# THE DIRECTOR (THE LION)

## **Primary Focus = RESULTS**

#### **DESCRIPTORS**

Adventuresome

Assertive

Confident

Daring

Decisive

Determined

Fast-Paced

Forceful

Persistent

Self-Starter

#### **VALUE TO TEAM**

Bottom-Line Thinker

Challenge-Oriented

**Get Things Done Mentality** 

High Standards

Independent Worker

**Initiates Activity** 

#### POTENTIAL WEAKNESSES

Aggressive

Insensitive

Competitive

Lack of Diplomacy

Demanding

Risk-Taker

Egotistical

Takes On Too Much

Impatient

**Unrealistic Expectations** 

Impulsive

#### **WORKING WITH DIRECTORS**



Demonstrate competence and efficiency

Be clear, specific, brief and to the point

Stick to business

Prepare your points in advance

Emphasize results and facts

#### **AVOID:**

Conversational or personal tangents

Being abstract with requests

Appearing disorganized

Talking about irrelevant things

Focusing on feelings

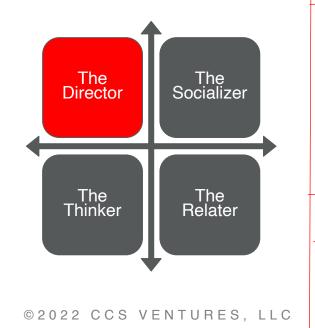
## TIPS TO HELP DIRECTORS IMPROVE

Pace yourself

Become a more patient, open listener

Show sensitive and empathy

Act less hastily



# THE SOCIALIZER (THE DOG)

# **Primary Focus = INTERACTIONS**

#### **DESCRIPTORS**

Charming Collaborative

Enthusiastic

Expressive

Fun

Optimistic

Outgoing

Persuasive Talkative

Visionary

#### **VALUE TO TEAM**

Creative

High Energy

Motivational

**Negotiates Conflict** 

Outspoken

Politically Adept

Team Player

#### POTENTIAL WEAKNESSES

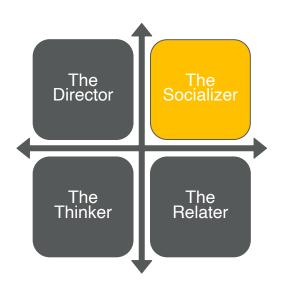
Easily Distracted Overly Interested in Popularity

Emotional Overly Trusting

Egotistical Poor Listener

Inattentive to details Self-Promoting

Opportunistic Unrealistic



#### **WORKING WITH SOCIALIZERS**

#### DO:

Be friendly and build rapport

Talk about the big picture more than

details

Keep them focused

Support their ideas and opinions

#### AVOID:

Being all business

Being curt or cold

Controlling the conversation

Focusing only on facts and figures

Hurrying them

## TIPS TO HELP SOCIALIZERS IMPROVE

Concentrate on the job at hand

Control time and emotions

Follow through on promises

Pay more attention to details

# THE RELATER (THE ELEPHANT)

## **Primary Focus = TRUST**

#### **DESCRIPTORS**

Calm

Cooperative

Dependable

Feeling Oriented

Gentle

Introverted

Likable

Predictable

Stable

Supportive

#### VALUE TO TEAM

**Empathetic Listener** 

Long-Term Relationships

Minimal Conflict

Patient

Reliable Team Player

Service-Oriented

Good at Mediating

#### POTENTIAL WEAKNESSES

**Avoids Conflict** 

Indecisive

Inflexible

Slow Paced

Timid

Difficulty Setting Boundaries

Difficulty Adapting to Change

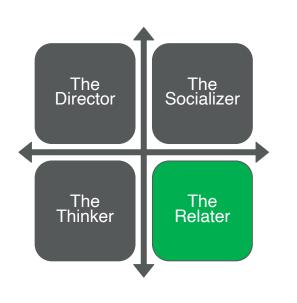
Lack of Conviction

Too Much Focus on Consensus

Too Much Discussion

Oversensitive

## **WORKING WITH RELATERS**



#### DO:

Be non-threatening and warm

Allow them time to trust you

Be personable and patient

Focus on team benefits

Minimize risk

#### AVOID:

Rushing into business and making

demands

Pushing them to move too quickly

Being loud or dominating

#### TIPS TO HELP RELATERS IMPROVE

Learn to say no and set limits

Avoid oversensitivity

Take some risks

Demonstrate a sense of urgency

©2022 CCS VENTURES, LLC

# THE THINKER (THE OWL)

## **Primary Focus = DATA**

## **DESCRIPTORS**

Analytical Cautious

Competent Compliant

Conscientious

Factual

Logical Patient

Reflective

Reserved

#### **VALUE TO TEAM**

Critical Thinking

Gets Information

High Quality Work

Objective

Procedural and Systematic

**Problem Solver** 

#### POTENTIAL WEAKNESSES

Overly Critical Rigid

Overly Intense Slow Decision Making

Perfectionistic Defensive When Criticized

Pessimistic Bogged Down in Details

Picky Uncomfortable with Risk

Doesn't See Grey Area

## **WORKING WITH THINKERS**

# The Socializer The Thinker The Relater

#### DO:

Collect your data in advance

Be logical, detailed and accurate

Adhere to established procedures

Stick to business

#### AVOID:

Being overly personal, informal or casual

Being disorganized or messy

Focusing on feelings, not facts

Criticizing

## TIPS TO HELP THINKERS IMPROVE

Use policies and rules as guidelines, not

laws

Make timely decisions

Collaborate with others

Show appreciation and concern for

others