TEXAS A&M UNIVERSITY COMMERCE

Sustaining a Continuous Conversation on Continuous Improvement

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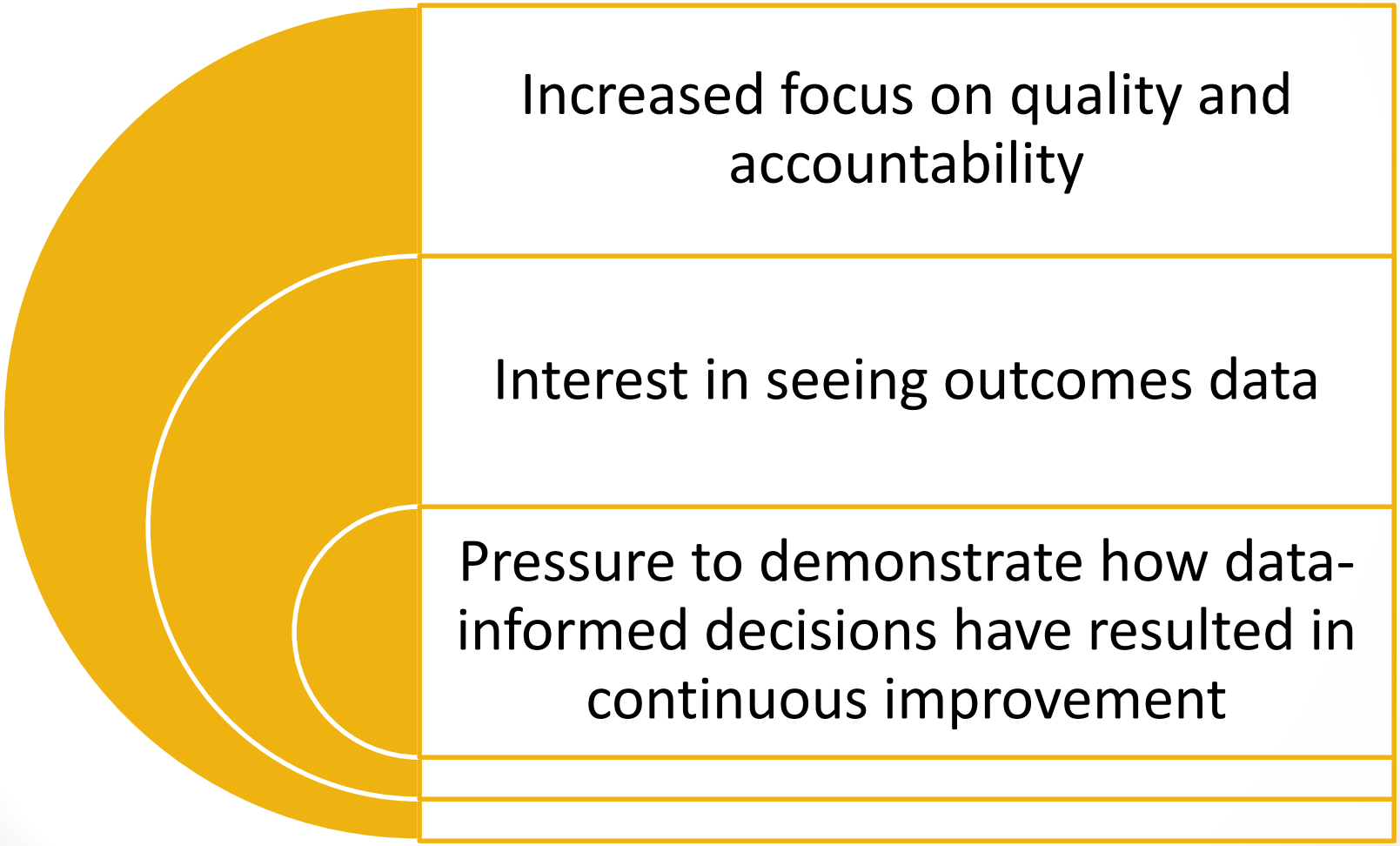
SACSCOC Annual Meeting 2018
New Orleans, Louisiana

Founded 1889
Public, R2, Doctoral
13,000

Landscape of Higher Ed



Implications

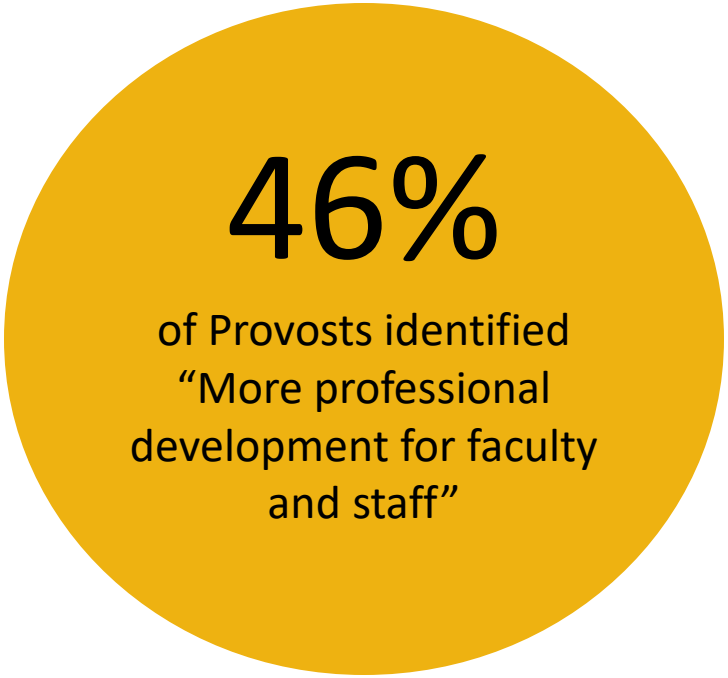
- Help more people join the conversation
- Equip more people to use data and conduct assessments

Opportunities Disguised as Challenges

Challenges	• Lack of training • Lack of exposure
Opportunities	• Skill set development • Shift from compliance mindset

Professional Development

When asked about what would be especially helpful when assessing student learning,



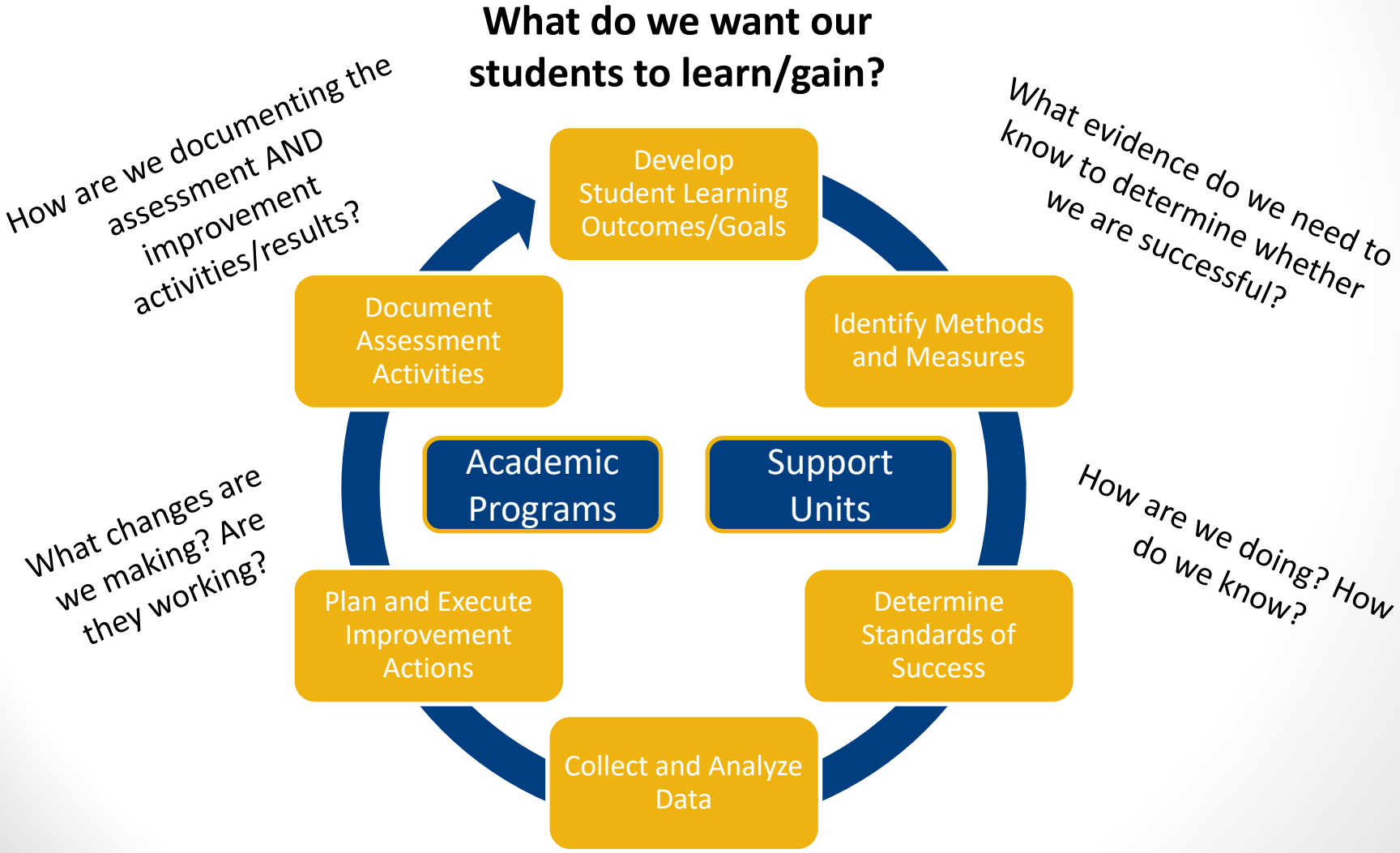
2017 NILOA National Survey of Chief Academic Officers

Professional Development

Individuals need help to understand the data and data tools available

STUDENT
SUCCESS

Ongoing Efforts for Continuous Improvement

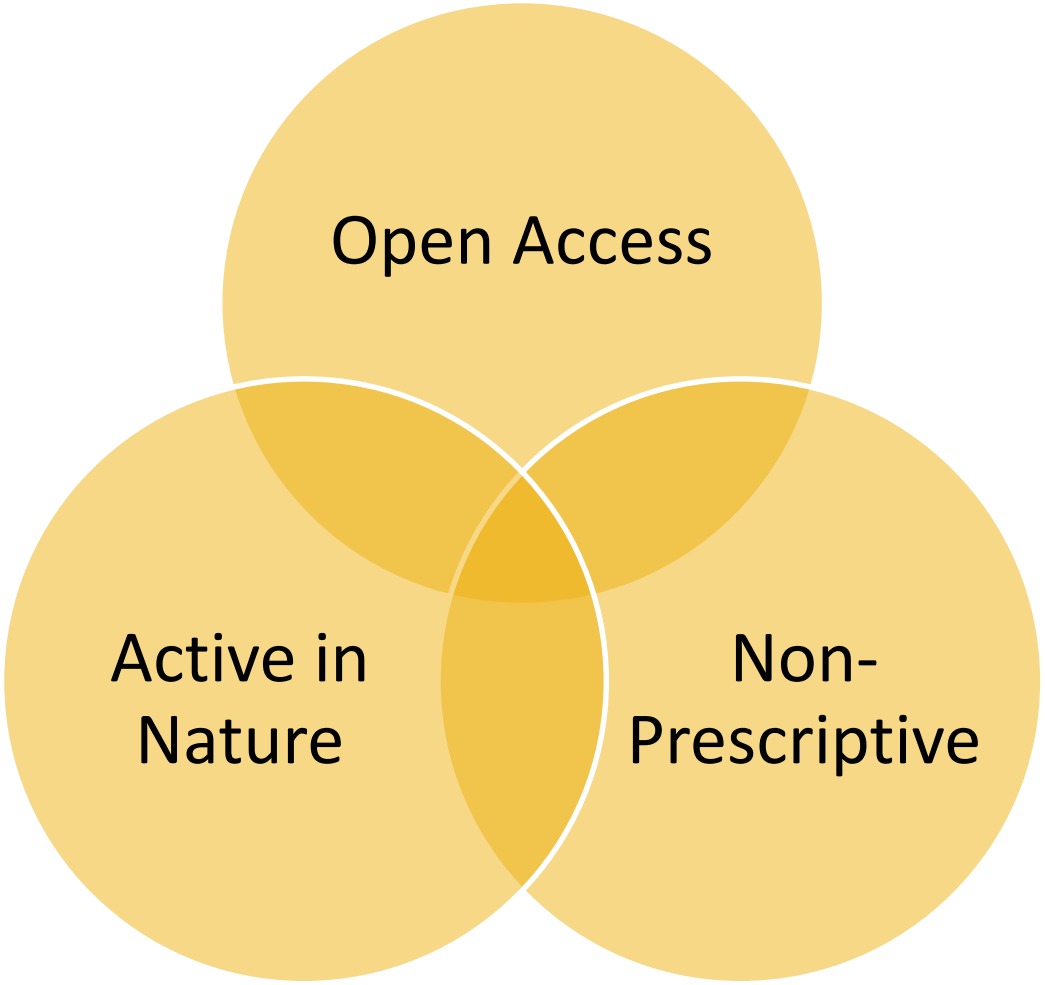


Accessible Data Resources

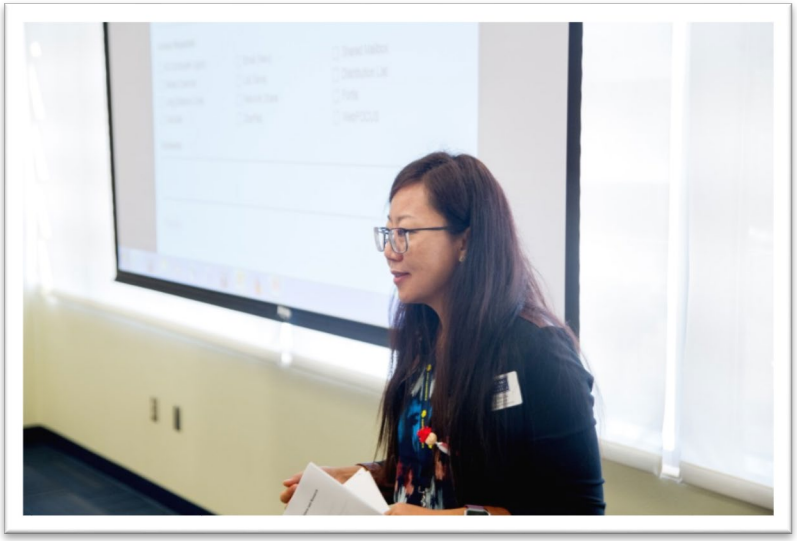
- Interactive Dashboard (Lion Facts)
- University Performance/Accountability Reports
- Departmental Data Viewer
- University Highlights by Academic term (Fact Book)
- University Highlights by Academic Year (Fast Facts)
- WebFOCUS Report Request and Information
- Resources
- IPEDS Glossary - NCES
- Glossary of Terms - THECB
- Texas A&M University-Commerce Graduation Exit Survey
- Common Data Set
- NSSE Survey

Series Events

Our Model for Professional Development



Utilizing Existing Venues



- Webinars
- Faculty/Staff Professional Development Day
- Collaborating with Campus Partners

Holistic Approach

IR Series

- Dashboards 101
- Understanding NSSE Survey and Utilizing the Survey Data
- THECB Accountability System, 60x30 Goals

IE Series

- Results Reporting for Academic Programs
- Program and Curriculum Mapping
- Communicating Your Story with Institutional Effectiveness Processes
- Peer to Peer: Review of Institutional Effectiveness Forms

Creating New Opportunities

- SACSCOC Principles “Training” Day
- Quality Day 2017 – Planning for the Pride
- Quality Day 2018 – Peers of the Pride

Communication and Planning

From: employees-bounces@tamuc.edu [mailto:employees-bounces@tamuc.edu] **On Behalf Of** Faculty/Staff
Sent: Wednesday, October 18, 2017 12:00 PM
To: employees@tamuc.edu
Subject: [Faculty & Staff] Friendly Reminder: Register for the Institutional Effectiveness and Research Fall Series Events

Institutional Effectiveness and Research Fall Series

The Department of Institutional Effectiveness and Research will offer two series of events this Fall semester. These professional development opportunities for faculty and staff will offer skills, knowledge, and best practices in active workshop or course settings designed to strengthen the growth of existing efforts and utilization of data towards continuous improvement.

For full event descriptions and registration visit www.tamuc.edu/IER and select "

Attendees will…

- Be entered in a drawing to receive a prize at each workshop!
- Receive a certificate of participation for every event they attend!

1.Institutional Research Fall Series

This series offers all university faculty and staff professional development oppor
improvement.

IER EVENTS

The Department of Institutional Effectiveness and Research will offer two series of events this Spring semester. These professional development opportunities for faculty and staff will offer skills, knowledge, and best practices in active workshop or course settings designed to strengthen the growth of existing efforts and utilization of data towards continuous improvement.

FOR FULL EVENT DESCRIPTIONS, PLEASE CLICK EACH OF THE BARS BELOW.

ONCE YOU ARE READY TO REGISTER, PLEASE CLICK HERE.

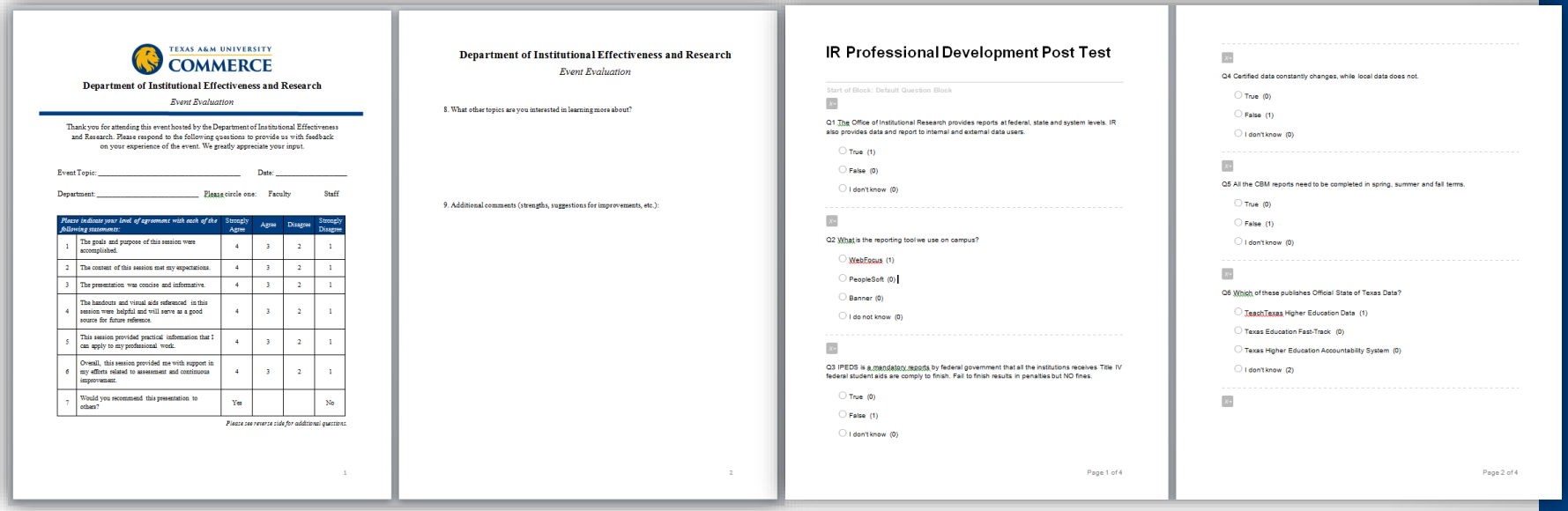
+ Institutional Effectiveness Spring Series Events

+ Institutional Research Spring Series Events

What would work on your campus?

Collect Feedback

- Workshop Evaluations (indirect measure)
- Pre-test/Post-test assessments (direct measure)



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Department of Institutional Effectiveness and Research

Event Evaluation

Thank you for attending this event hosted by the Department of Institutional Effectiveness and Research. Please respond to the following questions to provide us with feedback on your experience of the event. We greatly appreciate your input.

Event Topic: _____ Date: _____

Department: _____ Please circle one: Faculty Staff

Please indicate your level of agreement with each of the following statements:		Strongly Agree	Agree	Disagree	Strongly Disagree
1	The goals and purpose of this session were accomplished.	4	3	2	1
2	The content of this session met my expectations.	4	3	2	1
3	The presentation was concise and informative.	4	3	2	1
4	The handouts and visual aids referenced in this session were helpful and will serve as a good source for future reference.	4	3	2	1
5	This session provided practical information that I can apply to my professional work.	4	3	2	1
6	Overall, this session provided me with support in my efforts related to assessment and continuous improvement.	4	3	2	1
7	Would you recommend this presentation to others?	Yes			No

Please see reverse side for additional questions.

1

Department of Institutional Effectiveness and Research

Event Evaluation

8. What other topics are you interested in learning more about?

9. Additional comments (strengths, suggestions for improvements, etc.):

2

IR Professional Development Post Test

Start of Block: Default Question Block

Q1 The Office of Institutional Research provides reports at federal, state and system levels. IR also provides data and report to internal and external data users.

- True (1)
- False (0)
- I don't know (0)

Q2 What is the reporting tool we use on campus?

- WebFocus (1)
- PeopleSoft (0)
- Banner (0)
- I do not know (0)

Q3 IPEDS is a mandatory reports by federal government that all the institutions receives Title IV federal student aids are comply to finish. Fail to finish results in penalties but NO fines.

- True (0)
- False (1)
- I don't know (0)

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Q4 Certified data constantly changes, while local data does not.

- True (0)
- False (1)
- I don't know (0)

Q5 All the CBM reports need to be completed in spring, summer and fall terms.

- True (0)
- False (1)
- I don't know (0)

Q6 Which of these publishes Official State of Texas Data?

- TeachTexas Higher Education Data (1)
- Texas Education Fast-Track (0)
- Texas Higher Education Accountability System (0)
- I don't know (2)

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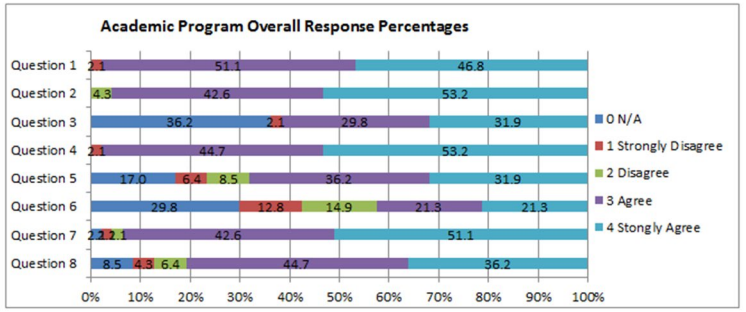
Utilize the Feedback

Institutional Effectiveness Spring Series Academic Program Survey Report



As it can be observed through the graph above, Faculty mainly answered "Agree to Strongly Agree", aside from a few exceptions in question 5 question 6 and question 8. Faculty thinks these workshops would not help them in teaching or they would not get helpful information of self-improvements. Those questions are about learning process. Feedbacks showing the workshops were not helpful for the future usages. We should do some improvements on these kinds of events. For instance, add actual real life example instead of discussion or include some individual activity to base the topic.

Individual Session Results

Pre-test:
Mean score: 2.05
Std. Deviation: 1.961
Std. Error: 0.310

Post-test Mean score: 4.05
Std. Deviation: 2.073
Std. Error: 0.324

The post-test mean score showed significantly higher than pretest, $F=19.86$ ($p=.000$), demonstrating a successful educational session for the attendants.

Sustaining a Continuous Conversation

Thank you and we welcome your questions!

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