ART 111.002 Two-Dimensional Design & Color Theory
(Web-enhanced)
COURSE SYLLABUS: Spring 2014
TR 11:00am-1:50 pm, room 202

Instructor: Marilyn R. Thompson, MFA
Office Location: Art Building- room 210
Office Hours: Will be posted on office door
Office Phone: 903 886-5208
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COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings:

Textbook(s) Required: *Art Fundamentals: Theory and Practice*, Ocvirk, et al., 12th ed. Stinson, Wigg, Bone, Cayton McGraw-Hill

Course Description:
This is an introduction to the elements of art -- line, shape, form, texture, value, space & color theory -- and the application of principles of visual organization -- harmony (repetition, pattern, rhythm, motif), variety, balance, proportion, emphasis (dominance and subordination), movement and economy.

Student Learning Outcomes:

1. To acquire a thorough understanding of color theory and the principles of visual organization and their relationship to the picture plane.
2. To sensitize the student's eye with respect to the application of design principles through critical evaluation of imagery. This means that participation in critiques is essential to the learning process.
3. To expand the student's visual arts vocabulary.
4. To master basic skills and to encourage experimentation with techniques and materials, both traditional and non-traditional.
5. To explore creative expression beyond preconceived boundaries.
6. To understand the criteria for aesthetic standards.
7. Professionalism in both work ethic and quality of projects.

COURSE REQUIREMENTS

Instructional / Methods / Activities Assessments

1. Involvement and contributions to critiques, oral and written.
2. Dedication to class studio work and homework.
3. Dedication to self-directed work.
4. Improvement, experimentation and demonstrated understanding of visual concepts.
5. Presentation and quality of work.

Grading

1. studio projects
2. class participation, studio time (A grade is given for studio time- 10pts each meeting and only 5 pts. if late or leave early, so it is very important to attend all class sessions),
3. sketchbook
4. exams
5. critiques
6. color theory exercise

Grading Points: 1,000 points possible

1. 280 points = studio participation & attendance
2. 20 points = color exercise
3. 500 points = projects
4. 100 points = 2 exams (50 points each) to be taken online in eCollege
5. 100 points = sketchbook, research, CD, statement

I utilize the Grade book feature in eCollege, so students will be able to view grades for each assignment as soon as I post them. However, be mindful that the grading scale in the course (see above) DOES NOT correspond to the percentages of points displayed in eCollege. If you strive for a specific grade in the course, be sure to notice how many points you need to accumulate to achieve that grade rather than focusing on the percentage of points you have earned in eCollege.

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement:

Please feel free to contact me through email or stop by during my office hours.
Email: Marilyn.Thompson@tamuc.edu
Office Hours: Will be posted on office door

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures:
Late assignments: Late assignments will not be accepted unless you make ***prior arrangements with the instructor*** before the due date. Your grade will be lowered 10 points for late work. If you know you are going to be absent when work is due you may turn work in early and not receive a penalty.
Class participation: Participation is **required**. It is important to come to class prepared so you can take part in the group discussions and critiques. You are expected to arrive to class on time and stay the entire period. Leaving early is the same as a tardy. 5 pts. will be deducted from your daily studio time for late arrival or leaving early. You will be called upon even if you do not raise your hand. Be an active learner. Come prepared for the group discussions and critiques.

Department of Art Attendance Policy for 100 & 200 Level Classes

All students are required to regularly attend class. Art is a practice-based discipline and the learning process requires active participation. Students will receive a failing grade upon their fourth absence. Being tardy for class equals ½ of an absence. Being unprepared for class by not having an assignment on critique day or not having the appropriate materials to perform in class assignments will count as an absence. Upon the first absence the faculty member will remind the student of the attendance policy. Upon the second absence, the student's name and attendance record will be forwarded to the Head of the Department of Art and a letter will be mailed to the student's permanent address. Upon the third absence, the student will be referred to the Head of the Department of Art for consultation. Students participating in sports or other University activities can be excused from the Departmental policy if they have made arrangements with the instructor to address missed class-work BEFORE the scheduled event. A schedule of the days they are planning to perform or play must be provided at the beginning of the semester or at least a month before their first planned absence.

Plagiarism: Do not take credit for someone else's work. According to Texas A & M University-Commerce," the university does not tolerate plagiarism and other forms of academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction,

defacing, or removal) of resource materials. Plagiarism will result in a failing grade for the course."
Drop a Course: "A student may drop a course by logging into their myLeo account and clicking on the hyperlink labeled 'Drop a class' from among the choices found under the myLeo section of the Web page."

University Specific Procedures:

ADA Statemen : The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See *Code of Student Conduct from Student Guide Handbook).*

COURSE OUTLINE / CALENDAR

Schedule and assignments:

Week 1:
Read: Art Fundamentals, Ch. 1, 2, & 3
1/14 Tuesday: Introduction
Sketchbook: Creativity exercise

1/16 Thursday: #1 Studio Assignment
Ruled and Unruled Patterns
Medium: fine point sharpie, black
Sketchbook: Research for Ruled & Unruled project & Acrylic techniques: alcohol

Week 2:
1/21: Tuesday: #1 Studio Assignment
Ruled and Unruled Patterns

Medium: fine point sharpie, black
Sketchbook: Monochromatic color scheme & lines & Acrylic techniques: scumbling

1/23 Thursday: #1 Studio Assignment
Ruled and Unruled Patterns
Medium: fine point sharpie, black
Sketchbook: Analogous color scheme & Shape (organic & geometric) & Acrylic techniques: Scraffetto

Week 3:
Read: Art Fundamentals, Ch. 4, 5, & 6
1/28 Tuesday: #1 Studio Assignment
Ruled and Unruled Patterns
Medium: fine point sharpie, black
Sketchbook: Chromatic & Value & Acrylic techniques: glazing

1/30 Thursday: #1 Studio Assignment
Ruled and Unruled Patterns
Sketchbook: Primary colors & Secondary & Variety (contrast) & splattering

Week 4:
Read: Art Fundamentals, Ch. 7& 8
2/4 Tuesday: Critique, analysis and evaluation #1 Studio Assignment
Ruled and Unruled Patterns
Lecture: Design Systems
Sketchbook: Intermediate colors & Space & Acrylic techniques: texture

2/6 Thursday: Lecture: Color Theory
Exercise: Color mixing & color wheel
Sketchbook: Complementary & Split-complementary colors & Pattern (regular, alternating, flowing, random & progressive) & Acrylic techniques: dripping

Week 5:
ECollege: online exam Art Fundamentals, Ch. 1, 2, 3, 4
2/11 Tuesday: #2 Combining Geometric and Organic Shapes (complementary color scheme)
Sketchbook: Research #2 Combining Geometric and Organic Shapes

2/13 Thursday: #2 Combining Geometric and Organic Shapes (complementary color scheme)
Sketchbook: Warm & cool colors and Repetition & Acrylic techniques: stencil

Week 6:
Read: Art Fundamentals, Ch. 9
2/18 Tuesday: #2 Combining Geometric and Organic Shapes (complementary color scheme)
Sketchbook: Value & Contrast

2/20 Thursday: #2 Combining Geometric and Organic Shapes (complementary color
Sketchbook: Analogous and Monochromatic colors & Harmony & Acrylic techniques: stamping

Week 7:
2/25 Tuesday: Critique, analysis and evaluation #2 Combining Geometric and Organic Shapes (complementary color scheme)

Lecture: Design and Signification
Sketchbook: Research for #3 Art and Issue project & Acrylic techniques: Wet-on-wet

2/27 Thursday:
#3 Art and Issue (Color scheme: arbitrary)
Sketchbook: Psychological Application of Color & research for #3 Art and Issue project

Week 8:
3/4 Tuesday: #3 Art and Issue (Color scheme: arbitrary)
Sketchbook: Balance & Acrylic techniques: sponging & ragging

3/6 Thursday: #3 Art and Issue (Color scheme: arbitrary)
Sketchbook: Emphasis

Week 9:
3/11 Tuesday: Spring Break
3/13 Thursday: Spring Break

Week 10:
3/18 Tuesday: #3 Art and Issue (Color scheme: arbitrary
Sketchbook: Movement

3/20 Thursday: Critique, analysis and evaluation #3 Art and (Color scheme: arbitrary)
Lecture: Paradox, Humor and Patterning
#4 Studio assignment: Patterning (color tetrad: 4 or more colors on the color wheel)
Sketchbook: Research #4 Patterning, Paradox, and/or Humor

Week 11:
3/25 Tuesday: #4 Studio assignment: Patterning (color tetrad: 4 or more colors on the color wheel)
Sketchbook: Unity

3/27 Thursday: #4 Studio assignment: Patterning (color tetrad: 4 or more colors on the color wheel)

Week 12:
ECollege: online exam Art Fundamentals, Ch. 5, 6, 7, & 8
4/1 Tuesday:
#4 Studio assignment: Patterning (color tetrad: 4 or more colors on the color wheel)
Sketchbook: Research for #5 Progression Towards Simplification

4/3 Thursday: Critique, analysis and evaluation
Lecture: Change
#5 Progression Towards Simplification (color scheme: monochromatic)

Week 13:
4/8 Tuesday: #5 Progression Towards Simplification (color scheme: monochromatic)

4/10 Thursday: #5 Progression Towards Simplification (color scheme: monochromatic)

Week 14:
4/15 Tuesday: #5 Progression towards Simplification (color scheme: monochromatic)

4/17 Thursday: #5 Progression towards Simplification (color scheme: monochromatic)

Week 15:
4/22 Tuesday: Critique, analysis and evaluation
#5 Progression Towards Simplification (color scheme: monochromatic)

4/24 Thursday: Turn in Portfolio, sketchbook, CD of all 5 assignments, Artist statement (1 full page typed, double space, 12 font), & clean classroom

Week 16:
Pick up graded portfolio between Wednesday and Friday.

Design Supply List

Sketchbook (9”x12”)
Pencils & Graphite sticks (soft, medium and hard/ 6B to 4H)
Sharpies-regular, fine, and ultrafine, black
Hobby Knife (x-acto)
Scissors
Glue stick
Acrylic Matte Medium
Bone Black, Titanium White, Quinacridone CrimsonRed, Yellow Ochre, Cadmium Yellow Light, and Ultramarine Blue & Dioxazine Purple Acrylic Paint (Liquitex or Golden)
1 pre-stretched canvas, no smaller then 18”x24”
Quality Brushes, various sizes, soft and bristle
Flat lidded plastic container, @9”x12” and @2” deep
Painter’s tape
Metal ruler (at least 18 in.)
Toolbox (or something to organize supplies in)
Lidded container for water
Large portfolio (23”x30” or larger)

*The art department will provide other supplies.