TEXAS A&M UNIVERSITY-COMMERCE
PRESIDENT RAY M. KECK, III, PH.D.
Fall Assembly
August 24, 2017
IN MEMORIAM

- Deborah “Debbie” Raney
  - Passed away July 27
  - Retired from Digital Copy Center in August 2011

- George Nixon
  - Passed away May 26
  - Retired as Assistant Professor from the Department of Chemistry in 2007

- Lennie Moore
  - Passed away May 21
  - Retired as Instructor/Counselor in MACH III in 1992
Welcome New Faculty & Staff
KETURI BEATTY

- Named Associate Vice President for Institutional Advancement
- Formerly Senior Director of Development for the College of Education at the University of North Texas

Education
- M.A. in Communication Studies – University of North Texas (2009)
- B.A. in Communication Studies and Spanish – University of North Texas (2005)
DR. SHANAN GIBSON

- Named Dean of the College of Business
- Formerly Associate Dean for Student & Faculty Development for East Carolina University

Education
- Ph.D. in Industrial & Organization Psychology – Virginia Tech (2001)
- M.S. in Industrial & Organizational Psychology – Virginia Tech (1998)
- B.A. in General Studies from Armstrong Atlantic State University (1995)
DR. MARK MENALDO

- Named Associate Professor and Director of the College of Liberal Arts
- Formerly Associate Professor of Political Science at Texas A&M International University

Education

- Ph.D. in Political Science – Michigan State University (2010)
- B.A. in Philosophy and Sociology – Colorado College (2001)
DR. LEE YOUNG

- Named Associate Vice President for Enrollment Management
- Formerly Associate Vice President for Enrollment Management and Student Success at Pittsburg State University

Education

- Ph.D. in Urban Higher Education Leadership – Jackson State University
- M.A. in Teaching: History – Jackson State University
- B.S. in Science: History – Jackson State University
Spring 2017
Global Fellows

- Brian Brumley
- Mario Hayek
- Angela Owens
- Zhi Pei
- Elva Resendez
- Jiaming Sun
- Ya-Tin “Tina” Yang
- Ruiliang Yan

Summer 2017
Distinguished Global Fellows

- Amy Corp
- Rebecca Dibbs
- Gilbert Hernandez
- Kriss Kemp-Graham
- Maria Lamarque
- Maryfrances Miller
- Jacqueline Riley
- Jiaming Sun
- Yvonne Villanueva-Russell
# Fall 2017 Enrollment

## Undergraduate

<table>
<thead>
<tr>
<th>Headcount</th>
<th>-0.78%</th>
</tr>
</thead>
</table>

## Graduate

<table>
<thead>
<tr>
<th>Headcount</th>
<th>-7.31%</th>
</tr>
</thead>
</table>

## Total

<table>
<thead>
<tr>
<th>Headcount</th>
<th>-3.36%</th>
</tr>
</thead>
</table>

*through August 23*
**Six-Year Graduation Rate**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Same Institution</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Texas A&amp;M University</td>
<td>81.5%</td>
<td>85.9%</td>
</tr>
<tr>
<td>2. West Texas A&amp;M University</td>
<td>44.2%</td>
<td>50.9%</td>
</tr>
<tr>
<td><strong>Texas A&amp;M University-Commerce</strong></td>
<td><strong>43.4%</strong></td>
<td><strong>48.9%</strong></td>
</tr>
<tr>
<td>4. Tarleton State University</td>
<td>42.9%</td>
<td>52.1%</td>
</tr>
<tr>
<td>5. Texas A&amp;M International University</td>
<td>41.5%</td>
<td>49.7%</td>
</tr>
<tr>
<td>6. Texas A&amp;M University-Corpus Christi</td>
<td>34.5%</td>
<td>43.0%</td>
</tr>
<tr>
<td>7. Prairie View A&amp;M University</td>
<td>31.6%</td>
<td>34.5%</td>
</tr>
<tr>
<td>8. Texas A&amp;M University-Kingsville</td>
<td>28.5%</td>
<td>34.8%</td>
</tr>
<tr>
<td>9. Texas A&amp;M University at Galveston</td>
<td>27.1%</td>
<td>65.0%</td>
</tr>
<tr>
<td>10. Texas A&amp;M University-Texarkana</td>
<td>24.4%</td>
<td>26.7%</td>
</tr>
<tr>
<td>11. Texas A&amp;M University-Central Texas</td>
<td>(n/a)</td>
<td>(n/a)</td>
</tr>
<tr>
<td>12. Texas A&amp;M University-San Antonio</td>
<td>(n/a)</td>
<td>(n/a)</td>
</tr>
</tbody>
</table>

*six year graduation rate same institution/total FY 2016*
First Year Persistence Rate

1. Texas A&M University 91.1%/96.6%
2. Texas A&M International University 76.3%/84.1%
3. Texas A&M University-Kingsville 71.3%
4. Tarleton State University 70.7%/86.4%
5. Prairie View A&M University 69.3%/79.4%
6. West Texas A&M University 64.7%/78.4%
7. Texas A&M University-Commerce 64.4%/81.8%
8. Texas A&M University-Corpus Christi 58.3%/80.0%
9. Texas A&M University at Galveston 56.6%/91.2%
10. Texas A&M University-Texarkana 42.2%/61.5%
11. Texas A&M University-Central Texas 0.0%/0.0%
12. Texas A&M University-San Antonio 0.0%/0.0%

*first year persistence rate same institution/total
# Combined Enrollment & Alumni

<table>
<thead>
<tr>
<th>Institution</th>
<th>Undergraduate Enrollment</th>
<th>Graduate Enrollment</th>
<th>Living Alumni</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angelo State</td>
<td>8,094</td>
<td>1,483</td>
<td>40,357</td>
</tr>
<tr>
<td>Arkansas-Fort Smith</td>
<td>6,823</td>
<td></td>
<td>45,000</td>
</tr>
<tr>
<td>Cameron</td>
<td>4,446</td>
<td>403</td>
<td>31,300</td>
</tr>
<tr>
<td>Dallas Baptist</td>
<td>3,315</td>
<td>2,004</td>
<td>22,050</td>
</tr>
<tr>
<td>Eastern New Mexico</td>
<td>4,574</td>
<td></td>
<td>41,000</td>
</tr>
<tr>
<td>Lubbock Christian</td>
<td>1,496</td>
<td>462</td>
<td>8,435</td>
</tr>
<tr>
<td>Midwestern State</td>
<td>5,287</td>
<td>756</td>
<td>36,810</td>
</tr>
<tr>
<td>Newman</td>
<td>2,754</td>
<td>841</td>
<td>14,231</td>
</tr>
<tr>
<td>Oklahoma Christian</td>
<td>1,974</td>
<td>596</td>
<td>11,914</td>
</tr>
<tr>
<td>Rogers State</td>
<td>3,889</td>
<td>28</td>
<td>9,954</td>
</tr>
<tr>
<td>St. Edward's</td>
<td>4,023</td>
<td>597</td>
<td>22,000</td>
</tr>
<tr>
<td>St. Mary's</td>
<td>2,309</td>
<td>1,316</td>
<td>23,245</td>
</tr>
<tr>
<td>Tarleton State</td>
<td>11,463</td>
<td>1,589</td>
<td>78,000</td>
</tr>
<tr>
<td>Texas A&amp;M Commerce</td>
<td>7,642</td>
<td>4,660</td>
<td>89,046</td>
</tr>
<tr>
<td>Texas A&amp;M International</td>
<td>6,375</td>
<td>816</td>
<td>28,233</td>
</tr>
<tr>
<td>Texas A&amp;M Kingsville</td>
<td>6,811</td>
<td>2,467</td>
<td>47,000</td>
</tr>
<tr>
<td>Texas Woman's</td>
<td>10,408</td>
<td>5,247</td>
<td>88,000</td>
</tr>
<tr>
<td>UT Permian Basin</td>
<td>5,164</td>
<td>773</td>
<td>17,209</td>
</tr>
<tr>
<td>West Texas A&amp;M</td>
<td>7,389</td>
<td>2,512</td>
<td>55,819</td>
</tr>
<tr>
<td>Western New Mexico</td>
<td>2,484</td>
<td>887</td>
<td>8,000</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>106,720</strong></td>
<td><strong>27,437</strong></td>
<td><strong>717,603</strong></td>
</tr>
</tbody>
</table>

*Source: CollegeBoard.org*
Faculty Lines

- **22** new faculty positions have been added/approved since fall 2016
  - 7 – College of Humanities, Social Sciences & Arts
  - 6 – College of Education & Human Services
  - 4 – College of Science & Engineering
  - 3 – School of Agriculture
  - 2 – College of Business

- Positions created through budget consolidation, reorganization, and the passage of the athletic fee referendum
Freshman Year Experience – TRAC

- **Transforming Relationships and Academic Connections**
- Requirements of all incoming freshmen
  - New student orientation
  - Lion Camp
  - Mentor Groups: each will be a “house” named for a prominent figure in the history of the University
  - Common read: “Immortal Life of Henrietta Lacks” by Rebecca Skloot
  - Lion Lectures: 6-10 minute lectures related to the common read topic(s)
  - Signature Courses: taught by distinguished professors
LEARNING MANAGEMENT SYSTEM UPDATE

- Pearson Learning Studio (eCollege) will be retired September 2018
- Brightspace by D2L was selected as the replacement
- Will be branded MyLeo Online
- Features a modern interface, improved navigation, and integration features with Banner Student Information System
- Implementation timeline
  - Summer I 2018 – pilot
  - Summer II 2018 – extended pilot
  - Fall 2018 – MyLeo Online will go live!
- Training to begin Fall 2017
- Snap Surveys: new online course evaluation system coming this Fall
COLLEGE OF LIBERAL ARTS AND FACULTY IN RESIDENCE

- Dr. Mark Menaldo hired as Director
- Curriculum based on a rigorous study of “The Permanent Questions” and interdisciplinary classes already offered at A&M-Commerce
- Incoming students participate in immersive Liberal Arts seminars
- Civic engagement and leadership development
- Study of Latin and a foreign language
- Study abroad experience
- Undergraduate research culminating in a senior capstone project
- Structured cooperative opportunity with existing partnerships
- Live with faculty mentors (faculty-in-residence)
  - Dr. Asli Ogunc – Prairie Crossing
  - Dr. Kriss Kemp-Graham – Whitley Hall
  - Dr. Kent & Mrs. Ricia Montgomery – P-3
  - Dr. Bo Han – Smith Hall
**Multi-Purpose Event Center**

- Modeling after [Robert W. Plaster Center](#) at Pittsburg State University
- To be built with private equity
- Working with alumni Buddie Barnes and Ted Lyon
- Will be forwarding to the Office of General Counsel for guidance in proceeding
- Events hosted will include
  - Athletics events
  - Community gatherings
  - Regional events
  - Shows
  - Concerts
  - Commencement
AGRICULTURE AND CHILDREN’S MUSEUM COMPLEX
Toole Design Group tasked with a redesign of the City of Commerce
Ian Lockwood, of TDG, was behind the redesign of Sulphur Springs
Community and university members viewed multiple presentations and met to brainstorm ideas for what the plan for Commerce should include
Most recent presentation took place August 10

Major plans include
- Add green spaces
- Shrink street widths
- Change intersections to roundabouts
- Create bike paths
- Increase walkability
- Develop a university village
ROUNDABOUTS

- Two roundabouts on Hwy 24/50
- Located at Culver St and Live Oak
UNIVERSITY VILLAGE

Bois D’Arc – proposed
Street Changes

Culver – proposed

Hwy 24 and University Boulevard – proposed
STREET CHANGES

Greenville – proposed

Washington – proposed

Live Oak – proposed
REIMAGINE COMMERCE DOWNTOWN

Alamo – proposed

Main – proposed
**PROJECT ASPIRE**

- **A School Partnership for Inspiration, Recreation, and Education**
- Commerce ISD, A&M-Commerce, and City of Commerce collaboration to improve quality of life
- Various meetings held during AY 2016-17 to determine the areas of most need
- Proposals developed to meet those areas of need
- First phase was summer experience

**Fall programs**
- AVID (college readiness)
- Pride Prep
- Boys & Girls Club programming
- Visit to Ball State
ATHLETICS
COMMUNITY IMPACT

- 7 of 8 head coaches and all 7 Executive Team live in Hunt County

- Over 2,300 hours of community service by student-athletes in 2016-2017

- Over 4,200 summer camp participants across all sports

- Hosted Inaugural Education Day for area school districts
ATHLETICS

CAMPUS IMPACT

- **Almost 700** students annually attend because of intercollegiate athletics

- **Over $1.1 million** in net tuition and fee revenues from student-athletes

- Record attendance at football, men’s basketball, women’s basketball, softball, and soccer in 2016-17

- Complimentary tickets for faculty and staff to home football games in 2017
ATHLETICS
2016-2017 BEST IN CLASS

- 372 student-Athlete recognitions on Honor Rolls (3.0 or better)
- 85 student-Athletes on “Best in Class” Honor Roll (4.0)
- 3.17: Comprehensive Student-Athlete Average Team GPA
- **Florian Obst (Decathlon):** NCAA National Champion National Scholar-Athlete of the Year
- 8 NCAA Postseason appearances
- 5 Lone Star Conference Championships
  - Football
  - Soccer
  - Men’s Indoor Track & Field
  - Men’s Golf
  - Men’s Outdoor Track & Field
- 45 All-American student-athletes
- 124 All-Conference performers
CAPITAL PROJECTS

- Campus trees
- New parking lot—former Leberman Hall location
- Talbot Hall – Phase II
- Patio enclosure addition to Alumni Center
- Energy Performance Program
- MRC tennis courts
- Routine deferred maintenance projects
P-3 Freshman Residence Hall

- Students moved in yesterday
- 496 beds
- Study, meeting, social, and common lounge space
- Faculty apartment
NURSING & HEALTH SCIENCES BUILDING

- Projected occupancy January 2019
- Will house
  - Department of Health & Human Performance
  - School of Nursing
  - Biomedical Institute for Regenerative Research
- Dan Jones Memorial Garden
- Follow our progress: http://pride.tamuc.edu/lionsbuild/
**University Marketing Campaign (Steel Branding Partnership)**

- TV (Brand Awareness)
- Outdoor (Brand Awareness)
- Print (Brand Awareness)
- NPR Sponsorship (Brand Awareness)
- Digital (Lead Gen)
UPDATED LOGOS

TEXAS A&M UNIVERSITY
COMMERCE

TEXAS A&M UNIVERSITY-COMMERCE

A&M COMMERCER
MOVING FORWARD
"I opted for America, and I opted for America really with hope, with faith.

Not that America was what I wanted but that it had the potentiality to be, that I had the opportunity to work to try to make it what it should be."

-Dr. David Arlington Talbot
“Texas A&M University-Commerce is in a very unique position to change Texas and the world. You are grounded in the present but don’t have the burdens of being held down to the past. You are uniquely poised to look at the future and lead Texas and the world to a place where others understand the significance of feeding the hungry, clothing the naked, and working to heal the physical, mental, and emotional sickness of the world.

I challenge you to work towards liberating the oppressed of the earth.”

-Andrew Young

August 22, 2017

message to President Keck
JOIN US OUTSIDE FERGUSON AUDITORIUM FOR THE PRIDE WALK