Instructor: Curt A. Carlson, Ph.D.
Office Location: Binnion 208
Office Hours: Just after class, or Mondays and Wednesdays, 2:00 – 4:30pm
University Email Address: curt.carlson@tamuc.edu
Class meets: Thursdays 4:30-7:10pm, in Ferguson 141

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings:

Readings: I will provide research articles by cognitive psychologists, and chapters from additional cognitive psychology books.

Course Description:

This course provides an overview of cognitive psychology, which is a laboratory-based science investigating the mental processes that allow us to perceive the world around us, attend to certain parts of it, store information for later retrieval, interact with other human beings through the use of language, and make decisions prior to performing actions. Of course, these processes are not perfect, but rather are quite error-prone. Cognitive psychology has uncovered some of the reasons behind these errors, and has even suggested many solutions and/or shortcuts that can help us avoid some of them.

Although most of what we know about cognitive psychology has arisen from controlled laboratory experiments, it impacts your everyday life in many ways. For example, many airplane crashes are due to cognitive errors on the part of the pilot or air traffic controller. Car accidents are often due to distracted drivers talking or texting on their smart phones or interacting with their GPS systems. Kirk Bloodsworth was positively identified by five eyewitnesses and sentenced to death, but eventually exonerated by DNA evidence. Over 300 individuals in the U.S. have been exonerated based on DNA evidence, and eyewitness identification played a role in approximately 75% of these cases. We will learn about the cognitive errors that can lead to these miscarriages of justice.

My goals in this course are to present the laboratory-based foundation on which cognitive psychology is built and to make that information relevant to you through examples. To help you develop an appreciation of the laboratory-based approach, you will read some journal articles that describe experiments. You will leave this class with a good grounding in cognitive psychology, its methods and theoretical outlook, and an ability to capitalize on this knowledge to improve the quality of your mental life (e.g., improved study habits, enhanced memory, the knowledge to make better decisions) as well as understand the cognitive principles that underlie these improvements.
Your developing knowledge of the above topics will be assessed in three ways: 1) quizzes and exams, 2) discussion of readings, and 3) presentation of literature review.

Quizzes
After completion of each topic, you will be quizzed over that material (online in eCollege). There are two reasons for these quizzes. First, they should encourage you to keep on top of the reading, in order to ensure that you do not fall behind in the course. Second, research has shown that repeated testing (i.e., retrieval practice) enhances retention of material. We will make use of this finding in order to help you remember the topics we cover after the course has been completed.

Exams
There will be two exams, each essay-based. You will be provided with several questions in advance for which to prepare answers, and on the day of the exam you will receive a subset of these that I will choose. You will either be required to re-write your answers in class, or, if the exam is online, you could simply submit your answers during a specified exam period.

Discussion of Readings
Each week there will be empirical research articles and/or sections from Pinker’s *How the Mind Works* (or chapters from books by other cognitive psychologists) to read and discuss. I will provide these readings. Your responsibility will be to read all of these so that you can actively take part in discussion every week. Also, you will lead discussion for some of these readings, to be determined early in the term.

Literature Review Presentation
By Spring Break, you need to choose an area of cognitive psychology on which to focus your attention for a literature review. I must approve this topic by Spring Break. You should read at least 10 empirical articles or reviews of empirical research from the literature. Your 12-minute presentation at the end of the semester should be in the form of PowerPoint or another presentation program. You are expected to have practiced your presentation several times in advance, so that you can stick closely to this time limit, just as you would need to at a research conference.

Grading
- 20%: You will earn credit for every quiz on which you score a 60% or better (i.e., they are treated as pass/fail). There will be 10 quizzes, and each is worth 2% of your overall grade.
- 20%: Active participation in discussions every week, and good organization and leading of readings of which you are in charge, will result in 20% of your grade.
- 40%: Each of the two exams is worth 20%.
- 20%: Literature Review Presentation at end of term.

You need 90% or better for an ‘A’, 80% or better for a ‘B’, 70% or better for a ‘C’, and 60% or better for a ‘D’. Below 60% results in an ‘F’.

You can communicate with me via email or by speaking with me after class or during my office hours. I will respond to emails within 36 hours.
E-College
This course is web-enhanced by E-College, which serves three primary functions:
1. Quizzes: you will take each weekly quiz online.
2. Gradebook: you can check your status in the course at any time.
3. Doc Sharing: the weekly readings will be available for download.
4. Dropbox: you will be able to submit your literature review presentation here.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures:

Academic Honesty Policy: Texas A&M University-Commerce does not tolerate plagiarism and
other forms of academic dishonesty. Conduct that violates generally accepted standards
of academic honesty is defined as academic dishonesty. "Academic dishonesty" includes,
but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of
another and passing them off as one's own), cheating on exams or other course
assignments, collusion (the unauthorized collaboration with others in preparing course
assignments), and abuse (destruction, defacing, or removal) of resource material.

Examination Policy: All quizzes and exams are to be taken closed-book. You are not allowed
to take any quiz or exam after its respective deadline, unless you notify me of
extenuating circumstances and I give permission in advance.

 Dropping the Course: A student may drop this course by logging into their myLEO account and
clicking on the hyperlink labeled 'Drop a class' from among the choices found under the
myLEO section of the Web page.

Incompletes: The policy for this course is not to allow incompletes. If you cannot complete the
course with a grade that you find satisfactory, it is your responsibility to drop it.

University Specific Procedures:

Students with Disabilities:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides
comprehensive civil rights protection for persons with disabilities. Among other things, this
legislation requires that all students with disabilities be guaranteed a learning environment that
provides for reasonable accommodation of their disabilities. If you have a disability requiring an
accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library
Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

Student Conduct:
All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook).

A&M-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

COURSE OUTLINE / CALENDAR

This schedule is to be used as a guide. It is possible that it will change.

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<th>Thursday</th>
<th>Topic</th>
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<td>Syllabus, Readings Selection, Intro to Cog Psych, Blank Slate</td>
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<tr>
<td>2/11</td>
<td>Perception (Chs. 1 &amp; 2); <strong>Quiz 1</strong></td>
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<td>2/18</td>
<td>Attention (Ch. 3); <strong>Quiz 2</strong></td>
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<td>2/25</td>
<td>Working Memory (Ch. 4); <strong>Quiz 3</strong></td>
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<td>3/3</td>
<td>Objects &amp; Concepts (Ch. 5); Face Processing; <strong>Quiz 4</strong></td>
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<td>3/10</td>
<td><strong>MIDTERM</strong></td>
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<td>3/17</td>
<td>SPRING BREAK</td>
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<tr>
<td>3/24</td>
<td>Long Term Memory (Ch. 6); Retrieval Practice; Adaptive Memory; <strong>Quiz 5</strong></td>
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<td>3/31</td>
<td>Episodic/Autobiographical Memory (Ch. 7); <strong>Quiz 6; Presentation Approval</strong></td>
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<td>4/7</td>
<td>Reconstructive Nature of Memory and Memory Errors (Ch. 8); <strong>Quiz 7</strong></td>
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<td>4/14</td>
<td>Eyewitness Memory and Decision-Making</td>
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<td>4/21</td>
<td>Judgment &amp; Decision-Making (Ch. 11); <strong>Quiz 8</strong></td>
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<td>4/28</td>
<td>Problem Solving &amp; Expertise (Ch. 12); <strong>Quiz 9</strong></td>
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<td>5/5</td>
<td><strong>PRESENTATIONS; Quiz 10 (over Language: Chs. 9-10)</strong></td>
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<td>5/12</td>
<td><strong>FINAL EXAM</strong></td>
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