

Professional Vita

Joe Shipman, M.S.
2913 Charity Rd.
Commerce, TX

Summary of Experience

October 01 - Present

Luminous Productions - Commerce, Texas

Owner and Operator of Luminous Productions

Manage the development of web and multimedia projects. Provide consulting, design and recommendations for clients seeking accessible media. Responsible for maintaining design standards and meeting federal accessibility guidelines. Responsible for the day-to-day development operations of Luminous Productions a media design, marketing and photography business.

January 10 - April 11

Texas A&M University - Commerce - Commerce, Texas

Interim Director of Instructional Technology and Distance Education

Duties include but are not limited to:

Managing the department of Instructional Technology and Distance Education consisting of more than 25 full-time and part-time staff members. Responsible for the delivery of distance education through the university learning management system (Pearson eCollege) and two-way interactive video delivered to off-site locations. Responsible for academic classroom technologies and innovations.

June 06 - January 10

Texas A&M University - Commerce - Commerce, Texas A&M-Commerce

Coordinator of Multimedia Development

Duties include but are not limited to:

Manages a staff of graduate assistants and student workers. Responsible for the recommendation and development of multimedia or web applications that enhance instructional delivery, promote the university and/or provide a greater user experience and eliminate current inefficiencies through the use of technology. Provide training for software used in providing instruction or web development. Maintain and manage Adobe Connect/Breeze Live server. Research and stay abreast of new technologies as they relate to e-learning, web-development and instructional technology.

August 05-May 07

Texas A&M University - Commerce - Commerce, Texas

Adjunct Professor - College of Business and Technology

Duties include:

The instruction of Business Computing (MIS 128), a required computer course for business majors. Students learn the basics of how a computer works, computer hardware components, networking, security and the Microsoft Office 2003 package.

June 00 - June 06

Texas A&M University - Commerce - Commerce, Texas

Instructional Designer/Multimedia Specialist

Duties include but are not limited to:

Provide faculty and staff training on multimedia development software, multimedia presentation software and hardware. The design, development and maintenance of university and departmental/administrative websites. Develop multimedia components to enhance course delivery including development of quality web-based courses. Overseeing a staff in the development of computer and or technology related tasks for university faculty, staff and administration. Provide software support, and design recommendations. Provide recommendations for software and hardware purchases for university labs and multimedia classrooms. Maintain and trouble shoot training lab facilities including both PC and Macintosh. Provide technical assistance in distance education and multimedia classrooms. Research and stay abreast of new technologies as they relate to e-learning, web-development and instructional technology. Special multimedia projects relating to recruitment and retention.

Sept. 98 to May 2000

Texas A&M University - Commerce - Commerce, Texas

Multimedia Lab Assistant

Duties include but are not limited to:

Creation, development and maintenance of faculty websites. Provide software support for office and web applications such as word processing, presentations, e-mail, layout, design, web publishing and video editing. Create and develop presentations for faculty or administrators. Work with faculty to develop and design instructional material and resources with an emphasis on multimedia. Training support for university sponsored training sessions. Responsible for video editing and streaming of web publicized taped on-line courses. Design resource for faculty. Calibration of monitors and printer targeting. Provide recommendations for software and hardware purchases. Service faculty's scanning and printing needs. Provide media conversion for software and hardware conflicts.

Summer 99, 00, 01

Summer Educational Program - Orr, Minnesota

Head Counselor

Duties include but are not limited to:

Responsible for the supervision of 20 teenage boys in an adventurous Christian environment 24 hour a day 7 days a week. Creating and maintaining a positive interactive learning environment while being physically able to complete all activities

with an encouraging attitude. Canoe trip leader. Responsible for maintaining a quick paced schedule of activities.

Summer 97

Great American Insurance Company - Cincinnati, Ohio

Internship

Duties include but are not limited to:

PeopleSoft project group member. Implementation of new corporate accounting software. Created company manual for use with Crystal Reports. Learned cutting edge accounting and reporting software (PeopleSoft Queries and Crystal Reports) in order to teach. Taught PeopleSoft Query training classes to company accountants and administrators. Crystal Report software support. IBM mainframe programming with Cobol and SQL. Client programming of PeopleCode. Working and testing new NT client environment. Participated with company Y2K project. Creation and altering of Databases in a DB2 database environment. Design of interface screens for front end users of PeopleSoft accounting software.

Education

| | |
|-----------|--|
| 2000-2003 | Texas A&M University-Commerce Commerce, Texas Degree Earned: Masters of Science, Educational Technology with an emphasis in Media |
| 1997-2000 | Texas A&M University-Commerce Commerce, Texas Degree Earned: Double Major in Computer Information Systems/Offset Lithography |
| 1996-1997 | Ambassador University Big Sandy, Texas |

Professional Development

- *Campus Technology 2010*, Boston, MA - July 19-22, 2010
- *Designing Learning Environments for the 21st Century: A Leadership Summit*, AASCU - UCF campus, Orlando, FL - July 8-9th, 2010
- TxDLA, 2010 annual conference for Distance Education, Houston - March 21-24, 2010
- Web Design World 2009, Seattle, WA - July 20-22, 2009
- *EduComm 2008*, Las Vegas - June 2008
- *Web Design World 2007*, Seattle - December 2007
- *Best Practices: A closer look at CSS and XML in Dreamweaver 8* - Macromedia webinar - August 2005
- *Trans Texas Video Network Conference*, Corpus Christi, TX - March 2005
- *Web Design World 2004*, Boston - December 2004
- *Trans Texas Video Network Conference* - San Antonio, TX- March 2004
- *Copyrights and Your Rights* - ACUI webinar - November 2003
- *Trans Texas Video Network Conference*, College Station TX - March 2001
- *Macromedia Web publishing 101*, Dallas TX - May 2000
- *Macromedia On-line Courses*, Dallas TX - May 2000
- *Microsoft PowerPoint training* - April 1999
- *Netscape Composer and FrontPage 97 training* - February 1999
- *Digital Output from Electronic Media*, Dallas TX - June 1998

Workshops/ Lectures & Presentations

- Hands on Training - *Lighting, Posing and Lightroom* - Professional Photography Workflow, Castle Rock, CO - August 9th, 2015
- October 4th, 2010 - *Copyright in the Classroom*, Georgia Harper (Attendee)
- Faculty/Staff Development Training - *Getting the most from your photos (Photoshop CS3)* - February 12th, 2009
- Faculty/Staff Development Training - *Advanced CSS Web Development Techniques* - August, 2008
- Faculty/Staff Development Training - *CSS Basics* - August, 2008
- Guest presenter for ETEC 587 Advanced Development of Web Based Materials - *Macromedia Dreamweaver MX* - September 24, 2005
- Guest presenter for ETEC 587 Advanced Development of Web Based Materials - *Macromedia Flash MX* - September 14, 2005
- Recreational Center Web Staff - *Separating Content from Design - Using CSS* - June 29, 2005
- Library Staff - *Basics of Building a Website* - June 23, 2005
- Faculty/Staff Development Training - *Creating Your Website Using Microsoft FrontPage*- February 8, 2005
- Faculty Development Day - *Web Design Techniques* - January 8, 2005
- CERA Presentation - Department of Residence Life - *Effective Advertising Using Publisher*- September 9, 2004
- Guest presenter ETEC 224 - *Computer Basics Hardware and Computer Components* - September 8, 2004
- Synergy Lab Endorsed - Opened to all (intermediate).- *Creating a Multimedia CD-Rom 101*, Feb. 24, 2004
- Texas Work Force, McKinney - *Advanced Outlook 2000* - February 10-12, 2004
- Synergy Lab Endorsed - Opened to all (intermediate) - *Getting Started with Dreamweaver and Fireworks*- November 28, 2003
- Faculty/Staff Development Training - *Creating Academic Web Pages* - Sept. 19, 2003
- Faculty/Staff Development Training- *Meeting ADA Compliance for the Web* - November 26, 2001
- Faculty/Staff Development Training- *Microsoft Access 2000* - August 6, 2001
- Faculty/Staff Development Training - *PowerPoint for the Web - PowerPoint 2000* - February 13, 2001
- Staff Trainings Taught:
 - Better images with Photoshop CS2
 - Using Adobe Connect to Connect to Online Learners
 - Advanced CSS Design
 - ASP Development in Dreamweaver 8
 - Photoshop 7.0
 - Dreamweaver MX 2004- Using Templates
 - Streaming Video for Online Classes
 - Fireworks MX 2004
 - Flash MX 2004
 - Microsoft Access
 - Microsoft Excel
 - Microsoft Word
 - Flash 4.0 and 5.0
 - PhotoShop 6
 - Database Driven Websites
 - Dreamweaver Ultradev 4
 - Fireworks 4

- Using the Web
- Computing Basics and Understanding the computer

Extracurricular Activities

- Executive board member for Chamber of Commerce (2016)
- Board member for Chamber of Commerce (2014-2015)
- Volunteer for the Northeast Texas Children's Museum webmaster
- Active member of Greenville Family Fellowship (2007-present)
- Adult Sunday School Teacher (2010-present)
- Participated in various intramural sports; basketball, volleyball, flag-football, and soccer - Ambassador University & A&M-Commerce, Texas - 1996-2004
- Camp Counselor for youth camps in Arkansas 02', Oklahoma 00', 01', 02' 03'
- Mini-SEP Weekends (Summer Educational Program Sponsored Youth Camps) Counselor -Dallas, TX 00', Houston, TX 00', Prescott, AR 01', Eagle Creek, CO 01'
- Secretary of the local chapter of Student Printing Association (SPA) - Commerce, Texas - 1999
- Member of Laugh Anyway cast (University cable channel production) Commerce, Texas - 1998-1999
- Committee Chair and Organizer for Royals' Club Outreach (service and outreach club) - Greenville, Texas - 1997-1998
- D.A.R.E. Role Model - Gladewater, Texas - 1995-1996

Awards and Honors

- Graduate of the Commerce Community Leadership Institute class of 2007
- President's Meritorious Service Award 2005
- Completed Graduate School with a 4.0 - M.S. in Educational Technology, May 2003
- Presidential Citation from Commerce Chamber of Commerce 2002
- George O'Carter Memorial Scholarship 2000
- Dean's List - Fall 1997, Fall 1998, Spring 1999, Fall 1999 and Fall 2000
- Who's Who among College Students - 1998 and 1999
- American Scholar - 2000
- Henry Clappitt Scholarship - 1998 - 1999
- Nolan Moore Memorial Scholarship - 1997 to 1999
- President's List - Fall 1998
- GTAF Scholarship - 1995, 1996 and 1998
- Texas State Printing Champion - 1996
- Placed 4th in National VICA (Vocational Industrial Clubs of America) Printing Skills Olympics - 1996
- Globe Scholar - 1996
- State Vice President of VICA - 1995 and 1996
- Best Display - Printing VICA - 1995
- Placed 3rd in VICA State Printing Skills Olympics - 1995

Software

Competent in a variety of software

- Adobe: Photoshop Extended 2016, Flash Professional CC 2016, Illustrator CC 2015, Premier CC 2015, InDesign CC 2016, Acrobat Professional X, Dreamweaver CC 2016, Audition CC 2016, LightRoom CC, Adobe Illustrator CC
- Nuance OmniForms 5
- Microsoft: Mac and PC version of Office (Excel, PowerPoint, Word, Access and Outlook), FrontPage 97- 2003, Publisher

97-2007

- Online training platforms:
Adobe Presenter and
Training, eCollege
 - Adobe Captivate
 - Omni-Page 9
 - Final Cut Pro 5
 - Borland C++, Microsoft Visual
C++
 - Audacity
 - Quark 4.5
 - Real Producer
 - WSFTP, Fetch
 - Magic Scan
 - Conversions Plus
 - Inspiration Flow Chart,
- RFFlow Chart
 - MediaCleaner Pro, Micro
Capture
 - Easy CD Creator
 - Sound Forge 5.05
 - Camtasia Snaggit, Producer
and Dubbit
 - Robo Demo, Robo Help &
Robo Presenter
 - SEO Rank Tracker
 - SEO Audit
 - MySQL Workbench
 - WordPress & Joomla web CMS
systems

Operating Systems

- Windows 8.1 and earlier
- Mac OS X and earlier
- Linux (Ubuntu, Debian)

Current and Past Clients Include

- Internal Revenue Service (IRS)
- Government Printing Office
- Department of Defense
- Homeland Security
- Department of Treasury
- City of Commerce
- City of Little Elm
- Texas A&M University-Commerce
- Texas A&M University
- GoProOffice
- New Horizons Center for Healing
- Chessher and Associates
- Hunt County Realty
- Tim Rountree San Antonio DWI Defense Attorney
- ALSea Global Logistics
- Movers to Alaska
- B6 Consulting
- Healing Hearts at Home Health
- Bridal Veil Dreams
- American Psychotherapy Institute
- Creative Inspirations Co
- Texas Intercollegiate Press Association
- Southwest Technical Center IPM
- Full Gospel Businessmen Training
- Maupin Chamber of Commerce
- Commerce Economic Development Corporation

References Available Upon Request