

CURRICULUM VITAE

Anthony C Rosselli, Ph.D.

Assistant Professor

Texas A&M Commerce

Department of Health and Human Performance

Commerce, TX 75429-3011

(903)-468-8688

Anthony.Rosselli@tamuc.edu

EDUCATIONAL PROFILE

Ph.D. **Texas A&M University**, College Station, Texas, USA, **August 2014**
Department of Health and Kinesiology; Major: Sport Management

Dissertation Topic: This is “Ladies’ Night”: A Case Study of a Grassroots Golf Program for Black females

Committee: John N. Singer, Ph.D. (chair)
George B. Cunningham, Ph.D.
Akilah Carter-Francique, Ph.D.
Corliss Outley, Ph.D.

M.S. **Texas A&M University**, College Station, Texas, USA, **August 2011**
Department of Health and Kinesiology; Major: Sport Management

B.S. **Texas A&M University**, College Station, Texas, USA, **December 2009**
Department of Health and Kinesiology; Major: Physical Education

A.S. **Blinn College**, Brenham, TX, USA, **May 2006**

RESEARCH AND TEACHING INTERESTS

Diversity

Qualitative Inquiry

Corporate Social Responsibility

Critical Discourse Analysis

Marketing

Ethics

Sociology of Sport

Sport for Development and Peace

Management

HONORS, AWARDS, AND SCHOLARSHIPS

Dean Honor’s Award, Blinn College (2006)

Jane Stallings Student Service Award, Texas A&M University (2009)

Graduate Teacher of the year Award, Texas A&M University (2011-2012)

PROFESSIONAL EXPERIENCE

Academic Appointments and Teaching

- 07/2015 – present **Assistant Professor**, Department of Health and Human Performance
Texas A&M Commerce, Commerce, TX, USA
- 03/2015 – present **Adjunct Professor**, Department of Sport Management
Southern New Hampshire University, Manchester, NH, USA
- 08/2014 – 08/2015 **Assistant Professor**, Department of Sport Management
Farmingdale State College, Farmingdale, NY, USA
- 08/2010-05/2014 **Graduate Teaching Associate**, Physical Education Activity Program
Department of Health and Kinesiology
Texas A&M University, College Station, Texas, USA
- 01/2013-05/2013 **Teaching Internship**, SPMT 422 – Financing Sport Operations
Division of Sport Management
Department of Health and Kinesiology
Texas A&M University, College Station, Texas, USA
- 01/2010-07/2010 **Graduate Assistant**, Division of Sport Management
Department of Health and Kinesiology
Texas A&M University, College Station, Texas, USA

Public School Setting

- 8/2009-9/2009 **Physical Education Teacher**, Cypress Grove Intermediate
College Station, Texas
- 9/2009-10/2009 **Physical Education Teacher**, Rock Prairie Elementary
College Station, Texas

Sport Industry

- 04/2012-09/2012 **Director**, Camp Aggieland
Texas A&M University, College Station, Texas
- 05/2007-08/2010 **Coach/Counselor**, Deerfoot Youth Camp
Read Youth Charities, Magnolia, Texas
- 08/2004-07/2005 **Basketball Coach/Program Developer**,
Brazos Valley Home School Group, Bellville, Texas

RESEARCH AND SCHOLARSHIP

Statement of Research Focus

Diversity Issues in Sport

- Experiences of racial minority high-level golfers
- Experiences of racial minorities and women in golf at the participant level
- Racial minority youth's perception of golf
- Marketing of golf to racial minorities
- Critical interrogation of sport structures

Sport for Development

- Ability of sport programs' to provide underprivileged groups with access to physical and social capital
- Using sport as a means to heal tensions (e.g., class and race)
- Re-engaging individuals who have abandoned sport and physical activity

Sense of Community

- How marginalized groups in sport (e.g., racial minorities in golf) establish and maintain SOC
- What are strategies that managers can employ to create and foster SOC in sport
- How can SOC be leveraged through sport so that all can benefit from physical activity

Grant Activity

\$560 – HLKN Graduate Student Travel Grant – 3/26/2012

\$500 - CEHD Graduate Travel Grant - 9/21/2012

\$750 - CEHD Research Grant - 9/21/2012

\$500 – HLKN Graduate Student Travel Grant – 5/26/2014

Published Abstracts

Rosselli, A., & Cunningham, G. B. (2012). Race appropriate? Examining the association between racial stereotypes and golf. *Research Quarterly for Exercise and Sport*, 83, A-86.

Published Peer-reviewed Articles

Rosselli, A. & Singer, J. N. (2015). Toward a multilevel framework to examine the underrepresentation of racial minorities in golf within the United States. *Quest*, 67(1), 44-55.

Articles in Review

Rosselli, A., Cunningham, G. B., & Singer, J. N. (in review). Does golf = White? Perceptions of the prototypical golfer. *Journal of Sport*

Articles in Progress

Rosselli, A. The portrayal of African Americans and Hispanics in the 2010 issues of *Golf Digest*: A critical discourse analysis. *International Journal of Sport Communication* **(to be submitted for review by Summer 2016)**

Rosselli, A. & Singer, J. N. The influential factors that contribute to high-level Black golfers' participation and success in golf. *Journal of Sport Behavior* **(to be submitted for review by Summer 2016)**

Rosselli, A. & Singer, J. N. Professional Black golfers: Where are they? What challenges do they face? Where do we go from here? *International Review for the Sociology of Sport* **(to be submitted for review by Summer 2016)**

Work in Progress/Planned Works

Rosselli, A. This is "ladies' night": A case study of a grassroots golf program for Black females

Rosselli, A., & Singer, J. N. Analyzing the current state of caddie programs in the U.S.: What are the challenges, benefits, and implications for golf managers, caddies, golfers, and racial minorities?

Rosselli, A. The current marketing/lack thereof golf to the Black community: What strategies can be implemented to re-engage this underrepresented group?

Rosselli, A., & Brown, B. The motivators that contribute to African Americans' participation or lack thereof in golf.

Rosselli, A. The perception of golf by Black and Latino youth: A qualitative approach.

Rosselli, A., & Agyemang, K. Black male athlete social responsibility in golf: Perceptions on giving back to the youth.

Professional Conference Presentations

Rosselli, A., & Cunningham, G. B. (2012, March 15). Race appropriate? Examining the association between racial stereotypes and golf. Presentation at the American Alliance for Health, Physical Education, Recreation and Dance Conference, Boston, MA.

Rosselli, A., & Singer, J. N. (2012, May 24). Portrayals of African Americans and Hispanics in the 2010 Issues of *Golf Digest*: A Critical Discourse Analysis. Presentation at the North American Society for Sport Management Conference, Seattle, WA.

Rosselli, A., & Singer, J. N. (2012, November 10). The influential factors that contribute to high-level Black golfers in their participation and success in golf. Presentation at the North American Society for the Sociology of Sport Conference, New Orleans, LA.

Rosselli, A., & Cheeks, G. (2013, February 8). Analyzing the state of collegiate golf programs at HBCUs compared to PWIs: Resource deprivation and how it contributes to the lack of Blacks as professional golfers. Presentation at the Texas Graduate Sport Management Student Symposium. College Station, TX.

Rosselli, A., & Singer, J. N. (2013, May 31). Professional Black golfers: Where are they? What challenges do they face? Where do we go from here? Presentation at the North American Society for Sport Management Conference, Austin, TX.

Rosselli, A., & Singer, J. N. (2014, May 29). This is “Ladies Night”: A Case Study of a Grassroots Golf Program for Black Females. Presentation at the North American Society for Sport Management Conference, Pittsburgh, PA.

State/Local Conference Presentations

Kimbrough, S., & Rosselli, A. (2015, September 24). Personalized authentic assessment of learning in web-based classes (think WAY outside the box). Presentation at the Center for Faculty Excellence & Innovation. Commerce, TX.

Kimbrough, S., Rosselli, A., & Crutcher, T. (2016, April 25). Use of Exercise Motives and Gains Inventory in Dance Fitness. Poster presentation at the Graduate Student Symposium. Commerce, TX.

Invited Presentations

Rosselli, A., Lobpries, J., Pickett, D., & Wang, Z. (2013, March 12). Women’s sport organizations: Through the eyes of sport for development theory. Munich Business School, Munich Germany.

Professional Associations/Affiliations

North American Society for Sport Management (NASSM)
North American Society for the Sociology of Sport (NASSS)

TEACHING

Teaching Philosophy

I believe that it is crucial to create a learning environment that is both interesting and engaging to students. Through methods such as: case studies, critical questioning, small group discussion, student-led projects and presentations, practical application of concepts learned in class, and journaling, I believe that students in my classes learn not only to absorb and retain information, but also to communicate and apply what they have learned. This cannot be accomplished through relying solely on lectures and multiple choice tests. It is my goal that my students are able to explain what they have learned at the end of the semester, and to also be able to demonstrate practical application of the knowledge gained from the class. For online courses, I strongly believe in active daily participation from both the students and myself. I encourage my students to search for both current research and current events that apply to the information being learned in the class and share them with their

classmates. This allows for daily discussion of how the theory being learned in the course relates to practice.

Texas A&M Commerce

Undergraduate Courses Taught

- HHPS 100 – Foundations of Sport and Recreation Management
- HHPK 144 – Foundations of Kinesiology
- HHPK 444 – Administration of Kinesiology and Sports Programs

Graduate Courses Taught

- HHPS 525 – Marketing and Public Relations in Sport
- HHPS 535 – Sociology of Sport and Physical Activity
- HHPS 539 – Sport Law
- HHPS 584 – Administration in Sport and Recreation Programs

Farmingdale State College

Undergraduate Courses Taught

- SMT 110 – Introduction to Sport Management
- SMT 304 – Sport Finance (Online via Blackboard)
- SMT 320 – Athletic Administration (High School focus)
- SMT 320 – Athletic Administration (Intercollegiate focus)
- SMT 335 – Sport Ethics
- SMT 335 – Social Media in Sport

Southern New Hampshire University

Graduate Online Courses

- SPT 501 – Research Methods in Sport Management (approved to teach)
- SPT 510 – Sport and Society
- SPT 512 – Principles in Athletic Administration (approved to teach)

Texas A&M University

Undergraduate Courses Taught

Activity Based

- KINE 198 – Health and Fitness Basketball (with lecture component)

- KINE 198 – Health and Fitness Strength Training (with lecture component)
- KINE 198 – Health and Fitness Aerobic Running (with lecture component)
- KINE 198 – Health and Fitness Racquetball (with lecture component)
- KINE 198 – Health and Fitness Online (Spring, 2013)
- KINE 199 – Beginner Basketball
- KINE 199 – Strength Training
- KINE 199 – Modified Activity
- KINE 199 – Beginner Racquetball

Lecture Based

- SPMT 422 – Financing Sport Operations (Spring, 2013)

SERVICE

State-Level

Committee Service

- TAHPERD – College Division Professional Preparation (2015 - present)
 - Chair-elect: Planned and organized sessions for TAHPERD conferences

Texas A&M University – Commerce

Student Recruitment

- TAHPERD Booth (Fall 2015)
 - Spoke with prospective students about graduate programs in HHP Department

Committee Service

Departmental Committees

- HHP Graduate Program Committee (2015 – 2016)
 - Reviewed applications for admission to graduate programs in HHP Department
- HHP Scholarship Committee (2015 – 2016)
 - Reviewed applications for HHP scholarships
- HHP Sport and Rec Management and Athletic Administration Coordinator (2015 – 2016)
- HHP Marketing/Public Relations Committee (2015 – 2016)
 - Planned marketing strategy for Health Promotion Degree in HHP Department
- HHP Strategic Planning Committee (2015 – 2016)

- HHP Sport and Recreation Management Committee (2015 – 2016)
- HHP Sport Management Search Committee (2015)
 - Reviewed applications for Sport Management position and interviewed qualified candidates

Farmingdale State College

Academic Advising

- Provide academic counsel and course scheduling advice to undergraduate students in the Sport Management Department (2015 – present)

Committee Service

- School of Business Scholarship Committee (2014 – 2015)
 - Reviewed scholarship applications and determined award recipients
- Assistant Professor of Sports Economics Search Committee (2015)
 - Reviewed applications for a Assistant Professor of Sports Economics position
 - Conducted phone and face to face interviews with top candidates
 - Recommended top candidates to Administration

Student Recruitment

- School Open House (Fall 2014 and Spring 2015)
 - Spoke with both prospective students and their families about the Sport Management program