



Institutional Effectiveness and Research

A&M-COMMERCE

*Institutional Effectiveness Fall Series
Event Evaluation Report*

2018 Quality Day – Peers of the Pride

December 2018

2018 Quality Day - Event Evaluation Survey Report

The Institutional Effectiveness Spring/Fall Series is a series of events and workshops offered to Texas A&M University-Commerce faculty and staff seeking professional development opportunities for continuous self-improvement in their Academic Programs and Support Units.

The data presented in this Event Evaluation Report was collected at the **Quality Day – Peers of the Pride** event offered on November 28th, 2018.

This annual event offers participants a space to engage in positive conversations and explore tools to better assist our faculty and staff in planning for quality in their programs and units.

Overarching goals for the event:

1. Participants will be able to communicate the value of peer feedback in the development of quality programs/services and assessment practices.
2. Participants will be able to evaluate the effectiveness of documented assessment results in providing evidence of seeking improvement based on the analysis of results.
3. Participants will be able to apply learned practices and skills for incorporating peer feedback into their own strategic planning and assessment.

There were three distinct elements to the day: **(1)** Peer Review Workshops (four sessions - required for IE Authors only); **(2)** Special Topic Sessions (three concurrently in the morning and three concurrently in the afternoon - open for all who wished to attend); and the **(3)** Appreciation Lunch and Keynote Speaker (for IE Authors, Reps, and Leadership only).

A total of 114 event evaluations were filled out throughout the day for all sessions, with exception of the Appreciation Lunch and Keynote Speaker.

Please refer to Appendix A for more details about each session.

Attendees were asked to indicate their level of agreement with the following statements:

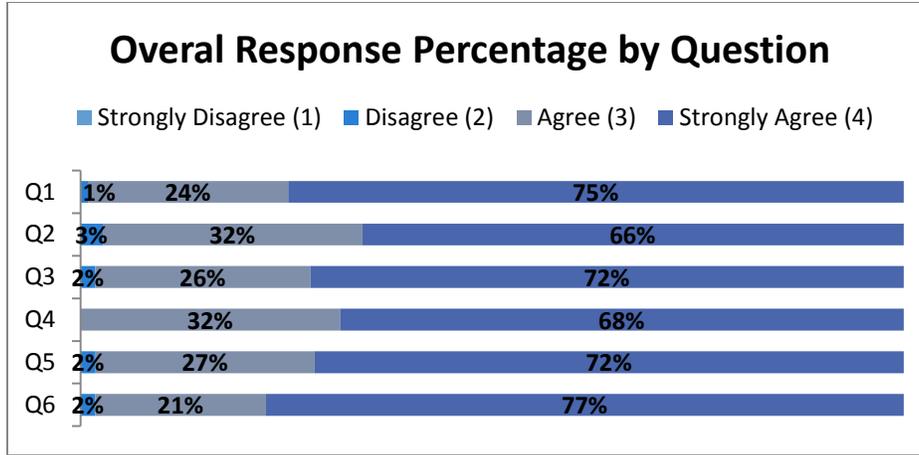
Question	Overall Mean
1. The goals and purpose of this session were accomplished.	3.74
2. The content of this session met my expectations.	3.63
3. The presentation was concise and informative.	3.70
4. The handouts and visual aids referenced in this session were helpful and will serve as a good source for future reference.	3.68
5. This session provided practical information that I can apply to my professional work.	3.70
6. Overall, this session provided me with support in my efforts related to assessment and continuous improvement.	3.76

(1) Strongly Disagree, (2) Disagree, (3) Agree, and (4) Strongly Agree

In general, participants agreed that the goals and purpose of the sessions were accomplished and that they were provided with information and resources for the enhancement of a culture of quality at our institution.

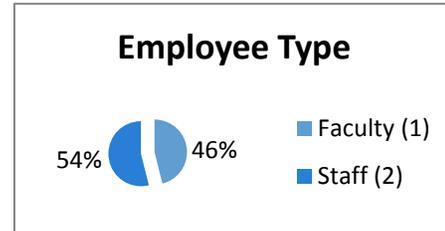
The graph below offers a visual representation of the overall percentage of responses for each question.

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Additionally, participants were asked if they would recommend the presentation to others.

Question	Yes	No
7. Would you recommend this presentation to others?	100%	0%



All attendees who filled out session evaluations indicated that they would recommend that specific session to others.

Below, data for each individual session is presented.

Overall Responses		
Session	Total Responses	Total Mean
Overall Event	111	3.70
Overall by Session		
Peer Review #1	19	3.71
Peer Review #2	10	3.69
Peer Review #3	12	3.65
Peer Review #4	17	3.60
Session A1: Rich Data - Graduation Exit Survey	8	3.73
Session A2: Charting the Future in Enrollment	11	3.55
Session A3: 60x30TX Goals Update	11	3.65
Session B1: Student Financial Wellness	2	3.59
Session B2: Becoming HIP: Integrating High Impact Practices for Improved Student Outcomes	8	3.94
Session B3: Quality Matters & TAMUS Quality Assurance Initiative	7	3.86
Peer Review #5: Overflow	4	3.96

* A few respondents (2) filled out the survey but did not indicate which session they were evaluating. These ratings were not included.

Whether analyzed by individual question or by individual session, the data suggests that participants were satisfied with the event. Responses were highly positive.

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11. Great discussion afterward!
12. Great group discussion. Very productive
13. Great Information!
14. Great Information
15. Great job! Loved the material.
16. Great presentation – enjoyed brainstorming possibilities of why results were as they were. Generated lots of ideas how to go further with the information.
17. Handouts – Takeaways for key points (w/web address references)
18. Hearing from others reviewing another plan/results helped give me a better idea of what is expected.
19. I enjoyed the workshop style of this event - very beneficial!
20. I just had trouble with different documents and what/how to apply everything. But, that's probably because of a headache.
21. I really enjoyed this peer review. I believe we should do this within the Enrollment Management Director's level. Thank you for the great money opportunities to help fund assessment opportunities.
22. I think it would be better to only open up 2 documents instead of 3. I am not altogether sure of the reason to have 2 plans open.
23. I think we need to clearly articulate our enrollment goals for the next 1, 5, and 10 years now.
24. I would have liked to have picked the SLO that was critiqued based on one that I still struggle with.
25. It is my understanding that education faculty are revising their courses to work for a new birth-3rd grade degree that will be offered in 2019. However, I don't see TX standards for early education (birth-PreK) increasing fast enough to accommodate this degree. What I mean is that students who graduate with this new degree will have a hard time finding a job since TX standards are that a teacher working in a children care center must only have a high school diploma. The Children's Learning Center is the ONLY center in Hunt County that is accredited with TX and nationally, which requires higher education staff. No other Center in the county could pay to hire someone with this degree unless TX changes the rules to start requiring this degree. I believe this is a great start to move TX towards other states leading the early education field; however, I am concerned about our students. The goal of the CLC would be to hire some of these students as it becomes possible. I agree as an employer about working on the students' resumes and writing. I receive resumes every day that have nothing to do with the job they are applying for. I am concerned a degree may be too much where maybe a certificate to add onto a PreK-6th degree might be a better option.
26. Love the Energy! Positive focus!

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27. Loved this. (HIP)
28. More authors should be invited and discussed in the workshop
29. More explanation for 1st-time authors would've been helpful.
30. Not enough time to read or discuss. Need to add 30 min max
31. Not sure if it was what I expected, but the information was very helpful & informative
32. On the rubric, note the plan year on the blank to be reviewed
33. Pathways/transferability
34. Realized I am HIP in many ways, but I was inspired for other ideas and studies
35. Rubric language did not match plan/results language = difficult to follow. What is an SLO?
36. Share out the actual SEM plan
37. Something for those in graduate studies for these ideas (HIP)
38. Success of Peer Review is difficult based on your peer reviewer
39. Thank You
40. Thank you for your time!
41. Thank you for making assessment & IER plans/goals less intimidating. In previous years, it has always a very daunting process as it was explained to me. I genuinely appreciate your department's ability to explain complex (read: scary!) concepts in a simpler manner. Looking forward to a more collaborative goal/plan/results "season" next year.
42. Thank you!
43. The IE forms & Process are too time-consuming. The process should be more concise.
44. These types of events should happen more than once a semester. People had lots of questions/comments/concerns. Very important for frontline people to be involved in the conversation.
45. This helped me see how my IE results are being used.
46. This is a great help to me
47. This would have been better if we just discussed our plans + what we wanted feedback on rather than being pre-selected. Don't need to spent time specifically with the instructions of the day.
48. Very helpful and informative
49. Very valuable and having different disciplines paired together make for mutual vulnerabilities and (usually) empathy
50. Very well prepared so we could easily accomplish goals
51. We could have used more time to analyze + discuss.
52. You were incredibly well-organized

Appendix A Quality Day 2018 – Peers of the Pride Schedule of Events

Time	Session and Location	Participants
8:30am-10:00am	Peer Review #1 BA 345	IE Authors
10:30am-12:00pm	Peer Review #2 BA 345	IE Authors
10:30am-12:00pm	Special Topic Session A RSC Classrooms	All
12:00pm-1:00pm	Appreciation Lunch & Keynote Speaker RSC Conference Room	IE Authors, Reps, and Leadership
1:30pm-3:00pm	Special Topic Session B RSC Classrooms	All
1:30pm-3:00pm	Peer Review #3 BA 345	IE Authors
3:30pm-5:00pm	Peer Review #4 BA 339	IE Authors

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Special Topic Session A 10:30am to 12:00pm	
Session A1 Topic: Rich Data - Graduation Exit Survey Presenters: Chris Warner/Lacey Henderson Location: RSC Pride	Join this session to learn more about the university's Graduation Exit Survey including a discussion of key GES results, how to access GES results, and how to utilize these results to impact the work of your unit or program.
Session A2 Topic: Charting the Future in Enrollment Presenters: Dr. Lee Young/Dr. Thomas Newsom/Tina Livingston Location: RSC Traditions	The university has contracted with Ruffalo Noel Levitz to develop a strategic enrollment plan for A&M-Commerce. Presenters will share an update on this process and the data being collected in support.
Session A3 Topic: 60x30TX Goals Update Presenters: Dr. Ricky Dobbs/James Fountain/Dr. Madeline Justice/Dr. Yvonne Villanueva-Russell Location: RSC Innovations A&B	This session will share an overview of the goals included in the Texas Higher Education Coordinating Board's 60x30TX plan and will provide an update on A&M-Commerce's efforts and progress toward accomplishment and assessment of those goals.
Appreciation Lunch and Keynote Speaker 12:00pm to 1:00pm	
Presenter: Dr. Shanan Gibson Location: RSC Conference Rooms	Please join us at an Appreciation Lunch for IE Authors, Representatives, and leadership where we will hear from keynote speaker Dr. Shanan Gibson, Dean of the College of Business
Special Topic Session B 1:30pm to 3:00pm	
Session B1 Topic: Student Financial Wellness Presenters: RSC Chris Warner/Jeremy Tanner/Charles Robnett Location: RSC Pride	Results from A&M-Commerce's recent distribution of the Trellis Financial Wellness Survey will be shared along with a discussion of considerations related to student financial wellness and financial literacy.
Session B2 Topic: Becoming HIP: Integrating High Impact Practices for Improved Student Outcomes Presenters: Dr. Yvonne Villanueva-Russell/Jennifer Hudson Location: RSC Traditions	High-Impact Practices (HIPs) have been associated with increased student learning and retention. This session will highlight how HIPs have been implemented and assessed in existing programs at TAMUC, and how we might expand the reach of HIPs to reach a greater number of students and programs for maximum results.
Session B3 Topic: Quality Matters & TAMUS Quality Assurance Initiative Presenters: Dr. Madeline Justice/Mike Smith/Jeremy Gamez Location: RSC Innovations A&B	This session will introduce attendees to the Quality Matters framework for quality assurance and discuss current campus initiatives at A&M-Commerce related to QM.