TEXAS A & M UNIVERSITY - COMMERCE
DEPARTMENT OF HEALTH & HUMAN PERFORMANCE
COURSE SYLLABUS

COURSE TITLE:	HHPH 420: Program Implementation and Evaluation of Health Promotion
COURSE VALUE:	Three (3) credit hours
COURSE LOCATION:	Field House 102
COURSE TIME:	M/W 9:30-10:45am
PROFESSOR:	Quynh Dao Dang, PhD
OFFICE:	Field House 100J
OFFICE HOURS:	10-11AM T/R or 1-2PM T/R or by appointment
PHONE:	(903) 886-5548
FAX:	(903) 886-5365
E-MAIL:	Quynh.dang@tamuc.edu
REQUIRED TEXT:	Doyle, E. & Ward, S. (2010). **The Process of Community Health Education and Promotion.** Long Grove, IL. Waveland Press.

Course Description:
The course will include program implementation and evaluation in several health promotion settings.

Course Objectives:
At the end of this course the students will be able to:

1. Understand health and community perspectives.
2. Demonstrate the process of programming in health promotion settings.
3. Show the ability to implement health promotion plans.
4. Communicating health education needs.

Course Requirements:

A. Health Fair with Website (5%)
Students will turn in a 1 page (typed, single spaced, 12 font, 1 inch margin) report to the instructor on a health fair with website. Detail the health fair offerings and write a personal reaction to the website. i.e Would you attend? Why, why not? With the specific target market, what would you do differently? What will be a strong attraction?

B. STD event (5%):
Students will sign up for a 2 hour shift to work the STD event at the Student Health Center on Wednesday, October 2. After, write a 1 page (typed, single spaced, 12 font, 1 inch margin) report including an evaluation of the event. Use evaluation methods found in textbook.

C. Exams (30%):
Three exams will be administered throughout the semester, covering all information included in class work, home assignments, and the book. ***No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided.**

***D. Health Promotion Portfolio* (20%)**

A 3-ring binder with sections (tabs) for students to accumulate resources from this course. Minimal requirements for portfolio sections include: a) resume & cover letter, b) full page statement of career goals (short, mid-range, long-term), c) 5 employment postings (not just links) from 5 different websites, d) two health promotion articles. At the end of each textbook chapter has a "for your portfolio" section. You must include each of these requirements in your portfolio.

E. *Health Promotion Project (20%)*

As a class, students will be responsible implementing and evaluating a community service health promotion project. This course covers a great deal of the theory of health promotion and this project will provide an opportunity for students to test those theories in real life a real life application while providing a health benefit to the community. In evaluation of this assignment, each student will prepare a written report including both a formative and summative assessment of the project. The class project this semester is Casino Night.

F. *Class Attendance and Activities (20%)*

The student will be responsible for obtaining all materials presented in class and outside assignments given by the instructor. Participation in class discussion is considered essential. As a developing scholar, not only are you expected to attend class on a regular basis, but you should make significant contributions to the scholarship of this course through your professional oral input. Absences and/or the lack of professional participation will be reflected on the final grade.

Grading:

Health Fair Report	**50 pts**	**(5%)**
STD event	**50 pts**	**(5%)**
Health Promotion Portfolio	**200 pts**	**(20%)**
Three (3) exams @ 100pts each	**300 pts**	**(30%)**
Health Promotion Project	**200 pts**	**(20%)**
Attendance/In-Class Activities (10 @ 20pts/each)	**200 pts**	**(20%)**
TOTAL	**1000 pts**	**(100%)**

Grade Scale:

900 – 1000 points = A
800 - 899 = B
700 - 799 = C
600 - 699 = D
0 - 599 = F

A grade of C or above must be maintained in all courses of your major field and for teacher certification.

ALL STUDENTS ENROLLED AT THE UNIVERSITY SHALL FOLLOW THE TENETS OF COMMON DECENCY AND ACCEPTABLE BEHAVIOR CONDUCIVE TO A POSITIVE LEARNING ENVIRONMENT. (SEE STUDENT'S GUIDE BOOK.)

STUDENTS REQUESTING ACCOMMODATIONS FOR DISABILITIES MUST GO THROUGH THE ACADEMIC SUPPORT COMMITTEE. FOR MORE INFORMATION, PLEASE CONTACT THE DIRECTOR OF DISABILITY RESOURCES AND SERVICES, GEE LIBRARY, ROOM 132, (903) 886-5835.

HHPH 420: Program Implementation and Evaluation of Health Promotion
COURSE OUTLINE
Fall 2013

DATE	CHAPTERS to review	Topics to Cover	Assignments Due (noon on specified date)
8/26 8/28	 1	Course Introduction Health & Quality of Life	
9/2 9/4		**Labor day-No class!** Chapter 1 continue	 p. 25 #3
9/9 9/11	2	Community and Cultural Concepts Chapter 2 continue	 p. 48 bullet #3
9/16 9/18	3	Epidemiological Considerations Chapter 3 continue	 p. 72-73 for your application
9/23 9/25	4	Special Populations Chapter 4 continue & Test Review	 p. 120 gaining cross-cultural
9/30 10/2	 5	**Test #1 (Ch 1-4)** Theory Based Approaches	 **Health fair report due**
10/7 10/9	8	Implementation Processes Chapter 8 continue	 p. 257 keeping volunteers
10/14 10/16	9	Research & Evaluation Chapter 9 continue	 p. 219 creating an eval plan
10/21 10/23	10	Community Health Administration Chapter 10 continue & Test Review	 p. 237 creating coalition
10/28 10/30		**Test #2 (Ch 5, 8-10)** ***No class-look to see what is due in my box***	 **Journal Article Due**
11/4 11/6	11	Communicating Health Information Chapter 11 continue	 p. 307 learning to write
11/11 11/13	12	Advocating for Community Health Needs Chapter 12 continue	 p. 281 preparing advocacy
11/18 11/20	13	Resource Access and Management Chapter 13 continue	 p. 196-197 locating sources
11/25 11/27	14	Future Trends **No class! Happy Thanksgiving!**	Portfolio due
12/2 12/4		Chapter 14 continue & Test Review **Test #3 (Ch. 11-14)**	 Final exam @ 9:30am

Please note that this schedule is tentative and is subject to change. Also, this is NOT all-inclusive (i.e., Homework/Participation). Other assignments will be given throughout the semester.