# TEXAS A & M UNIVERSITY - COMMERCE DEPARTMENT OF HEALTH & HUMAN PERFORMANCE COURSE SYLLABUS

**COURSE TITLE:** HHPS 100: Foundations of Sports & Recreation

**COURSE VALUE:** Three (3) credit hours

COURSE LOCATION: FH 102

**PROFESSOR:** Quynh Dao Dang, PhD **OFFICE:** Field House 100J

**OFFICE HOURS:** 2:00-4:00pm M/W or by appointment

**PHONE:** (903) 886-5548 **FAX:** (903) 886-5365

E-MAIL: Quynh.dang@tamuc.edu

**REQUIRED TEXT:** Masteralexis, L., Barr, C. and Hums, M. (2009). **Principles and Practice of Sport** 

Management (3<sup>rd</sup> edition). Sudbury, MA. Jones and Bartlett Publishers

#### **Course Description:**

An introductory course that includes the history, philosophy, principles, and opportunities in sport and recreation management, both in the private and public sectors.

#### **Course Objectives:**

At the end of this course the students will be able to:

- 1. Identify and describe the essential elements of sport management and how they have been reflected in customs, beliefs, codes, laws, and programs of the major historical eras.
- 2. Identify the major factors influencing the amateur and professional sport industry.
- 3. Describe the leading lifestyle sports.
- 4. Identify major segments supporting the sport industry.
- 5. Identify skills and career opportunities in sport and recreation.

# **Course Requirements:**

# A. Website Reports (4%):

Students will submit **two** website reports over pre-selected websites on topics related to the chapters in the book. Website reports are worth 20 points each.

#### Guidelines for website report are as follows:

*One full page*, double spaced, 2 paragraphs/website (i.e., first paragraph summarize the website and relate it to a book chapter topic, and in the second paragraph write a personal reaction to the website, including how can you use this information personally and or professionally). Websites are found in the "External Links" and students will post their website reports under "Assignments" before/on due date.

#### B. Sport Management Portfolio (5%)

A 3-ring binder with sections (tabs) for students to accumulate resources from this course. Minimal requirements for portfolio sections include: a) resume which must be reviewed by career development, b) statement of career goals (short, mid-range, long-term), c) 5 internship postings (not just links) from 5 different websites, d) two sport industry articles. Bring this portfolio to class so we can look at other classmates' accomplishments.

# C. Chapter Quizzes (20%):

Students will need to complete 10 open-book multiple choice or T/F quizzes related to the chapter at the end of each class period. Quizzes are timed at 15 minutes. If you miss a class period, you may not make-up that quiz.

#### D. Exams (40%):

A mid-term and final exam (100 multiple choice/true or false) will be administered throughout the semester, covering all information covered in homework assignments, websites, quizzes, and the book. Although open book, no

electronic devices are allowed. \*No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided within 3 business days.

# E. Participation in Discussions (10%):

Students will choose 5 discussion forums in which they will participate. 10/14 and 12/7 are mandatory. You can earn a maximum of 20 pts (your initial post and responding to one other post) per discussion. You may not participate in more than 5 discussions for credit. I will only count the points you earn in your first five discussions toward your grade. Even though this course is a web class, students will be required to interact personally with each other, but through cyberspace. Interpersonal communication serves an important educational purpose. You will learn more as you engage each other (so just posting, yes I agree with him/her will not count!) and discuss the material together. You can earn a maximum of 20 points by completing the following:

- your initial post must be minimum of 100 words
- responding to one other post with minimum of 75 words
- initial post and responding post must be on two different days

# F. Homework (20%):

The student will be responsible for obtaining all materials presented online, assigned readings from the textbook, and outside assignments given by the instructor. You are responsible for making sure your assignments are in on time. If you do not attend class on Monday, you are not allowed to submit the homework. Due Friday by noon.

### G. Orientation Quiz (1%)

After we review the syllabus as a class, we will take a quiz.

#### Extra Credit

Often after a student earns a poor grade, he/she is interested in doing "extra credit" projects to improve their grade. NO extra credit projects or assignments will be offered in this class. All students have the same opportunity to succeed on the assigned work. Please use these opportunities to work hard and succeed.

## **Grading:**

Orientation/Syllabus Quiz	10 points (1%)
Chapter Quizzes (10 @ 20 points each)	200 points (20%)
Exams (2 @ 200 points each)	400 points (40%)
Website Reports (2 @ 20 points each)	40 points ( 4%)
Sport Management Portfolio	50 points ( 5%)
Participation in Discussions (5 @ 20 points each)	100 points (10%)
Homework (10 @ 20 points each)	200 points (20%)
TOTAL	<b>1000 POINTS (100%)</b>

#### **Grade Scale:**

900 - 1000  points = A	600 - 699 = D
800 - 899 = B	0 - 599 = F
700 - 799 = C	

A grade of C or above must be maintained in all courses of your major field and for teacher certification.

ALL STUDENTS ENROLLED AT THE UNIVERSITY SHALL FOLLOW THE TENETS OF COMMON DECENCY AND ACCEPTABLE BEHAVIOR CONDUCIVE TO A POSITIVE LEARNING ENVIRONMENT. (SEE STUDENT'S GUIDE BOOK.)

STUDENTS REQUESTING ACCOMMODATIONS FOR DISABILITIES MUST GO THROUGH THE ACADEMIC SUPPORT COMMITTEE. FOR MORE INFORMATION, PLEASE CONTACT THE DIRECTOR OF DISABILITY RESOURCES AND SERVICES, GEE LIBRARY, ROOM 132, (903) 886-5835.

# HHPS 100: Foundations of Sport and Recreation COURSE OUTLINE

Fall 2015

DATE (week)	CHAPTERS read & review	Topics to Cover	Assignments Due (by noon)
8/31	Toda co To To W	CLASS ORIENTATION	Syllabus quiz
9/2 9/9 9/11	1 2	History of Sport Management Mgmt Principles Applied to Sport Management	Quiz #1 Homework 1
9/14 9/16 9/18	3 4	Marketing Principles Applied to Sport Management Financial and Economic Principles	Quiz #2 Homework 2
9/21 9/23 9/25	5 6	Legal Principles Applied to Sport Management Ethical Principles Applied to Sport Management	Quiz #3 Homework 3
9/28 9/30 10/2	7 8	High School and Youth Sports Collegiate Sport	Quiz #4 Homework 4
10/5 10/7 10/9	9	International Sport Professional Sport	Quiz #5 Homework 5
10/12 10/14 10/16	Mid-term	Mid-term Ch. 1-10  Mandatory discussion	Website Report #1
10/19 10/21 10/23	11 12	Sports Agency Facility Management	Quiz #6 Homework 6
10/26 10/28 10/30	13 14	Event Management Sport Sales	Quiz #7 Homework 7
11/2 11/4 11/6	15 16	Sport Sponsorship Sport Communication	Quiz # 8 Homework 8
11/9 11/11 11/13	17 18	Sport Broadcasting The Sporting Goods and Licensed Products	Quiz #9 Homework 9
11/16- 11/20		No class- I am at a conference	
11/23 11/25 11/27		Sport Management Portfolio  Thanksgiving break	Website Report #2
11/30 12/2 12/4	20 21	Recreational Sport Strategies for Career Success	Quiz #10 Homework 10
12/7 12/9	Final Exam	Mandatory discussion Final Exam: Chapters 10-18, 20-21	

Please note that this schedule is tentative and is subject to change. Also, this is NOT all-inclusive (i.e., Homework/Participation). Other assignments might be given throughout the semester, so you MUST check the class announcements and e-mail frequently.