

TEXAS A & M UNIVERSITY-COMMERCE
DEPARTMENT OF HEALTH AND HUMAN PERFORMANCE
COURSE SYLLABUS

COURSE TITLE: HHPH 250: Consumer Health
COURSE VALUE: Three (3) credit hours
COURSE LOCATION/TIME: Online
PROFESSOR: Judy Allen
OFFICE: Field House 213
OFFICE HOURS: By appointment only
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REQUIRED TEXT: Barrett, S., London, W., Baratz, R., Kroger, M. (2006) **Consumer Health (8th ed.)**, Sudbury, MA. McGraw-Hill Publishers.

Course Description:

Attention will be given to current health problems and issues dealing with consumerism. The course will involve student establishing concepts of self-protection in sales promotion of health products and services.

Course Objectives:

At the end of this course students will be able to:

1. After defining the major consumer issues, the student will learn how to use the scientific method to separate fact from fiction, identify frauds and quackery, and how advertising and other marketing activities influence consumer decisions.
2. Identify the major factors influencing health care.
3. Identify resources for protection of the consumer.
4. Describe the leading health problems.
5. Identify major agencies, foundations, and associations supporting community health at local, state, national, and international levels.

Course Requirements:

A. Orientation Quiz (2%)

Print out the syllabus the first week of the semester, listen to online orientation, then complete the quiz.

B. Website Reports (8%)

Students will submit **two** website reports over pre-selected websites on topics related to the chapters in the book. Website reports are worth 40 points each.

Guidelines for website report are as follows:

One full page, double spaced, 2 paragraphs/website (i.e., first paragraph summarize the website and relate it to a book chapter topic, and in the second paragraph write a personal reaction to the website, including how you can use this information personally and/or professionally). Websites are found in the “External Links” and students will post their website reports under “Assignments” before/on the due date.

C. Online Quizzes (20%)

Students will need to complete 10 online quizzes related to the chapters. Take note: All of the quizzes have due dates posted online (**due on Wednesdays by noon**). Students will be unable to make-up a quiz when the due date has passed. Students will only be able to access the quiz one time, so once you enter the quiz be prepared to take the quiz. Quizzes have a 20 minute time limit. If you get locked out of the quiz accidentally, e-mail me or call me and I will re-set it as long as it is *before* the due date.

D. Exams (40%)

A mid-term and final exam will be administered throughout the semester, covering all information covered in homework assignments, websites, quizzes, and the book. Tests will consist of objective questions (T/F, multiple choice, and matching) and application questions. Exams will be **due Wednesday noon of the scheduled exam week**. Exams have a 3 hour time limit. ***No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided within 3 days.**

E. Participation in Discussions (10%)

Students will choose 5 discussion forums in which they will participate. **Week 10 and 15 are mandatory.** You can earn a maximum of 20 points (your initial post and responding to one other post) per discussion. **Minimum of 150 words for initial post and 100 words for reply post. Posts must be on two separate days.** You may not participate in more than 5 discussions for credit. I will only count the points you earn in your first five discussions toward your grade. Even though this course is a web class, students will be required to interact personally with each other, but through cyberspace. Interpersonal communication serves an important educational purpose. You will learn more as you engage each other (**so just posting, yes I agree with him/her will not count!**) and discuss the material together. Throughout the semester, I will post discussion topics in the “Discussions” area on various topics. Students may choose which sessions to join. Typically the sessions will run the full length of the week and will be locked on the stated due date/time. Discussion points will be posted in “My Grades” approximately one week after the close of the discussion period. **LOGGING ON:** Once you log in to our course, click on “Discussions” and view the topic which is under discussion for the week. Join in to the discussion, but remember that this is still a “classroom” setting and that respect and consideration are crucial for any intellectual discussion.

F. Homework (20%)

The student will be responsible for obtaining all materials presented online, assigned readings from the textbook, and outside assignments given by the instructor. You are responsible for making sure your weekly assignments are in on time. Use the appropriate dropbox to submit assignments.

You will need to click on “announcements” so you can see the Instructor’s weekly comments for homework.

Due every Wednesday by noon.

Extra Credit:

Students who join a professional association related to their field of study will be given ten bonus points. Proof of membership must be documented and sent to the instructor by April 24, 2013. The membership card copy can be faxed, mailed, or dropped off in my mailbox in the Health & Human Performance Department, Field House 100.

Also, in order for students to receive their extra credit they must post (in week 15) their professional association, why they joined it, and benefits of joining the association under discussion board entitled “extra credit.” Please post as soon as you join and send me the membership card documentation, you do not have to wait until April 25. All students are encouraged to read what professional association their peers belong to and why.

***Take note:** Students will **be unable to make-up** a report/presentation/assignment when the due date has passed. All students have the same opportunity to succeed on the assigned work. Please use these opportunities to work hard and succeed. I am empathetic to students who have various events prohibiting them from completing class

assignments on time. Believe me, I have heard them all! However, your lack of motivation is just that. I believe in being fair to all students and I simply cannot justify a student who misses the opportunity to complete activities earning the same grade as a student who finishes every class assignment on time. Students who just seem to meet every obstacle will be justly rewarded. All late assignments automatically earn a zero.

Grading:

Orientation Quiz	20 points (2%)
Chapter Quizzes (10 @ 20 points each)	200 points (20%)
Exams (2 @ 200 points each)	400 points (40%)
Website Reports (2 @ 40 points each)	80 points (8%)
Participation in Discussions (5@ 20 points each)	100 points (10%)
<u>Homework (10 @ 20 points each)</u>	<u>200 points (20%)</u>
TOTAL	1000 POINTS (100%)

Grade Scale:

900-1000 points= A	600-699= D
800-899= B	0-599= F
700-799= C	

A grade of C or above must be maintained in all courses of your major field and for teacher certification.

**HHPH 250: Consumer Health
COURSE OUTLINE
Spring 2013**

DATE (week)	CHAPTERS to read & review	Topics to Cover	Assignments Due (Every Wednesday by noon)
1		CLASS ORIENTATION	Orientation Quiz Wed. Jan 16 by noon
2	1 2	Chapter 1: Consumer Health Issues Chapter 2: Separating Fact from Fiction	Quiz #1 Homework 1 Wed. Jan 23 by noon
3	3 4	Chapter 3: Frauds and Quackery Chapter 4: Advertising and Other Promotional Activities	Quiz #2 Homework 2 Wed. Jan 30 by noon
4	5 6	Chapter 5: Science Based Health Care Chapter 6: Mental and Behavioral Help	Quiz #3 Homework 3 Wed. Feb 6 by noon
5	7 9	Chapter 7: Dental Care Chapter 9: Self-Care	Quiz #4 Homework 4 Wed. Feb 13 by noon
6	10 14	Chapter 10: Health-Care Facilities Chapter 14: Fitness Concepts, Products, & Services	Quiz #5 Homework 5 Wed. Feb 20 by noon
7	15 16	Chapter 15: Cardiovascular Diseases Chapter 16: Cancer	Quiz #6 Homework 6 Wed. Feb 27 by noon
8	Mid-term	Mid-term Exam: Ch. 1-7, 9-10, 14-16	Mid-term Due Wed. Mar 6 by noon
9		Enjoy Spring Break!	
10		Website Report #1 Mandatory discussion	Due Wed. Mar 20 by noon
11	18 19	Chapter 18: Drug Products Chapter 19: Skin Care and Image Enhancement	Quiz #7 Homework 7 Wed. Mar 27 by noon
12	20 21	Chapter 20: Sexual and Reproductive Health Chapter 21: Health Devices	Quiz #8 Homework 8 Wed. Apr 3 by noon
13	22 23	Chapter 22: Coping with Death Chapter 23: Health Insurance	Quiz #9 Homework 9 Wed. Apr 10 by noon
14	24 25	Chapter 24: Health-Care Economics Chapter 25: Consumer Laws, Agencies & Strategies	Quiz #10 Homework 10 Wed. Apr 17 by noon
15		Website Report #2 Mandatory discussion	Due Wed. Apr 24 by noon
16	Final Exam	Final Exam: Chapters 18-25	Final Due Wed. May 1 by noon

Please note that this schedule is tentative and is subject to change. Also, this is NOT all-inclusive (i.e., Homework/Participation). Other assignments will be given throughout the semester, so you MUST check the class announcements and e-mail frequently.

ALL STUDENTS ENROLLED AT THE UNIVERSITY SHALL FOLLOW THE TENETS OF COMMON DECENCY AND ACCEPTABLE BEHAVIOR CONDUCIVE TO A POSITIVE LEARNING ENVIRONMENT. (SEE STUDENT'S GUIDE BOOK.)

STUDENTS REQUESTING ACCOMMODATIONS FOR DISABILITIES MUST GO THROUGH THE ACADEMIC SUPPORT COMMITTEE. FOR MORE INFORMATION, PLEASE CONTACT THE DIRECTOR OF DISABILITY RESOURCES AND SERVICES, (903) 886-5835.