

Graduate Program – Continuous Improvement Actions

Learning Goal	Learning Objective	T1 Data Collection	T2 Data Collection
<p>Goal 1: Competent Business Communication skills: Our graduates will be competent business communicators.</p>	<p><u>Spoken</u>: Students will demonstrate proficiency in oral communications by delivering clear and well-structured business presentations.</p>	<p>When Assessed: Fall 2013</p>	<p>When Assessed: Spring 2015</p>
		<p>Where Assessed: MGT 527; Two sections (F2F & online)</p>	<p>Where Assessed: BA 595; Two sections (F2F & online)</p>
		<p>How Assessed: Rubric</p>	<p>How Assessed: Rubric</p>
		<p>Actions Taken: N/A</p>	<p>Actions Taken:</p> <ol style="list-style-type: none"> 1. Student and instructor video examples were shared with online students. 2. F2F students were required to provide peer review evaluations on oral presentations throughout the semester.
		<p>Results: Standard of 80% was met (organization, subject knowledge, graphics, eye contact & appearance) except in the criteria of 'elocution.'</p>	<p>Results: Standard of 80% met on all criteria (organization, subject knowledge, graphics, eye contact & appearance, elocution).</p>

		<p>Continuous Improvement Actions:</p> <ol style="list-style-type: none">1. To give online students a better idea of elocution expectations, the instructor should share video examples.2. It was recommended that a student peer review system be implemented to provide F2F students with feedback.3. Online and F2F students should use the same technology.	<p>Continuous Improvement Actions:</p> <ol style="list-style-type: none">1. Faculty assessors noted that online students benefitted from learning video recording technology.2. It was recommended that F2F students create at least one video throughout the semester.
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