

ART 403
SEMINAR: PRACTICUM
Thursday, 6:00 P.M. – 8:50 P.M.
Instructor: Gerard Huber
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Email: Gerard.Huber@tamuc.edu
Office Hours: 2:00 PM-5:00 PM Tuesday/Thursday,

CATALOGUE DESCRIPTION: This course prepares students for the job market in the visual arts through exercises in resume writing, artist's statements, and letters of introduction. It also provides information to help students in compiling and organizing portfolios, presenting slide lectures, entering into gallery and sales contracts, and understanding copyright and IRS laws. Generally to be offered every third semester.

REQUIREMENTS AND GRADING:

1. Class will meet once a week on Thursday for a three-hour session -- 6:00-8:50 PM.
2. Attendance is required. You will be counted absent for the day if you are not present when roll is taken. Leaving class early will be counted as an absence.
3. Informed participation in group discussions is required.
4. The student is responsible for **ALL MATERIALS** and **INFORMATION** presented in class whether or not the student is present during the class period. Get to know the names and telephone numbers of other students in the class so you can contact them in advance of the next class.
5. According to the university catalog a minimum of 12 hours of work per week (6 hours in class and 6 hours outside of class) is expected for each class.
6. Submission of written documents—Resume, Artist's Statement, Letter of Introduction -- on the due dates is required. Each document will be submitted twice. The initial submission will be evaluated by the instructor, and suggestions for revisions will be indicated. The student will then revise the document and resubmit the final documents on the last day of class for evaluation.
7. All documents produced for this class must be prepared as a **WORD** document. Documents submitted for initial evaluation must be double spaced between lines.
8. Each student will give a lecture of 10 to 15 minutes duration on your development as an artist. A class discussion of the merits of the presentation will follow each talk. Students in the class will complete and sign a critique/reaction report on the slide talk which will be collected by the instructor and returned to the presenting student at the next class session.
9. The final grade earned is based on:
 - a) 1/3 On the quality of the presentation of a unit to the class and the degree of participation in group discussions. To fully participate in group discussions requires reading the assigned texts far enough in advance of the class meeting to have absorbed and analyzed the material, and to have formulated questions about the assigned topic.
 - b) 1/3 On the quality of the "final version" documents that are submitted for final evaluation. The overall quality of the documents includes both the caliber of the written material and the visual presentation. Make sure that there are no errors in spelling, grammar or punctuation.
 - c) A CD of 20 labeled images of examples of your artwork accompanied by a "Image List" must be submitted with the "final version" documents. Label the

- slides following the left-hand example on page 116 of the Lazzari textbook. These slides will not be returned to you.
- d) 1/3 On *Power Point* lecture addressing your artwork and your development as an artist. To give a good lecture requires securing the very best reproductions of your artwork to scan into the system, and then thoughtfully preparing the text of your speech. Make an outline of the points you want to cover or write out the entire text so you don't forget anything important. Practice delivering your talk out loud; and rehearse giving the talk with the images before the assigned time.
 - e) Turn in a copy of your outline for the artist's talk to the instructor one week before you plan on giving your slide talk.
 - f) Full attendance by the entire class is required at these talks. A poor turnout of the class has a depressing effect on the speaker.
10. Your grade will be determined by the following:
- a) Attendance.
 - b) Following directions in given assignments.
 - c) Degree of involvement, contributions to class.
 - d) Dedicated scholarship in class work and home work.
 - e) Understanding of visual concepts.
 - f) Professionalism—come to class on time; come to class prepared.
11. Students who answer their cell phones in the classroom, talk on their cell phones in the classroom, or text message in the classroom – even during breaks—will be asked to leave the class and counted absent for the day, no matter how far advanced the class period.
12. All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful toward other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 – 46 of the Texas A&M University-commerce Student guidebook's Codes of Conduct for details.
13. Students requesting accommodations for disabilities must go through the Academic Support Committee. For more information, please contact the Director of Disability Resources & Services, Halladay Student Services Bldg., Room 303D, (903) 886-5835.

Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

**Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library, Room 132**

Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamu-commerce.edu

14. The Gallery in the Department of Art depends on student volunteer monitors. A total of five extra credit points for the semester can be earned for monitoring the gallery—one extra credit point for one hour of gallery duty.

ASSIGNMENTS/LECTURES:

January 14 (Monday) First class day of the semester.

January 17 (Thursday) First class meeting of ART 403.
Policies and procedures.
Selection of group members for Topic presentations.
Order of individual artist presentations.

Assignment:

Writing a Personal Autobiographical Sketch.

Perceiving relationships between personal development (personal history) and artistic development.
Drawing parallels between major events in your life and changes in your work, including concepts and experience.

Autobiographical Sketch must be prepared as a WORD document with double line spacing.

Reading Assignment:

Lazzari: Groundwork Pp. 1-12
Making Connections Pp. 13-28
Getting Your Work Out and Seen Pp. 29-42
Your Show Pp. 43-70

January 14 (Monday) Martin Luther King Jr. National Holiday
University Closed.

January 22 (Tuesday) **Gallery Exhibition: Vaughn Wascovich: New Work**
January 22 – February 21, 2012
University Gallery, Department of Art
Opening Reception: 7:00 – 9:00 P.M.

January 24 (Thursday) **Giving a slide talk about your work.**
Example of the relationship between a personal autobiographical sketch and explaining the development of your artistic ideas.

Name:

Background:

hometown, high school, etc.

Undergraduate school

Community College

Transfer

Degree sought

(If dates are important don't forget to give them.)

Development of your Art:

Chronological works best

Technical interests and concerns

Conceptual direction

Subject matter

Influences on your Art:
Significant Teachers
Historical Art or Art Movements
Contemporary Art or Artists

(If you cite a historical or contemporary art/artist/movement as an inspiration or influence be sure to explain exactly what/how this is related to your work and/or thinking. A slide representing this art/artist/movement would help the audience to see the connection.)

Reading Assignment for next week:

Lazzari: Visual Documentation, Pp. 81 - 114.

January 31 (Thursday) Autobiographical Sketch due at the beginning of class.

Photographing your artwork.

Equipment and procedures for accurately documenting your artwork in slide, digital and CD formats.

Presenters: _____

Assignment:

Following the presentation/discussion students will begin documenting their artwork in preparation for the Artist Talk and for submission with the final version documents at the end of the semester.

Reading Assignment for next week:

Lazzari, Documenting Your Work, Pp. 71 – 79

February 7 (Thursday) **Resume Writing.**

Methods for developing a clear and logical order of topics presented in a readable and professional manner.

Presenters: _____

Assignment:

Following this presentation/discussion of resume writing each member of the class will compose a personal resume. The first

draft of the resume must be turned in at the beginning of next class.

The resume must be prepared as a WORD document with double line spacing.

Reading Assignment for next week:

Lazzari, Artist Statement and Proposals, Pp. 79 – 81

February 14 (Thursday) First draft of the personal resume due at the beginning of class.

Composing *an Artist's Statement*.

Development of a cohesive statement on the goals and methodologies in your work, including content, media, technique, composition, expressive character and relationships to other realms of human experience and/or knowledge.

Presenters: _____

Assignment: Following this presentation/discussion of composing an artist's statement each member of the class will compose an artist's statement. The first draft of this will be turned in at the beginning of next class.

The artist's statement must be prepared as a WORD document with double line spacing.

Reading Assignment for next week:

Lazzari, Finding A Studio, Health and Safety, Insurance. Pp. 263-267.

February 21 (Thursday) First draft of Artist's Statement due at beginning of class.

Safeguarding Your Health.

Health concerns in the studio environment.

Presenters: _____

Reading Assignment for next week:

Lazzari, Legal Issues. Pp. 274 - 286.

February 26 (Tuesday) **Gallery Exhibition: Ceramics Invitational**
February 26 - March 23, 2013
University Gallery, Department of Art
Opening Reception: 5:00 – 7:00 P.M.

February 28 (Thursday) **Copyright Law.**
Copyright, Trade Secret, Patent, and Trademark Law.

Presenters: _____

Reading Assignment for next week:
Lazzari, Presenting Your Work to Art Professionals or Clients.
Chapter 6, Pp.115 – 127.

March 7 (Thursday) **Marketing.**
Guest Lecturer:Marie Park, Private Dealer, Recent Art of the 20th
Century.

Reading Assignment for next week:
Lazzari, Keeping Good Records. Pp. 267 - 273.

March 8 Mid Semester.

March 11-15 Spring Break

March 21 (Thursday) First draft of cover letter for the proposal packet due at the
beginning of class.

Planning.
Guest Lecturer: **Mr. Gregory Marishak, CPA.**

Reading Assignment for next week:
Lazzari, Researching Galleries, Museums and Other Art Venues,
Chapter 7, Pp. 133 – 154.
Lazzari, **Artist/Gallery Relations.** Chapter 8, Pp. 155 - 172

March 28 (Thursday) **Exhibiting:**
The “ins” and outs” of getting your work before the public.
Guest Lecturer: **Mike Hill**

Assignment:
Following the presentation/discussion each member of the class
will begin composing a cover letter for the proposal packet. The

first draft of this letter will be due at the beginning of the next class.
The cover letter must be prepared as a WORD file with double line spacing.

April 2 (Tuesday)

Gallery Exhibition: Annual Juried Student Art Exhibition
April 3 – April 19, 2013
University Gallery, Department of Art
Opening Reception: 5:00 – 7:00 P.M.

April 4 (Thursday)

Power Point Presentation.
Procedures in preparing a power point presentation.

Presenters: _____

April 11 (Thursday)

Making It In The Real World As An Artist, or, Life After School.

Guest Lecturers:
Pauline Hudel (TAMU-C alum),
Judith Williams Tishansky (TAMU-C alum),

Reading Assignment for next week:
Lazzari, Education.
The Master of Fine Art Degree Pp. 287-302.
Other Educational Opportunities, Pp. 303-312.

April 18 (Thursday)

Graduate School and the M.F.A. Degree.
Guest Speaker: **Christine Blackhurst** (TAMU-C alum)

April 22 (Monday)

Gallery Exhibition: M.F.A. Thesis Exhibition
April 22 – 26, 2013
University Gallery, Department of Art
Opening Reception: 5:00 – 7:00 P.M.

April 25 (Thursday)

Exhibiting from the Gallery/Museum perspective
Guest Speaker: **Suzy Jones**, Executive Director, Art Centre of Plano (TAMU-C alum)

April 29-May 3

Graduate Final Critiques
Installation: April 29 – May 2, 2013
Graduate Final Critiques: Friday, May 3, 2013

May 2 (Thursday)

Artist Lecture:

1. _____

2. _____

3. _____

4. _____

5. _____

May 2 (Thursday)

Artist Lecture:

1. _____

2. _____

3. _____

4. _____

5. _____

May 6 -- 11

Gallery Exhibition: *Graduating Senior Exhibition*
May 6 – May 11, 2013
University Gallery, Department of Art
Reception: TBA

May 9 (Thursday)

Finals Week meeting
Last Class Meeting. Turn in all written materials for final grading.

May 11(Saturday)

Commencement, Spring 2013