TEXAS A&M UNIVERSITY
COLLEGE OF ARTS AND SCIENCES

COURSE SYLLABUS

COURSE NUMBER: ART 472.803

COURSE TITLE: Art Direction

CREDIT HOURS: 4.0 LECTURE HOURS: Monday 12:00 – 4:00 pm

COURSE DELIVERY METHOD: Lecture/Lab

INSTRUCTOR'S INFORMATION:
Instructor of Record: Lee Whitmarsh
Contact: J. Schuh (M) 214-356-4831 e-mail: texanimator@gmail.com

CLASS INFORMATION
Class meeting times: 12:300 – 4:00
Class meeting location: Room 403


SUPPLIES: Sketchbook, Non-Photo Blue Pencils, Black Matte Boards for Storyboards, Sketch Pencils, Eraser (MAGICRUB® recommended) CD-ROMs to provide project files

LEARNING OUTCOMES:
• Develop skills in layout, perspective drawing, figure drawing, lighting and shading.
• Explore color theory and mood.
• Demonstrate an understanding of the psychology of perspective and principles of storytelling.
• Develop skills in character development.
• Demonstrate a technical understanding of storyboards and pitch bibles by presenting ideas to the class

COURSE REQUIREMENTS:

1. Attendance and punctuality.
2. Constructive participation during class discussions and critiques.
3. Completion of all assigned projects on time, including the mid-term and final exam.

CLASSROOM CONDUCT:

Show respect to other students and instructors at all times. No question is a dumb question. In a creative environment the simple, crazy, wacky, and absurd idea can often lead to the best solution. Do not bring children into the class, they will get bored and disrupt the learning environment.

Use of cell phones and laptops during class should be for software, research and reference purposes only. Checking social media accounts will not be allowed during lecture or in class assignments.

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).
Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette http://www.albion.com/netiquette/corerules.html

STUDENTS WITH DISABILITIES:

THE AMERICANS WITH DISABILITIES ACT (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University Commerce
Gee Library – Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu
Website: Office of Student Disability Resources and Services
http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

NONDISCRIMINATION NOTICE:

Texas A&M University-Commerce will comply in the classroom and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

METHOD OF EVALUATION:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Grade</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>100</td>
<td>A</td>
<td>700 – 630 points (superior effort &amp; exemplary work)</td>
</tr>
<tr>
<td>Project 1</td>
<td>100</td>
<td>B</td>
<td>629 – 560 points (significant effort &amp; hard work)</td>
</tr>
<tr>
<td>Project 2</td>
<td>100</td>
<td>C</td>
<td>559 – 490 points (average effort &amp; completed work)</td>
</tr>
<tr>
<td>Sketchbook</td>
<td>100</td>
<td>D</td>
<td>489 – 420 points (mediocre effort &amp; incomplete work)</td>
</tr>
<tr>
<td>Mid-Term</td>
<td>100</td>
<td>F</td>
<td>419 and below (not much effort &amp; not much work)</td>
</tr>
<tr>
<td>Final</td>
<td>100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weekly Assignments</td>
<td>100</td>
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A = work well above the general class level, participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
B = work well above the general class level, participation in classroom discussion and critique
C = average work, minimal requirements met
D = work below class average, lack of participation and/or poor attendance
F = inferior work, work not turned in, failure to attend class

ATTENDANCE POLICY: You must turn in projects and attend class on Mid-term and Final to receive a passing grade. If you should miss more than two classes this semester you will be dropped from the class with drop/fail. Two tardies of 30 minutes or more equals one absence. If you are over 10 minutes late to the final, your final exam grade will be dropped by a letter.
TENTATIVE COURSE CALENDAR:

*Calendar subject to change based on instructor’s discretion

Aug 31   Introduction
Sep 7    LABOR DAY – NO CLASS
Sep 14   Overview of Storyboards
Sep 21   Concept Development
Sep 28   Pre-production
Oct 5    Production
Oct 12   Rough Project Due
Oct 19   PROJECT I Due/ MID-TERM
Oct 26   Concept Development
Nov 2    Pre-production
Nov 9    Production
Nov 16   Production
Nov 23   Production
Nov 30   Production
Dec 7    Rough Storyboards Due
Dec 14   PROJECT II Due/ FINAL EXAM

The Mid-Term and Final will include information from lectures, supplemental materials, demonstrations and class discussions.