EMBA 500
Managerial Economics
March 30 - June 8, 2015
College of Business
Texas A&M University-Commerce

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Mobile: (903) 468-2067
Office: BA 210


CALCULATOR: Texas Instruments BAII Plus, Hewlett Packard 10BII or anything you prefer as long as it is a financial calculator. A financial calculator will be advantageous to have not only when you take other EMBA courses such as Financial Risk Management, but also when making personal financial decisions.

COURSE DESCRIPTION: The study and application of concepts and models, primarily microeconomic, to various types of management problems. While analysis is primarily in terms of cost, demand, revenues, and market structure, the process combines ideas and methods from other functional fields of business administration. A combination of analytical and conceptual approaches is used to provide illustration and application of theories and methodologies.
COURSE OUTLINE

Chapter 1: Introduction and Goals of the Firm
Chapter 2: Fundamental Economic Concepts
Chapter 3: Demand Analysis
Chapter 4: Estimating Demand
Chapter 7: Production Economics
Chapter 8: Cost Analysis
Chapter 9: Applications of Cost Theory
Chapter 17: Long-Term Investment Analysis

EXAMS, DOCUMENTS, AND SUGGESTED STUDY PLAN

There will be an exam on each chapter (100 points each), total of eight exams, I will drop two lowest grades, and take the average of the remaining six. You will have access to recorded lectures on each chapter in MP3 format. Once you reach the course webpage in eCollege, you can find all the documents you need under the DocSharing tab. I created a different folder for each chapter, and uploaded PowerPoint Lectures, Chapter Reviews, Solutions to End-of-Chapter Questions, Worked Problems, Multiple Choice and True/False quizzes with answers.

PLEASE read each assigned chapter slowly and thoroughly (ideally couple of times), go over the PowerPoint lectures and problems/quizzes before listening to the lectures. Take notes while listening and refer to the textbook if necessary.

I will upload each exam by Friday morning under the Course Content on the left of the webpage. You will have three days to take it (PLEASE SEE THE EXAM SCHEDULE BELOW FOR EXACT DATES), any time between Friday and Sunday night. Once you open the exam, you have to finish it within the allowable time. Make sure you have a fast Internet connection while taking an exam so that you won’t be kicked out of it.
EXAM SCHEDULE

You have one extra week after Exam 3 and Exam 7!

Exam 1: April 3-5 (Chapter 1)
Exam 2: April 10-12 (Chapter 2)
Exam 3: April 17-19 (Chapter 3)
Exam 4: May 1-3 (Chapter 4)
Exam 5: May 8-10 (Chapter 7)
Exam 6: May 15-17 (Chapter 8)
Exam 7: May 22-24 (Chapter 9)
Exam 8: June 5-7 (Chapter 17)

GRADING SCALE

<table>
<thead>
<tr>
<th>Session Average</th>
<th>Grade</th>
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<tr>
<td>90 and above</td>
<td>A</td>
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<tr>
<td>80 to 89</td>
<td>B</td>
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<tr>
<td>70 to 79</td>
<td>C</td>
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<tr>
<td>60 to 69</td>
<td>D</td>
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<tr>
<td>Below 60</td>
<td>F</td>
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TECHNICAL PROBLEMS AND QUESTIONS

Personal computer problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend’s home, the local library, Office Services such as Kinko’s, an Internet cafe, or a bookstore such as Barnes & Noble, etc.
Technical assistance is available 24 hours a day/7 days a week. If you have questions related to eCollege, A&M-Commerce's online course management system, click on "TECHNICAL SUPPORT" on the left side of your course screen. An email box will appear. Fill out this technical support form, click submit, and your questions will be forwarded to the technical support staff. A resolution will be sent to you from the technical support staff via email. If at any time you experience technical problems (e.g., you can't log in to the course, you can't see certain material, etc.) please contact the eCollege Help Desk, available 24 hours a day, seven days a week. The Help Desk can be reached by sending an email to helpdesk@online.tamuc.org or by calling 866-656-5511. Additionally, you can click on the "Help" button located at the top of each page for more information.

If you use an Internet Service Provider other than the university, please contact a company representative if you are having difficulty accessing the Internet. Other support questions may be addressed to Computing, Telecommunications, and Information Systems (CTIS). The CTIS help desk is staffed Monday-Friday from 8am–5pm and can be reached at 903-468-6000. The after-hours and weekend emergency phone number is 877-808-1607. When the after-hours support number is dialed, the answering service representative will ask for your name and phone number. The representative will then contact the on-call CTIS technician who should return your call within about 15 minutes.

**POLICY ON LATE WORK**

Late work WILL NOT BE ACCEPTED without a university excused absence as defined by Texas A&M – Commerce Rules and Procedures 13.99.99.R0.01. Note: keep a copy of your work - this protects you in the event of questions about missing assignments.

Excused absences include and are limited to:

- Pre-authorized religious holidays
- Participation in a required/authorized university activity
- Voting on Election Day
✓ Obligation of student at legal proceedings in fulfilling responsibility as a citizen
✓ Documented death in a student’s immediate family
✓ Verified illness – Resulting in Hospitalization or Long-Term Illness

CLASS ETHICS & STUDENT CONDUCT

You are expected to maintain high standards of integrity and honesty while pursuing your academic goal(s). The university’s statement on academic honesty is found in the Texas A&M University-Commerce Procedures, A13.12, Academic Honesty. Academic dishonesty is defined in the following manner:

"Academic dishonesty includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one’s own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material."

Moreover, while taking any exam in this course, your ONLY outside source of information should be the textbook, your own personal notes, and a financial calculator or a spreadsheet program such as Microsoft Excel, by which to solve financial calculations. You are not allowed to consult with any other reference material or person while taking an exam.

Students found to have committed academic dishonesty will automatically receive a failing grade for the course and face possible expulsion from the university.

Nondiscrimination Statement: Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library
Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu