



**ENG 1302: Written Argument and Research  
COURSE SYLLABUS: Spring 2013**

**Instructor:** Amanda McCain

**Office Location:** HL 215

**Office Hours:** M 2-4pm, W 2-4pm, and by appointment.

**Office Phone:** (903) 886.5908

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<b>COURSE INFORMATION</b>
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**Course Description:**

This course is all about conducting research. In the writing program at Texas A&M University-Commerce, we believe that students learn to do research best by conducting research products of their own design but with some focus and help of their instructors. Therefore, in this class you will conduct ethnographic research projects in which you will “go out into the field” in efforts to learn something about reading and writing in contexts or in its “natural habitat.” You will then become more informed about these findings by comparing what you’ve learned with scholarship conducted by professional researchers and conducting further “library research” to help you create a more informative research report. You’ll finish the semester by presenting your findings in a public forum called The Celebration of Student Writing.

**Student Learning Outcomes**

Students will be able to identify features of ethical research practices.  
Students will be able to evaluate subject position and how it can affect research findings.  
Students will be able to identify conventions of research and citation in academic texts.  
Students will be able to articulate features of academic research writing.

**Materials – Textbooks, Readings, Supplementary Readings:**

*Textbooks and Materials Required:*

Adkins, Tabetha. *Ethnographic Inquires in Writing*. Southlake, Texas: Fountainhead Press, 2010. 978-59871-435-7

Sunstein, Bonnie Stone and Elizabeth Chiseri-Strater. *FieldWorking: Reading and Writing Research*. Bedford/St. Martin's, 2006. 978-0-312-43841-8

Three-ring binder that will serve as your Research Portfolio (see below)

Thumb drive or other means (dropbox.com account, for example) of storing digital versions of the essays and other written material you generate (always, always keep a backup of everything you turn in!)

A valid, working email address that you check everyday

*Optional Texts:*

Resources for Ethnographic Research (asking good interview questions, professional associations' codes of ethics, etc.)

<http://web.tamu-commerce.edu/academics/colleges/humanitiesSocialSciencesArts/departments/literatureLanguages/firstYearWriting/interviewQuestions.aspx>

The Celebration of Student Writing at Eastern Michigan University

<http://www.emich.edu/english/fycomp/celebration/index.htm>

Some of our past Celebrations:

<http://www.youtube.com/watch?v=cMWkdAzGYvw>

<http://www.youtube.com/watch?v=3r0PGbfhHIo>

<b>COURSE REQUIREMENTS</b>
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### **Instructional / Methods / Activities Assessments**

#### **Grading:**

You will be assigned a grade on the initial due date for each discrete piece of writing, but you will have the opportunity to revise to make your writing stronger. The **first revision** is due one week after the assignment has been returned to you. A **final revision** can and is encouraged to be included in your Research Portfolio. With a complex assignment like the ethnography, you will be free to add information and observations gained over time instead of feeling that earlier assumptions and conclusions are set in stone.

You can spend a lot of time developing and revising, working on certain aspects of your writing, and all of this effort and expertise will be reflected in your final project and your grade. *That means that your attention to revision and your awareness of your own work habits, strengths and weaknesses will become a very important element of your writing process.*

### **I DO NOT ACCEPT LATE WORK.**

If an assignment is due at the beginning of class, it is due at the beginning of class. If you must be absent the day an assignment is due, you must get the assignment to me **BEFORE** class begins.

Always turn in something; something is better than nothing—with something, you can revise. If

you submit nothing, you cannot revise and receive a passing grade on the assignment.

### **How Course Grade is Determined:**

This class will be graded under a point system. All of you begin with 0 points and as the class progresses and assignments are completed, points will be earned. At the end of the course, your total number of points will determine your final grade.

You will be required to complete 9 major course objectives: 8 major writing assignments and participation. You will be given points (grades) with each completed assignment.

Experience points may be earned through Personal Achievements and Group Achievements (aka extra credit). These achievements and trophies will be discussed in class as they become available.

*Note: Achievements serve as extra credit points only.* You do not have to complete any achievements to receive an A in the course.

### *Assignment Descriptions*

**Writing Assignment 1- Research Framework and Methodology (10%):** Using Chapter One from *EIIW*, explain your theory of the concept of “literacy.” What is literacy? How do you know a “literacy event” when you see it? How will you go about looking for literacy in its “natural habitat” or in context? Think of this essay as the framework you are creating for your study. (3-5 pages)

**Writing Assignment 2- Research Proposal (5%):** In this short essay, you should explain to your instructor where you’re going to do your research, what you will be looking for and at in that research site, and why this site is appropriate for your research. In interest of conducting ethical research, explain your connection to this site (i.e. you eat lunch there often, you know someone who works there, etc.). You should also explain what you anticipate you will learn about literacy in this site. (2-3 pages)

**Writing Assignment 3- Informed Consent and Code of Ethics (10%):** Using The Belmont Report as a frame work and the Codes of Ethics developed by professional organizations like [The Modern Language Association](#), [The American Anthropological Association](#), [The Association of Internet Researchers](#), or [The American Folklore Society](#), create a Code of Ethics you will follow in your own research. You may also find information in *EIIW* and *FW* to assist you with this project. Once you have created your Code of Ethics, you will also need to create an Informed Consent form that your research participants will read and sign. Remember that your research participants are the audience for this text, so you’ll want to create an informed consent sheet that makes sense to them but also follows the guidelines and expectations of your instructor. (5-7 pages, including informed consent).

**Writing Assignment 4- Ethnographic Setting Essay (10%):** In this essay, you will show off your ability to use descriptive language to “paint a picture with words.” Your goal is to describe your research site so thoroughly and completely that readers feel they have been there themselves. This essay will eventually become part of your final ethnographic essay. (4-6 pages)

**Annotated Bibliography (10%):** Since good ethnographic research involves both

fieldwork and traditional library research, you will need to gather sources that inform what you learn in your fieldwork. These sources should be books, peer reviewed journal articles, and other relevant sources approved by your instructor. Since the research you're doing is scholarly, you will only use scholarly sources to support your claims. (That means no *Wikipedia* or Dictionary entries, for example.) You must annotate **fifteen items**.

**Informal Writing Assignments and Participation (10%):** This category includes in-class writing assignments, informal writing assignments, homework writing assignments, and quizzes.

**Celebration of Student Writing (10%):** Friday, May 3 from 2 PM to 4PM in the Field House. The Celebration of Student Writing is an event held every semester where students enrolled in ENG 1302 demonstrate and show-off what they learned in their research projects. You should create some kind of display with artifacts, visual elements, and information about what you learned in your research. The “celebration” will look like a science fair with rows of tables and projects displayed. Your participation in this event is mandatory. Plan to arrive approximately 20 minutes early to set up.

**Final Ethnographic Essay (20%):** A final essay detailing the results of your study, what your findings mean in relation to the field of literacy studies, etc. Look to chapters four and five in *EIIW* for what this project should *look like*. Keep in mind that other essays you've composed this semester including WA1, WA3, WA4, and the annotated bibliography will all be part of this essay. (15-20 pages)

**Research Portfolio (15%):** In your research portfolio you'll include your drafts from the semester, informed consent forms, informal writing assignments, double sided observation notes, reflexive writing, research artifacts, and anything else that help create an accurate portrayal of the research you conducted this semester.

### Point Scale

XP	Obj Points	Grade
2520+	900-1000	A
2240-2519	800-899	B
1960-2239	700-799	C
1680-1959	600-699	D
1679 and below	698 and below	F

*XP*: Points earned based on objectives and completion of achievements (aka extra credit).

*Obj Points*: Points earned solely based on objectives, **no** achievements (aka extra credit).

*Grade*: Letter grade those points are translated to.

## TECHNOLOGY REQUIREMENTS

- Flash drive or other means (dropbox.com account, for example) of storing digital versions of the essays and other written material you generate (always, always keep a backup of everything you turn in!)

- A valid, working email address that you check often (everyday)
- Regular internet access (additional readings available online)
- Access to a computer with a word processing program and a printer (assignments must be typed and printed)

## ACCESS AND NAVIGATION

Some supplementary texts for this course exist exclusively online, so you must have Internet access to read and/or view these texts.

## COMMUNICATION AND SUPPORT

### **Interaction with Instructor Statement:**

Please contact you instructor with any questions you may have. Your instructor's communication preference is e-mail, and her address is: [amanda.mccain@tamuc.edu](mailto:amanda.mccain@tamuc.edu). Also, each instructor in the department of literature and languages is required to keep at least four office hours per course per week.

### **Grievance Procedure:**

If you have concerns about the class or about me as an instructor, please speak to me about those concerns. If you are not satisfied with the outcome of our conversation, the next person in the chain of command is the Director of the Writing Program, Dr. Tabettha Adkins. Her e-mail address is [tabetha.adkins@tamuc.edu](mailto:tabetha.adkins@tamuc.edu). See grievance procedures here: <http://web.tamuc.edu/academics/colleges/humanitiesSocialSciencesArts/departments/literatureLanguages/firstYearWriting/informationForStudents.aspx>

## COURSE AND UNIVERSITY PROCEDURES/POLICIES

### **Course Specific Procedures:**

#### *Writing Center*

The Writing Center offers writers free, one-on-one assistance. We welcome all writers, majors, and disciplines—undergraduate and graduate students alike. In fact, we work from the premise that all writers, no matter their ability level, benefit from the feedback of knowledgeable readers. The Writing Center staff is trained to provide writers with just this service. In short, we are here to help you help yourself. In order to ensure the most effective session possible, we offer visitors the following suggestions: (1) Make an appointment with The Writing Center (2) Get started on your writing project early, and visit the Writing Center at least one day before your final draft is due. You will need time to work with the ideas and suggestions generated in your tutorial sessions. (3) Bring a

written copy of your assignment, any relevant readings, and one or two specific questions or concerns you would like to discuss with us.

The Writing Center is located in the Hall of Languages, Room 103 (903-886-5280) and online at <http://web.tamuc.edu/academics/colleges/artsSciences/departments/literatureLanguages/writingCenter/>

### *Attendance Policy*

The university has no policy for “excused absences” except for university sanctioned events, so please save your absences for illness, court appearances, child care arrangements, and other situations when you must miss class.

This class meets two times a week (**MW**). You may miss up to four (**4**) times without penalty. On and after the fifth (**5**) absence, your final grade will drop by one letter. After the seventh (**7**) absence, you cannot pass the course.

Excessive tardiness can be penalized as an absence.

There is no such thing as “partial attendance”—students are either present for the entire course or they are absent. If you are asked to leave the class for disruptive or disrespectful behavior, the day will be counted as an absence regardless of how much class time is left.

### *Academic Honesty*

The official departmental policy: “Instructors in the Department of Literature and Languages do not tolerate plagiarism and other forms of academic dishonesty. Instructors uphold and support the highest academic standards, and students are expected to do likewise. Penalties for students guilty of academic dishonesty include disciplinary probation, suspension, and expulsion. (Texas A&M University-Commerce Code of Student Conduct 5.b [1,2,3])

If you ever have any questions about a particular use of a source, always ask your instructor. They want you to avoid plagiarism, too, so they will help you do so whenever and wherever they can. Do what you can to take advantage of this support—to look innocent in addition to being innocent when it comes to charges of plagiarism.

Students guilty of academic dishonesty of plagiarism can expect to fail the assignment in question or the entire course depending on the nature of the incident.

### *On University-Sanctioned Activities*

To accommodate students who participate in university-sanctioned activities, the First-Year Composition Program offers sections of this course at various times of the day and week. **If you think that this course may conflict with a university-sanctioned activity in which you are involved--athletics, etc.--please see me after class on the first day.**

## University Specific Procedures:

### *ADA Statement*

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services  
Texas A&M University-Commerce  
Gee Library 132  
Phone (903) 886-5150 or (903) 886-5835  
Fax (903) 468-8148  
[StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)  
[Student Disability Resources & Services](#)

### *Student Conduct*

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See *Code of Student Conduct from Student Guide Handbook*).

In addition, you are requested to turn off your cell phone and/or your iPod and remove your headphones/earbuds before entering the classroom. Common courtesy says you do not receive or answer calls or listen to music via iPods or headphones, etc., during class.

If there is an emergency that requires you to leave your phone on, switch your phone to vibrate and talk to me about it before class so you don't surprise me when you leave class to take a call, and you don't interrupt class when the call comes in. Also, Instant/Text Messaging is off limits as well.

**Violations of these expectations can result in you being asked to leave the class whereon you will be counted absent regardless of how much time is left in the class period.**

## Confirmation of Syllabus

McCain  
Spring 2013  
ENGL 1302

### Contact Information

Name (printed): \_\_\_\_\_

Email Address (checked at least daily): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Major: \_\_\_\_\_

The above information is to be only used for this course and only when the instructor needs to contact me for reasons dealing with this class.

I have read and understand the syllabus for this spring session of ENG 1302. I understand that I am responsible for keeping up with the class demands: class assignments, exercises, as well as field visits, field notes and portfolio upkeep.

I understand that Mrs. McCain does not accept late work and assignments are due at the beginning of class. I also understand that there is an attendance policy where my grade will be dropped by a letter after 5 absences and then I will fail the course after 7 absences.

If I have any questions concerning the class, I understand that I am to contact my instructor, Mrs. Amanda McCain, through the means listed on the syllabus (office visit, office phone, or email). I also understand that if I have any problems with the class I must contact Mrs. McCain first to try and resolve the situation. If the situation cannot be resolved with Mrs. McCain, she will then direct me to her supervisor, Dr. Tabetha Adkins.

I have received, read and understand a copy of the syllabus for ENG 1302 Spring 2013.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date