Diseases

PROFESSIONAL EXPERIENCE

Assistant Professor, Texas A&M University - Commerce, 2015-present
Assistant Professor, Sam Houston State University, 2008- 2015
Economist, Institute for the Study of Invasive Species, 2013- 2015
Graduate Research Assistant
Department of Economics, The University of Tennessee, Spring 2007
Advisor: Dr. Mary F. Evans
Oak Ridge National Laboratory/The University of Tennessee, 2005-2006
Advisor: Dr. Victoria D'Urso

PEER REVIEWED PUBLICATIONS

(Journal ranking under COB journal list noted in parentheses)

Lirong Liu and Zhou Yang, 2018. "Targeted Enforcement under the EPA's High Priority Violation Policy," Empirical Economics, accepted. (A)
Frannie Miller, Lirong Liu, Steven Shwiff, Stephanie Shwiff, 2018. "Economic Impact of Foot and Mouth Disease Vaccinations in the Midwestern United States: A General Equilibrium Simulation," Transboundary and Emerging Diseases, accepted.

- Lirong Liu, Shiyu Li, Michael Opara , 2018, “Corporate Social Responsibility and Company Strategic Behavior: CVS Health’s Discontinuation of Tobacco Products, Corporate Social Responsibility and Environmental Management, forthcoming. **(A*)**
- Lirong Liu, Srinivas Nippani, and Zhou Yang, 2018, Does Being Placed on the EPA Watch List Impact a Firm's Stock Market Returns? Southwestern Economic Review, Vol. 45(1), 105-124. **(B)**
- Srinivas Nippani and Lirong Liu, 2018. “How to Use the EPA Website to Advise on ESG Investing,” Journal of Financial Planning, practice management article, Page 17. (Editorial Reviewed) **(B)**
- Hiranya Nath, Lirong Liu, 2017. Information and Communications Technologies (ICT) and Services Trades, *Information Economics and Policy*, Volume 41, pp1-98. **(A)**
- Celine Hoe, Lirong Liu, Dave Diltz, and Asli Ogunc, 2017. Sinners and Saints: An Alternative Approach to Evaluating the Investment Performance of Sin Funds Versus Sinless Funds, *Journal of Accounting and Finance*, Volume 17, pp109-116. **(B)**
- Lirong Liu, Brian Piper, 2016. Predicting the Economic Impacts of Invasive Species: The case of the Red Streaked Leafhopper, *Ecological Economics*, Volume 128, pp 139-146. **(A*)**
- Hiranya Nath, Lirong Liu, and Kiril Tochkov, 2015. U.S. Services Trade with China and India, *Journal of Asian Economics*, Volume 38, pp 79-92 **(A)**
- Mary Evans, Lirong Liu, and Sarah Stafford, 2015. Standardization and the impacts of voluntary program participation: Evidence from environmental auditing, *International Review of Law and Economics*, Volume 43, pp 10-21. **(B)**
- Scott Gilpatric, Christian Vossler, and Lirong Liu, 2015. Using competition to stimulate regulatory compliance: a tournament-based dynamic targeting mechanism, *Journal of Economic Behavior and Organization*, Volume 119, pp 182-196. **(A*)**
- Lirong Liu and William Neilson, 2013. Enforcement leverage with Fixed Inspection Capacity, *Strategic Behavior and the Environment*, Volume 3 Issue 4, pp. 305-328. **(C)**
- Lirong Liu, 2013. Analysis of Firm Compliance with Multiple Environmental regulations, *Economics Bulletin*, Volume 33 No. 3, pp. 1695-1705. **(B)**
- Lirong Liu and Hiranya Nath, 2013. Information and Communications Technologies (ICT) and Trade in Emerging Market Economies, *Emerging Markets Finance and Trade*, Volume 49, No. 6, pp 67-87. **(A*)**
- Lirong Liu, 2012, Spillover effects across environmental programs: the case of hazardous waste regulation in Michigan, *Environmental Economics*, Volume 3, Issue 2, pp. 35-43.

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Mary Evans, Lirong Liu and Sarah Stafford, 2011. Do Environmental Audits Improve Long-term Compliance? Evidence from Manufacturing Facilities in Michigan, *Journal of Regulatory Economics*, Volume 40, Issue 3, pp. 279-302. (A)

Mary Evans, Scott Gilpatric and Lirong Liu, 2009. Regulation with Direct Benefits of Information Disclosure and Imperfect Monitoring, *Journal of Environmental Economics and Management*, Volume 57, pp. 284-292. (A*)

WORKING PAPERS

“Man-made blue sky in Beijing: the impact of Beijing 2014 APEC conference on air quality in Beijing,”

RESEARCH IN PROGRESS

“Information and Communications Technologies (ICT) and Services Trades in Advanced Economies and Emerging Market Economies” with Hiranya Nath

“General Deterrence effects examined: How Enforcement on Peers Can Affect Firm Compliance Behavior?” with Zhou Yang and Frannie Miller

FUNDING AND FELLOWSHIP

Faculty fellowship, College of Business, Texas A&M University-Commerce, 2017

Faculty Enhancement Grant, Texas A&M University-Commerce, Co-PI 2016

The CES-Chow Short-Term Teaching Fellowship, \$2500, 2016

College of Business Administration Summer Research Grant, SHSU, PI \$8000, 2014

College of Business Administration Summer Research Grant, SHSU, PI \$3000, 2013

Sam Houston State University Faculty Research Grant, PI \$5000, 2013.

College of Business Administration Summer Research Grant, SHSU, PI \$8000, 2012

U.S. Air Force Contract, Structuring the Bid Process to Enhance Vendor Performance, Personnel, \$17,218, 2009.

Sam Houston State University Faculty Research Grant, PI \$5000, 2009.

PRESENTATIONS

92th WEAI Conference, San Diego, CA, June 2017

CES Annual Conference, Shenzhen, China, June 2016

AEF Annual Conference, Jacksonville, FL, February 2015

Southern Economic Association Conference, Atlanta, GA, November 2014

Sam Houston State University, department seminar, November 2014

89th WEAI Conference, Denver, CO, June 2014

Sam Houston State University, department seminar, October 2013

88th WEAI Conference, Seattle, WA, June 2013

AEF Annual conference, Mobile, AL, February 2013

SEA Annual Meetings, New Orleans, November 2012

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Sam Houston State University, department seminar, October 2012
International Conference on the Economic and Financial Challenges and Issues in the Asia-Pacific Countries, Chengdu, China, June 2012
Sam Houston State University, department seminar, March 2012
Academy of Economics and Finance, Charleston, NC, February 2012
Association of Environmental and Resource Economists Summer Conference, Seattle, WA, June 2011
Southwestern Social Science Association annual conferences, Houston, April 2010
SEA Annual Meetings, San Antonio, TX, November 2009
Missouri Valley Economic Association 45th Annual Meetings, St. Louis, October 2008
CES Annual meetings, Nanning, China, June 2009
International Atlantic Economic Society, Seattle, October 2009
AAEA and ACCI joint annual meeting, July 2008
The university of Tennessee, Department of Economics, Brown Bag Workshop, March 2008
Sam Houston State University, January 2008
Southern Economic Association Conference, New Orleans, November 2007
Camp Resources XIV, Wilmington, NC, August 2006
The university of Tennessee, Department of Economics, Brown Bag Workshop, April 2006
Chinese Economists Society Annual Conference, Chongqing, China, June 2005

COURSES TAUGHT

Graduate level

Applied Business Research
Statistical Method
Techniques of Statistic Analysis

Undergraduate level

Business and Economics Statistics
Money, Banking and Financial Markets
Introduction to Business Analysis
Intermediate Business Analysis
Environmental Economics
Intermediate Macroeconomics
Principles of Economics

OTHER PUBLICATIONS (In Chinese)

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Chinese version of “Macroeconomics” by Abel and Bernanke, fifth edition, with Yanhong Zhang, published by China Renmin University Press, 2006

Chinese version of “Macroeconomics” Abel and Bernanke, seventh edition, with Yanhong Zhang, published by China Renmin University Press, 2011

SERVICES

Marketing and Branding Committee member: 2017-present

Eco&Fin Scholarship Committee member: 2016-2017; Chair 2018-present

Eco&Fin Journal Request Committee Chair: 2017

COB Database Taskforce Chair: 2016

COB Faculty Committee: 2015-2017

Economics Faculty Search Committee: Fall 2015

MBA Assessment Committee: 2013-2015

COBA Critical Thinking Committee: 2012-2015

Coordinator of Departmental tutoring lab: 2012-2013

Coordinator of Departmental seminar series: 2012-2013

Faculty search committee: 2013

University Parking Appeal Committee: 2010-2012

AWARDS

Institute for a Secure and Sustainable Environment (ISSE) fellowship, Fall 2007-Spring 2008

J. Fred and Wilma Holly Dissertation Fellowship (Non-service fellowship awarded by the Department of Economics), Fall 2007

J. Fred and Wilma Holly Fellowship (Non-service fellowship awarded by the Department of Economics), Fall 2003-Spring 2008

Graduate Travel Fund Award

College of Business Administration, The University of Tennessee, Fall 2007

Department of Economics, The University of Tennessee, Fall 2007, Summer 2006, and Summer 2005

Global Business Institute, The University of Tennessee, Summer 2005

Phi Beta Delta Outstanding Academic Achievement, Kent State University, Spring 2003

CONTINUING EDUCATION PROGRAMS

Experimental Economics Continuing Education Program, organized by the American Economic Association, AEA, San Francisco, CA, January 2009.

CeMENT workshop for Junior Faculty at the Southern Economic Association Annual Conference, organized by CSWEP, November 2009.

PROFESSIONAL AFFILIATIONS

American Economic Association, Association of Environmental and Resource Economists, Chinese Economists Society

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REFeree EXPERIENCES

Journal of Environmental Management; Applied Economics; Journal of Business Strategies; Journal of Economic Behavior and Organization; Economics Bulletin; Managerial Auditing Journal; Asia-Pacific Journal of Accounting & Economics; Information Economics and Policy

REFERENCES

Upon request