



UNCO 101.06E: WTF (Where's the Food): Food, Culture and Society

COURSE SYLLABUS: SPRING 2018

INSTRUCTOR INFORMATION

Instructor: Dr. Yvonne Villanueva-Russell

Teaching Assistants:

Bethanie Allen

Albeni Alston

Seth Harred

Kylie Pickens

Class Time: MWF 10:00AM – 10:50AM

Class Location: Ag/It 253

Office Location: Ag/It 222S

Office Hours: Monday, Wednesday & Friday 9AM-10AM (other times by appointment)

Office Phone: 903-468-8225

Office Fax: 903-886-5774

University Email Address: Yvonne.VRussell@tamuc.edu

Preferred Form of Communication: email

Communication Response Time: within 24 hours (M-F)

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required

1) Guptill, Amy; Denise Copelton, Betsy Lucal. 2017. Food & Society, second edition. Cambridge: Polity. ISBN: 978-1-5095-0184-7

2) Additional readings placed on eCollege

Software Required

- eCollege (Pearson Learning Studio)
- MyLeo email
- Word processing (Microsoft Word)

Materials Required

Students will be assigned a group project. Each group will need to purchase a tri-fold display board. Additionally, each group will need access to audio taping equipment and a camera. A smart phone will adequately serve this purpose, but these items can also be checked out for use at Gee Library.

Course Description

Eating is a biological imperative, but more often, we take it for granted. This course will view food production, processing, distribution and consumption as social and cultural phenomena. We live in an ironic time where access to too little and too much food co-exists with many negative consequences. While food brings us together, it also differentiates us. We will use food as a lens to examine the complex social, economic and cultural relations that determine what we eat and the people we become.

Student Learning Outcomes

1. In written, oral, and/or visual communication, students will communicate in a manner appropriate to audience and occasion, with an evident message and organizational structure.
2. Students will be able to analyze, evaluate, or solve problems when given a set of circumstances, data, texts, or art.
3. Students will demonstrate an understanding of societal and/or civic issues.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Students should have access and proficiency in using word processing software (e.g., Microsoft Word), MyLeo email and navigating eCollege.

Instructional Methods

Course will be delivered face-to-face three days a week. On many days we will break into smaller groups for discussion or group projects, led by the teaching assistants. Students will be notified of this alternate class location during the first week of the semester. See Course Outline, below, for the specific days we will utilize the alternate classroom location.

Student Responsibilities or Tips for Success in the Course

Students are expected to attend class regularly and read assigned articles before they are discussed in class. Additionally, students are expected to be present and engaged in discussion sessions and group activities.

Course Assessments

Exams 2 @ 100 points

This assignment is designed to for students to:

- Illustrate critical thinking
- Practice written communication

Assignment Description: There will be two in-class exams during the semester. Both exams will consist of multiple-choice questions related to class lectures, readings, guest lectures and movies shown during class.

Date of final exam: Monday, May 7th 10:30AM-12:30PM

Paper: 1 @ 50 points

This assignment is designed to for students to:

- Illustrate Critical Thinking on an issue from the course
- Demonstrate your understanding of your social responsibility
- Practice written communication

Assignment Description: In class, we will explore the complicated issue of obesity in the United States. After being exposed to multiple viewpoints, students will argue whether this social problem is a society-made or human-made phenomenon. Guidelines and the grading rubric will be presented in class.

Group Project: 1 @130 points

This assignment is designed to for students to:

- Illustrate Critical Thinking on an issue from the course
- Practice oral communication
- Demonstrate your social responsibility regarding the topic of the course.
- Practice written communication

Assignment Description: Throughout the semester, students will work in a 3-person group on a food-related project that will be presented during “The Lionizing” (additional information, below). Students will utilize class time to complete this project. Each group will be assigned a campus leader to interview, photograph, and obtain a cherished recipe. This information will then be synthesized into a poster to be presented to the larger university community.

The project will be broken into steps, with students submitting component parts at various times during the semester:

Element	Due Date	Points
Photograph	March 19 (M)	25
Interview transcript	March 21 (W)	25
Recipe	April 2 (M)	25
Narrative	April 25 (W)	25
Reflection essay	April 27 (F)	25
Peer assessment	May 7 (M)	5
TOTAL		130 points

Attendance/Participation: 25 points

This assignment is designed to for students to:

- Demonstrate your social responsibility

Assignment Description: Students are expected to be present and engaged in all phases of our course. Attendance and participation are vital to this experience. If you know you will be absent from class, please notify your professor or teaching assistant. Absences on important class days (e.g., exams, The Lionizing) will not be excused without documentation. If you are not able to attend class, it is your responsibility to obtain the information covered during lecture. Do not expect your professor or teaching assistant to provide you with this information.

The Lionizing

The Lionizing is a culminating event required of all sections of UNCO 1301. At this public event, students will present their work to the entire University Community. A team of assessors will circulate the event with a rubric that will evaluate how well your project:

- Demonstrates critical thinking
- Demonstrates your understanding of your social responsibility
- Demonstrates your excellent written and oral communication skills

This assessment will not influence your grade; instead, it helps the University College assess how well our Signature Courses are helping students meet important outcomes.

The Spring 2018 Lionizing is **Friday, May 4th 10AM-11AM.**

GRADING

There are a total of 405 possible points in this course:

Papers 2@ 100 points	200 points
Paper 1@ 50 points	50 points
Group Project 1@ 130 points	130 points
<u>Attendance 1@25 points</u>	<u>25 points</u>
Total	405 points

Final grades in this course will be based on the following scale:

364 – 405 points	90%-100%	=	A
324 – 363 points	80%-89%	=	B
283 – 323 points	70%-79%	=	C
243 – 282 points	60%-69%	=	D
281 points & below	59% or Below	=	F

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

Email is the best way to contact me—I check this daily. You can expect a response from me within 24 hours (M-F).

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance/Lateness

Occasions may occur which make it necessary for a student to miss class but documentation must be presented for any unexcused absence to be changed to an excused one. Habitual tardiness or premature exit from class will constitute an unexcused absence. It is your responsibility to make sure you sign the attendance sheet. Please do not sign in a friend if as if they were present when they were not.

Late Work

Late assignments will receive a 10% deduction in points. No assignment will be accepted after one week of the original assignment's due date. Do NOT leave your assignment with the administrative assistant, in my mailbox, emailed to me or the teaching assistants, or left under my office door without receiving prior approval to do so. Only hard copies of written work will be accepted.

Missed Exams

Notice of exams is given tentatively in this syllabus, and will be confirmed in class. Makeup exams will not be given unless a genuine emergency or crisis occurred (you will have to provide documentation), and you will be excused from the exam on the test day ONLY if prior notification has been given. Makeup exams may be given in an alternate format from the rest of the class (i.e., essay exam) and at an alternate time set up for the professor's convenience. Makeup exams must be completed *within two weeks* of the original exam date.

Extra Credit

No extra credit will be offered in this course. All assignments will be counted in the final grade, so do your best to be consistently diligent in your efforts throughout the semester.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html)

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

***Any instance of academic dishonesty will result in a zero on that assignment.* All instances of academic dishonesty will also be reported to the Department Head.**

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns on Campus](#) document and/or consult your event organizer.

Web URL:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COURSE OUTLINE / CALENDAR

Dates for tests, the paper and the group project are scheduled tentatively at this time. They may be changed but advanced notice will be given in class. You are expected to read the assigned material *prior* to its discussion in class.

Date	Topic	Reading	Assignment/Activity
January 17 (W)	Introductory Remarks	No reading!	
Jan 19 (F)	What is Sociology? Foodways & Food Systems	Chapter 1	
Jan 22 (M)	Food As Identity	Chapter 2	
Jan 24 (W)	Food as Memory	"Food, Memory and Meaning" on eCollege	
Jan 26 (F)	Lionizing Work		Report to assigned classroom *Assign Groups *Assign TAs *Pick group name *Pick group leader *Assign Interviewees *Ice Breaker Exercise
Jan 29 (M)	Food & Gender	"Tailgate Warriors" on eCollege	
Jan 31 (W)	Food & Gender	"Two Fat Ladies" on eCollege	
Feb 2 (F)	Food & Gender		Discussion *Report to assigned classroom
Feb 5 (M)	Food & Race	"The Underlife of Kids' School Lunchtime" on eCollege	
Feb 7 (W)	Food & Race	Viceland	
Feb 9 (F)	Food & Race		Discussion *Report to assigned classroom
Feb 12 (M)	Food & Authenticity	Chapter 3	
Feb 14 (W)	Food & Authenticity	"From Sombreros to Sincronizadas" on eCollege	
Feb 16 (F)	TEST ONE	TEST ONE	TEST ONE
Feb 19 (M)	Lionizing Work		Brainstorm on interview questions *Report to assigned classrooms
Feb 21 (W)	Nutrition and Health: USDA guidelines	Chapter 4	
Feb 23 (F)*	Lionizing Work		Prepare for Interviews *Report to assigned classrooms

Date	Topic	Reading	Assignment/Activity
Feb 26 (M)	Obesity	Movie: <i>SuperSize Me</i>	Schedule Interviews (Use email script provided)
Feb 28 (W)	Industrialized Food	Guest Lecture: Dr. Bob Williams	
March 1 (F)*	Lionizing Work		Confirm and conduct interviews
March 5 (M)*	Lionizing Work		Confirm and conduct interview
March 7 (W)	Industrialized Food	Chapter 6	PAPER DUE
March 9 (F)	Industrialized Food	Movie: King Corn	
March 12 (M)	Spring Break	Spring Break	Spring Break
March 14 (W)	Spring Break	Spring Break	Spring Break
March 16 (F)	Spring Break	Spring Break	Spring Break
March 19 (M)	Lionizing Work		Photograph Due *Report to assigned classrooms
March 21 (W)	Lionizing Work		Transcript Due *Report to assigned classrooms
March 23 (F)	Globalization	Chapter 7	**If your group has not completed the interview, please contact your TA or professor!
March 26 (M)	Globalization	Guest Lecture: Dr. Cynthia Ross	
March 28 (W)	Globalization	Guest Lecture: Dr. Mary Ann Doty	
March 30 (F)	Globalization		Discussion *Report to assigned classrooms
April 2 (M)	Lionizing Work		Recipe Due *Report to assigned classroom
April 4 (W)	Lionizing Work		Draft of Narrative Due *Report to assigned classroom
April 6 (F)	Food Scarcity & Surplus	Chapter 8	
April 9 (M)	Food Scarcity & Surplus		
April 11 (W)	Food Scarcity & Surplus	"Out of the Food Desert" on eCollege	
April 13 (F)	Food Scarcity & Surplus		Discussion *Report to assigned classroom
April 16 (M)	Lionizing Work		

Date	Topic	Reading	Assignment/Activity
April 18 (W)	Lionizing Work		Draft of Reflection Essays Due *Report to assigned classroom
April 20 (F)	Food & Social Change	Chapter 9	
April 23 (M)	Food & Social Change	"The Omnivore's Dilemma" on eCollege	
April 25 (W)	Lionizing Work		Narrative- final draft *Report to assigned classroom
April 27 (F)	Lionizing Work		Reflection essays- final draft *Report to assigned classroom
April 30 (M)	Food & Social Change	"Feral Foragers" on eCollege	
May 2 (W)	Prepare for Lionizing		*Bring completed poster to class *Class preparation for the Lionizing assessment *Report to assigned classroom
May 4 (F)	Lionizing!	Lionizing!	Lionizing!
May 7 (M)	FINAL EXAM 10:30AM-12:30PM	FINAL EXAM 10:30AM-12:30PM	FINAL EXAM 10:30AM-12:30PM *Complete peer assessment*