ECO 2302.02W Prin Micro Economics
COURSE SYLLABUS: Fall 2015

Instructor: Alisha Kim
Office Hours: 30 Minutes before class or by appointment. Please set an appointment first, office hours are subject to change.
Office Fax: (903) 886-5601
University Email Address: Alisha.Kim@tamuc.edu

Preferred Form of Communication: E-mail
Communication Response Time: 24 Hours

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings


ISBN-10: 0133455548

University Catalogue Description Principles of Micro Economics. Three semester hours. Introduces the student to the basic concepts and tools of analysis in microeconomics. Focuses on the operation of markets, with emphasis placed on the analysis of current problems such as health care, the environment, crime, education and regulatory reform. A major concern is how prices of individual goods and services are determined and how prices influence decision making.

Syllabus/schedule subject to change
Student Learning Outcomes – Writing Assignment
Social Responsibility— to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
  • Students will demonstrate awareness of societal and/or civic issues.

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%
B = 80%-89%
C = 70%-79%
D = 60%-69%
F = 59% or Below

Assessments

<table>
<thead>
<tr>
<th>Category</th>
<th>Points per Assessment</th>
<th>TOTAL Possible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (3)</td>
<td>100 each</td>
<td>300</td>
</tr>
<tr>
<td>MyEconLab Homework</td>
<td>10 points/week (Drop lowest)</td>
<td>100</td>
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<tr>
<td>Writing Assignment</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>TOTAL POSSIBLE</td>
<td></td>
<td>500</td>
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COURSE PROCEDURES/POLICIES

Homework
All homework and Exams are completed through MyEconLab. Register at MyEconLab.com with your purchased access code (further instructions will be given during the first lecture).

Course Specific Procedures
Other points/opportunities will be announced/available in class. Failure to attend will forfeit these opportunities.
It is critically important that you follow the instructions for submission of work. I will not search for your work, if it is not submitted correctly it will not be graded.

Late work will be accepted only with approved absences. Any scheduled absence requires that you make testing arrangements prior to the exam. Without approval, late work will have a 20% reduction in the grade.

**COURSE OUTLINE / CALENDAR**

**Week 1:**
Chapter 1 – Foundations and Models
Chapter 2 – Focus on PPC, opportunity cost, and the principle of voluntary trade
- MEL – HW due Sept 6th

**Week 2:**
Chapter 3 – Supply and Demand - This chapter is a stepping-stone for the rest of the course.
- MEL – HW due Sept 13th

**Week 3:**
Chapter 4 – Economic Efficiency
- MEL – HW due Sept 20th

**Week 4:**
**Exam I – Chapters 1, 2, 3, 4**
- MEL Exam – Sept 24th to Sept 27th
Chapter 5 – Externalities, Environmental Policy, and Public Goods

**Week 5:**
Chapter 6 – Elasticity
- MEL – HW due Oct 4th

**Week 6:**
Chapter 9 – Comparative Advantage and the Gains from International Trade
- MEL – HW due Oct 11th

**Week 7:**
Chapter 11 – Technology, Production, and Costs
- MEL – HW due Oct 18th

**Week 8:**
Exam II – Chapters 5, 6, 9, 11
- MEL Exam – Oct 22th to Oct 25th

**Week 9:**
Chapter 12 - Firms in Perfectly Competitive Markets
- MEL – HW due Nov 1st

**Week 10:**
Chapter 13 – Monopolistic Competition:
- MEL – HW due Nov 8th

**Week 11:**
Chapter 14 – Oligopoly
- MEL – HW due Nov 15th

**Week 12:**
Chapter 15 - Monopoly and Antitrust Policy
- MEL – HW due Nov 22nd

**Week 13: Thanksgiving – No lecture**

**Week 14:**
- *Due- Writing Assignment Nov. 30th Midnight*
Chapter 17 - The Markets for Labor and Other Factors of Production
- MEL – HW due Dec 6th

**Week 15:**
Chapter 18 – Public Choice, Taxes, and the Distribution of Income

**Finals Week:**
Exam III– chapters 12 – 18 Except Ch. 16
- MEL Exam – Dec 10th to Dec 15th

**Syllabus Change Policy**
The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.
WRITING ASSIGNMENT

Assignment:
1) Pick an article that has appeared in an online news source (other than some blog put together by some person of unknown expertise) within the past five years. Your selection of an appropriate article will constitute a portion of your grade (See row 1 in the rubric below).
   - The article should discuss an issue related to patent protection/property rights or corporate mergers. The issue should have global implications.
     - The policy can be passed or proposed, federal or state, domestic or foreign.
   - The article should be from a credible source (blogs are not credible sources), and should be cited in a recognized format (APA, MLA, Chicago, etc.). Make sure to include the URL as part of the citation.
   - Your paper must discuss the central issue in the article you selected. However, you are not limited to the article as a source of information. You can and should use Bing (or other search engine) to find background information about the topic. In some cases it may be useful to read articles from sources that write from a different perspective.

2) Write a response to the article that will be submitted to the Social Responsibility Paper Dropbox in the course webpage. You will write your response in Word (or other word processing software capable of filing your paper in one of the .doc formats). Do not write your response in the comment section of the assignment Dropbox. Your response will discuss the societal or civic issues and the global implications related to the issue in the article you selected.

   A) The first paragraph should explain the issue discussed in the article. This paragraph should give the reader enough background information to follow the arguments you make in subsequent paragraphs, but this should be a synopsis of only the most important information, not a re-write of the article. Make sure to provide basic details that answer the reader’s questions of who, what, when, where and why. More importantly, you will need to explain the economic issues involved. Are property rights issues affected? Does this create a situation of market power? How would you characterize the market structure involved? Is there a problem with time-inconsistency of preferences? How is consumer surplus affected? Discuss any efficiency/equity tradeoffs. Make sure to use economic vocabulary as you describe the issue in your article.
B) The second paragraph must discuss the societal and/or civic issues involved in the article you selected. What are the immediate implications for society? What are the short term and long term implications? Who will gain? Who, if anyone, will lose? Are there efficiency or equity issues involved? If you were consulted by policy makers related to the issue, what would your recommendations be?

C) The third paragraph should discuss the international implications. World-wide or large magnitude implications are not a requirement, but you should pick an event that will have implications for at least 2 or 3 countries. Discuss the international connections. Will the patent/merger discussed in the article affect trade and how? How will country-to-country relationships be affected? How will this affect citizens within the affected countries? Just as an example, perhaps China moves to devalue the Yuan. Which countries other than China are likely to feel an impact from that change? All of them? America and the EU primarily? Just Pacific Rim countries? Sub-Saharan Africa? Why?

<table>
<thead>
<tr>
<th>Assessment Category</th>
<th>1 – Failing/Poor (F/D)</th>
<th>2 – Emergent (C)</th>
<th>3 – Successful (B)</th>
<th>4 – Mastery Level (A)</th>
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</thead>
<tbody>
<tr>
<td>Article Selection</td>
<td>The article does not fit the requirements OR failed to cite the article</td>
<td>The article has limited societal/civic impact, or has limited global impact OR only pasted the url for citation</td>
<td>The article meets the requirements, but is overly simplistic in approach OR failed to use acceptable format for citation</td>
<td>The article is from a credible source and covers the needs of the assignment in sufficient depth AND uses correct citation</td>
</tr>
<tr>
<td>Economic Discussion*</td>
<td>Does not discuss economic implications, or discussion shows a lack of understanding</td>
<td>Discussion correctly identifies the market structure and gives some details but does not demonstrate understanding of economic consequences/aims of policy.</td>
<td>Correctly identifies market issues, discusses consequences and aims of the policy.</td>
<td>Demonstrates a solid grasp of economic implications. Makes correct use of economic terms. Recognizes the tradeoffs inherent in policy choice.</td>
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<tr>
<td>Social responsibility</td>
<td>Student fails to identify societal issues.</td>
<td>Student can identify societal issues, but doesn’t identify the distinction between long and short term societal needs, or how different segments of society can have different objectives.</td>
<td>Student identifies societal impacts and does 2 of the following: -recognizes time inconsistency -identifies winners/losers -discusses improvements for benefit of society -proposed recommendations fit scenario, data and economic principles</td>
<td>Student identifies societal impacts and does more than 2 of the following: -recognizes time inconsistency -identifies winners/losers -discusses improvements for benefit of society - proposed recommendations fit scenario, data and economic principles</td>
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<tr>
<td>Global implications</td>
<td>Student does not discuss/understand global implications</td>
<td>Student attempts to discuss global implications, but some confusion is apparent.</td>
<td>Student can identify the global issues of the policy, basic premise of arguments demonstrates understanding.</td>
<td>Student identifies global implications, can identify costs and benefits to international relationship from policy. Can identify effects of a policy on foreign citizens.</td>
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<tr>
<td>Critical Thinking</td>
<td>Student relies on simple summaries, or takes superficial positions.</td>
<td>Ideas are one-dimensional and a lack of investigation is evident.</td>
<td>Student presents their own position, but is inconsistent or unclear in their justification of</td>
<td>Student draws from personal experience and/or supplemental research, not limited to the</td>
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</table>
student is able to discern bias. Student identifies assumptions made in the article, identifies context, and the perspective of the author. Student is able to support their own assertions.

**TECHNOLOGY REQUIREMENTS**

- To fully participate in online courses you will need to use a current Flash enabled browser. For PC users, the suggested browser is Google Chrome or Mozilla Firefox. For Mac users, the most current update of Firefox is suggested.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - 512 MB of RAM, 1 GB or more preferred
  - Broadband connection required courses are heavily video intensive
  - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution

- You must have a:
  - Sound card, which is usually integrated into your desktop or laptop computer
  - Speakers or headphones.
  - For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.

- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can
be downloaded at: JAVA web site

• Current anti-virus software must be installed and kept up to date.

• Run a browser check through the Pearson LearningStudio Technical Requirements website. Browser Check

Running the browser check will ensure your internet browser is supported.
  Pop-ups are allowed.
  JavaScript is enabled.
  Cookies are enabled.

• You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  o Adobe Reader  https://get.adobe.com/reader/
  o Adobe Flash Player (version 17 or later)  https://get.adobe.com/flashplayer/
  o Adobe Shockwave Player  https://get.adobe.com/shockwave/
  o Apple Quick Time  http://www.apple.com/quicktime/download/

• At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

• For additional information about system requirements, please see:
  System Requirements for LearningStudio
  https://secure.ecollege.com/tamuc/index.learn?action=technical

ACCESS AND NAVIGATION

Pearson LearningStudio (eCollege) Access and Log in Information
This course will be facilitated using Pearson LearningStudio, the learning management system used by Texas A&M University-Commerce. To get started with the course, go to myLeo. http://www.tamuc.edu/myleo.aspx

You will need your CWID and password to log in to the course. If you do not know your CWID or have forgotten your password, contact Technology Services at 903.468.6000 or helpdesk@tamuc.edu.

It is strongly recommended that you perform a “Browser Test” prior to the start of your course. To launch a browser test, login to Pearson LearningStudio, click on the “My Courses” tab, and then select the “Browser Test” link under Support Services.

Pearson Learning Studio Student Technical Support

Texas A&M University-Commerce provides students technical support in the use of Pearson LearningStudio.

Technical assistance is available 24 hours a day/7 days a week.

If at any time you experience technical problems (e.g., you can't log in to the course, you can't see certain material, etc.) please contact the Pearson LearningStudio Help Desk, available 24 hours a day, seven days a week.

The student help desk may be reached by the following means 24 hours a day, seven days a week.

- **Chat Support:** Click on 'Live Support' on the tool bar within your course to chat with a Pearson Learning Studio Representative.

- **Phone:** 1-866-656-5511 (Toll Free) to speak with Pearson Learning Studio Technical Support Representative.

- **Email:** helpdesk@online.tamuc.org to initiate a support request with Pearson LearningStudio Technical Support Representative.

**Accessing Help from within Your Course:** Click on the 'Tech Support' icon on the upper left side of the screen inside the course. You then will be able to get assistance via online chat, email or by phone by calling the Help Desk number noted below.

**Note:** Personal computer problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or
work, the temporary use of a computer at a friend's home, the local library, office service companies, an Internet cafe, or a bookstore, such as Barnes & Noble, etc.

**Policy for Reporting Problems with Pearson LearningStudio**

Should students encounter Pearson LearningStudio based problems while submitting assignments/discussions/comments/exams, the following procedure **MUST** be followed:

1. Students must report the problem to the help desk. You may reach the helpdesk at helpdesk@online.tamuc.org or 1-866-656-5511
2. Students **MUST** file their problem with the helpdesk and obtain a helpdesk ticket number
3. Once a helpdesk ticket number is in your possession, students should email me to advise me of the problem and to provide me with the helpdesk ticket number
4. At that time, I will call the helpdesk to confirm your problem and follow up with you

**PLEASE NOTE:** Your personal computer/access problems are not a legitimate excuse for filing a ticket with the Pearson LearningStudio Help Desk. You are strongly encouraged to check for compatibility of your browser **BEFORE** the course begins and to take the Pearson LearningStudio tutorial offered for students who may require some extra assistance in navigating the Pearson LearningStudio platform. **ONLY** Pearson LearningStudio based problems are legitimate.

**Internet Access**

An Internet connection is necessary to participate in discussions and assignments, access readings, transfer course work, and receive feedback from your professor. View the requirements as outlined in Technology Requirements above for more information.

**myLeo Support**

Your myLeo email address is required to send and receive all student correspondence. Please email helpdesk@tamuc.edu or call us at 903-468-6000 with any questions about setting up your myLeo email account. You may also access information at myLeo. [https://leo.tamuc.edu](https://leo.tamuc.edu)

**Learner Support**

Go to the following link One Stop Shop- created to serve you by attempting to provide as many resources as possible in one location. [http://www.tamuc.edu/admissions/onestopshop/](http://www.tamuc.edu/admissions/onestopshop/)
Go to the following link Academic Success Center - focused on providing academic resources to help you achieve academic success. 
http://www.tamuc.edu/campusLife/campusServices/academicSuccessCenter /

FREE MOBILE APPS

The Courses apps for phones have been adapted to support the tasks students can easily complete on a smaller device. Due to the smaller screen size course content is not presented.

The Courses app is free of charge. The mobile Courses Apps are designed and adapted for different devices.

<table>
<thead>
<tr>
<th>App Title:</th>
<th>iPhone – Pearson LearningStudio Courses for iPhone Android – LearningStudio Courses - Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating System:</td>
<td>iPhone - OS 6 and above Android – Jelly Bean, Kitkat, and Lollipop OS</td>
</tr>
<tr>
<td>iPhone App URL:</td>
<td><a href="https://itunes.apple.com/us/app/pearson-learningstudio-courses/id977280011?mt=8">https://itunes.apple.com/us/app/pearson-learningstudio-courses/id977280011?mt=8</a></td>
</tr>
</tbody>
</table>

Once downloaded, search for Texas A&M University-Commerce, and it should appear on the list. Then you will need to sign into the myLeo Mobile portal.

The Courses App for Android and iPhone contain the following feature set:

- View titles/code/Instructor of all Courses enrolled in online
- View and respond to all discussions in individual Courses
- View Instructor Announcements in individual Courses
- View Graded items, Grades and comments in individual Courses
- Grade to Date
- View Events (assignments) and Calendar in individual Courses
- View Activity Feed for all courses
- View course filters on activities
- View link to Privacy Policy
- Ability to Sign out
- Send Feedback
COMMUNICATION AND SUPPORT

University Specific Procedures

Student Conduct
All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette
http://www.albion.com/netiquette/corerules.html

ADA Statement

Students with Disabilities
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu

Website: Office of Student Disability Resources and Services
http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

Nondiscrimination Notice
Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.