

# SYLLABUS

## FIN 420: Entrepreneurial Finance and Venture Capital

**Professor: Dr. Alper Gormus**

**Office Hours:**

Commerce Campus: Tuesdays 10:00 am – 12:00 pm

Dallas Campus: Thursdays 5:00 pm – 6:00 pm

**E-mail:** [al.gormus@tamuc.edu](mailto:al.gormus@tamuc.edu)

**Course Description:**

This seminar-type course is designed to provide intermediate-level understanding of how to create, finance, manage and evaluate a startup as well as investing in other companies as a venture capitalist. Topics covered are:

- Overview of the Entrepreneurial Process
- Developing the Business Idea
- Organizing and Financing a New Venture
- Preparing and Using Financial Statements
- Evaluating Operating and Financial Performance
- Managing Cash Flow
- Types and Costs of Financial Capital
- Valuing Early-Stage Ventures
- Venture Capital Valuation Methods
- Real Estate Investment Ventures

**Course Format:**

- Lectures and Assignments – The course will be conducted on a lecture basis with discussions and questions encouraged. Some out-of-class assignments might be given.
- Exams – 3 exams total (two midterms and one final). (YOU NEED SCANTRONS FOR ALL EXAMS)

Make sure to check your email at least once a day as any announcement I make via email (as well as in class) is binding!!

**I DO COVER additional material which are not in your book. Your in-class notes are very important and you ARE responsible for any material covered in class.**

**I WILL NEVER ask you a question on an exam which I did not cover in a lecture or specifically asked you to read from the book. With a seminar class, your lectures and class notes are priority and the book is just a supplement. You CANNOT pass a seminar class by just reading the book (attending all lectures is a MUST). As most of the time the class lecture will cover all of the topics, please follow the topics as we cover them in class and locate corresponding sections in the book as a “supplemental” learning route (additional examples etc.) This excludes any section or chapter in the book I tell you to specifically read/know during a lecture.**

**Textbook:**

**Required Text:** Entrepreneurial Finance (Fifth Edition) by Leach and Melicher. Cengage Learning.

**Software and Calculator:** For the course, you will need access to Microsoft Excel (minimally used). You may NOT use smart phones, calculators with extended memory or other similar devices on the examinations. Only Finance calculators (HP 10bII or Texas Instruments BAII Plus)) or basic four function calculators are allowed for exams. If you need to watch your time during the exams, please bring a watch. You are allowed to use your laptop for note taking purposes only, however, **I have a “one strike and you’re out” policy. This means that if I ever catch you checking your email or surfing the internet etc. you will never be allowed to bring a laptop again.** I use Texas Instruments BAII Plus as my calculator and will be referencing that while I cover related material. It is your responsibility to read and know the operations manual for your own calculator.

**Final Exam:**

**Comprehensive. Topics include everything covered for the entire semester.**

**Grading:**

**Proportional average of three exams:**

**Exam 1 (30%) October 6th**

**Exam 2 (30%) November 17th**

**Final (40%) December 15th**

This grade distribution is as follows:

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

Below 60% = F

I believe in complete fairness. Above cut-offs are non-negotiable. Please at no time request to be “bumped up” a letter grade because you are “so close.” I do not do any special treatment for any one individual. Whatever grade “bumping” I do to one, I do for the entire class with the same proportions. Class average at the end of the semester will determine if any curves will be given.

For your privacy, NO grades (including exams, assignments, or final grades) will be posted in a public area and NO grades will be disclosed over the phone or e-mail. Exams will be returned in-class and you will have an opportunity during class to review your work. You can also come during office hours to check your grades.

### **Make-Up Examination Policy:**

**No make-up exams are offered. Your final grade is based on the average of all your exams. If you miss a mid-term exam for a good reason (university policy applies and I must verify), I will count the final as two exam grades (70% of your grade). You automatically fail the class if you miss two exams.**

### **Policy on Attendance:**

Daily attendance will be taken. Students are allowed to miss only 2 class periods without penalty. Any additional absences will deduct 2 points of your final % grade. I advise you to use your 2 days wisely and save them to be used at times of absolute necessity (i.e. sickness). Missing a day does not allow/permit you to miss the information or material provided in class. Please make sure you have someone else in class provide you the information in case you miss a class meeting.

### **Electronics Policy:**

You must turn-off and put away all cell phones and communication devices during examinations. If you need to watch your time, please bring a watch to the exams. Laptops are allowed while only restricted to be used for note-taking purposes (please refer to “Software and Calculator” section above).

### **TECHNICAL PROBLEMS AND QUESTIONS**

Personal computer problems **do not** excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, Office Services such as Kinko's, an Internet cafe, or a bookstore such as Barnes & Noble, etc. You should **MAKE SURE** your computer and internet connections are of adequate quality.

Technical assistance is available 24 hours a day/ 7 days a week. If you have questions related to eCollege, A&M-Commerce's online course management system, click on "TECHNICAL SUPPORT" on the left side of your course screen. An email box will

appear. Fill out this technical support form, click submit, and your questions will be forwarded to the technical support staff. A resolution will be sent to you from the technical support staff via email. If at any time you experience technical problems (e.g., you can't log in to the course, you can't see certain material, etc.) please contact the eCollege HelpDesk, available 24 hours a day, seven days a week. The HelpDesk can be reached by sending an email to [helpdesk@online.tamuc.org](mailto:helpdesk@online.tamuc.org) or by calling 866-656-5511. Additionally, you can click on the "Help" button located at the top of each page for more information.

If you use an Internet Service Provider other than the university, please contact a company representative if you are having difficulty accessing the Internet. Other support questions may be addressed to Computing, Telecommunications, and Information Systems (CTIS). The CTIS help desk is staffed Monday-Friday from 8am – 5pm and can be reached at 903-468-6000. The after-hours and weekend emergency phone number is 877-808-1607. When the after-hours support number is dialed, the answering service representative will ask for your name and phone number. The representative will then contact the on-call CTIS technician who should return your call within about 15 minutes.

### **POLICY ON LATE WORK**

Late work WILL NOT BE ACCEPTED for the project as more than ample time will be given. Please see the “make-up exam policy” section for additional information.

### **CLASS ETHICS**

You are expected to maintain high standards of integrity and honesty while pursuing your academic goal(s). The university's statement on academic honesty is found in the Texas A&M University-Commerce Procedures, A13.12, Academic Honesty. Academic dishonesty is defined in the following manner:

"Academic dishonesty includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material."

**Students found to have committed academic dishonesty will automatically receive a failing grade for the course and face possible expulsion from the university.**

## **STUDENTS WITH DISABILITIES**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

**Texas A&M University - Commerce**

**Gee Library, Room 132**

**Phone: (903) 886-5150 or (903) 886-5835**

**[StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)**