JOUR 380 – Magazine Production and Editing
COURSE SYLLABUS: Summer I - 2014

Instructor: Fred Stewart, instructor of journalism
Office Location: Journalism Building, Room 113
Office Hours: Mon – Thur (1 – 2 p.m.
Office Phone: 903-886-5231
Office Fax: 903-468-3128
University Email Address: Fred.Stewart@tamuc.edu

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings:

Course Description: An advanced course to build on Jour 115 and to introduce our majors to the field of magazine journalism. The students will learn the fundamentals of magazine writing, production and editing, which differ significantly from similar newspaper skills Prerequisites: Jour 115 and Jour 214

Student Learning Outcomes:
1. Expanded reporting skills beyond the basics
2. Experience writing and presentation of campus and non-campus issues/topics in magazine format
3. Development of online magazine

COURSE REQUIREMENTS

Instructional / Methods / Activities Assessments
To acquaint the student with the methods, techniques and procedures of magazine publication including development, production and posting online. Students will develop story ideas, magazine content, write stories in magazine style, shoot photos for publication and design magazine pages. Class discussion will include magazine preparation, production, organization, structure, and operation. At the conclusion of the class, each student will have participated in the total development and production of a magazine or magazines that will be published online at www.ISSUU.com/thespecial

Grading
Grading will include writing assignments, quizzes, projects and final exam

TECHNOLOGY REQUIREMENTS

Basic typing skills, understanding of Microsoft Word and InDesign

ACCESS AND NAVIGATION
COMMUNICATION AND SUPPORT

Interaction with Instructor Statement:
Students are encouraged to participate in class discussions. Students should also observe all announced deadlines and attend class regularly. Instructor is available before and after class, during stated office hours.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures:
Assignments will be given weekly. Class discussion will include how to handle stories, coverage, sources and story topic research and magazine production. Discussion will include writing stories, coverage of issues beyond the surface, looking more in-depth at topics as well as alternative angles to stories, development, organization and production.

University Specific Procedures:

ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamu-commerce.edu
Student Disability Resources & Services

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook).

GRADE SPECIFICS

4 Assignments @ 100 points each = 400 points
2 Quizzes @ 100 points each = 200 points
2 Projects @ 100 points each = 200 points
Final Exam & Final Project @ 200 points = 200 points

MAXIMUM TOTAL POSSIBLE POINTS -- 1000
A = 90%; B = 80%; C = 70%; D = 60%; F = 59% below
<table>
<thead>
<tr>
<th>DATE</th>
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| 2-Jun | Introduction, Review of Syllabus, Overview of class activities  
|       | Assignment #1 given; Discuss magazine characteristics, etc.  
|       | Discuss publication that is due June 12 |
| 3-Jun | Discuss magazine contents, format, specs; develop |
| 4-Jun | Discussion continues |
| 5-Jun | DUE: Assignment #1  
|       | Discussion continues |
| 9-Jun | Assignment #2 given  
|       | Discuss magazine design elements |
| 10-Jun| Discussion continues |
| 11-Jun| Discussion continues |
| 12-Jun| DEADLINE: Completed/finished publication due  
|       | DUE: Assignment #2 AND Quiz #1 given |
| 16-Jun| Assignment #3 given  
|       | Discuss publication that is due June 26 |
| 17-Jun| Discuss planning, production schedules |
| 18-Jun| Discussion continues |
| 19-Jun| Due: Assignment #3  
|       | Discussion continues |
| 23-Jun| Assignment #4 given  
|       | Discuss magazine elements/production |
| 24-Jun| Discussion continues |
| 25-Jun| Discussion continues |
| 26-Jun| DEADLINE: Completed/finished publication due  
|       | DUE: Assignment #4 AND Quiz #2 given |
| 30-Jun| Discussion/Work on Final Project |
| 1-Jul | Final Project continues |
| 2-Jul | Final Project continues |
| 3-Jul | FINAL EXAM - FINAL PROJECT DUE |