



## **BGS 401 – Globalization Course Syllabus – Fall, 2019**

**Instructor:** Annette Taggart, MBA, CPA  
**Office Location:** Gee Library #225  
**Office Hours:** By appointment  
**University Email Address:** [annette.taggart@tamuc.edu](mailto:annette.taggart@tamuc.edu)  
**Office Phone:** 903.886.5653 (903.502.0565 mobile)

**The *best* way to contact me is by email. This is an online course; therefore, expect most communication to be online as well. All e-mails **must include “BGS 401”** in the subject line, use proper e-mail etiquette, and include your name and CWID.**

### **COURSE INFORMATION**

Materials – Textbooks, Supplementary Readings:

*Textbook (required):*

Global Business Today, 9<sup>th</sup> edition by Charles W.L. Hill (2015).  
McGraw-Hill Irwin. ISBN: 978-0-07-811291-1

*\*Note: You do not need the online homework access*

#### **Course Description:**

This course provides coverage of a broad survey of international business issues; analyzes the environment in which international business operates; introduces multinational enterprises; global competition, international organizations, treaties and international laws, national trade policies, and the determinants of competitiveness of U.S. firms in international markets. Students will be expected to conduct research on assigned topic(s) and to prepare written documents for evaluation.

#### **Student Learning Outcomes:**

- Students will be able to demonstrate knowledge of the interconnectedness of global dynamics (issues, processes, trends, and systems).
- Students will be able to apply knowledge of the interconnectedness of global dynamics.

### **COURSE REQUIREMENTS**

**Technical Skills Needed:** Student must be able to effectively use myLeo Online D2L, and Microsoft Office.

**Instructional Methods:** This course will be delivered fully online and will utilize the textbook, D2L, and other sources. Interaction with fellow students through assigned discussions is also required.

**Tips for Success in the Course:** Regularly log into the course, check your Leo e-mail, and read announcements. Do your work and be prepared to spend at least 5 hours per week in the course.

## GRADING

Each student is required to submit Module Assignments/Case Studies, Quizzes, Discussion Boards, and Exams (myLeo Online). Discussion boards require a minimum of one post and two replies to fellow students. Module assignments may include exercises, projects, and/or short quizzes. Further details will be given in MyLeo Online (D2L).

Grades are based on the quality, consistency, and quantity of work submitted. Each assessment area represents a fixed percentage in the calculation of the final grade. As a junior level course, grading will include consideration of content as well as grammar, spelling, style, and organization.

The syllabus is a guide. Circumstances and events may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

Weight of assessments in calculation of final course grade:

Four (4) Exams (10% each)	40%
Case Studies	20%
Content Quizzes	25%
Discussion Boards and Syllabus Quiz	15%
<b>Total:</b>	<b>100%</b>

Late work WILL NOT be accepted. Extra credit work will NOT be assigned so please do not ask.

*\*If you miss an assignment because you are in the hospital, please email me proof of admission and release. If you miss an assignment or quiz because of a death in the family, please email me a copy of the newspaper clipping stating you as the surviving spouse, parent, child, grandchild, or brother/sister.*

### Exams

Exams are given throughout the semester. Please see the course outline/calendar in this document for an approximate timeframe. The exams are not group work. The exams **will be timed** and can only be accessed once; therefore, once you begin, you may not stop and come back to it later. Make sure you have RELIABLE Internet connection before beginning exam.

### Module Assignments/Case Studies

Module assignments are to be submitted to the assignments folder by the due dates posted. Assignments will not be accepted as email attachments. Spelling, punctuation, and grammar errors will have a negative impact on your assignment grades.

### Content Quizzes

Just as with the exams, the quizzes will be timed and can only be accessed once; therefore, once you begin you may not stop come back to it later. Due dates for case studies and quizzes will not be extended. There are no make-up quizzes for any reason. If you miss a quiz, you miss those points.

### Discussion Boards

Discussion boards require a minimum of one post and two replies to fellow students. Discussions may be completed and submitted prior to the posted due date, but keep in mind that sufficient dialog must occur with fellow students. Spelling, punctuation, and grammar errors will have a negative impact on your assignment grades.

### Professional Conduct

By enrolling in this course for academic credit, you agree to adhere to the Regulations and Procedures published in the TAMU-C STUDENT GUIDEBOOK:

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

## COURSE OUTLINE / CALENDAR\*\*

\*\*The instructor reserves the right to modify due dates as necessary during the semester.

### TENTATIVE SCHEDULE FOR BGS 401

Chapter	Course Work	Due
Introduction to the Course	Academic Honesty Policy (Required)	09/01
1 - Globalization	Discussion	09/01
2 - National Differences in Political, Economic & Legal Systems	Quiz	09/01
	Syllabus Quiz	09/01
	Case Study	09/08
3 - National Differences in Economic Development	Quiz	09/08
4 - Differences in Culture	Discussion	09/08
	<b>Exam 1 (Chapters 1-4)</b>	<b>09/15</b>
5 - Ethics, Corporate Social Responsibility & Sustainability		09/22
6 - International Trade Theory	Case Study	09/29
7 - Government Policy & International Trade	Quiz	10/6
8 - Foreign Direct Investment	Discussion	10/6
	<b>Exam 2 (Chapters 5-8)</b>	<b>10/13</b>
9 - Regional Economic Integration		10/20
10 - Foreign Exchange Market	Quiz	10/20
11 - The International Monetary System	Case Study	10/28
12 - Strategy of International Business	Discussion	11/3
	<b>Exam 3 (Chapters 9-12)</b>	<b>11/10</b>
13 - Entering Foreign Markets	Discussion	11/17
14 - Exporting, Importing & Countertrade	Case Study	11/24
15 - Global Production & Supply Chain Management	Quiz	12/1
16 - Global Marketing & Research Development	Quiz	12/8
	<b>Final Exam (Chapters 13-16)</b>	<b>12/11</b>

## INTERACTION WITH INSTRUCTOR

This is an online course; therefore, expect most communication to be online as well. I will correspond with students via your university email (your “myLeo” mail) and via announcements in myLeo Online (D2L) and MindTap. Students are required to check university email daily.

### **All emails from students must include:**

- **Course name and section in the subject line (BGS 401)**
- **Salutation**
- **Student name and CWID in after body of email**
- **Proper email etiquette (no “text” emails – use proper grammar and punctuation)**

I will make every effort to respond to emails within 24 to 48 hours Monday-Friday, provided the correspondence follows the requirements listed above. If your correspondence falls over the weekend or some unforeseen circumstance occurs, it may be longer before you receive a reply.

In order to avoid duplication of questions and answers, if you have procedural or assignment related questions, you may post those in myLeo Online. It is likely that your peers will have the same question. Questions or concerns of a personal nature should be sent to my email address from your myLeo email account.

## TECHNOLOGY REQUIREMENTS

### Learning Management System (LMS)

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

### Student Support

If you have any questions or are having difficulties with the course material, please contact your Instructor.

## Technical Support/D2L Brightspace Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

## COURSE AND UNIVERSITY PROCEDURES/POLICIES

### Course Specific Procedures/Policies

Texas A&M University-Commerce will not condone plagiarism in any form. Plagiarism represents disregard for academic standards and is strictly against University policy. Plagiarized work can result in a "0" on a given assignment(s) or an "F" for the course as well as further administrative sanctions permitted under University policy.

Guidelines for properly quoting someone else's writings and the proper citing of sources can be found in the APA Publication Manual and through online resources provided. If you have difficulty summarizing or documenting sources, contact your professor for assistance.

The instructor reserves the right to manage a positive learning environment and thus will not tolerate inappropriate conduct in the course. Students must contribute appropriately to the class, and must maintain a professional level of respect when interacting with other students and the instructor.

Assignments, discussions and exams must be submitted by the due dates stated. See the "Grading" section of the syllabus for more detail.

### Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

### University Specific Procedures

#### Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html)

#### TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

#### Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

## **ADA Statement**

### **Students with Disabilities**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

*Office of Student Disability Resources and Services*

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

### **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.