TEXAS A & M UNIVERSITY - COMMERCE
DEPARTMENT OF HEALTH & HUMAN PERFORMANCE
COURSE SYLLABUS

COURSE TITLE:	HHPH 250: Consumer Health
COURSE VALUE:	Three (3) credit hours
COURSE LOCATION:	Field House 101
COURSE TIME:	M/W/F 11:00am or Noon
PROFESSOR:	Quynh Dao Dang, PhD
OFFICE:	Field House 212
OFFICE HOURS:	M/W 2-5pm or by appointment
FAX:	(903) 886-5365
E-MAIL:	quynh.dang@tamuc.edu
REQUIRED TEXT:	Barrett, S., London, W., Baratz, R., Kroger, M. (2013). **Consumer Health (9th ed.).** Sudbury, MA. McGraw-Hill Publishers.

Course Description:

Attention will be given to current health problems and issue dealing with consumerism. The course will involve student establishing concepts of self-protection in sales promotion of health products and services.

Course Objectives:

At the end of this course the students will be able to:

1. After defining the major consumer issues, the student will learn how to use the scientific method to separate fact from fiction, identify frauds and quackery, and how advertising and other marketing activities influence consumer decisions.

2. Identify the major factors influencing health care.

3. Identify resources for protection of the consumer.

4. Describe the leading health problems.

5. Identify major agencies, foundations, and associations supporting community health at local, state, national and international levels.

Course Requirements:

A. Website Report* (5%)*:

Teams will submit a report over different websites (list of pre-approved websites will be given), present a 3-5 minute presentation in class on their websites (see schedule) and turn in a **full 1 page** (typed, single space, 12 font, 1 inch margin) summary of the website to the instructor.

Guidelines for website report are as follows:
2 paragraphs/website minimum (i.e., first paragraph summarize the website and relate it to a book chapter topic, and in the second paragraph write a personal reaction to the website, including how can you use this information personally and or professionally).

B. Presentation Day Quizzes (5%)

To alleviate the rude problem of students skipping class on days they are not presenting, there will be quizzes at the end of presentation days. 5 quizzes at 10 points each.

***C. Quizzes* (20%):**

Students will need to complete 10 open-book multiple choice or T/F quizzes related to the chapter at the end of each class period. Quizzes are timed at 15 minutes. If you miss a class period, you may not make-up that quiz.

***D. Exams* (40%):**

A multiple choice and T/F mid-term and final exam will be administered covering all information included in homework assignments, websites, quizzes, and the book. Exams are limited to 2 hours. ***No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided.**

E. Current Issue Presentation (5%)

Students will develop a 10-12 slide power point presentation on a current ***consumer health issue*** to share with the class. Topic must be approved by professor no later than Monday, April 1. Please choose an issue not covered in class. Post under doc share.

***F*. Experiential Learning (5%):**

Your choice of **one** of the below activities. After completing the activity, write a one page paper (typed, single spaced, 12 font, and 1 inch margin) on who, where, when, how this made you feel & relate back to chapter in textbook. Directions will be given week of activity.
Friday, March 1 from 1-3pm (tentative time): Feed My Starving Children
Saturday, March 2 from 8-10am (tentative time): Feed My Starving Children

***G. Homework* (20%):**

The student will be responsible for obtaining all materials presented, assigned readings from the textbook, and outside assignments given by the instructor. There will be a homework assignment given each Monday in class. If you miss a class period, you may not make-up that assignment.

***Extra Credit*:**

Students who complete 2 surveys the first month of class will earn 10 extra points**.**

Grading:

Chapter Quizzes (10 @ 20 points each)	**200 points (20%)**
Exams (2 @ 200 points each)	**400 points (40%)**
Website Report	**50 points (5%)**
Current Issue Presentation	**50 points (5%)**
Presentation day quizzes (5 @ 10 points each)	**50 points (5%)**
Experiential Learning w/paper	**50 points (5%)**
Homework (10 @ 20 points each)	**200 points (20%)**
TOTAL	**1000 POINTS (100%)**

Grade Scale:

900 – 1000 points = A 800 - 899 = B 700 - 799 = C 600 - 699 = D 0 - 599 = F

Campus Concealed Carry

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in TAMUC buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and TAMUC 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. Pursuant to PC 46.035, the open carrying of handguns is prohibited on all TAMUC campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

HHPH 250: Consumer Health
COURSE OUTLINE
Spring 2019

DATE	CHAPTERS to review	Topics to Cover	Assignments Due @ noon
1/14 1/16	 1	CLASS ORIENTATION Chapter 1: Consumer Health Issues	
1/21 1/23 1/25	 2	*MLK no class* Chapter 2: Separating Fact from Fiction	 Quiz #1 Homework 1
1/28 1/30 2/1	3 4	Chapter 3: Frauds and Quackery Chapter 4: Advertising and Other Promotional Activities	 Quiz #2 Homework 2
2/4 2/6 2/8	5 6	Chapter 5: Science Based Health Care Chapter 6: Mental and Behavioral Help	 Quiz #3 Homework 3
2/11 2/13 2/15	7 13	Chapter 7: Dental Care Chapter 13: Fitness Concepts, Products, & Services	 Quiz #4 Homework 4
2/18 2/20 2/22	14 15	Chapter 14: Self-Care Chapter 15: Cardiovascular Diseases	 Quiz #5 Homework 5
2/25 2/27 3/1	 16	Website Report #1 presentation Chapter 16: Cancer Online Mid-term review	 Quiz #6 Homework 6
3/4 3/6 3/8	 **Mid-term**	Website Report #1 presentation Website Report #1 presentation **Mid-term Exam: Ch. 1-7, 13-16**	 **Mid-term due @ noon**
3/11 3/13 3/15	17 18	Chapter 17: Drug Products Chapter 18: Skin Care and Image Enhancement	 Quiz #7 Homework 7
3/18-3/22		*Enjoy spring break!*	
3/25 3/27 3/29	19 20	Chapter 19: Sexual and Reproductive Health Chapter 20: Health Devices	 Quiz #8 Homework 8
4/1 4/3 4/5	21 22	Chapter 21: Coping with Death Chapter 22: Health-Care Facilities	 Quiz # 9 Homework 9
4/8 4/10 4/12	23 24	Chapter 23: Health Insurance Chapter 24: Health-Care Economics	 Quiz #10 Homework 10
4/15 4/17 4/19		Current Issue presentation Current Issue presentation	 Ppts Due Fri. 4/19
4/22 4/24 4/26		Current Issue presentation Current Issue presentation	 Exp Learn due @ noon
4/29 5/1 5/3	25 **Final Exam**	Chapter 25: Consumer Laws, Agencies & Strategies Final Review **Final Exam: Chapters 17-25 & presentations**	 **Final due @ noon**

Please note that this schedule is tentative and is subject to change.

ALL STUDENTS ENROLLED AT THE UNIVERSITY SHALL FOLLOW THE TENETS OF COMMON DECENCY AND ACCEPTABLE BEHAVIOR CONDUCIVE TO A POSITIVE LEARNING ENVIRONMENT. (SEE STUDENT'S GUIDE BOOK.)

STUDENTS REQUESTING ACCOMMODATIONS FOR DISABILITIES MUST GO THROUGH THE ACADEMIC SUPPORT COMMITTEE. FOR MORE INFORMATION, PLEASE CONTACT THE DIRECTOR OF DISABILITY RESOURCES AND SERVICES, (903) 886-5835.