



Instructor: Saul Torres

Academic Department:
Visual Communication/Department of Art

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EDUCATION

Bachelor of Fine Arts
Emphasis in Graphic Design
Texas Christian University
December, 1988

Master of Fine Arts
Emphasis in Visual Communications
Texas A&M University-Commerce
August, 2012

TEACHING EXPERIENCE

Adjunct Professor, Southern Methodist University

Course: Introduction to Art Direction
Spring 2003

Course: Logo Design
Spring 2015

Adjunct Professor, Texas A&M University Commerce

Course: Design I (Remedial)
Fall 2004

Course: Design I
Spring 2005



Course: Design I
Fall 2005

Course: Design I
Spring 2006

Course: Design II
Fall 2006

Course: Design III
Spring 2007

Course: Senior Practicum
Fall 2007

Course: Visual Communication Branding
Spring 2014

Course: Visual Communication Branding
Spring 2015

PUBLICATIONS

Local Press from Projects

NBC News
ABC News
CBS News
Dallas Business Journal
Dallas Morning News

National Press from Projects

USA Today
Wall Street Journal
Washington Post
Extra (TV)
Graphic Design USA
Hispanic Executive Magazine (Personal Profile)

National Industry Recognition

Print's Regional Design Annual
Print's Best Illustration and Photography
AIGA Graphic Design USA
Communication Arts Design Annual
The Blackbook Annual Report 100
CMYK Magazine (as instructor)
Archive of the Library of Congress



International Industry Recognition

Graphis Logo

Graphis Design

Graphis T-Shirt Design

Graphis 100 Years of Logotypes and Trademarks

The Art Directors Club International Exhibit

PIE Books: Brochure Design Forum

PIE Books: Greeting Card Design

International Logos and Trademarks

RESEARCH GRANTS & AWARDS

n/a