

## Graduate Program – Continuous Improvement Actions

Learning Goal	Learning Objective	T2 Data Collection	T3 Data Collection
	<p><u>Written</u>: Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.</p>	<p><b>When Assessed:</b> Spring 2015</p> <p><b>Where Assessed:</b> BA 595; Two sections (F2F &amp; online)</p> <p><b>How Assessed:</b> Rubric</p>	<p><b>When Assessed:</b> Fall 2016</p> <p><b>Where Assessed:</b> BA 595 Two sections (F2F &amp; online)</p> <p><b>How Assessed:</b> Rubric</p>
		<p><b>Actions Taken:</b></p> <ol style="list-style-type: none"> <li>1. The artifact from the previous assessment cycle was utilized.</li> </ol>	<p><b>Actions Taken:</b></p> <ol style="list-style-type: none"> <li>1. Revisions were made to the common goals &amp; rubrics to align with the COB's mission and be consistent with the recommendations made by AACSB consultant, Dr. Karen Tarnoff.</li> <li>2. Minimum standard raised to 90%.</li> <li>3. A peer review process was implemented to help improve student-writing outcomes before submitting their final works.</li> <li>4. Students were asked to read articles in peer reviewed journals to familiarize them with writing standards.</li> </ol>

		<p><b>Results:</b> Standard of 80% was not met in the criteria of 'wording, grammar, &amp; punctuation.'</p>	<p><b>Results:</b> The standard of 90% was met on the following criteria: content, organization, supportive evidence and appropriate writing style. Grammatical correctness and proper of citation of references were both at 81% and therefore did not meet the standard.</p>
		<p><b>Continuous Improvement Actions:</b></p> <ol style="list-style-type: none"> <li>1. Faculty assessors recommended that F2F students should be required to visit the University Writing Center to receive assistance.</li> <li>2. Online students should be provided with timely instructor feedback so students can make writing changes throughout the semester.</li> </ol>	<p><b>Continuous Improvement Actions:</b></p> <ol style="list-style-type: none"> <li>1. It appears that students learn vicariously. Some form of peer review process should be implemented.</li> <li>2. Students will be exposed to multiple peer-reviewed articles throughout the semester to gain a more thorough understanding of current writing practices and standards.</li> </ol>