



Rebecca Rowe

Assistant Professor, Department of Literature and Languages
Texas A&M University-Commerce
Rebecca.Rowe@tamuc.edu | RebeccaLRowe.com

EDUCATION

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| PhD in English
University of Connecticut, Storrs, CT.
Graduate Certificate in Digital Humanities and Media Studies | May 2021 |
| MA in English, Children's Literature Track
Kansas State University, Manhattan, KS.
Graduate Certificate in Women's Studies | May 2016 |
| BA in English Literature and History, <i>Summa cum laude</i>
Hollins University, Roanoke, VA.
Certificate in Leadership Studies | May 2014 |

TEACHING EXPERIENCE

Assistant Professor

Texas A&M University-Commerce, Commerce, TX

- Spring 2024: Problems in Adolescent Literature (graduate course)
- Fall 2023: History of Children's Literature (graduate course)
- Fall 2023: The Human Experience: Finding Self and Identity through Dystopia (introductory humanities course)
- Fall 2022, Fall 2023: Children's Literature (upper-level undergraduate course)
- Summer 2023: Picture Books, Graphic Narrative, and the Art of Images (graduate course; online)
- Spring 2023: Narrative Transformations in Literature for Children and Adolescents (graduate course; dual-modality)
- Spring 2023, Spring 2024: Adolescent Literature (upper-level undergraduate course)
- Spring 2023, Spring 2024: Reading, Teaching, Analyzing Literature (upper-level undergraduate course; English Education required course)
- Fall 2022: Constructing Reality and Reconstructing History in Children's and Adolescent Literature (graduate course; dual-modality)

Lecturer

University of Texas Rio Grande Valley, Brownsville, TX

- Summer 2022: Teaching Secondary School Literature (English Education course; online asynchronous modality)
- Spring 2022: Children's and Adolescent Literature: Finding Self in the Community (English Education and Mexican American Studies course; hybrid modality)
- Spring 2022: Introduction to British Literature: British Mystery (dual-credit introductory literature course)
- Fall 2021-Spring 2022: Teaching Secondary School Literature (English Education course; hybrid modality)
- Fall 2021: Introduction to Literature: Guilt in the Literary Imagination (dual-credit introductory literature course)
- Fall 2021: Writing Cultural Studies: Reading/Writing Culture through Disney (introductory writing course with cultural studies focus; hybrid modality)

Instructor of Record

Wheaton College, Norton, MA

- Spring 2021: Children's Literature (upper-level literature course; online)

Instructor of Record

University of Connecticut, Storrs, CT

- Seminar in Academic Writing and Multimodal Composition (First-Year Writing course)
 - Fall 2020-Spring 2021: What Does an Education Do? (Online)
- Fall 2019: Major Works of English and American Literature: From Major Works to Major Motion Pictures (gen-ed literature and writing course)
- Fall 2019: Popular Literature: What's Popular about Popular Fiction? (upper-level literature course)
- Seminar in Writing through Literature (First-Year Writing course)
 - Spring 2020: Fans and Fandom: Writing In/About Participatory Culture
 - Fall 2018-Spring 2019: Adaptation and Adaptive Writing
 - Spring 2017: Little Red Writing Hood: Composition in/through Fairy Tales
- Seminar in Academic Writing (First-Year Writing course)
 - Fall 2017-Spring 2018: The Rhetoric of Childhood
 - Fall 2016: Borderlands and Contact Zones: Writing (about) Difference

Instructor of Record

Kansas State University, Manhattan, KS

- Spring 2016: Literature for Children (upper-level literature course required for education majors)
- Fall 2015: Expository Writing I (freshman writing course)
- Fall 2014-Spring 2015: Expository Writing II (sophomore writing course)

TEACHING INTERESTS

Children's and young adult literature

English Education

Gen-ed literature courses
Film and adaptation
Popular literature

Cultural studies
Digital humanities
Introductory and digital writing

PUBLICATIONS

Works Edited

Muir, Robyn, and **Rebecca Rowe**, editors. *International of Journal of Disney Studies*, Intellect, forthcoming.
Children's Literature and Culture: An Introduction. Routledge, forthcoming.
 Muir, Robyn, **Rebecca Rowe**, Emily Aguiló-Pérez, and Hannah Helm, eds. *The Cultural Legacy of Disney: A Century of Magic*. Lexington Books, forthcoming.
 Hunter, Madeleine, **Rebecca Rowe**, and Kyle Meikle, guest editors. *Adaptation and Childhood*, special issue of *Adaptation*, forthcoming.

Peer-Reviewed Journal Articles

“Watching Like a Kid: Connections between Kidults and Children’s Media.” *Jeunesse: Young People, Texts, Cultures*. Forthcoming.
 “‘There’s Got to Be a Better Ending than That’: Enacting Agency in Film Adaptations of *Romeo and Juliet* for Children.” *Adaptation*. Forthcoming.
 “‘A Younger, Less Hairy Me’: Developing the Inner Child in Film Adaptations of Children’s Literature.” *Children’s Literature Association Quarterly*, vol. 48, no. 1, 2023, p. 63–, <https://doi.org/10.1353/chq.2023.a905626>.
 “Disney Does Disney: Re-Releasing, Remaking, and Retelling Animated Films for a New Generation.” *Journal of Popular Film and Television*, vol. 50, no. 3, 2022, pp. 98-111, [doi:10.1080/01956051.2022.2094868](https://doi.org/10.1080/01956051.2022.2094868).
 “Who Gets to Be on the Bus?: Tracing Conceptions of Race in and around *The Magic School Bus* from 1986 to 2018.” *The Lion and the Unicorn*, vol. 45, no. 3, 2021, pp. 274-290, [doi:10.1353/uni.2021.0024](https://doi.org/10.1353/uni.2021.0024).
Rowe, Rebecca, Tolonda Henderson, and Tianyu Wang. “What’s in a Name?: Text Mining, Hermione Granger, and Fan Fiction.” *Transformative Works and Cultures*, no. 36, 2021, [doi:10.3983/twc.2021.1997](https://doi.org/10.3983/twc.2021.1997).
 “Shaping Girls: Analyzing Animated Female Body Shapes.” *Animation: an interdisciplinary journal*, vol. 4, no. 1, 2019, pp. 22-36, [doi:10.1177/1746847719829871](https://doi.org/10.1177/1746847719829871).
 “‘The More Accuracy the Better’?: Analysing Adaptation Reception in Reaction Videos.” *Adaptation*, vol. 11, no. 3, 2018, pp. 193–208, [doi:10.1093/adaptation/apx026](https://doi.org/10.1093/adaptation/apx026).

“‘But Mother, I’m a Man Now’: Childhood and Community in the Musical and Film Versions of *Into the Woods*.” *Children’s Literature*, vol. 46, 2018, pp. 96–111, [doi:10.1353/chl.2018.0005](https://doi.org/10.1353/chl.2018.0005).

Peer-Reviewed Book Chapters

“Adapting Pokémon’s Cuteness from the Japanese Otona-Kawaii to the American Kidult: The Case of *Detective Pikachu*.” *Pikachu’s Transmedia Adventures: The Continuing Endurance and Adaptability of the Pokémon Franchise*, edited by E.J. Nielsen and Ross Garner, forthcoming.

“To Act Like a Kid or Not to Act Like a Kid: Disneybounding in the Parks.” *Fan Phenomena: Disney*, edited by Sabrina Mittermeier, Intellect Books, 2022, pp. 104-113.

“A Tale of Two Mothers: Recombining Villainy and Motherhood in *Maleficent: Mistress of Evil* (2019).” *Gender and Female Villains in 21st Century Fairy Tale Narratives: From Evil Queens to Wicked Witches*, edited by Natalie Le Clue and Janelle Vermaak-Griessel, Emerald Publishing, 2022, pp. 35-46.

“Adopting Diversity and Ignoring Race: Representations of Race in *Jessie*’s and *K.C. Undercover*’s Families of Color.” *Lizzie McGuire to Andi Mack: The Disney Channel’s Tween Programming 2000-2019*, edited by Christopher Bell, McFarland, 2020, pp. 129-145.

Book Reviews

Contemporary Hollywood Animation: Style, Storytelling, Culture and Ideology Since the 1990s, by Noel Brown. *The Lion and the Unicorn*, vol. 45, no. 2, 2021, pp. 251-253, [doi:10.1353/uni.2021.0020](https://doi.org/10.1353/uni.2021.0020).

Representing Agency in Popular Culture: Children and Youth on Page, Screen, and In Between, edited by Ingrid E. Castro and Jessica Clark. *Children’s Literature*, vol. 48, 2020, pp. 285-289, [doi:10.1353/chl.2020.0019](https://doi.org/10.1353/chl.2020.0019).

Contemporary British Children’s Fiction and Cosmopolitanism, by Fiona McCulloch. *Children’s Literature Association Quarterly*, vol. 44, no. 1, 2019, pp. 120–122, [doi:10.1353/chq.2019.0012](https://doi.org/10.1353/chq.2019.0012).

Public-Facing Work

Articles and Blog Posts

“Disney’s Century of Manufactured Magic.” *360Info*, 18 October 2023, <https://360info.org/disneys-century-of-manufactured-magic/>.

- Republished to: [CNBCTV18](#), [Smart Company](#), [East Mojo](#), [Big News Network](#), [Latestly](#), [Devdiscourse](#), and [Newsdrum](#)

Rowe, Rebecca, Robyn Muir, Bee Eldridge, Amy Davis, and Peter Cullen Bryan.

“Decades of Disney: 100 Years of Magic.” *Disney, Culture and Society Research Network*, 16 October 2023, <https://www.dis-net.org/post/decades-of-disney-100-years-of-magic>.

“Not Just in Theaters: How the Pandemic Has Changed How We Watch Disney Films.” *Disney, Culture and Society Research Network*, 22 Aug 2023, <https://www.dis-net.org/post/not-just-in-theaters-how-the-pandemic-has-changed-how-we-watch-disney-films>.

“DisNet and Animation Immersion: Disney Synergy Turns Us into Kids.” *Disney, Culture and Society Research Network*, 17 April 2023, <https://disnetwork.wixsite.com/disnet/post/disnet-and-animation-immersion-disney-synergy-turns-us-into-kids>.

“The Pooh with a Thousand Faces.” *Disney, Culture and Society Research Network*, 8 March 2023, <https://disnetwork.wixsite.com/disnet/post/the-pooh-with-a-thousand-faces>.

Interviews

“The Disney Researcher: That's Why the New Movie Versions Always Create Debate.” *Swedish Television*, 7 December 2023, <https://www.svt.se/kultur/disneyforskaren-darfor-skapar-de-nya-filmversionerna-alltid-debatt--ef2ae3>.

McShane, Rachel. “Scary Stories and Staying Power—TAMUC Professor Shines a Spooky Light on a Children’s Horror Classic.” *TAMUC News*, 3 Oct. 2023, <https://www.tamuc.edu/news/scary-stories-and-staying-power-tamuc-professor-shines-a-spooky-light-on-a-childrens-horror-classic/>.

“The Fine Line Disney Must Balance with Remakes of Beloved Classics.” *Chelsea on CHED*, interviewed and hosted by Chelsea Bird, Global News, 25 Aug. 2023, <https://megaphone.link/CORU6675564395>.

Lockstadt, Taneal. “Rachel Zegler Said Her Snow White Won't Be 'Saved by a Prince.' Some Disney Fans Didn't Want to Hear It.” *Canadian Broadcasting Corporation Entertainment*, 24 Aug 2023, <https://www.cbc.ca/news/entertainment/disney-princess-remakes-1.6945540>.

Best, Kenneth. “Study: On Screen, Girls’ Bodies are Changing.” *UConn Today*, 18 Sep 2019, <https://today.uconn.edu/2019/09/study-screen-girls-bodies-changing/#>.

DIGITAL HUMANITIES PROJECTS

[Our Teaching Materials Archive](#): a digital archive of the teaching materials students develop in my courses (with student permission, of course) so students can benefit from each others’ ideas, both in class and on the job, along with additional teaching resources curated by myself

[Harry Potter and the Analysis of Fan Fiction](#): (in collaboration with Tolonda Henderson and Tianyu Wang): an interactive website designed to allow both creators and users to explore how J.K. Rowling and fans describe and understand key characters using text mining.

[Multimodality, Film, and You](#): an educational website for students designing multimodal projects to explore how different media will interact with exploration and presentation of film.

PRESENTATIONS

- Rowe, Rebecca**, and Robyn Muir. “‘Super Skinny’ and ‘Insanely Small Waists’: Adapting Princesses from Animation to Live-Action.” Disney, Culture and Society Research Network Annual Conference. Virtual, June 2023.
- “Tricking Death through Kindness: *Just a Minute: A Trickster Tale and Counting Book*.” Children’s Literature Association Annual Conference. Seattle, June 2023.
- “Gamified Grading: Equity and Accessibility in Practice.” Children’s Literature Association Annual Conference. Seattle, June 2023.
- “The (Un)Sustainability of Accessibility in *Zootopia+* and *Sing 2*.” Children’s Literature Association Annual Conference. Seattle, June 2023.
- Muir, Robyn, and **Rebecca Rowe**. “Adapting Aurora: The Sleeping Beauty Across Time.” Popular Culture Association/American Culture Association National Conference. San Antonio, April 2023.
- “What’s in an Age?: Adapting Age as an Identity.” Reconnecting and Recovering: Literature/Film Association & Association of Adaptation Studies Conference. Virtual, February 2023.
- “Another Story, Another Body: Bending Bodies in Children’s Drawn Media Adaptations.” Adapting for Children Roundtable, Modern Language Association Conference. San Francisco, January 2023.
- “Doing Nothing with Winnie the Pooh: *Christopher Robin* and Hybrid Kidult Time.” North East Popular Culture Association Conference. Virtual, October 2022.
- “*Who’s Afraid of the Big Bad Book?: A Kid’s Introduction to the Carnavalesque*.” Presented as part of the Phoenix Award Roundtable, Children’s Literature Association Conference. Atlanta, GA, June 2022.
- Rowe, Rebecca**, and Madeleine Hunter. “Only (Adults) in Theatres: Redefining the Place of Family and Kidult Films During the Pandemic.” The British Association of Film, Television and Screen Studies Annual Conference. Virtual, April 2022.
- “Disney Does Disney: Re-Releasing, Remaking, and Retelling Stories for a New Generation.” Popular Culture Association/American Culture Association Annual Conference. Virtual, April 2022.
- “Whose Story is It Anyway?: The Effects of Adapting Focalization.” Only Connect, Literature/Film Association & Association of Adaptation Studies Conference. Virtual, February 2022.
- “Ma(r)k(et)ing the Disney Kidult: The Disney Narrative Structure of Live-Action Retellings.” North East Popular & American Cultural Association Conference. Virtual, October 2021.
- “More Than Nostalgia: Reimagining Adult Love of Children’s Media.” Fan Studies Network-North America Conference. Virtual, October 2021.
- “Recovering the Kidult: Growing Sideways with Children’s Media.” University of East Anglia’s Department of American Studies: Age in American Symposium. Virtual, September 2021.

- “An Adult in a Childlike Body: The Kidult in *Detective Pikachu*.” Children’s Literature Association Conference. Virtual, June 2021.
- “From Text Mining to Websiting: Practical Steps for Creating a Digital Linguistics Project.” Modern Language Association. Virtual, January 2021.
- “From Children’s Literature to Co-Viewing Media: How Adaptations Reveal Differences in Adult/Child Audiences.” Literature/Film Association. Virtual, November 2020.
- “Acting Like a Kid: Adult Performativity of Youth in *Harry Potter* Fandom Performances.” Young Adult Studies Association. Virtual, November 2020.
- “Embodied Fan Identities.” Salon presenter at Fan Studies Network-North America Conference. Virtual, October 2020.
- “Grown-Ups Recycling Child Texts: The Harry Potter Fandom and Adult Activism” Children’s Literature Association Conference. Bellevue, WA, June 2020. (Conference canceled)
- “Are You a Mean One?: The Evolution of the Grinch over Three Film Adaptations.” Northeast Modern Language Association Conference. Boston, MA, March 2020.
- “Gritty Reboots: Easing Adult Guilt in Enjoyment of Child Media.” Literature/Film Association Conference. Portland, OR, September 2019.
- “From Moral to Social: Adapting Models of Disability in *How to Train Your Dragon*.” Children’s Literature Association Conference. Indianapolis, IN, June 2019.
- “‘All Creatures Great and Small, Welcome’: Contrasting Accessibility in *Zootopia* and *Sing!*” Children’s Literature Association Conference. San Antonio, TX, June 2018.
- “Racebending in Adapting *Avatar: The Last Airbender* and *Big Hero 6*.” Children’s Literature Association Conference. Tampa, FL, June 2017.
- “‘But Mother, I’m a Man Now’: Adapting Childhood in the Musical and Film Versions of *Into the Woods*.” Children’s Literature Association Conference. Columbus, OH, June 2016; International Conference of the Fantastic in the Arts. Orlando, FL, March 2016.
- Winner of the Children’s Literature Association MA Student Essay Award
- “Saying Goodbye: Dealing with the Death of a Celebrity.” Pop Culture Association/American Culture Association Annual Conference. New Orleans, LA, April 2015.
- “*Being* the Slave vs. *Seeing* the Slave: Empathy and Sympathy with Jonathan Stroud’s Bartimaeus and J.K. Rowling’s Dobby.” International Conference of the Fantastic in the Arts. Orlando, FL, March 2015.

PANELS CHAIRED

- “Disney and Animals.” Disney, Culture and Society Research Network Annual Conference. Virtual, June 2023.
- “Learning in the Shadow of the Mouse.” Disney, Culture and Society Research Network Annual Conference. Virtual, June 2023.
- “Disney and Nostalgia.” Disney, Culture and Society Research Network Annual Conference. Virtual, June 2023.
- Phillips, Leah, and **Rebecca Rowe**. “Phoenix Award Roundtable.” Children’s Literature Association Annual Conference. Seattle, June 2023.

“Youth.” Reconnecting and Recovering: Literature/Film Association & Association of Adaptation Studies Conference. Virtual, February 2023.
 “Disney Studies 6: Reimagining Gender and Age.” North East Popular Culture Association Conference. Virtual, October 2022.
 “History and Network Analysis of Disney’s Multiplane Camera.” Disney, Culture & Society Research Network Work in Progress session. Virtual, October 2022.
Organizer and respondent. “Locating the Child.” Association of Adaptation Studies Virtual Roundtable. Virtual, May 2022.
 “Nostalgia.” Literature/Film Association Conference. Portland, OR, September 2019.
 “Is Twitter the Next Tool in Becoming a Reflective Practitioner?” University of Connecticut Conference on the Teaching of Writing. Hartford, April 2019.

INVITED TALKS

Rowe, Rebecca, and Reto Felix. “Community Writing: Learning and Thinking about Writing-for-Community-Change Practice and Who/What Community Means.” University of Texas Rio Grande Valley Reflections & Ideas about Writing from Faculty across Campus. Virtual, April 2022.
 “Virtually Teaching Websites.” Children’s Literature Association, July 2020.

RESEARCH INTERESTS

Children’s literature, media, and culture	Popular culture
Adaptation	Fans and fandom
Depictions of bodies	Reception theory
Visual culture (especially drawn media)	Digital humanities

AWARDS AND HONORS

Modern Language Association Convention Travel Grant, Fall 2020
 University of Connecticut Teaching Excellence Commendation, Spring 2019 & Fall 2020
 University of Connecticut Doctoral Dissertation Fellowship, Fall 2019
 Children’s Literature Association Graduate Student Essay Award, MA Winner, 2016.
 Kansas State University Pearson Exemplar Teaching Award, Spring 2016

SERVICE

Service to the Profession

Head of Operations
 Disney, Culture & Society Research Network, Summer 2022-present.

Chair, Conference Organizing Committee
 Disney, Culture & Society Research Network, Summer 2023-present.

Accessibility Committee, member
 Children’s Literature Association, Summer 2023-present.

Phoenix Picture Book Award Committee, member
Children's Literature Association, Spring 2021-Summer 2023.

Moderator
(Children's Literature) Syllabus Swap Facebook Group, Fall 2022-Fall 2023.

Department Service

Literature Committee, Department of Literature and Languages
Texas A&M University-Commerce, Commerce, TX, Fall 2022-present.

English Education Committee, Department of Literatures and Cultural Studies
University of Texas Rio Grande Valley, Brownsville, TX, 2021-Summer 2022.

Community Service

Light for the Journey Podcast Producer
Russell Memorial United Methodist Church, Wills Point, TX, 2020-2021.

Organizational Assistant and Website Manager
Wills Point Community Angel Tree, Wills Point, TX 2009-present.

PROFESSIONAL DEVELOPMENT

Leading Us Course
Texas A&M University-Commerce, Investing in Us, Fall 2023

Quality Matters Applying the Quality Matters Rubric Workshop
University of Texas Rio Grande Valley, Center for Teaching Excellence, January 2022

Writing for Change across Communities Faculty Learning Communities
University of Texas Rio Grande Valley, Center for Teaching Excellence, Fall 2021

Zoom Room Professional Development
University of Texas Rio Grande Valley, Center for Online Learning and Teaching
Technology, August 2021

Preparing for Online Writing Instruction
University of Connecticut First Year Writing Program, August 2020

Preparing for Distance Education
University of Connecticut Center for Excellence in Teaching and Learning, August 2020

Responsive Web Design
Free Code Camp, Virtual, summer 2020

Advanced Placement Exam Reader, English Language and Composition

College Board, Tampa, FL, June 2018, 2019, and 2020

Digital Media and Composition Institute
The Ohio State University, May 2018

LANGUAGES

Spanish (reading comprehension)
American Sign Language (conversational)
Python 3, HTML5, CSS3 (familiarity)

PROFESSIONAL MEMBERSHIPS

Children's Literature Association, 2016—present.
Modern Language Association, 2019—present.
Disney Culture & Society Research Network, 2022—present.
Literature/Film Association, 2019—present.
Adaptation Studies Association, 2020—present.
Young Adult Studies Association, 2020—present.
Fan Studies Network—North America, 2020—present.