

**ACGS**

**Academy for Comparative Globalization Studies**



Online Edition  
2<sup>nd</sup> issue

April 2015

**Campus Life: [Global Scholar: TAMU-Commerce- QEP](#)**

The overarching goal of the Global Scholar Program is to create distinction and recognition among students for engagement in specialized instruction (global courses) and experiences (global events and travel). All incoming Freshman students (domestic and international) will be introduced to the Global Scholar Program during their initial orientation beginning in the Fall of 2014....



**Media Resource: [Rising Student Enrolment Drives the Global Higher Education Services Market](#)**

The global market for higher education services is being driven by the burgeoning global population of students with the eligibility as well as the capability to pursue higher education. Students in the age group of 18-22 years represent the largest market with such students primarily enrolling into colleges and universities in order to develop skills for

employment. Globalization of higher education services is aiding in mobilizing the international student and faculty community....

## **Global Curriculum: [Teaching a Global Sociology:](#)**

### **[Suggestions for Globalizing the U.S. Curriculum](#)**

Increasingly, educators have called on colleges and universities to prepare their students for a more inter dependent world. While sociology has begun to heed the message to globalize the curriculum, efforts to implement relevant teaching practices are hampered by lack of consensus on what "internationalizing" or "globalizing" the classroom actually means and the most effective ways to accomplish this goal. The purpose of this article is twofold: first, to identify the multiple meanings of internationalizing or globalizing the classroom, and second, to suggest teaching strategies relevant to the specific pedagogical goals of teaching a more globalized version of the discipline....

## **Scholars Introduced: [Saskia Sassen](#)**



Saskia Sassen (born January 5, 1949) is a Dutch-American sociologist noted for her analyses of globalization and international human migration. She is Robert S. Lynd Professor of Sociology at Columbia University and Centennial visiting Professor at the London School of Economics.

Sassen coined the term global city. Saskia Sassen's research and writing focuses on globalization (including social, economic and political dimensions), immigration, global cities (including cities and terrorism), the new technologies, and changes within the liberal state that result from current transnational conditions....

**A Reading of Recommendation: [Saskia Sassen and the Sociology of Globalization: A Critical Appraisal](#)**

**By William I. Robinson**

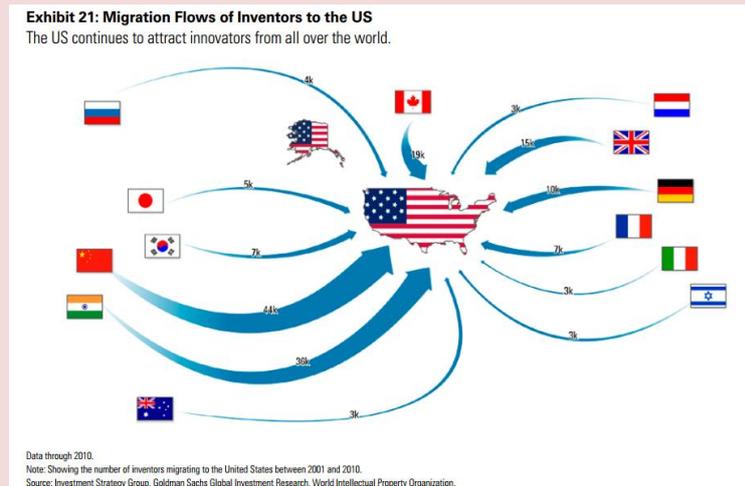
A sociology of globalization has come into existence in recent years as both an umbrella for a number of traditional sub-fields and also as a theoretical enterprise. Social scientists have attempted to theorize worldwide social transformations in recent decades and to conceive of a global system with its own emergent properties. Sassen is most concerned with the spatial, or scalar, realities of globalization as a process that restructures space and place, as evinced in her global cities thesis and her work on transnational migration, as well as in her more recent research on the state, global digital networks and emergent global formations....

**Academy Forum: [Welcome To Globalization 2.0. Or Is It 3.0?](#)**

Of course, accelerating technological advances in transport, communication, and manufacturing procedures over the past several decades have significantly reduced the effective geographic space between national markets to unprecedented levels. That process—likely only to intensify over time—is startling enough to many businesses, governments and workers around the world. Indeed, it is a driving force behind the passionate debate about globalization in recent years....

**Global Outlook: [2015 Global Economic Outlook: Global Divergences](#)**

Given that the underpinnings of this preeminence are structural and based on deep economic, financial, human capital and institutional advantages, we cannot foresee anything that would cause us to abandon this view.



In fact, the gap between the United States and other key developed and emerging market countries and regions has widened across a range of metrics. While the US financial markets have outperformed their counterparts, we do not believe that US preeminence has been fully discounted....

### From the Editor:

ACGS Newsletter Online Edition, one of the many important activities of the academy, will operate as a form of communication to contact peers, exchange ideas, and promote cooperation. The Academy for Comparative Globalization Studies is currently in the preparatory phase. We warmly welcome interested peer participation, offer advice and comment.

If you are interested in participating in team building of the academy, the preparatory and activities of the academy, or would like to contribute to its intellectual and financial resources, please contact ACGS. You may contact us by sending mail to [Jiaming.sun@tamuc.edu](mailto:Jiaming.sun@tamuc.edu)

### The 1<sup>st</sup> issue (Trial issue)

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