

Graduate Program – Continuous Improvement Actions

Learning Goal	Learning Objective	T1 Data Collection	T2 Data Collection
	<p><u>Written</u>: Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.</p>	<p>When Assessed: Fall 2013</p>	<p>When Assessed: Spring 2015</p>
<p>Where Assessed: BA 595; Two sections (F2F & online)</p>		<p>Where Assessed: BA 595; Two sections (F2F & online)</p>	
<p>How Assessed: Rubric</p>		<p>How Assessed: Rubric</p>	
<p>Actions Taken: N/A</p>		<p>Actions Taken:</p> <ol style="list-style-type: none"> 1. The artifact from the previous assessment cycle was utilized. 	
<p>Results: Standard at 80% was met on all criteria (focus on reader, writing strategy, logic & organization, wording, clarity & conciseness, grammar & punctuation, format)</p>		<p>Results: Standard of 80% was not met in the criteria of 'wording, grammar, & punctuation.'</p>	

		<p>Continuous Improvement Actions:</p> <ol style="list-style-type: none">1. No changes were suggested. However, faculty assessors recommended monitoring the next assessment iteration to determine if the satisfaction of all criteria was a one-time occurrence.	<p>Continuous Improvement Actions:</p> <ol style="list-style-type: none">1. Faculty assessors recommended that F2F students should be required to visit the University Writing Center to receive assistance.2. Online students should be provided with timely instructor feedback so students can make writing changes throughout the semester.
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