RTV 209 Practicum

Instructor: Dr. J.M. Dempsey

PAC 101

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Office phone: (903) 886-5345

Office hours: Tuesday and Thursday, 2-4 p.m.

COURSE INFORMATION

Course description (for 109, 209, 309 and 409): Supervised practice and instruction in audio/video and broadcast procedures both on-air and off. Students work in production, news, announcing, writing and other radio and television assignments on radio KKOM, KETR-FM, and KETV Cable Channel 3. Required of all majors and minors for each semester enrolled in RTV.

Student Learning Outcomes

Students will gain fundamental experience in audio production and announcing, skills that are applicable to television and on-line communications as well as radio.

COURSE REQUIREMENTS

209 (“Promos and PSAs”):

Recording assignments: Students will produce a series of three radio promos and/or PSAs that will prepare them for RTV 309, in which they work for KETR, the University’s 100,000 watt FM public station. For the first assignment, scripts will be provided. For the second and third assignment, you will write your own script, based on fact sheets that will be provided.

The first assignment will require only a voice track and a music bed. The second assignment will require a voice track and sound effects. The third assignment will require a voice track, music bed and sound effects.

Due dates:

Assignment 1 Friday, October 5
Assignment 2 Friday, November 2
The recordings are made using Adobe Audition computer software. **NOTE: IT IS ESSENTIAL THAT YOU FOLLOW THE INSTRUCTIONS THAT ARE PROVIDED FOR USING ADOBE AUDITION (AUDIO-PRODUCTION SOFTWARE), THE COMPUTER AND THE AUDIO BOARD IN COMPLETING ALL RECORDING ASSIGNMENTS. THE INSTRUCTIONS ARE SEPARATE FROM THIS SYLLABUS; THEY ARE PROVIDED IN THE LAB, AND ON MY FACULTY WEB PAGE.**

You will upload the assignments to ManeMedia.tv, the Radio-TV program’s online showcase, using instructions provided to them. The instructor will grade the promos and PSAs and provide comments on how the students can improve.

Students will have a regular, weekly time to work in the audio studio (PAC 117-B) in order to complete their assignments, but they may work in the studio anytime it is unscheduled and/or unoccupied.

**Grading**

Factors to be considered in the judging of the quality of work on each assignment:

- Assignments are completed on time and instructions are closely followed. 50%.
- Quality of production. Levels are even – absence of distortion (levels too high), or levels that are too low; competent operation of audio board and Adobe Audition software; appropriate use of music beds and sound effects. 25%.
- Quality of announcing. Diction/clarity; good level of energy; conversational quality; ability to read copy smoothly and accurately interpret its meaning. 25%.

No numerical grades are assigned. In the event that a student receives, for example, two As and two Bs, the last grade will carry the greatest weight.

Assignments that are late will be penalized by one letter grade (10 points). After one week, they'll be penalized by **20 points**.

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**COURSE AND UNIVERSITY PROCEDURES/POLICIES**

**Students with Disabilities:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:
Office of Student Disability Resources and Services, Texas A&M University-Commerce

Halladay Student Services Building, Room 303 A/D.

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

StudentDisabilityServices@tamu-commerce.edu

**Student Conduct:** All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment.” (See Student’s Guide Handbook, Policies and Procedures, Conduct) -- Texas A&M University-Commerce Procedures, 12.01.99.R0.05 Guidelines for Content and Distribution of Syllabi: Roles and Responsibilities of Faculty.

I reserve the right to make changes to this syllabus as necessary. Any such change will be announced to the students.

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**COURSE OUTLINE / CALENDAR**

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<tr>
<td><strong>Weeks 1 and 2</strong></td>
<td>- overview of the course</td>
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<tr>
<td><strong>Assignment 1</strong></td>
<td>Friday, October 5</td>
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<td><strong>Assignment 2</strong></td>
<td>Friday, November 2</td>
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<td><strong>Assignment 3</strong></td>
<td>Friday, December 7</td>
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Document of understanding

I have read the syllabus for RTV 209.

By my signature, I acknowledge that I fully understand the requirements of the class and will abide by the rules and guidelines contained in the syllabus. I understand that failure to do so will result in my being dismissed from the class.

PRINT YOUR NAME LEGIBLY: _______________________________________

Signed __________________________ Date ______________________