

Learning Goal	Learning Objective	T1 Data Collection	T2 Data Collection
<p>Goal 2: Our graduates will demonstrate business environment knowledge to compete and succeed. [Conscientious]</p>	<p><u>Ethics</u>: Students will identify and evaluate ethical business issues.</p>	<p><b>When Assessed:</b> Fall 2013</p> <p><b>Where Assessed:</b> MGT 305 (F2F only)</p> <p><b>How Assessed:</b> Rubric</p> <p><b>Results:</b> At least 75% of students met or exceeded expectations.</p> <p><b>Continuous Improvement Actions:</b></p> <p>Although the standard was met, results showed the number of students exceeding expectations seemed low. The committee felt this was due to several issues and offered the following recommendations: 1. Revise the instructions to specifically ask questions in line with our ethics criteria (allowing for finer measurement of each criteria); 2. Make the assignment part of the class requirements instead of extra credit (giving us a larger sample size)</p>	<p><b>When Assessed:</b> Summer 2015</p> <p><b>Where Assessed:</b> MGT 305 (Online only)</p> <p><b>How Assessed:</b> Rubric</p> <p><b>Actions Taken:</b> The assignment was made a class requirement, and the instructions were revised to specifically align with our ethics criteria.</p> <p><b>Results:</b> The results did not meet the standard of success set at 70% of students meeting or exceeding “Meet Expectations” per the rubric.</p> <p><b>Continuous Improvement Actions:</b> After implementing the recommendations from Fall 2013, we saw a significant drop in our student’s ability to identify, analyze, and recommend outcomes for an ethical dilemma. The panel recommended including a PowerPoint presentation that clarifies steps to take when identifying, evaluating and developing an action plan to address ethical issues. This content will highlight what is included in an action plan, based on consequences to government and/or society, organizations and individuals. This objective will be reassessed during the 2015-16 academic year.</p>



