

FIN 504  
Financial Management  
Summer II 2012

Instructor: Dr. Celine Hoe  
Class Time: Class Live Pro (Stated in VI)  
Classroom: Online  
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Office Hours: TBA

I. Course Description

This course examines general business finance within the economic environment. Topics will include financial reporting, analysis, markets and regulations, and global financial and ethical topics. We will also cover the following: corporate financial risk, firm valuation, capital budgeting, working capital management, and other decision rules in the context of the overall goal to maximize the value of the firm. Our overall focus will be on total quality financial management in the corporate environment.

II. Prerequisite

FIN 304, Intro to Business Finance, or FIN 501, Finance for Decision Makers, or consent of instructor.

III. Course Objectives

Upon the successful completion of Financial Management, the students should be able to perform the following tasks:

1. Demonstrate an understanding of the advanced concepts of contemporary financial management and the application of its methods.
2. Demonstrate an ability to analyze and apply asset valuation techniques.
3. Demonstrate an understanding and the ability to measure strategic financial decisions in a risk/return context as it relates to today's dynamic world.

IV. Required Course Materials

1. Contemporary Financial Management, Twelfth Edition by R. Charles Moyer, James R. McGuigan and William J. Kretlow, South-Western, Cengage Learning. The ISBN is 0-538-47917-5.

2. Financial Calculator: Texas Instruments BAII Plus calculator or comparable (not alpha programmable). For free guidebook/reference of TI BAII+, see:  
[http://education.ti.com/guidebooks/financial/baiipluspro/BAIPLUSPROGuidebook\\_EN.pdf](http://education.ti.com/guidebooks/financial/baiipluspro/BAIPLUSPROGuidebook_EN.pdf) or [http://movies.atomiclearning.com/k12/ti\\_ba2/](http://movies.atomiclearning.com/k12/ti_ba2/)

V. Recommended Reading

*Wall Street Journal*

## VI. Policies and Procedures

A Class Live Pro Webinar is scheduled for each Monday and Wednesday from 6:30 pm to 9:30 pm, CDT. It is strongly recommended that you attend and participate in these sessions. In case you are unable to participate at the scheduled time, the Webinars are recorded and you can watch at any time after it is completed. However, it is strongly recommended that you work through the recorded session as soon as possible after the regularly scheduled session.

### Exams

There will be two exams, including a midterm exam and a final exam.

**There will be no makeup exams.** If you have to miss an exam because of an excusable and verifiable reason, you must contact me before the exam. Failing to do so or failing to provide documentation of the reason for absence from a medical doctor or TAMU-Commerce official will result in a grade of zero on the exam. Make up exams will not be given online.

### Grading

For grading purposes, the following weights will be assigned:

Mid-term examination	50%
Final examination	50%

and letter grades apply as follows:

90 – 100	A
80 - 89.99	B
70 - 79.99	C
60 - 69.99	D
0 - 59.99	F

Below are guidelines that help to explain how student work is evaluated:

Criteria (Course Objectives)	1 (Unsatisfactory)	2 (Emerging)	3 (Proficient)	4 (Exemplary)
Demonstrate an understanding of the advanced concepts of contemporary financial management and the application of its methods.	Student shows limited ability to understand or apply even the more basic concepts and methods of financial management.	Student shows understanding and the ability to apply only the more basic concepts and methods of financial management.	Student shows understanding and the ability to apply the basic but not advanced concepts and methods of financial management.	Student shows understanding and the ability to apply the advanced as well as basic concepts and methods of financial management.
Demonstrate an ability to analyze and apply asset valuation techniques.	Student shows limited ability to analyze or apply even the more basic techniques of asset valuation.	Student shows the ability to analyze and apply only the more basic techniques of asset valuation.	Student shows the ability to analyze and apply the basic but not advanced techniques of asset valuation.	Student shows the ability to analyze and apply the advanced as well as basic techniques of asset valuation.
Demonstrate an understanding and the ability to measure strategic financial decisions in a risk/return context as it relates to today's dynamic world.	Student shows limited ability to understand or measure even the more basic financial decisions involved in business management.	Student shows understanding and the ability to measure only the more basic financial decisions involved in business management.	Student shows understanding and the ability to measure the basic but not advanced decisions of financial management.	Student shows understanding and the ability to measure the advanced as well as basic decisions of financial management.

VII. Progression of Course

**This agenda is subject to change. The exact timing of lectures and content of exams will depend on the flow of the course. Changes are unanticipated but will be made if necessary.**

Week 1, July 9

- Chapter 1 – The Role and Objective of Financial Management
- Chapter 2 – The Domestic and International Financial Marketplace
- Chapter 3 – Evaluation of Financial Performance
- Chapter 4 – Financial Planning and Forecasting

Week 2, July 16

- Chapter 5 – The Time Value of Money
- Chapter 6 – Fixed-Income Securities: Characteristics and Valuation
- Chapter 7 – Common Stock: Characteristics, Valuation, and Issuance

Week 3, July 23

- Chapter 7 – Common Stock: Characteristics, Valuation, and Issuance
- Midterm Review
- Chapter 8 – Analysis of Risk and Return
- Chapter 9 – Capital Budgeting and Cash Flow Analysis
- Mid-Term Exam: Ch 1 – 7 (July 27-28)**

Week 4, July 30

- Chapter 10 – Capital Budgeting: Decision Criteria and Real Option Considerations
- Chapter 11 – Capital Budgeting and Risk
- Chapter 12 – The Cost of Capital

Week 5, August 6

- Chapter 13 – Capital Structure Concepts
- Final Exam Review
- Final Exam: Ch 8 -13 (August 8 – 9)**

## Syllabus Addendum

### Academic Integrity/Ethics:

Integrity will be stressed throughout the course. Refer to Student's Guide Book located at for the University policy on academic honesty:

[www.tamu-commerce.edu/studentlife/guidebook.htm](http://www.tamu-commerce.edu/studentlife/guidebook.htm)

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment.

You are expected to maintain high standards of integrity and honesty while pursuing your academic goal(s). The university's statement on academic honesty is found in the Texas A&M University-Commerce Procedures, A13.12, Academic Honesty. Academic dishonesty is defined in the following manner:

"Academic dishonesty includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material."

Your grade is to reflect your work alone, and likewise, your classmates' grades are to reflect their work alone, and not yours. *Students found to have committed academic dishonesty will automatically receive a failing grade for the course and will be referred to Dean of the College of Business and Entrepreneurship for possible expulsion from the program.*

### Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

**Office of Student Disability Resources and Services**

**Texas A&M University-Commerce**

**Gee Library**

**Room 132**

**Phone (903) 886-5150 or (903) 886-5835**

**Fax (903) 468-8148**

**[StudentDisabilityServices@tamu-commerce.edu](mailto:StudentDisabilityServices@tamu-commerce.edu)**

### **Drop Policy:**

See University drop policy.