BA 420.02W International Business
COURSE SYLLABUS
Spring 2013

Instructor: Mrs. Olga Foster
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Textbook: Package ISBN 9780078137211


Students requesting accommodations for disabilities must go through the Academic Support Committee. For more information, please contact the Director of Disability Resources & Services, Halladay Student Services Bldg. Room 303D, 903-886-5835.

Course Description: This course provides coverage of a broad survey of international business issues; analyzes the environment in which international business operates; introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of U.S. firms in international markets. Prerequisites: Eco 231 and 232 and Junior Standing.

Course Objectives:

1. Students will demonstrate the need to participate in international activities by understanding the effects of international business and how markets for international expansion can be selected, their demand assessed, and appropriate strategies for their development devised.

2. Students will develop cross-cultural competence through understanding of cultural differences in language, religion, values, customs, and education while understanding of theoretical background for international trade and investment activities and the international economic activity of nations and the balance of payments.

3. Students will develop a working knowledge of the international monetary system, financial markets, and trend toward economic integration around the world, as well as achieving an understanding of the political and legal dimensions that affect international business.

4. Students will build a knowledge base of country-specific opportunities and concerns through research while devising and implementing strategies that will help provide a competitively advantageous position and differentiate between smaller firms and multinational corporations.

5. Students will understand the challenges of managing managers and labor personnel both in individual international markets and in worldwide operations and the future of International Business Management.
**Course Grading:** Knowledge of the substantive material covered in the course is of central importance. Grading will include, where appropriate, consideration of content as well as grammar, style, and organization.

**4 Exams – 100 points each**

**Activities – 100 points**

**Total - 500 possible points**

**Percentages for Course Grade Levels are as follows:**

**Grading:**

- A = 450-500
- B = 400-449
- C = 350-399
- D = 300-349
- F = 0-299

**Extra Credit:** Extra credit work will NOT be assigned. Please do not ask.

**Exams:** There will be four exams given throughout the semester. Each exam is worth 100 points. Exams will be announced when available. However, please see the schedule on the last page of this document for an approximate timeframe of when the tests will be given. There will be one final exam.

**Academic Honesty:** Plagiarism and other forms of academic dishonesty will not be tolerated. Instructors “are expected to uphold and support student integrity and honesty by maintaining conditions that encourage and enforce academic honesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material.” See 13.99.99.R0.10 Academic Honesty at http://www.tamu-commerce.edu/administration/Rules%26Procedures/rules_procedures.asp?RID=97.

**Tentative Schedule**

**Spring 2013**

**January 14**
Going over syllabus

**January 21**
Chapter 1:
Chapter 2:
January 28
Chapter 3:
Chapter 4:

Exam 1 (Chapters 1 – 4) will be on February 4

February 11
Chapter 5
Chapter 6:

February 18
Chapter 7:
Chapter 8:

Exam 2 (Chapters 5 - 8) will be on Feb 25

March 4
Chapter 9:
Chapter 10:

March 11
No Class, Spring Break

March 28
Chapter 11:
Chapter 12:

Exam 3 (Chapters 9 – 12) will be on March 25

April 1
Chapter 13:
Chapter 14:

April 8
No Class

April 15
Chapter 15:
April 22
Chapter 16:

April 29
Review for Final

May 6
Final Exam (Chapters 13-16)