



Virgil Scott
VITA

Professor, Department of Art

COLLEGE of HUMANITIES, SOCIAL SCIENCES and ARTS

TEXAS A&M UNIVERSITY-COMMERCE

DALLAS

801 Main Street, Suite 373

Dallas Texas 75202



Date appointed to this rank: May 3, 2019

Date appointed at TAMUC: August 21, 2006



Date submitted: August 8th, 2019

TABLE OF CONTENTS

- 3 Bio**
- 4 Education**
 - Design Professional Practice**
Work History
- 5 Design Professional Practice**
Clients
- 6 Teaching Experience**
Courses Taught
- 10 Teaching**
Program/ Courses Developed
- 14 Teaching**
Thesis Committees
- 16 Teaching**
Other
- 17 Recognition & Judged Design Competitions**
- 18 Design Competitions-Juried Design Publications**
- 19 Professional Design Work, Consultation & Book Design**
 - Consulting-Design Education**
- 20 Exhibitions-Juried**
- 21 Exhibitions-Group and Invitational**
- 23 Exhibitions Solo**
 - Publication- Authored Article**
 - Solo-Judge-Invitational / Panels**
- 24 Studio 204 Events, Tours / Recruiting**
 - Conference- Speaker Presentations**
 - Permanent Collections**
- 25 Presentations-Speaker Presentations**
 - Promotional-Feature Stories & Interviews**
- 26 Service: Committees / Recruiting-Department, College, University**
- 30 Organizations**

BIO

Virgil Scott's professional graphic design career has been based in Dallas for 40 years where he has functioned as a partner, owner and creative director in various creative design environments. Forming Scott Design in 1990, Scott has created niches in designing restaurant collateral programs, consumer and business to business solutions for commercial real estate clients and identity programs for national and international entertainment and hospitality venues. Scott's current letterpress print work at Studio 204 is based in re-purposing vintage letterpress equipment as a modern day creative tool of communication and expression. His work utilizes vintage wood type, foundry metal type and hand carved linoleum block images to create custom projects for commercial clients, retail sales and public gallery exhibitions.

Scott has been a consistent recipient of both local and national design awards being recognized by *Print Magazine*, *Communication Arts Magazine*, *HOW Magazine* and by the Dallas Society of Visual Communications. Scott's 2018 letterpress poster "Arming Teachers is off Target" is an award recipient in the HOW International Design Awards and will be published in the HOW+Print book *The Best of Design* to be released summer of 2019. In addition, this poster was accepted into the 2018 *Communication Arts 59th Design Annual*—a professional journal for those involved in creative visual communication. Of the 3,894 entries to the 59th Design Annual, only 131 were accepted, representing the work of 117 designers, design firms and in-house design departments, making the Design Annual the most exclusive major design competition in the world. More than 25,000 copies of the issue will be distributed worldwide in September/October 2018.

Scott's "Peace Poster" has been exhibited at The Design College Australia, Brisbane, Australia (Aug, 2016), The New England Regional Art Museum in Armadale Regional, Australia (February of 2017) and Amplify & Multiply, Colorado College Colburn Gallery (March of 2017). Scott's "Pure Texas Talk" poster series was featured in *Print Magazine's* Regional Design Annual highlighting the 348 best American Designers of 2015, published in January of 2016. Scott's Ann Richards poster, "The Bigger The Hair the Closer to God" was selected by *Print* out of 3,493 entries to be one of the pieces chosen to represent the strongest design in the Southwest.

Scott's letterpress poster work resides in the permanent collection of the Hamilton Wood Type & Printing Museum (2016 & 2018). The Press at Colorado College (2017), The private collection of Cecile Richards (daughter of the late Texas Governor, Ann Richards), New York, New York (2016) .The Danish Museum of Media (2016), Northeastern Illinois University, (2011) Columbia College Center for Book and Paper Arts (2011).

Currently Scott is an associate professor at Texas A&M University-Commerce, teaching in the Visual Communication program at the downtown Dallas location. He teaches typography, cross-cultural design, creative methodologies and thesis topics in both the undergraduate, and graduate MFA program. Scott created, authored, and implemented the current MFA Visual Communication program, and serves as graduate coordinator. Scott has lectured numerous times in China on "Brainstorming and Ideation" at Tianjin University of Technology in Tianjin China, where he also teaches a collaborate class on cross-cultural design with students in China and TAMUC design students—now in its 5th year.

EDUCATION

University of North Texas
Major-Communication Design
Minor-English, Creative Writing
Master of Fine Arts Degree Awarded May 2006
Summa Cum Laude (4.0 GPA)
PROBLEM-IN-LEIU-OF-THESIS TOPIC:
Personal Space Invasion

University of North Texas
Major-Communication Design
Undergraduate work towards Bachelor of Fine Arts 1974 -1977
Bachelor of Fine Arts Degree Awarded August 2003

DESIGN PROFESSIONAL PRACTICE

Work History

STUDIO 204, Principal
Arlington, Texas, 2007 to present
WWW.204STUDIO.COM

SCOTT DESIGN, Principal
Dallas, Texas, 2001 to 2007

LUMINANT WORLDWIDE, Creative Director
Dallas, Texas, 2000 to 2001

SCOTT DESIGN, Partner
Dallas, Texas, 1990 to 2000

FORD & SCOTT, Partner / Creative Director
Dallas, Texas, 1983 to 1990

FREELANCE DESIGNER
Arlington, Texas 1980 to 1983

THE BOLTON GROUP, Designer
Dallas, Texas, 1979 to 1980

CASE ADVERTISING, Designer
Dallas, Texas, 1977 to 1979

DESIGN PROFESSIONAL PRACTICE

Partial Client List

AMERICAN AIRLINES

BECKET PUBLICATIONS

BRINKER INTERNATIONAL

CHILI'S

MACARONI GRILL

COZYMEL'S

ON THE BORDER

CITY OF MESQUITE

CITY OF RICHARDSON

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

DALLAS MARKET CENTER

DALLAS COWBOYS

FRITO LAY

VERIZON

HERITAGE PRESS

HEILEMAN BREWING COMPANY (Lone Star Beer)

L&B REALTY

MAYBORN GRADUATE INSTITUTE OF JOURNALISM AT

THE UNIVERSITY OF NORTH TEXAS

MEPC AMERICAN PROPERTIES

NORTH TEXAS COMMISSION

PILLOWTEX

PIZZA INN

SCHRODER CENTER MANAGEMENT

THE STONELIEGH GROUP

TARGETBASE MARKETING

TEXAS A&M UNIVERSITY-COMMERCE

TEXAS RANGERS BASEBALL CLUB

THE RICHARDS GROUP

TRAMMEL CROW COMPANY

TRIANGLE PACIFIC

WALT DISNEY COMPANY

TEACHING EXPERIENCE

Courses Taught

TEXAS A&M UNIVERSITY-COMMERCE

UNIVERSITIES CENTER AT DALLAS

Professor 2006 – Present

Fall 2019- Undergraduate

ART 300 802 Typography One

Fall 2019- Graduate

ARTS 545 801 Studio Six, Thesis Topics

ARTS 540 801 Studio One, Creative Methodologies

Spring 2019 Graduate

ARTS 548 801 Thesis Development

1 Course Release (Graduate Coordinator)

Spring 2018 Undergraduate

ARTS 597 301 Design Studio Processes

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Fall 2018- Undergraduate

ART 300 802 Typography One

Fall 2018- Graduate

ARTS 545 801 Studio Six, Thesis Topics

ARTS 540 801 Studio One, Creative Methodologies

Spring 2018 Graduate

ARTS 548 801 Thesis Development

1 Course Release (Graduate Coordinator)

Spring 2018 Undergraduate

ARTS 497 Cross-Cultural Design

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Fall 2017- Undergraduate

ART 300 802 Typography One

Fall 2017- Graduate

ARTS 545 801 Studio Six, Thesis Topics

ARTS 540 801 Studio One, Creative Methodologies

Spring 2017 Graduate

ARTS 548 801 Thesis Development

1 Course Release (Graduate Coordinator)

Spring 2017 Undergraduate

ARTS 497 Cross-Cultural Design

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Fall 2016- Undergraduate

ART 300 802 Typography One

Fall 2016- Graduate

ARTS 545 801 Studio Six, Thesis Topics

ARTS 540 801 Studio One, Creative Methodologies

Spring 2016 Graduate

ARTS 548 801 Thesis Development

1 Course Release (Graduate Coordinator)

Spring 2016 Undergraduate

ARTS 497 Cross-Cultural Design

May-Mini 2016 Undergraduate

ARTS 497/China

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Fall 2015 - Undergraduate

ART 300 803 Typography One

Fall 2015 - Graduate

ARTS 545 801 Studio Six, Thesis Topics

ARTS 540 801 Studio One, Creative Methodologies

Spring 2015 Graduate

ARTS 548 801 Thesis Development

1 Course Release (Graduate Coordinator)

Spring 2015 Undergraduate

ARTS 497 Cross-Cultural Design

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Fall 2014- Awarded Research Sabbatical

Spring 2014 Graduate

ARTS 548 801 Thesis Development

Spring 2014 Undergraduate

ARTS 497 Cross-Cultural Design

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Fall 2013 - Graduate

ARTS 540 801 Studio One, Creative Methodologies

ARTS 545 801 Studio Six, Thesis Topics

Fall 2013 - Undergraduate

ART 300 803 Typography One

Summer Two 2013 - Graduate

ARTS 589 801 Independent Graduate Study

Spring 2013 Graduate

ART 506 801 Pedagogy Environment

ARTS 548 801 Thesis Development

ARTS 589 84P Thesis Development, Independent Study

1 Course Release (Graduate Coordinator)

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Fall 2012 - Graduate

ARTS 540 Studio One, Creative Methodologies

ARTS 544 Design Research Methods

Fall 2012 - Undergraduate

ART 300 802 Typography One

Summer Two 2012 - Graduate

ARTS 547 801 Design Teaching Mentorship

Summer Two 2012 - Graduate

ARTS 518 Thesis Exhibition

Spring 2012 Graduate

ART 506 Pedagogy Environment

ARTS 518 81T Thesis Development

ARTS 524 Studio Problem Second Area

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Fall 2011 - Graduate

ARTS 540 Studio One, Creative Methodologies
ARTS 518 81T Thesis Exhibition
ARTS 502 Design Teaching Methods

Fall 2011 - Undergraduate

ART 300 Typography One

Summer One 2011 - Graduate

ARTS 547 Design Teaching Mentorship
ARTS 518 81T Thesis
ARTS 518 801 Thesis
ARTS 518 81X Thesis

Summer Two 2011 - Graduate

ARTS 518 Thesis Exhibition

Spring 2011- Graduate

ARTS 518 Thesis Development
ART 506 Design Teaching Environment
ART 597 Research Methods

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Fall 2010 - Graduate

ARTS 540 Studio One, Creative Methodologies
ARTS 518 Thesis Exhibition
ARTS 508 Graduate Portfolio Review

Fall 2010 - Undergraduate

ART 300 Typography One

Summer One 2010 - Graduate

ARTS 597 Design Teaching Mentorship
ARTS 518 Thesis Exhibition
ARTS 518 Thesis Development

Spring 2010 - Graduate

ARTS 518 Thesis Development
ART 503 Pedagogy Two, Campus Environment

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Fall 2009 - Graduate

ARTS 525 Community Design Thinking
ARTS 518 Thesis Topic Development
ARTS 524 Creative Methodologies

Spring 2009 - Graduate

ARTS 518 Thesis Development
ART 503 Pedagogy Two, Campus Environment

Spring 2009 - Undergraduate

ART 527 Teaching Mentorship-Graduate Student (Casey McGarr) Teaching
ART 365 Design One
MENTORSHIP-Adjunct (Samantha Rietmeyer) Teaching ART 365 Design One
ART 365 Design One

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Fall 2008 - Graduate

ARTS 524 Creative Methodologies
ART 503 Pedagogy One, Classroom Environment

ART 527 Teaching Mentorship-Graduate Student
(Casey McGarr) Teaching

ART 300 Typography One

ART 527 Teaching Mentorship-Graduate Student
(Suzanne Larkin) Teaching

ART 466 Direct Marketing

Fall 2008 - Undergraduate

ART 300 Typography One

Spring 2008 - Graduate

ARTS 524 Design Education, Theory & Practice

ARTS 595 Research Literature & Techniques

(Peter Landrey) Independent Study

Spring 2008 - Undergraduate

ART 365 Design One

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Fall 2007 - Graduate

ARTS 524 Creative Methodologies

Fall 2007 - Undergraduate

ART 300 Typography One - Section One

ART 300 Typography One - Section Two

Spring 2007 - Graduate

ARTS 595 Research Literature & Techniques (Bill Ford) Independent Study

Spring 2007 - Undergraduate

ART 465 Creative Methodologies Intensive

ART 365 Design One

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Fall 2006 - Undergraduate

ART 300 Typography One - Section One

ART 300 Typography One - Section Two

THE UNIVERSITY OF NORTH TEXAS

DENTON, TEXAS

Teaching Fellow 2003 - 2006

Spring 2006 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

Spring 2005 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

Fall 2004 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

ART 2080 Typography One *Spring 2004 - Undergraduate*

ART 1440 Design One Studio

Spring 2003 - Undergraduate

ART 1440 Design One Studio

COLLIN COUNTY COMMUNITY COLLEGE

MCKINNEY, TEXAS

Adjunct 1996

Spring 1996 - Continuing Education

ADGT 2370 Professional Practices

RICHLAND COMMUNITY COLLEGE

DALLAS, TEXAS

Adjunct 1989

Fall 1989 - Continuing Education

Advertising Campaigns

TEACHING

Program / Courses Developed

TEXAS A&M UNIVERSITY-COMMERCE

UNIVERSITIES CENTER AT DALLAS

SPRING 2019

PROGRAM / CURRICULUM DEVELOPMENT: MFA IN VISUAL COMMUNICATION;

SPECIAL TOPICS: Design Studio Processes

The Design Studio Processes class invites VisCom Graduate students to explore and create alternative visual language solutions within the context of design-centric problem solving.

The focus of this class is to approach problem solving from a hands-on making perspective. Students are challenged to utilize non-digital methods and techniques to boil down, and encapsulate a design problems' essence and power in the form of call-to-action communications that addresses the basic point-of-difference premise of the issue. Sketching, ideation, drawing, carving and relief printing letterpress techniques will be employed as the medium. The outcome in the form of a call to action visual narrative, utilizing type and image will serve to inform the student's thesis exhibition.

MAY-MINI 2016

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION;

SPECIAL TOPICS: Cross-Cultural Design/China

The Cross-Cultural Design / China course was created as a companion study abroad course to ART 497.803. This course held in China at TUT University will explore "first-hand" cross-cultural design communication between Chinese and American students. Through multiple design critique exchanges, cultural exchanges specific to Chinese market trends and fieldwork, students will gain a unique perspective of the current Chinese design aesthetic and marketing touch-points. In addition, special emphasis will be given to an overview of Chinese tradition, history, societal distinctions and cultural nuances. The class will include our first Joint poster exhibition in China focusing on the topics of the "energy crisis" and "over-use of the internet" in the Chinese market.

SPRING 2015

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION;

SPECIAL TOPICS: Cross-Cultural Design

This course was developed as a distance collaboration course between students at Texas A&M-Commerce in

the Visual Communication BFA design program and students in the undergraduate design program at Tianjin University of Technology in Tianjin China. Each group of students were tasked with design problem solving though working on an issue of great social importance in each others countries. The Chinese students were given the problem of obesity in the U.S. and American students were given the problem of pollution in China. Though design critique collaboration via poster solutions the students were given a first-hand experience in cross-cultural design thinking and execution of work through another cultures eyes.

SPRING 2014

PROGRAM / CURRICULUM DEVELOPMENT: MFA IN VISUAL COMMUNICATION;

User Centered Design, MFA/MBA Interdisciplinary Classes, Pedagogy Classes

Coauthored: Virgil Scott, Raul Varela & Casey McGarr

ARTS 549

USER CENTERED DESIGN EXPERIENCE

An introduction to the understanding, development and implementation of user-centered design thinking and problem solving. Emphasis will be placed on user personas, ethnography and other observational approaches, along with rapid prototyping methods towards building insights into product and service development.

SPRING 2013

PROGRAM / CURRICULUM DEVELOPMENT: MFA IN VISUAL COMMUNICATION;

Design innovation, MFA/MBA Interdisciplinary Classes, Pedagogy Classes

Coauthored: Virgil and Raul Varela

ART 550

CREATIVE MARKETING INNOVATION 1

This course will be centered around innovation focused on creating value through ethnography, research, ideation and strategy in a marketing frame-set. Students will explore radical ways of design thinking to create new business models or harness compelling value for products or services that do not currently exist in the marketplace. Projects will be collaborative and centered around the application of innovation through segmenting, brand positioning, target marketing, and the 4Ps (Product, Pricing, Promotion and Place).

ART 551

CREATIVE MARKETING & INNOVATION II – IMPLEMENTATION AND PRESENTATION

This course will empower students to take their innovations and marketing plans to the next level and implement them into a viable and fundable enterprise. Students will create a prototype to be presented as a proof-of-concept with a compelling presentation to an angel investor. The focus will revolve around developing the prototype, testing to a small focus group, budgeting, acquisition of manufacturing costs if applicable and the creation of a launch strategy that creates brand awareness in the marketplace. In addition students will be introduced to issues related to the patent process and angel investment process as it relates to their innovations.

FALL 2007

COURSES DEVELOPED: MFA IN VISUAL COMMUNICATION

ARTS 540

STUDIO 1. CREATIVE METHODOLOGIES, Four semester hours

Experimenting with both proven and experimental creative methodologies in a team based environment. An

overview of innovative collaborative creative thinking processes. Pushing beyond one's knowledge base through innovative role-play in self-problem solving techniques.

ARTS 541

STUDIO 2. DESIGN EDUCATION, THEORY & PRACTICE, Four semester hours

Research and analysis through group discussion of design education theory, philosophy and methods. Examination and creation of teaching tools, assignments, and evaluation rubrics.

ARTS 542

STUDIO 3. WINNING AUDIENCES: STORY TELLING/ PRESENTATION, Four semester hours

(joint collaboration with Margie Bowles) This course introduces students to basic skills surrounding persuasion and consensus-building. Students will learn to hone their oral and written presentations, and incorporate proven techniques for sharing ideas in a more coherent and compelling manner ~ effectively luring others (even skeptics) to listen, believe, and embrace a new vision.

ARTS 543

STUDIO 4. CROSS-CULTURAL MARKETING, Four semester hours (joint collaboration with Margie

Bowles) This course teaches advanced oral and written presentation skills within the context of a multicultural audience. Students will examine the forces at work in today's global marketplace and fine-tune their ability to bridge the cultural divide in order to connect with audiences whose history, customs, and beliefs they do not share.

ARTS 544

STUDIO 5. COMMUNITY DESIGN THINKING, Four semester hours

Problem solving in the local community through a mass marketing experience. The goal of this class is to define, develop, articulate and execute a community-based design solution that addresses an issue of major social importance on a local level producing and promoting positive social change with measurable outcomes.

ARTS 545

STUDIO 6. THESIS TOPICS, Four semester hours

Exploration and development of thesis topic pilots through research, abstracts, ideation, creative process and feasibility analysis. This course is designed to provide you with enlightenment, direction, feedback and focus as you embark on your thesis discovery process. This class will function primarily as a think-tank dedicated to defining, examining, discussing and furthering the ideas that you bring to the table.

ARTS 546

STUDIO 7. DESIGN GRANT WRITING, Four semester hour (joint collaboration with Bill Ford)

Applying for a grant can seem like an overwhelming task. This grant writing class is designed to provide a foundation in the fundamentals of design centric grant writing so that the task is easy and enjoyable. The class includes key components of a grant proposal, problem statements, developing goals and objectives, and writing a sample grant proposal.

ARTS 547

STUDIO 8. DESIGN TEACHING MENTORSHIP. Four semester hours.

Pedagogy in-classroom undergraduate training experience. This course focuses on in-classroom observation

and experience through the shadowing of a faculty member, and the creation and application of classroom assignments.

ARTH 507

THE HISTORY OF ADVERTISING & CONSUMERISM. Three semester hours. (joint collaboration with Bill Ford & Margie Bowles) This course is designed to give a broad overview of the nature of a consumerist society and how it drives and is driven by advertising. Lectures will explore the types and causes of consumerism, the things consumed by society and the promise of the “good life.” Advertising impact will be discussed from the aspect of target markets and positioning of goods and services, and the pros and cons of consumerist lifestyle.

ART 502

DESIGN TEACHING METHODS. Three semester hours.

Pedagogy Classroom. Understanding the classroom through teaching method exploration role-play. Syllabus, assignments, grading rubrics, measurable course outcomes, objectives and design curriculum development will be addressed.

ART 506

DESIGN TEACHING ENVIRONMENT. Three semester hours.

Pedagogy Campus. This course will deal with job-seeking skills and the creation and application of Vita materials needed to apply for design education positions. In addition we will address tenure, committees and academic life through lecture, discussion, mock interviews, and outside panel feedback.

ARTS 516

THESIS DEVELOPMENT STUDY. Three semester hours.

A self-directed study and development of a thesis exhibition, and research paper directed by a designated major professor and a selected thesis committee.

ARTS 517

THESIS EXHIBITION Three semester hours.

Final thesis exhibition/execution process and final paper. A self-directed final study and development of a thesis exhibition, and final research support paper directed by a designated major professor with feedback from a selected thesis committee.

SPRING 2006

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION: SPRING 2006

ART 300: Typography 1

This course will serve as an introduction to the basic concepts of typography and its role in graphic design as visual language. Course content will address type history, anatomy, terminology, formal and aesthetic issues, and tools and materials of the trade. Thumbnail ideation, rationale writing, type manipulation, creative session critiques, and computer-generated comprehensives will be explored through weekly assignments. The class will be a combination of lecture, in class work and critiques.

TEACHING

Thesis Committees

- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
Committee Member - Jeffery Martin: *“Combating the Under Representation of Women in Computer Science”*
- 2018 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2017-2018**
Committee Member - Renee Morales: *“Smart Homes to Aid Aging in Place”*
- 2017 **MFA THESIS COMMITTEES: FALL/ SPRING / FALL 2017**
Committee Member - Timothy Bardlavens *“Millennial Voting”*
- 2013 **MFA THESIS COMMITTEES: SUMMER FALL 2013**
Committee Member - Mark Rogers: *“Photo Journalist” Summer – Fall 2013*

Thesis Committees serving as Major Advisor:

- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
Major Advisor - Leila Yarian: *“Designing a Welcome University Application for New International Students Upon Their Arrival Into the United States”*
- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
Major Advisor - Erika Owens: *“After School Program for Inner-City Teenagers: Inspired by Entrepreneurship”*
- 2016 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2016**
Major Advisor - Nathan Lambert: *“Graphic Design’s Role in Creating A Loyal Following in Professional Sport, And Implications For Middle School Education”*
- 2016 **MFA THESIS COMMITTEES: SPRING / SUMMER 2016**
Major Advisor - Justin Childress: *“Riding The Margin: An Interactive, Bicycle-Specific Hazard Notification Application For Commuter Cyclists”*

Major Advisor - Melissa Frenna: *“Waste Not, Want Not: Using Visual Communication to Reduce Food Waste within Grocery Receiving Departments”*
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- 2015 **MFA THESIS COMMITTEES: SPRING / SUMMER 2015**
Major Advisor - Donna Aldridge: *“Elevating the Perception of Vocational Trades in Middle Schools and High Schools”*

Major Advisor - Traci McKindra: *“An Iconographic Way finding System for the Multicultural Retail Environment”*

Major Advisor - Deanna Gibson: *“Multi-Sensory Tactile Game for use as a Reinforcement Tool for Elementary Students with Dyslexia”*

Major Advisor - Veronica Vaughn: *“Social Survival Application for Working Mothers”*
-
- 2014 **MFA THESIS COMMITTEES: SPRING / SUMMER 2014**

Major Professor - Victoria Clary: *“Creative Process for Photographers”*

Major Advisor - Fritz Metoff: *“Road Rage”*

Major Advisor - Yinan Wang: *“The Coordination of Western Typefaces with Chinese Typefaces in Chinese Logo Design”*

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2013 **MFA THESIS COMMITTEES: SPRING / SUMMER 2013**

Major Professor - Mike Norton: *“Photography Workshop Credential: A Universally Accepted Credential for Photography Workshops in National Parks”*

Major Professor - Marvin Gorley: *“The Importance of Local History Education in Public schools”*

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2012 **TEXAS STATE UNIVERSITY- THESIS COMMITTEE** - During Fall & Spring of 2011, Fall of 2012, I served on Lee Whitmarsh’s MFA thesis committee at Texas State University in San Marcos. *“Dispensing Relief: Evolving the Prescription Experience”*

2012 **THESIS COMMITTEES** - During Spring and Summer I served as major professor on Broc Sears thesis committee *“Evaluating the Effectiveness of Multimedia Information Graphics in the Learning Environment”*

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2011 **MFA THESIS COMMITTEES: SPRING / SUMMER 2011**

Major Advisor - Thomas Anthony: *“Universal Disaster Relief Symbol System: The Study of Communication Techniques in Crisis Situations”*

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2010 **MFA THESIS COMMITTEES: SUMMER 2010**

Major Advisor - Bill Ward *“Common Ground For Religion Using The Language of Business”*

Major Advisor - Raul Varela *“Graphic Design Certification”*

Major Advisor - James C Bell *“The Intuitive Association of Color and Sound”*

Major Advisor - Mitchell Casey McGarr *“On Time-On Task: Attention-Deficit Disorder A System For Task Management”*

TEACHING

Other

2016 **COORDINATED THE “CONNECTING CULTURES-CROSS-CULTURAL DESIGN SHOW”**/ VisCom Gallery, April 19th

- 2016 **STUDENT STUDY ABROAD SHOWCASE.** Set up booth on campus to discuss our China study abroad trip, Sept. 28th
- 2015 **“DESIGNING ACROSS CULTURES-CROSS-CULTURAL DESIGN SHOW”** / Deans Gallery, November–December, 2015 Secured funding from the Dean to purchase materials for 30 frames and facilitating the editing, printing and framing.
- 2015 **PATHWAYS RESEARCH SYMPOSIUM-**Facilitated graduate entry and trip. Corpus Christi, TX. October 22nd and 23rd
- 2015 **“DESIGNING ACROSS CULTURES-CROSS-CULTURAL DESIGN SHOW”** / VisCom Gallery, April 22nd –29th 2015
- 2014 **TAMU-C ANNUAL RESEARCH SYMPOSIUM-**Yinan Wang’s VisCom MFA thesis wins CHSSA excellence award for her oral thesis presentation, April 3rd
- 2013 **MFA ADVISORY BOARD-** The MFA Advisory board for Communication Design was assembled and had it first meeting on February 28th of 2007. The advisory board is a on going committee that will continue to inform and update the MFA program here at the UCD.
- 2012 **TEXAS WOMEN’S UNIVERSITY- REVIEWER OF TENURE DOCUMENT** - I was asked by tenure candidate Jana Perez to review, evaluate and edit her fifty-page tenure document prior to her tenure committee submission & evaluation
- 2012 **MFA EXHIBITION ON CAMPUS** - I worked with our 2012 MFA VisCom graduates and the on campus art faculty staff the organize and facilitate our first on-campus gallery group exhibition of VisCom MFA thesis work. This effort served as a recruiting tool for undergraduates and helped to establish a VisCom MFA presence on campus as well as an understanding of the high level of work generated by these graduates and the power of design research within the University.

RECOGNITION & JUDGED DESIGN COMPETITIONS

TEXAS A&M UNIVERSITY-COMMERCE

2019 AWARDED PROFESSOR

TEXAS A&M UNIVERSITY-COMMERCE

2017 AWARDED GLOBAL FELLOW STATUS

TEXAS A&M UNIVERSITY-COMMERCE

2014 AWARDED RESEARCH SABBATICAL

TEXAS A&M UNIVERSITY-COMMERCE

2012 JUNIOR FACULTY AWARD

TEXAS A&M UNIVERSITY-COMMERCE

2012 AWARDED TENURE

DALLAS SOCIETY OF VISUAL COMMUNICATIONS

2019 AWARD OF EXCELLENCE
2018 BRONZE MEDAL AWARD
2017 AWARD OF EXCELLENCE
2016 AWARD OF EXCELLENCE
2013 AWARD OF EXCELLENCE
2011 AWARD OF EXCELLENCE
2010 BRONZE MEDAL AWARD
2010 AWARD OF EXCELLENCE
2009 AWARD OF EXCELLENCE (2)
2008 BRONZE MEDAL AWARD
1995 AWARD OF EXCELLENCE
1994 AWARD OF EXCELLENCE
1993 AWARD OF EXCELLENCE
1992 AWARD OF EXCELLENCE (2)
1989 AWARD OF EXCELLENCE
1988 AWARD OF EXCELLENCE
1987 AWARD OF EXCELLENCE
1986 AWARD OF EXCELLENCE

DALLAS TOPS AWARDS (DALLAS ADVERTISING LEAGUE)

1992 BRONZE
1990 SILVER
1989 GOLD & BRONZE
1986 SILVER
1985 GOLD
1984 GOLD

1977 CORA STAFFORD ART SCHOLARSHIP

The University of North Texas

DESIGN COMPETITIONS - Juried design publications

2019-2018 – DAB ART/ CLICK-BAIT

Letterpress Poster (Arming Teaches if Off Target). was chosen to be included in first Dab Art Quarterly Art Journal publication. This late December 2018 publication is an extension of the on-line exhibition <www.dabart.me/books/clickbait>

2019– HOW INTERNATIONAL DESIGN AWARDS

Letterpress Poster (Arming Teaches if Off Target). was chosen as one of the 225 –award winning designs in this the most recent HOW International Design Awards out of more than 1,100 global entries.
The award winners will be published in the HOW+Print book *The Best of Design* to be released fall of 2019 and online at HOWDesign.com.

**2018– COMMUNICATION ARTS 59TH DESIGN ANNUAL, COYNE & BLANCHARD INC
PUBLISHER MENIO PARK, CALIFORNIA. ISBN 0010-3519**

Letterpress Poster (Arming Teaches if Off Target) selected to be included in this internationally distributed publication, September/October 2018. Of the 3,894 entries to the 59th Design Annual, only 131 were accepted, representing the work of 117 designers, design firms and in-house design departments, making the Design Annual the most exclusive major design competition in the world.

2016– PRINTS REGIONAL DESIGN ANNUAL, F&W PUBLICATIONS-CINCINNATI, OHIO. ISBN 0032-8510

“Pure Texas Talk” poster series (Ann Richards) and show book included in this internationally distributed publication featuring the 348 best American Designers of 2015

2014 – ADVENTURES IN LETTERPRESS, BRANDON MISE, LAURENCE KING PUBLISHING, LONDON. ISBN 13: 978 1 78067 3332

Letterpress Posters (4) selected to be included in this internationally distributed publication, Spring 2014

2011– COMMUNICATION ARTS TYPOGRAPHY ANNUAL, COYNE & BLANCHARD INC PUBLISHER MENIO PARK, CALIFORNIA. ISBN 0010-3519

Letterpress Poster selected to be included in this internationally distributed publication January 2011

2011– THE LITTLE BOOK OF LETTERPRESS, CHRONICLE BOOKS PUBLISHER- SAN FRANCISCO ISBN 978-8118-7507-3

Letterpress Posters selected to be included in this internationally distributed publication

2010 – August 2010 1,000 MORE GREETINGS, ROCKPORT PUBLISHERS- EAST SUSSEX, ENGLAND ISBN 10: 1-59253-640-9

Letterpress Poster (co designed) selected to be included in this internationally distributed publication

1993 & 1995– PRINTS REGIONAL DESIGN ANNUAL, F&W PUBLICATIONS-CINCINNATI, OHIO. ISBN 0032-8510

Logo works selected to be included in this internationally distributed publication

PROFESSIONAL DESIGN WORK, CONSULTATION & BOOK DESIGN

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Regional Identity / 50th Anniversary Logo/ August, 2017

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

DREAM-Public Art -Identity, collateral and limited edition posters series / December 2015

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Regional Identity / 2016 Texas Tour/ March, 2105

AIGA (AMERICAN INSTITUTE OF GRAPHIC ARTISTS) DFW

Designed the 2nd Annual Creative Flea promotional poster for print and web application/ October, 2012

THE RICHARDS GROUP

Consulted on the letterpress look-and-feel for the Dodge Ram Trucks “Guts & Glory Campaign / May 2011

BLOCK 300 LOGO

Logo/ identity for Dodson Development’s renovation of old downtown Arlington in the 300 block / April 2011

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Poster Design/ Flathead Swap Meet / May 2011

THE CLASSIFIEDS, BLURB.COM PUBLISHER

Publication of the photography work of Walter T Chapin / June 2011

RSW CREATIVE

Silk Screened Materials for the North Texas Food Bank / June 2009

A. MARKS POWERS CPA

Logo Design & Identity System / July 2009

DOYALD YOUNG SPEAKER POSTER FOR THE UCD VISITING DESIGNER PROGRAM

Poster Design /March 2008

TEXAS A&M UNIVERSITY-COMMERCE

Designed and produced 24 page Art Department Brochure / August 2007

DAVID CARTER DESIGN

Logo design for Parallel 23, a five-star restaurant in the Caribbean / April 2006

CONSULTING-DESIGN EDUCATION

In August of 2012 I was contracted as one of four “expert” outside consultants for Rocky Mountain School of Art & Design in Denver to be part of a eight-member summit committee made up of academics, industry leaders and key thinkers. The outcome of the summit was to determine curriculum elements and outcomes, for a new on-line Master of Arts in Design Thinking and Leadership to be offered by RMCAD in the Spring of 2012.

EXHIBITIONS - Juried

2018 **NEW IMPRESSIONS: 4TH ANNUAL INTERNATIONAL JURIED EXHIBITION, HAMILTON WOOD TYPE & PRINTING MUSEUM, TWO RIVERS, WISCONSIN, APRIL 17TH-JUNE 18TH, 2018 TRUTH POSTER**

2018 **PIRATE CONTEMPORARY: THE NATIONAL JURIED SHOW, DENVER CO., JULY 13TH-JULY 29TH, 2018 TRUTH POSTER**

- 2018 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW,**
DALLAS, JUNE 9TH 2018 *ARMING TEACHERS IS OFF TARGET*
- 2017 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW,**
DALLAS, JUNE 1ST 2017 *PEACE POSTER*
- 2017 **AMPLIFY & MULTIPLY:** RECENT PRINTED ACTIVIST EPHEMERA, COLORADO COLLEGE
COLBURN GALLERY COLORADO SPRINGS, CO, MARCH 27TH- APRIL 17TH, 2017
- 2017 **NEW IMPRESSIONS:** INTERNATIONAL JURIED EXHIBITION, NERAM, NEW ENGLAND
REGIONAL ART MUSEUM ARMADALE REGIONAL, AUSTRALIA, FEBRUARY 11TH- APRIL 30TH,
- 2016 **TYPE PAPER SCISSORS: A BROADSIDE EXHIBIT** TRANSITION GALLERY, IDAHO STATE
UNIVERSITY, SEPTEMBER 29TH, 2016
- 2016 **NEW IMPRESSIONS:** INTERNATIONAL JURIED EXHIBITION, DESIGN COLLEGE AUSTRALIA,
BRISBANE, AUSTRALIA, AUGUST 9TH-21ST, 2016
- 2016 **NEW IMPRESSIONS:** 2ND ANNUAL INTERNATIONAL JURIED EXHIBITION, HAMILTON WOOD
TYPE & PRINTING MUSEUM, TWO RIVERS, WISCONSIN, MAY 11TH-JUNE 20TH, 2016
- 2016 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW,**
DALLAS, JUNE 9TH, 2016
- 2015 **SIGNS OF THE TIMES:** CONTEMPORARY BROADSIDE NATIONAL JURIED EXHIBITION,
N. DAKOTA STATE UNIVERSITY, MARCH 11TH
- 2014 **THE LOGO SHOW:** CENTRAL WASHINGTON UNIVERSITY, ELLENSBURG WASHINGTON,
OCTOBER 2ND-26TH, 2014
- 2013 **918 LETTERPRESS EPHEMERA SHOW:** SAMFORD UNIVERSITY, BIRMINGHAM, ALABAMA,
OCTOBER 18TH, 2013
- 2013 **ASHEVILLE BOOKWORKS:** HOME GROWN ALPHABETS, ASHVILLE, NORTH CAROLINA, MAY
1-JUNE 29TH, 2013
- 2012 **URBAINITY: URBAN INSTITUTE FOR CONTEMPORARY ARTS:** I-SPACE; PERSONAL
SPACE INVASION, GRAND RAPIDS, MI. APRIL 13TH-JULY 5TH,
- 2012 **LAGUNA COLLEGE OF ART + DESIGN:** FOR THE LOVE OF TYPE, LAGUNA, CA, MARCH 1,
- 2012 **UNTOLD+NEW:** A RETROSPECTIVE EXHIBITION, DENTON TX. NOV. 15TH-DEC. 17TH, 2011
- 2011 **THE DANISH MUSEUM OF MEDIA:** TYPE IMPRESSIONS: INTERNATIONAL EXHIBITION OF
NEW TRENDS IN THE ART OF LETTERPRESS / ODENSE DENMARK, SEPTEMBER 2ND. POSTERS (4)

2011 **COLUMBIA COLLEGE CENTER FOR BOOK & PAPER ART**/ WOOD TYPE EVOLVED IN THE 21ST CENTURY CHICAGO, IL SEPT. 8TH-DEC. 10TH, 2011 POSTERS (6)

EXHIBITIONS - Group and Invitational

- 2019 **CWU POSTER INVITATIONAL EXHIBITION** / SARAH SPURGEON GALLERY, Central Washington University, Ellensburg, WA. October 3rd-October 27th, 2019
- 2019 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Oct. 29th-Nov. 2nd
- 2018 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Aug. 25th-Sep. 12th
- 2018 **TEXAS A&M- COMMERCE, PRESIDENTS GALLERY** / Commerce, TX. Aug. 25th
- 2017 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Aug. 25th-Sep. 12th
- 2016 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Aug. 25th-Sep. 12th
- 2015 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Aug. 25th-Sep. 12th
- 2014 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. Aug. 25th-Sep. 12th
- 2012 **TEXAS WOMEN'S UNIVERSITY:** Combinations: Arts Faculty and Guests, Denton, Texas, August 27th-Sept 20, 2012
- 2012 **THE CROFT GALLERY:** The Art of Letterpress, Waco TX, August 3rd- 31st, 2012
- 2011 **NORTHEASTERN ILLINOIS UNIVERSITY/ WILLIAMS LIBRARY/ LETTERPRESS EXHIBIT**/ Chicago, Il, August 31st, 2011
- 2011 **STUDIO 204: TEXANA POSTER SHOW** / Arlington TX. November 19th, 2011
- 2011 **ROCKY MOUNTAIN COLLEGE OF ART & DESIGN: TALK AND LETTERPRESS EXHIBITION** / Denver, March 3rd, 2011
- 2011 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. September 6th, 2011
- 2011 **STUDIO 204: WHAT'S SO FUNNY ABOUT PEACE LOVE & UNDERSTANDING** / Arlington TX. November 13th, 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW** / OTIS COLLEGE OF ART & DESIGN, Los Angeles November ,2010
- 2010 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. October, 5th-21st, 2010

- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW** / UNIVERSITY OF WITWATERSRAND. Johannesburg. July, 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW** / LONGWOOD UNIVERSITY. Farmville, Virginia January ,2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW** / UNIVERSITY OF SOUTH ALABAMA. Mobile, Alabama March 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW** / UNIVERSITY OF ALABAMA, Tuscaloosa, Alabama November ,2010
- 2009 **MOHAWK PAPER, LETTERPRESS SHOW** / Dallas, TX. October 21, 2009
- 2009 **WE ARE 1976 GALLERY SHOW** / Dallas, TX. November 20, 2009
- 2009 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. September 8th, 2009
- 2009 **THE SODA GALLERY: CIRCUS SIDE SHOW** / Dallas, Texas. September 19th, 2009
- 2009 **CLAMPITT PAPER CREATIVE CENTER: POP ART SHOW** / Dallas, TX. August, 2009
- 2008 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce, TX. September 2nd, 2008
- 2008 **STUDIO 204: CIRCUS SIDE SHOW LETTERPRESS ART SHOW** / Arlington, TX. April 25th, 2008
- 2008 **THE SODA GALLERY: POP ART SHOW** / Dallas, TX. December 24th, 2008

EXHIBITIONS - Solo

- 2015 **PURE TEXAS TALK** / Texas A&M University-Commerce / VisCom Public Space, Dallas. January 29th-February 28th
- 2013 **UNIVERSITY OF MARY HARDIN-BAYLOR** / Belton, Texas. October 24th-November 15th
- 2010 **ACCORN THEATER, STUDIO 204 LETTERPRESS SHOW** / Three Oaks, Michigan. June 13th-20th,

PUBLICATIONS - Authored Article

- 2009 **ROUGH MAGAZINE: STUDIO 204 POP ART LETTERPRESS SHOW ARTICLE**

SOLO-JUDGE-Invitational / Panels

- 2019 **JUDGE 2019 GRAPHIC DESIGN “BEST PORTFOLIO”** CENTRAL WASHINGTON UNIVERSITY, May 31st, 2019
- 2018 **JUDGE 2018 GRAPHIC DESIGN “BEST PORTFOLIO”** CENTRAL WASHINGTON UNIVERSITY, June 5th, 2018
- 2014 **UNIVERSITY OF NORTH TEXAS,** CRITIQUE SENIOR ADVERTISING CAMPAIGNS, DENTON, TX, April 30th
- 2011 **AIGA CREATIVE MATCH,** SOUTHERN STUDENT GRAPHIC DESIGN COMPETITION, ARKANSAS STATE UNIVERSITY, April 25th
- 2011 **JUDGE 48TH ANNUAL STUDENT COMPETITION,** ROCKY MOUNTAIN COLLEGE OF ART & DESIGN, Denver CO., March 3rd

STUDIO 204 EVENTS, TOURS / RECRUITING

- 2019 **TEXCHANGE SGCI CONFERENCE 2019:** INVITATION STUDIO TOUR, As part of the SCGI International Print Conference held in Dallas, March 6th-9th I was asked for my print studio, “Studio 204” to be included on the studio tours list, with UTA Arlington and others. Participants were bused from Dallas to Studio 204 for live poster demos and give-aways. This was also a great MFA recruiting event with VisCom MFA students running the press. My hope is that TAMU can join TWU, UTA and UNT as a sponsor next time.
- 2019 **EASTERN NEW MEXICO UNIVERSITY DESIGN STUDENT VISIT 2019:**
HOSTED A STUDIO TOUR / MFA RECRUITING EVENT
Design students on their way to participate in the DSVC International Student Show, Attended a poster workshop at my Studio 204. The poster that I created for them was accepted into the DSVC Professional Design Show as well.

CONFERENCE-Speaker Presentations

- 2017 **DSVC 14TH NATIONAL STUDENT SHOW & CONFERENCE:** CROSS-CULTURAL DESIGN-CHINA, Dallas, TX.
- 2010 **DESIGN INQUIRY:** LEAP-OF FAITH THINKING IN THE CREATIVE PROCESS, Marfa, Texas

2007 **GUMI INTERNATIONAL INDUSTRIAL DESIGN FORUM**, DESIGN IDEAS THAT STICK,
Gumi City, South Korea

2003 **DSVC 2ND NATIONAL STUDENT SHOW & CONFERENCE: ON THE SPOT**
BRAINSTORMING, Dallas, TX.

PERMANENT COLLECTIONS

2018 **HAMILTON WOOD TYPE & PRINTING MUSEUM**, TWO RIVERS, WISCONSIN,
TRUTH LETTERPRESS POSTER

2017 **THE PRESS AT COLORADO COLLEGE**, COLORADO SPRINGS, CO, *PEACE POSTER*
LETTERPRESS POSTER

2016 **HAMILTON WOOD TYPE & PRINTING MUSEUM**, TWO RIVERS, WISCONSIN, *ANN RICHARDS*
LETTERPRESS POSTER

2016 **CECILE RICHARDS** (DAUGHTER OF ANN RICHARDS) PRESIDENT OF PLANNED PARENTHOOD
PRIVATE COLLECTION, NEW YORK CITY, NEW YORK, *ANN RICHARDS LETTERPRESS POSTER*

2011 **THE DANISH MUSEUM OF MEDIA**, ODENSE, DENMARK, *TX LETTERPRESS POSTER*

2011 **NORTHEASTERN ILLINOIS UNIVERSITY, WILLIAMS LIBRARY**, Chicago, Illinois, *TX*
LETTERPRESS POSTER, 2008 ART HARMONY AMONGST DIVERSITY LETTERPRESS POSTER, LONE
STAR FLATHEAD SWAPMEET LETTERPRESS POSTER, MARFA MYSTERY LIGHTS LETTERPRESS

2011 **COLUMBIA COLLEGE CENTER FOR BOOK ARTS**, Chicago, Illinois,
TX LETTERPRESS POSTER,

PRESENATION-Speaker Presentations

2016 **TIANJIN ACADEMY OF FINE ART**, BRAINSTORMING AND IDEATION, Tianjin, China.
May 20th

2015 **AIGA**-SEASONED PROS SPEAKER SERIES (FEATURED SPEAKER), DALLAS, TEXAS, MARCH 11TH

2015 **TIANJIN ACADEMY OF FINE ART**, LOGO DESIGN, Tianjin, China. May 19th

2014 **CENTRAL WASHINGTON UNIVERSITY**, LETTERPRESS POSTER PROCESS, ELLENSBURG
WASH., OCTOBER 2ND

2014 **TIANJIN ACADEMY OF FINE ART**, CROSS-CULTURAL DESIGN, Tianjin, China. May 7TH

2014 **TIANJIN ACADEMY OF FINE ART**, LETTERPRESS POSTER PROCESS, Tianjin, China. May 9TH

- 2013 **UNIVERSITY OF MARY HARDIN BAYLOR**, LETTERPRESS PROCESS / GALLERY TALK, Belton, TX May 24th
- 2013 **TIANJIN ACADEMY OF FINE ART**, THE CREATIVE DESIGN PROCESS, Tianjin, China. May 23rd
- 2013 **TIANJIN UNIVERSITY OF TECHNOLOGY**, LETTERPRESS & TYPOGRAPHY, Tianjin, China May 28th
- 2011 **ROCKY MOUNTAIN COLLEGE OF ART & DESIGN, TEXAS A&M-COMMERCE MFA THESIS**, Denver CO. March 4th

PROMOTIONAL-Feature Stories & Interviews

- 2016 **CULTURE BUZZ** Interview and video on Studio 204 and letterpress resurgence in downtown Arlington JULY, 7TH
- 2016 **DALLAS TYPE INTERVIEWS** On line interview “V-Stereotype” featuring Dallas Seasoned-Pro designers. FEBRUARY 9TH
- 2013 **KILLEN DAILY HERALD** Article featuring my solo show at **UNIVERSITY OF MARY HARDIN BAYLOR**. NOVEMBER 3RD
- 2011 **AIGA DFW** Article featuring the studio 2o4 workshop. AIGA website. March 15, 2011
- 2011 **WE ARE GALLERY 1976** ARTICLE FEATURING THE STUDIO 204 WORKSHOP. We Are 1976 Website. March 23, 2011
- 2010 **D MAGAZINE “BEST OF” ARTICLE FEATURING THE “WE ARE 1976 GALLERY” THAT SELLS MY WORK** POSTER WORK WAS PICTURED IN ARTICLE MARCH, 2010
- 2010 **DAILY CANDY** DALLAS EDITION, ARTICLE FEATURING THE “WE ARE 1976 GALLERY.” STUDIO 204 MENTIONED IN ARTICLE, March, 2010
- 2009 **AIGA** (AMERICAN INSTITUTE OF GRAPHIC ARTS), OCTOBER, 7th, 2009 INTERVIEW: CHANGING JOB MARKET NEEDS FROM AN EDUCATIONAL ASPECT.
- 2009 **FELT & WIRE Website**, STRATHMORE PAPER THE ART OF CIRCUS SHOW ARTICLE, May 4th
- 2009 **THE ARLINGTON VIBE**, STUDIO 204 INTERVIEW, September, 2009, [HTTP://WWW.YOUTUBE.COM/WATCH?V=FFJKRXCQXG](http://www.youtube.com/watch?v=FFJKRXCQXG)

- 2009 **DAILY CANDY WEBSITE**, THE ART OF CIRCUS SHOW ARTICLE, April, 2009
- 2008 **FORT WORTH STAR TELEGRAM**, FEATURE ARTICLE ON STUDIO 204, December 6th, 2008

SERVICE: COMMITTEES / RECRUITING-Department, College, University

- 2019 **PROMOTION & TENURE REVIEW COMMITTEE-CHAIR**
- 2018-19 **CHSSA TENURE AND PROMOTION COMMITTEE-CHAIR**
- 2018 **CHSSA COLLEGE MENTOR** - Currently I am mentoring Josh Ege
- 2017 **CHSSA TENURE AND PROMOTION COMMITTEE**
- 2017 **RECRUITING- AIGA Design Conference Recruiting Booth.** Co-designed-booth backdrop, T-shirts, Feedback cards, VisCom tablecloth, etc. Coordinated all printing, fabrication and shipping of items to Minnesota. Worked the booth for 3 days @ 6 hours per day. *October 12th –October 14th, 2017*
- 2017 **RECRUITING- AIGA In-House Design Panel meeting talk.** This AIGA event held at the UCD was very well attended with over seventy AIGA local DFW members. Prior to the panel discussion, I gave a 15-minute talk on the value of the VisCom MFA program in professional practice to this group. *September 28th, 2017*
- 2017 **RECRUITING- AIGA National Leadership Retreat.** Coordinated effort and handled logistics for TAMUC VisCom to sponsor the Leadership Luncheon and give a 20-Minute talk to over 100 AIGA chapter leaders from across the country about the value of the VisCom MFA program in professional practice. In addition, Casey McGarr and myself co-designed and letterpress printed over 300 24-page notes booklets as a give away to the attendees. *June 1st –June 3rd*
- 2016 **MFA GRADUATE COORDINATOR RECRUITER & ADVISOR–**
(Fifteen students–ongoing)
- 2016 **STUDENT STUDY ABROAD SHOWCASE.** Set up booth to discuss our China study abroad trip on campus, *Sept. 28th*
- 2016 **RECRUITING-** Workshop "The Blank Page" teaching high School students the creative process, *November 5th, 2016*
- 2016 **RECRUITING-** INK Workshop teaching high School teachers letterpress, *October 7th, 2016*

- 2016 **RECRUITING- “Discover Your Legacy”** Recruiting event for potential MFA candidates at the UCD, *June 21st, 2016*
- 2016 **RECRUITING- DSVC MEETING SPONSOR.** Recruiting event for potential MFA candidate, *May 6th*, Dallas Society of Visual Communication, Angelica Theater, Dallas
- 2016 **RECRUITING- DESIGNED “INK INC”** logo to be used in teacher and student workshops, *May 4th, 2016*
- 2016 **CHSSA TENURE AND PROMOTION COMMITTEE**
- 2016 **CHSSA COLLEGE MENTOR** - Currently I am mentoring; Casey McGarr & Josh Ege
- 2016 **RECRUITING--(SUMMER -FALL 2016) MARKETING BROCHURE VISCOM MFA/ BFA**
26 page recruiting brochure for the Visual Communication MFA program. Developed copy, served as creative director for design, sourced imagery, preformed press checks (*over 100 hours*)
- 2015 **CHSSA TENURE AND PROMOTION COMMITTEE**
- 2015 **CHSSA COLLEGE MENTOR** - Currently I am mentoring; Lee Whitmarsh,
Casey McGarr & Josh Ege
- 2015 **MFA GRADUATE COORDINATOR RECRUITER & ADVISOR--**
(Fifteen students-ongoing)
- 2015 **PATHWAYS RESEARCH SYMPOSIUM-**Facilitated graduate entry and trip. Corpus Christi, TX. *October 22nd and 23rd*
- 2015 **DESIGNING ACROSS CULTURES-**Cross-Cultural Design Show/ Deans Gallery, *November–December, 2015*
- 2015 **RECRUITING-** INK Workshop, (2) *February 21, 2015 & November 13th, 2015*
- 2015 **RECRUITING- “BIG D DESIGN CONFERENCE”** (Manned table, made contacts)
September 19th, 2015
- 2015 **RECRUITING- MFA-**AIGA Talk, *March 11th, 2015*
- 2015 **RECRUITING- BFA&MFA-**Tianjin China, Study Abroad Program *May17th–May25th*,
- 2015 **DESIGNING ACROSS CULTURES-**Cross-Cultural Design Show/ VisCom Gallery, *April 22nd –29th 2015*
- 2014 **MARKETING BROCHURE VISCOM** Worked with Marketing to produce an MFA/BFA recruiting piece. *Jan. 14th, 2014*
- 2014 **VISITING ARTIST, AMOS KENNEDY:** Designed and printed letterpress posters /marketing materials and hosted workshop at Studio 2o4. *Spring 2014*

- 2014 **MARKETING & RECRUITING COMMITTEE-DEPT. OF ART-** Responsible for developing a department marketing plan, targeted demographics, design and implementation of an integrated campaign to include: sketch books give-aways,(5) dept. marketing booklets, social media, support collateral, sourcing of materials and costs associated. *Fall 2012-present*
- 2014 **CHSSA COLLEGE MENTOR** - Currently I am mentoring; Lee Whitmarsh, Casey McGarr & Josh Ege
- 2014 **MFA GRADUATE COORDINATOR & ADVISOR-** ongoing
- 2014 **MFA RECRUITING** Put on first VisCom MFA recruiting lunch, *June 25th*
- 2013 **MARKETING & RECRUITING COMMITTEE-DEPT. OF ART-** Responsible for developing a department marketing plan, targeted demographics, design and implementation of an integrated campaign to include: sketch books give a ways,(5) dept. marketing booklets, social media, support collateral, sourcing of materials and costs associated.
Fall 2012-present
- 2013 **125TH UNIVERSITY LOGO COMMITTEE-** Worked with undergraduate student Simon Stip as a creative director/ mentor in designing the new University logo. This included creative sessions, edits, revisions, writing the rationale and presentation to the college review committee.
Spring 2013
- 2013 **TENURE AND PROMOTION COMMITTEE-** Responsible for reviewing, evaluating, editing and introducing new protocols and procedures into the current Tenure & Promotion document for the Department of Art. *Fall 2012-present*
- 2013 **MFA ADVISORY BOARD-** The MFA Advisory board for Communication Design was assembled and had its first meeting on February 28th of 2007. The advisory board is an ongoing committee that will continue to inform and update the MFA program here at the UCD.
- 2013 **SEARCH COMMITTEE** - I served on the search committee for our new tenure-track faculty member, Josh Ege. This included all candidate follow-up correspondence, phone interviews, meetings interview, etc. *Summer, 2013*
- 2013 **SEARCH COMMITTEE** - I served on the search committee for our new tenure-track UCD Director, Lee Whitmarsh. This included all candidate follow-up correspondence, phone interviews, meetings interview, etc. *Summer, 2013.*
- 2013 **CHSSA COLLEGE MENTOR** - Currently I am serving as mentor to our new tenure-track VisCom faculty member Casey McGarr. This entails working with Casey on weekly assignments and lectures as well as trouble shooting classroom issues in Art 300 Typography and Art 502 Pedagogy Classroom. In addition, I am working with Casey in terms of day-to-day issues that come up at the UCD and coordinating our efforts with campus. Also, I am working with Casey to help him prepare his Tenure Review document and understand the research, service and teaching requirements per the Art Department and College guidelines.
- 2012 **PRESENTATION TO PRESIDENT JONES-** Suzanne Larkin and myself presented a summary of her thesis work and affiliation agreement with Texas Scottish Rite Hospital for Children and her subsequent thesis; "Multisensory At-Home Language Learning Reinforcement For Elementary Students with Dyslexia" This was extremely well attended by the upper administration with a crowd of fifteen. In addition, this was a welcomed opportunity to explain in detail to the

university community the value of design research and the terminal MFA in Visual Communication degree that we offer. April 4th, 2012

- 2012 **CHAIR OF SEARCH COMMITTEE** - I served as chair of the search committee for our new tenure-track faculty member, Casey McGarr. This included all candidate follow-ups correspondence, phone interviews, reference checks, travel arrangements and coordination for campus visits, etc. March-June 2012
- 2012 **MFA ADVISORY BOARD**- The MFA Advisory board for Communication Design was assembled and had it first meeting on February 28th of 2007. The advisory board is an on going committee that will continue to inform and update the MFA program here at the UCD.
- 2012 **IRB COLLEGE COMMITTEE**- REVIEWING ALL CHSSA IRB protocols to pre-determine if full-board review is required. Communicating with committee, reading protocols, making review notes, etc. *Fall 2012-present*
- 2012 **MARKETING & RECRUITING COMMITTEE-DEPT. OF ART**- Responsible for developing a department marketing plan, targeted demographics, design and implementation of an integrated campaign to include: sketchbooks give aways, (5) dept. marketing booklets, and social media, support collateral, sourcing of materials and costs associated. *Fall 2012-present*
- 2012 **MFA EXHIBITION ON CAMPUS** - I worked with our 2012 MFA VisCom graduates and the on campus art faculty and staff to organize and facilitate our first on-campus gallery group exhibition of VisCom MFA thesis work. This effort served as a recruiting tool for undergraduates and helped to establish a VisCom MFA presence on campus as well as an understanding of the high level of work generated by these graduates and the power of design research within the University.
- 2012 **CHSSA COLLEGE MENTOR** - Currently I am serving as mentor to our new tenure-track VisCom faculty member Casey McGarr. This entails working with Casey on weekly assignments and lectures as well as trouble shooting classroom issues in Art 300 Typography and Art 502 Pedagogy Classroom. In addition, I am working with Casey in terms of day-to day issues that come up at the UCD and coordinating our efforts with campus. Also, I am working with Casey to help him prepare his Tenure Review document and understand the research, service and teaching requirements per the Art Department and College guidelines. Fall, 2012
- 2012 **TAMU-C HOLIDAY CARD** - Served as project manager, coordinator and letterpress printer supervisor for the university holiday card. I worked with the talented UCD letterpress students to produce this year's four color, eight panel card and envelope.

ORGANIZATIONS

AIGA, AMERICAN INSTITUTE OF GRAPHIC ARTS

DSVC, DALLAS SOCIETY OF VISUAL COMMUNICATION

FEDERATION OF NORTH TEXAS AREA UNIVERSITIES

CIDEA, CHINA INTERNATIONAL DESIGN EDUCATION

COLLEGE ART ASSOCIATION