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## **Academic Background**

### **Academic Degrees**

Ph.D. China University of Geosciences, Beijing, Mineral Resource Economics, 2004.

Title: *Research on Sustainable Development of Mineral Cities- In the case of Tongchuan City*

M.S. China University of Geosciences, Beijing, China, Management, 2001.

Title: *Research on the Secondary Strategy of West Gas East Transportation*

B.B.A. China University of Geosciences, Beijing, China, Management, 1998.

Title: *Lay-Off and Reemployment Issues*

## **Work Experience**

### **Work Experience**

Adjunct Instructor Management Department, Texas A&M University-Commerce (May, 2008 - Present), Commerce, Texas. Lessons taught includes: Organizational Behavior and Crisis Management

Associate Professor School of Humanities and Economic Management, China University of Geosciences (2004 - Present), Beijing, China. Lessons taught from 2004 to present includes: Crisis Management, Corporate Social Responsibility and Ethics, Project Management (graduate), Economics Evaluation, International Finance, Business E-Commerce, Specialty English, Project Management, Business Management Process (undergraduate).

### **Consulting Experience**

2017-2018: China's National Emergency Management Center

## **Intellectual Contributions**

### **Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		14		14
Publications in Refereed Conference Proceedings	1	1		2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		1		1
Presentations of Refereed Papers		4		4

### **Refereed Articles**

#### **Applied or Integrative/application Scholarship**

Li, Y., Zhang, L., & Liu, H. (2017). Adaptive synchronization of uncertain fractional order chaotic systems using fuzzy sliding mode control based on a novel control term. *Journal of Intelligent & Fuzzy Systems*, 33, 2971–2978, doi: 10.3233/JIFS-169348.

Zhang, L., Cao, Y., & Shi, Y. (2017). Research on System Environment for Growth and Development of Young College Instructors--Taking China University of Geosciences Beijing as an Example. *EURASIA Journal of Mathematics Science and Technology Education*, 13 (6), 2553-2566, doi: 10.12973/eurasia.2017.01240a.

Zhang, L., Kara, A., Spillan, J., & Mintu-Wimsatt, A. (2017). Exploring Market Orientation among Chinese Small and

Medium-Sized Enterprises. *Chinese Management Studies*, 11 (4), 617-636.

Zhang, L. (2016). Study on Location Selection of Logistics Distribution Center Based on Spider Chart. *International Journal of U- and E- Service, Science and Technology*, 9 (10), 297-308.

Zhang, L. & Wang, L. (2016). Risk application research on risk warning mechanism in organizational crisis management – taking Vanke Real Estate Co. Ltd., as an example. *Chaos, Solitons and Fractals*, 89, 373-380.

Feng, Y. & Zhang, L. (2016). Risk Evaluation on Food Poisoning Sites Based on Information Diffusion Theory. *International Journal of Simulation Systems, Science & Technology*, 17 (39), 6.1-6.8.

Li, Y. & Zhang, L. (2016). Risk Evaluation Indexation System Construction and Assessment of Stampedes in Large-scale Activities Based on FTA and Catastrophe Progression. *Iberian Journal of Information Systems and Technologies*, 11, 158-169.

Zhang, L. & Shwiff, S. (2015). An Indexation System for Assessing Emerging Chinese Bank Competitiveness Based on Boolean Fuzzy Technique: The Case of Huaxia Bank. *Acta Oeconomica*, 65 (S2), 55-69, doi: 10.1556/032.65.2015.S2.5.

Parnell, J., Zhang, L., & Lester, D. (2015). Competitive strategy, capabilities and uncertainty in small and medium sized enterprises (SMEs) in China and the United States. *Management Decision*, 53 (2), 402-431, doi: 10.1108/MD-04-2014-0222.

Parnell, J. A., Lester, D. L., Zhang, L., & Koçseoglu, M. A. (2012). How environmental uncertainty affects the link between business strategy and performance in SMEs: Evidence from China, Turkey, and the USA. *Management Decision*, 50 (4), 546-568, doi: 10.1108/00251741211220129.

Parnell, J., KOSEOGLU, M. A., Zhang, L., & Spillan, J. E. (2012). Competitive Strategy, Uncertainty, and Performance: An Exploratory Assessment of China and Turkey. *Journal of Transnational Management*, 17 (2), 91-117.

Parnell, J. A., Menefee, M. L., & Zhang, L. (2010). Resolving the US-China Trade Conundrum: Perceptions and Challenges. *International Journal of Business and Globalisation*, 4 (2), 131-146.

Zhang, L., Crandall, W. R., & Parnell, J. A. (2010). A Trilogy of Unfortunate Events in China: Reflecting on the Management of Crises. *International Journal of Asian Business and Information Management*, 1 (4), 21-30.

Taneja, S., Pryor, M. G., & Zhang, L. (2010). Crisis management: a strategic and tactical leadership imperative for organisational sustainability. *International Journal of Sustainable Strategic Management*, 2 (1), 60-73.

## Refereed Proceedings

### Applied or Integrative/application Scholarship

Zhang, L., Parnell, J., & Crandall, W. (2010). Lessons Learned from Melamine Milk Crisis. *International Conference on Innovation, Management and Service*.

### Basic or Discovery Scholarship

Zhang, L., Mintu-Wimsatt, A., & Han, B. (2018). Developing Trust Among Chinese Social Media Users: Does Experience Matter? *Academy of Marketing Science World Marketing Congress, Porto, Portugal*.

## Books, Monographs, Compilations, Manuals

### Books

Zhang, L. & Shi, Y. (2013). *Study on the sustainable development mode of industrial parks and the layout of urban industrial economic development -- Taking Bijie experimental area as an example* China: China Forestry Publishing House.

## Presentations of Refereed Papers

### International

Zhang, L. & Parnell, J. (2016-2017). *Does Atlas Shrug in the Far East? Conceptualizing Rand's Objectivism in China*. Academy of Management, Anaheim, United States of America.

Zhang, L., Kara, A., Spillan, J., & Mintu-Wimsatt, A. (2016-2017). *Market Orientation and Firm Performance: An Empirical Analysis of Chinese IT Enterprises*. Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences, Bangkok, Thailand.

Zhang, L. & Shwiff, S. (2013-2014). *Assessing Emerging Chinese Banks Using Financial Economic Theory: The Case*

of Huaxia Bank. Federation of Business Disciplines, Dallas, United States of America.

Zhang, L. & Parnell, J. (2013-2014). *Development Evaluation Indexation System for a Chinese State-owned Enterprise: The case of Liaohe Oil Field*. Southern Management Association, New Orleans, United States of America.

## **Grants**

### **Research**

2014-2015: Zhang, L. Research on the relationship between sports industry and regional economic development, Principal Investigator, National Social Sciences Grant(China).

## **Honors & Awards**

### **Honors/Awards**

2013-2014: Practice and application of green mine evaluation index system in mining enterprises, China Nonferrous Metal Industry Association.

2012-2013: Tax and fee reform of low grade oil and gas resources, Chinese National Energy Bureau. [Type: Award] [Category: Research] [Status: Received]

## **Teaching**

### **Courses Taught**

Crisis Management, Corporate Social Responsibility and Ethics, Project Management (graduate), Economic Evaluation, International Finance, Business E-Commerce, Specialty English, Project Management, Business Management Process (undergraduate)

## **Service**

### **Service to the Profession**

#### **Reviewer - Article / Manuscript**

2016-2017: Chinese Management Studies (International).

2016-2017: Management Decision (International).

2015-2016: International Journal of Sustainable Strategic Management (International).

## **Personal Professional Development**

2016-2017: Academy of Management, Anaheim, United States of America.

2014-2015: Federation of Business Disciplines, Dallas, United States of America.

2013-2014: Federation of Business Disciplines, Dallas, United States of America.

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