

Robert J. Rankin, DBA, CMA
Assistant Professor
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SCHOLARLY ACTIVITY

- Rankin, R. & Driskill, T. (2018). Higher Degrees of an Ethical Dilemma. Institute of Management Accountants/American Accounting Association silver award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 11(4), 1-4 (case) & 1-9 (teaching notes). (C journal)
Impact: 140 students from 5 universities. Teaching notes downloaded 30 times.
- Rankin, R. & Henderson, C. (2018). Going Postal: Analyzing Operating Income of the Wheels of Fortune. *Journal of Accounting and Finance*, 18(7), 103-118. (B journal)
Impact: 107 students from 4 universities
- Rankin R. & Driskill, T. (2018). The Misallocation Dilemma. *Journal of Leadership Accountability & Ethics*, 15(3), 134-146. (TBD journal)
Impact: 59 students from 3 universities
- Rankin, R. & Stuebs, M. (2017). The Chicken or Egg: Hatching a New and Innovative Introduction. Institute of Management Accountants/American Accounting Association bronze award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 10(2), 1-6 & 1-16 (teaching notes) (C journal)
Impact: Approximately 300 students from 12 universities. Teaching notes downloaded 263 times.
- Rankin, R. & Mintu-Wimsatt, A. (2017). Challenges in Introducing New Products: A Case Study on the New Product Development Process. *Journal of Business Education & Scholarship of Teaching*, 11(2), 69-75. (C journal)
- Hayek, C., Gates, S. & Rankin, R. (2017). The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick. *Journal of Applied Management and Entrepreneurship*. 22(2), 80-102. (C journal)

PAPERS UNDER REVIEW

- Driskill, T. & Rankin, R. A Cross-Cultural Comparison of the Deliberative Ethical Reasoning between American and Chinese Accounting Students, *Accounting Education- International Journal*. (B journal)
- Rankin, R. & Driskill, T. Troubled Waters: An Outsourced Ethical Dilemma. *Institute of Management Accountants Educational Case Journal*. (C journal)
Impact: 69 students from 3 universities
- Rankin, R. & Mintu-Wimsatt, A. Marketing Meets Accounting: The Art of Selling Bicycles. *Journal of International Business Education*. (B journal)
- Rankin, R. The Predictive Impact of Contextual Factors on Activity-based Costing Adoption.

Journal of Accounting and Finance (B journal)

PAPERS IN PROGRESS

Rankin R. & Opara, M. A. Case Study in Public-to-Public Partnerships. Improving Transportation Infrastructure: A Study of Texas Department of Transportation Public-Public Partnerships.
Target journal: *Public Works Management & Policy* (B journal)
Expected submission: October 2019

Klevsky, E., Rankin, R., & Hickman, L. An Investigation of Similarity/Mimicry Bias Effects on Accountants' Trust in Explanations Provided.
Target journal: *Journal of Management Accounting Research* (A+ journal)
Expected submission: December 2019

Rankin R. & Henderson, C. Which Wash is the Best Wash?
Target journal: *Issues in Accounting Education* (A journal)
Expected submission: January 2020

Rankin R. & Fessler, N. Parson Foods Vegetable: Turning Broccoli into Green
Target journal: *Issues in Accounting Education* (A journal)
Expected submission: January 2020

CONFERENCE PRESENTATIONS

Rankin, R. (2018). Invited speaker on the academic-practitioner gap in managerial accounting at Accounting Education and Research Forum at Panola College.

Rankin, R. (2018). Managerial/cost case studies. Invited presentation at Accounting Education and Research Forum at Tyler Junior College.

Rankin, R. & Driskill, T. (2017). Higher Degrees of an Ethical Dilemma. Paper presented at the American Accounting Association, Management Accounting Section Teaching Case Conference.

Rankin, R. & Stuebs, M. (2016). The Chicken or Egg: Hatching a New and Innovative Product's Introduction. Paper presented at the American Accounting Association, Management Accounting Teaching Case Conference.

Hayek, C., Gates, S. & Rankin, R. (2016). The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick. Paper presented at the American Accounting Association, Southwest Regional Conference.

Rankin, R. (2016). *Poster presentation: The Chicken or Egg: Hatching a New and Innovative Product's Introduction.* Presented at the American Accounting Association, Management Accounting Section Annual Meeting.

Rankin, R. (2015). *Poster presentation: Time Value of Money.* Presented at the American Accounting Association, Management Accounting Section Annual Meeting.

HONORS THESES

Sherrard, T. (*chair*) (2019). The Empowerment of Motivation in Fraudulent Identity: Insights from the Case of Frank Abagnale Jr. *High honors*

Gills, C. (*chair*) (2018). Habitat for Humanity's Impact on the Homeowners in the Homebuying Process. *High honors*

Jessup, L. (*chair*) (2018). Exploring the Impact of Financial Literacy Education on College Students. *High honors*

House, S. (*chair*) (2016). An Empirical Investigation into ABC Adoption Rates of United States Food Processors. *High honors*

TEACHING EXPERIENCE

Assistant Professor	2019 – Present
Assistant Professional Track	2016 – 2019
Instructor	2013 – 2016
Adjunct Instructor	2013 – 2013
Texas A&M University- Commerce	Commerce, TX

Courses taught: *Undergraduate:* Principles of Accounting I (Financial), Principles of Accounting II (Managerial), (face-to-face, on-line), Intermediate Accounting I, Certified Management Accounting Prep, Cost Accounting (face-to-face, on-line), Honors Thesis, Honors Reading, International Business

Graduate: Financial Statement Analysis (on-line), Accounting for Managers (on-line), Advanced Managerial Accounting (face-to-face, on-line)

Instructor	2009 – 2013
Paris Junior College	Paris, TX

Courses taught: *Undergraduate:* Introduction to Accounting, Financial Management, Principles of Accounting I & II

Adjunct Instructor	2006 – 2008
Northeast Texas Community College	Mount Pleasant, TX

Courses taught: Introduction to Business, Introduction to Accounting

AWARDS

Scholarly

Activity: *Second Place.* (2017). *Institute of Management Accountants Educational Case Journal/American Accounting Association Teaching Case Competition for Higher Degrees of an Ethical Dilemma.*

Bronze Award. (2016). *Institute of Management Accountants Educational Case Journal/American Accounting Association Teaching Case Competition for The Chicken or Egg: Hatching a New and Innovative Introduction.*

Teaching: *Outstanding Teacher.* (2016). National Society of Leadership and Success

University: Awarded faculty star designation (2017)
Latino American Mentorship Program Faculty Advisor of the semester (Fall 2017)
Global Scholar (2017)
Beta Gamma Sigma (2017)

SERVICE

University:

University Hearing Board (<i>member</i>)	2018 to present
Graduate Representative Dissertation Proposal (<i>member</i>)	2018 to present
Latino American Mentorship Program (<i>advisory board</i>)	2017 to present

College of Business:

Strategy Team (*member*), 2017

Assurance of Learning (*member*), 2014 to present
-Undergraduate accounting program assessment (*author/coordinator*), 2014 to present
-Undergraduate competency exam undergraduate accounting (*leader*), 2016 to present

Search Committees

-Instructor (*member*), Summer 2015
-Assistant Professor Accounting (*member*), Spring 2014
-Dean College of Business and Entrepreneurship (*member*), Fall 2013

China Exchange

-Lead Educational Exchange Program with Chinese University of GeoSciences Beijing, 2017 – 2018

Scholarship Committees

-Accounting (*member*), 2014 to present
-China Study Abroad (*member*), 2016 & 2018

Student Focused

-Beta Alpha Psi (*faculty advisor*), 2014 to 2017
-Honors college thesis (four) (*student advisor*), 2014 to present
-Finalist for Faculty in Residence Program, 2016

Professional:

Reviewer: *Journal of Small Business and Entrepreneurship,*
Institute of Management Accounting Educational Case Journal

Advocate: Institute of Management Accountants Faculty Advocate, 2013 to present

Community:

Commerce Community Action Program, (*board member*), 2016 to 2018

Mount Pleasant Habitat for Humanity, (*treasurer/board member*), 2009 to 2019

South Jefferson Baptist Church Handyman Mission (*member*), 2008 to present

College for All Texans with the Texas Higher Education Coordinating Board (*member*), Established expected competencies for high school, associates, bachelors, and masters in business degrees, 2010 – 2012

ACADEMIC PREPARATION

Doctor of Business Administration- Advanced Accounting (2016) NorthCentral University

Dissertation: Exploring the Relationship among Contextual Factors and the Stages of Activity-Based Costing Adoption

Master of Business Administration - Finance Texas Tech University

Bachelors of Arts (*equivalent*) - Korean Defense Language Institute

Bachelor of Business Administration - Marketing Univ of Wisconsin- Eau Claire

PROFESSIONAL EXPERIENCE

I have 18 years of professional and international experience in the food industry in managerial and financial accounting, mergers and acquisitions, systems implementation, and management.

Texas Real Estate Agent 2009 – 2019
Century 21 Landmark

Divisional Controller/Director of Cost Accounting 2002 – 2009
Pilgrims' Pride

Director of Corporate Accounting 1999 – 2002
Foster Poultry Farms

Divisional Controller 1994 – 1999
Dean Foods

Senior Plant Accountant 1991 – 1994
Excel a division of Cargill

MILITARY SERVICE

Signals Intelligence Analyst- Korean Linguist (*Top Secret*) 1985 – 1988
U.S. Army Specialist 4th Class

MEMBERSHIPS, CERTIFICATIONS, LANGUAGES, SOFTWARE

Memberships: American Accounting Association (Management Accounting Section), Institute of Management Accountants

Certifications: Certified Management Accountant

Languages: Spanish (100% bi-lingual), Korean (working knowledge)

Software: SAP