

Learning Goal	Learning Objective	T2 Data Collection	T3 Data Collection
<p>Goal 2: Our graduates will demonstrate business environment knowledge to compete and succeed. [Conscientious]</p>	<p><u>Ethics</u>: Students will identify and evaluate ethical business issues.</p>	<p><b>When Assessed:</b> Summer 2015</p> <p><b>Where Assessed:</b> MGT 305 (Online only)</p> <p><b>How Assessed:</b> Rubric</p> <p><b>Actions Taken:</b> The assignment was made a class requirement, and the instructions were revised to specifically align with our ethics criteria.</p> <p><b>Results:</b> The results did not meet the standard of success set at 70% of students meeting or exceeding “Meet Expectations” per the rubric.</p> <p><b>Continuous Improvement Actions:</b> After implementing the recommendations from Fall 2013, we saw a significant drop in our student’s ability to identify, analyze, and recommend outcomes for an ethical dilemma. The panel recommended including a PowerPoint presentation that clarifies steps to take when identifying, evaluating and developing an action plan to address ethical issues. This content will highlight what is included in an action plan, based on consequences to government and/or society, organizations and individuals. This objective will be reassessed during the 2015-16 academic year.</p>	<p><b>When Assessed:</b> Fall 2015 <b>Where Assessed:</b> MGT 305 Two sections (F2F &amp; online)</p> <p><b>How Assessed:</b> Rubric</p> <p><b>Actions Taken:</b> We included a PowerPoint presentation on ethical decision making.</p> <p><b>Results:</b> At least 75% of students met or exceeded expectations.</p> <p><b>Continuous Improvement Actions:</b> Although standards were met, the committee and course owner decided to make additional changes to the PowerPoint presentation to align it with the standards in our new ethics rubric. It now includes an overview of various ethical frameworks, and is accompanied by a 10min Youtube video and a journal article (Granitz &amp; Lowey (2007), “Applying Ethical Theories: Interpreting and Responding to Student Plagiarism”). These files are shared across all sections of the course (F2F &amp; Online).</p>



